

# BERKLEY RIVERFRONT - SIGNAGE PACKAGE

AMENDED TO INCLUDE CORE KC EXTERIOR SIGNAGE - 10.28.2021

ALL OF THE SIGNAGE ELEMENTS WILL BE CAREFULLY AND PURPOSEFULLY LOCATED THROUGHOUT BERKLEY RIVERFRONT TO BE THE MOST USEFUL FOR VISITORS, RESIDENTS AND TENANTS. THE MAP SHOWN BELOW INDICATE ANTICIPATED LOCATIONS FOR THE FOLLOWING SIGNS: PRIMARY SIGNS, SECONDARY SIGNS, AND VEHICULAR WAYFINDING.

THESE PRELIMINARY LOCATIONS ARE INTENDED TO PROVIDE AN INDICATION OF THE APPROXIMATE PLACEMENT TO SUPPORT THE SHORT-TERM AND LONG-TERM GROWTH OF BERKLEY RIVERFRONT. THROUGH THE CITY'S APPROVAL OF THIS SIGNAGE PACKAGE FOR USE THROUGHOUT BERKLEY RIVERFRONT, THE PORT AUTHORITY WOULD LIKE TO PRESERVE THE ABILITY TO MODIFY THE OVERALL QUANTITY AND LOCATIONS OF THESE SIGNS AS NEEDED TO COMPLEMENT BERKLEY RIVERFRONT GROWTH, AND TO CONSTRUCT SIGNAGE AS FOLLOWS:

- LARGER PRIMARY MONUMENT SIGNS AT KEY ENTRY LOCATIONS
- SMALLER SECONDARY MONUMENT SIGNS AT MINOR ENTRY LOCATIONS
- VEHICULAR WAYFINDING SIGNS ALONG PERIMETER PUBLIC STREETS AND SOME INTERIOR DRIVES TO PROVIDE DIRECTIONAL INFORMATION
- BUILDING AND TENANT SPACE IDENTITY AND PEDESTRIAN WAYFINDING SIGNS WITHIN BERKLEY RIVERFRONT TO ORIENT PEDESTRIANS TO EACH OF THE FACILITIES
- PARKING LOT AND GARAGE SIGNAGE TO DESIGNATE AREAS AVAILABLE FOR VISITORS, RESIDENTS, AND TENANT USE

