



**Waldo Community Improvement District**  
7222 Wornall Road  
Kansas City, MO 64114  
[www.WaldoKC.org](http://www.WaldoKC.org)

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January 26, 2023

Ms. Marilyn Sanders, City Clerk  
City of Kansas City  
414 E. 12<sup>th</sup> St., 25<sup>th</sup> Fl.  
Kansas City, MO 64106

RE: Waldo Community Improvement District Annual Budget

Dear Ms. Sanders:

Attached you will find the adopted proposed budget for the Waldo Community Improvement District (CID), a political subdivision, fiscal year May 1, 2023 – April 30, 2024.

if you have any questions or comments, feel free to call me at 816-286-4523

Sincerely,

A handwritten signature in black ink, appearing to read "Dorna", with a large, stylized flourish at the end.

Dorna Edgar Swan  
District Manager  
Waldo Community Improvement District

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CARRYOVER	DESCRIPTION	2023-B
Carryover	Funds carried over from prior year budget. New line item in 2017.	\$100,000.00
<b>Subtotal:</b>		\$100,000.00

INCOME	DESCRIPTION	2023-B
Special Assessments	exemptions, minus exemptions, minus 1% County collection fee. Will vary	\$ 30,000.00
Sales Tax Revenue	above average, but below prior year. Last three months of 2016 are above	\$700,000.00
CD Interest	projection is lower since a portion of funds are to be used for capital	\$ 2,500.00
Other Interest	amount is insignificant so nominal amount budgeted. Modified in 2017.	\$ 100.00
Promotions	Sales of COOP ads, and other cost-shared advertising opportunities.	\$ 2,000.00
Misc.	2017. 2015 funds from one-time closing of capital improvement account.	
<b>Subtotal:</b>		<b>\$734,600.00</b>

**Total:** **\$834,600.00**

EXPENSES	DESCRIPTION	2023-B
<b>Maintenance / Security</b>		
Waldo Wizards	Sweeping for 2017.	\$144,000.00
Waldo Roadrunners	5 pm. Contracted with Chesley Brown for 2017.	\$180,000.00
Equipment	hand tools, bikes, and other budgeted equipment. New line in 2017. vehicle - gas, maintenance, insurance; security cell phones	\$ 7,000.00
Landscaping	Landscaping, weeding, mulch and other landscape maintenance services for the beds at the Waldo Fountain / Waldo Tower. New line item in 2017. Previously part of Capital Maintenance Expenses.	\$ 3,500.00
Fountain Maintenance	Routine maintenance for the fountain including startup, weekly inspections, chemicals, minor repairs, and similar. New line in 2017. Previously part of Capital Maintenance Expenses.	\$ 300.00
Other Maintenance Expenses	Other maintenance expenses not budgeted above. Previously Capital Maintenance Expenses, which included Fountain Maintenance, landscaping, maintenance supplies, etc.	
<b>Subtotal:</b>		<b>\$334,800.00</b>

EXPENSES	DESCRIPTION	2023B
<b>Events / Marketing</b>		
Holiday Display	New line item in 2017. Previously included in Promotions/Marketing.	\$ 10,000.00
General COOP Ads	in 2017. Previously included in Promotions/Marketing.	
Website	Does not include content which is part of Marketing Consultant (monthly	\$ 4,200.00
Sponsorships	Awards Luncheon. New line item in 2017. Previously included in	\$ 6,000.00
Event grants	included in Promotions/Marketing. 2017 includes \$1,000 for previously	\$ 6,000.00
Gift cards	prior year promotions.	
Marketing Consultant	line in 2017. Previously included in Promotions/Marketing. No increased in	\$42,000.00
Promotions/Marketing	marketing campaign from marketing plan and Visit KC membership in 2017	\$ 30,000.00
<b>Subtotal:</b>		<b>\$ 98,200.00</b>

EXPENSES	DESCRIPTION	2023-B
<b>Administration / Member Services</b>		
Admin Services	Expenses for staffing, facilities, and related overhead.	\$320,700.00
Services	renewals and new membership in WABA for all those in the Waldo CID.	\$ 30,000.00
Insurance	fountain, and share of theft, gen liability, umbrella, terrorism, and other	\$ 5,700.00
Sales tax reports	line in 2017.	
Legal	item in 2017. Previously included in Professional Expenses.	\$2,000.00
Accounting	Previously included all Professional Expenses.	\$ 3,000.00
Bank Fees	projected	
<b>Subtotal:</b>		<b>\$361,400.00</b>

<b>Improvements</b>		
Improvement Program	previously approved grants, and \$40,000 for new grants. \$5,000 maximum	\$ 30,000.00
Camera Grant	Matching funds for external camera installation	\$ 5,000.00
Capital Improvements	for 75th and Wornall street improvement project; funds for the fountain	\$ 5,000.00
Street enhancements	replacement project; funds for the tower maintenance; funds for the 85th and	
	includes funds to start implementation of adopted Streetscape Enhancement	
<b>Subtotal</b>		<b>\$ 40,000.00</b>

<b>Other</b>		
Payment Processing		\$ 100.00
Celebrations/Bereveme	All expenses not otherwise budgeted. New line item in 2017.	\$ 100.00
Contingencies	Contingency for project overruns, and unforeseen emergency expenses.	
<b>Subtotal</b>		<b>\$ 200.00</b>

<b>Total Expenses:</b>		<b>\$834,600.00</b>
<b>Net</b>		<b>\$ -</b>