



Neighborhood Tourist Development Fund



Neighborhood Services Department

NTDF

The Neighborhood Tourist Development Fund (NTDF) program provides support to non-profit organizations to help promote Kansas City's distinct and diverse neighborhoods through cultural, social, ethnic, historic, educational and recreational activities

NTDF Process



Fiscal Overview

- FY 22-23 Budget = \$1,697,264

- NTDF Board elected to set aside 10% in Fund Balance for Major Event Fund.

- Available for 4th Quarter FY2022-23 Award = \$253,500*

*\$1,233,850 previously awarded for the Annual FY2022-23 Cycle in April 2022

Applications

- 23 Applications

- NTDF Board interviewed applicants over four hours the morning of November 16th

- The Board scored applicants that afternoon using established rubric

- Recommended Awards calculated using established matrix based on available funds vs application requests, factoring in score of application strength

- NTDF Board completed deliberation in just over 50 minutes that same afternoon, voting to recommend awarding funds to 19 events

Summary of Awards

Council District	Applications	Recommended Awards	Estimated Audience	Total Awards
1	1	1	4,250	\$7,000
2	0	0	0	\$0
3	5	2	15,850	\$17,400
4	10	9	81,100	\$48,800
5	2	2	650	\$5,500
6	3	3	2,600	\$16,700
Multi	2	2	1,750	\$14,300
	23	19	106,200	\$108,900

Summary



19 Events



\$108,900



106,200 estimated audience