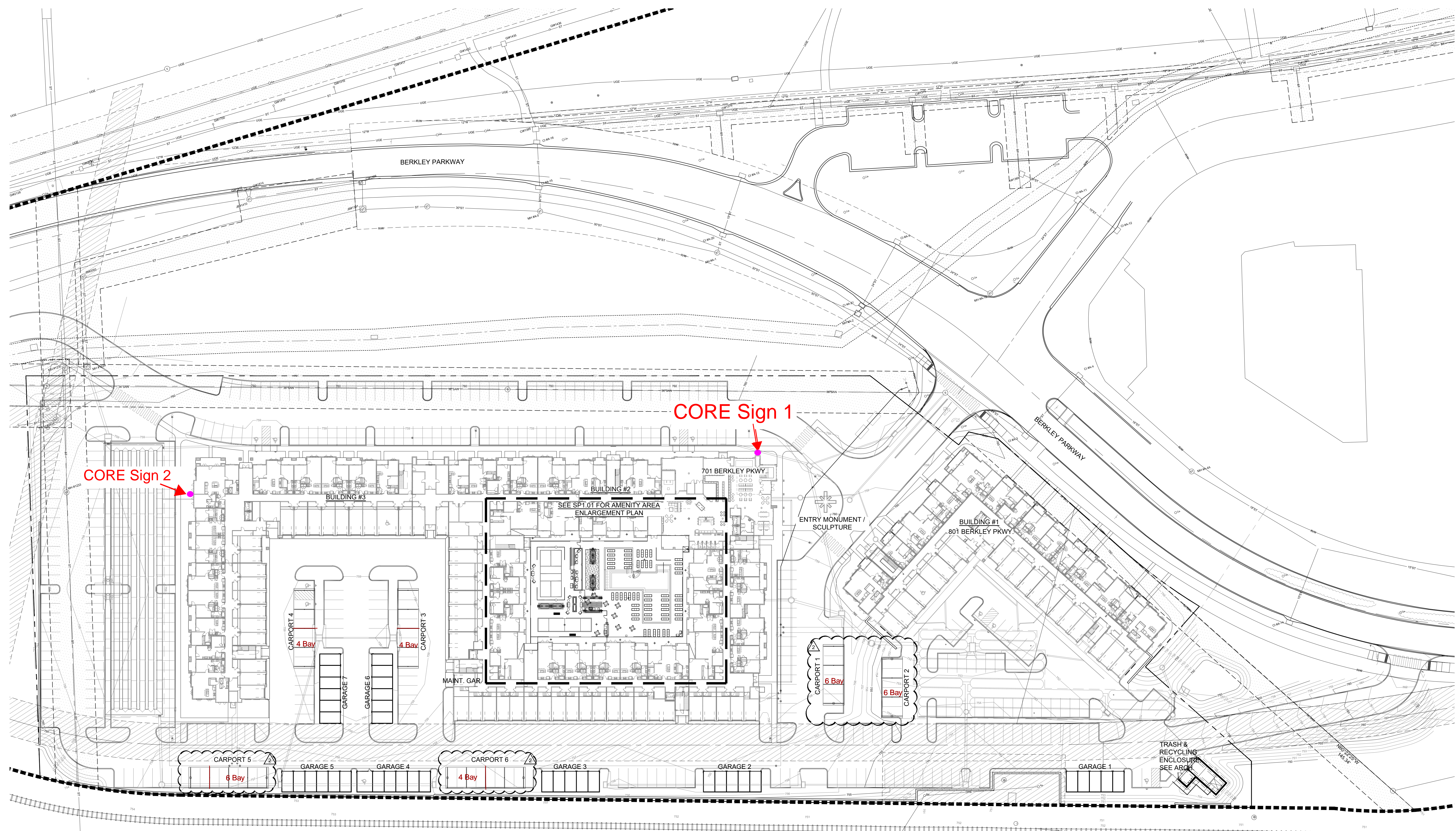


BERKLEY RIVERFRONT - EXAMPLE LOCATIONS

- PRIMARY SIGNS - DEVELOPMENT SIGNS
- SECONDARY SIGNS - TENANT SIGNS
- VEHICULAR WAYFINDING SIGNS

Scale: 1" = 100'  
0' 50' 100' 200' NORTH





A NEW RESIDENTIAL COMMUNITY AT:  
**BERKLEY RIVERFRONT APARTMENTS**  
701, 801 Berkley Pkwy, KANSAS CITY, MO

- DRAWING RELEASE LOG
- 03.23.2020 - PERMIT AND BID SET
  - 04.08.2020 - BID SET
  - 05.13.2020 - PERMIT RESPONSE
  - 07.10.2020 - CONSTRUCTION DOC.

- REVISIONS
- 05.07.2020 - PERMIT RESPONSE
  - 08.12.2020 - ASI #1

DATE: 03/05/2020  
JOB NO.: 650619  
DRAWN BY: BNH  
SHEET No.

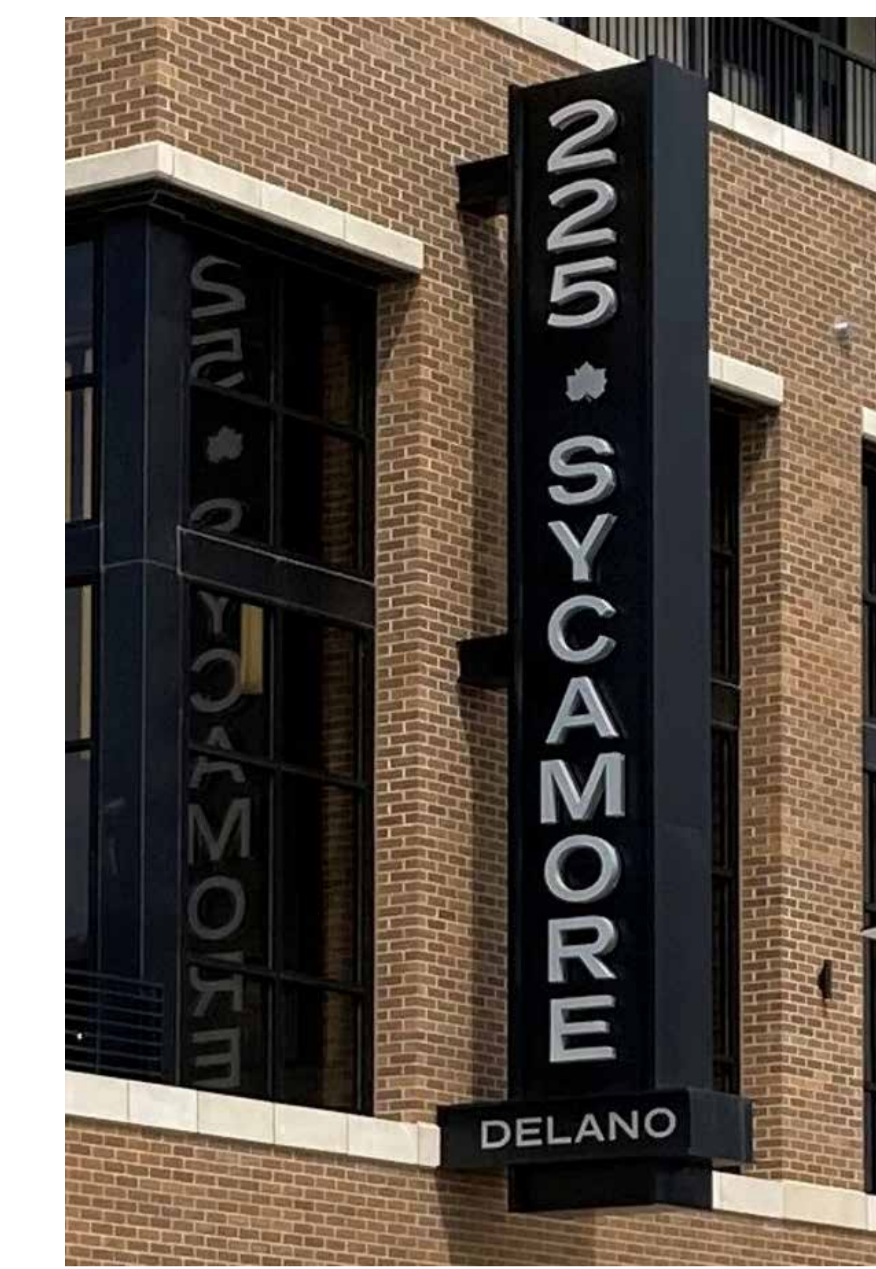


# CORE Apartments

D/F Blade sign  
silver painted channel letters-Halo lit

Multi color programable LED lighting.  
42" x 17' x 1'

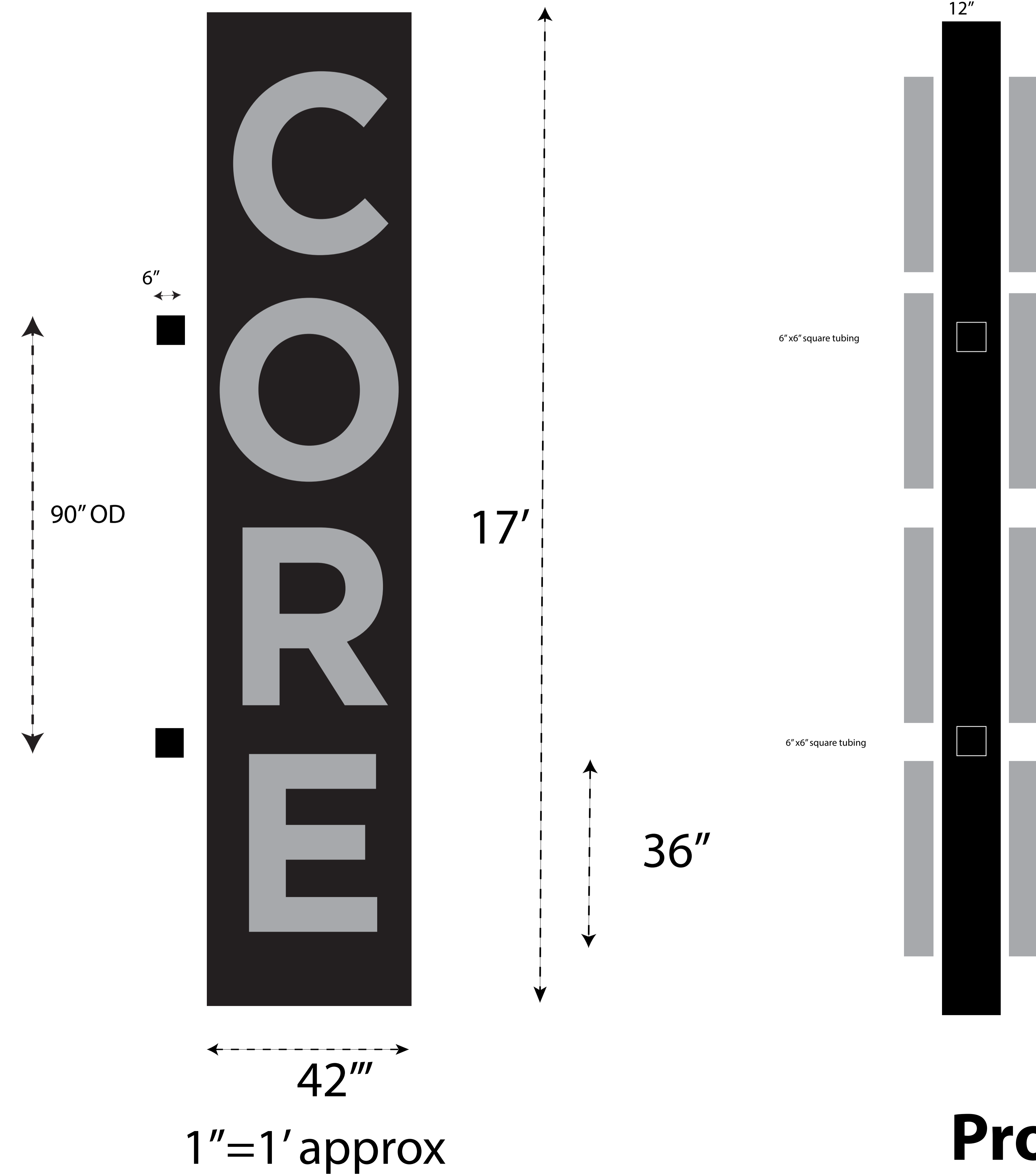
Night



Original Design Concept



Building 2- North Elevation





# Core Apartments

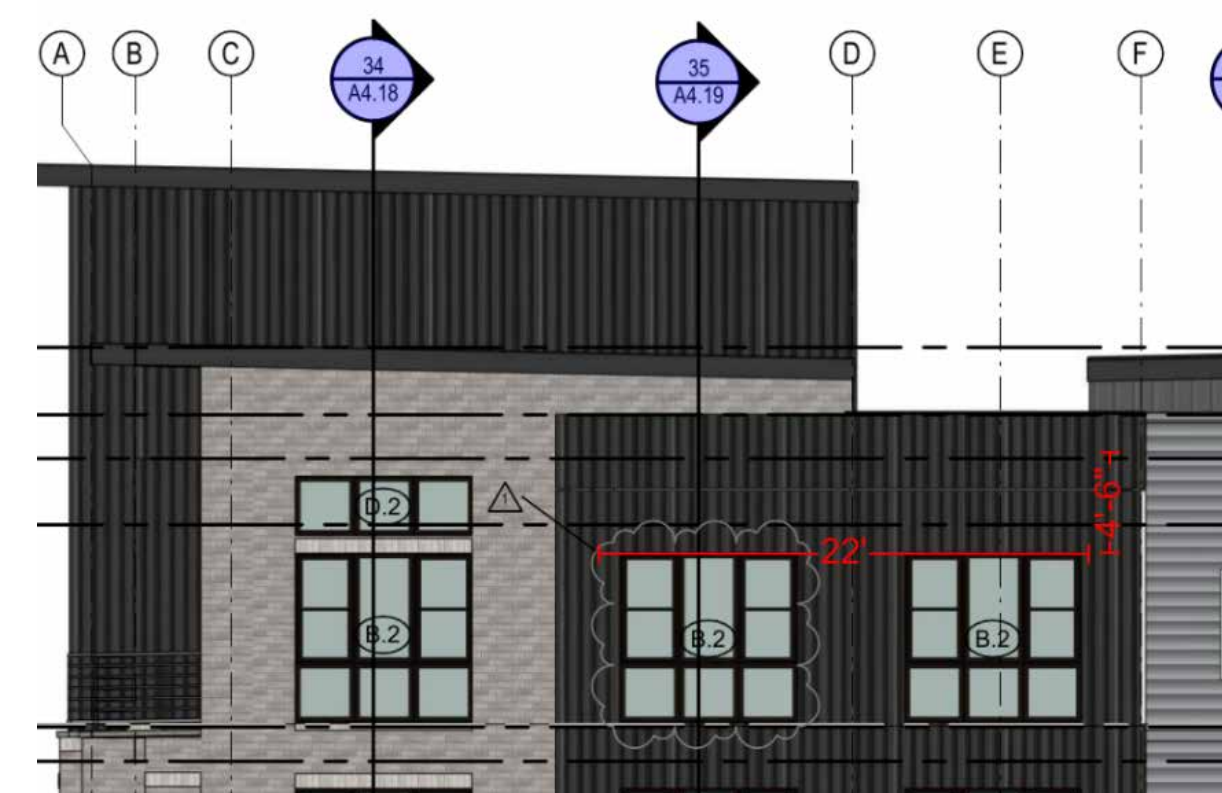
West Elevation Wall sign

37.5" x 264" cabinet (Halo lit).

Routed pin stripe backed with acrylic or push-thru that will change colors with with face lit channel letters.

White returns and trim.

Multi color LED lighting so letter faces and halo light from cabinet on wall can be programmed to change colors.







Blade sign Here

50' tall

Approx 400' wide

2 EXTERIOR ELEVATION  
 BLDG. 2 - North  
 1/16" = 1'-0"

ASI 10 WINDOW AND PATIO DOOR CLARIFICATIONS  
 1/16"

CONSTRUCTION DOC





Approx 240'

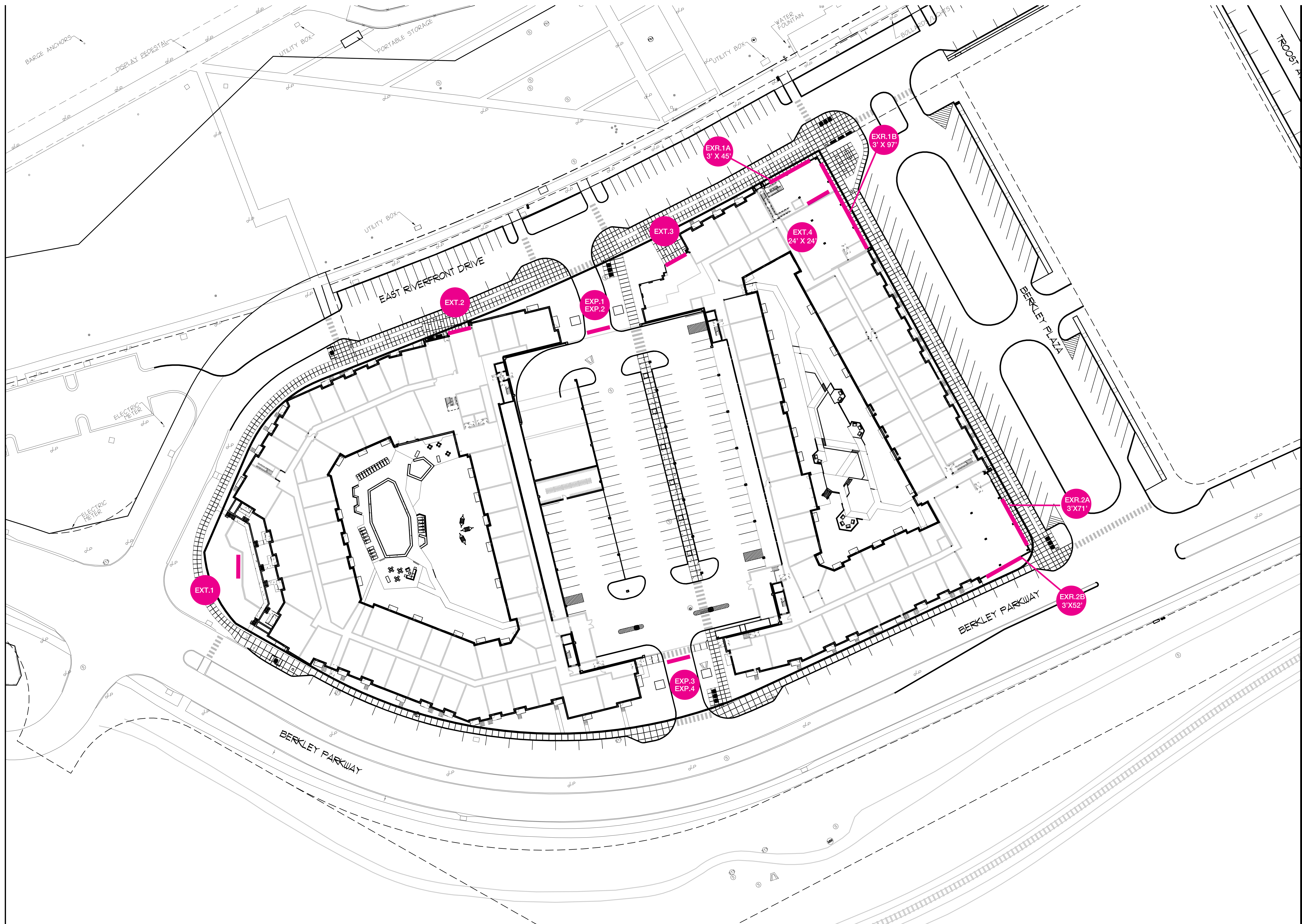
4

EXTERIOR ELEVATION  
BLDG. 3 - West

1/16" = 1'-0"

50' tall





Project Name:

**Union**  
BERKLEY  
RIVERFRONT

Kansas City, MO



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sharpcreative.net

Sharp Creative, LLC  
105 Fifth Avenue S.  
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Minneapolis, MN 55401

Designer: CH

Date: 12.21.17

Revision:

Prepared for:



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**1**

Elevation

Scale: 1/8" = 1'-0"

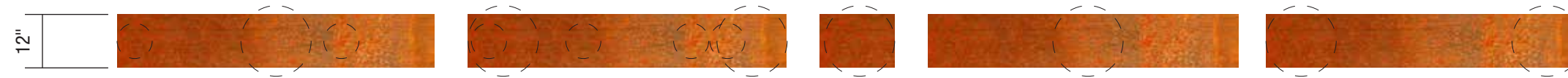


Monument ID

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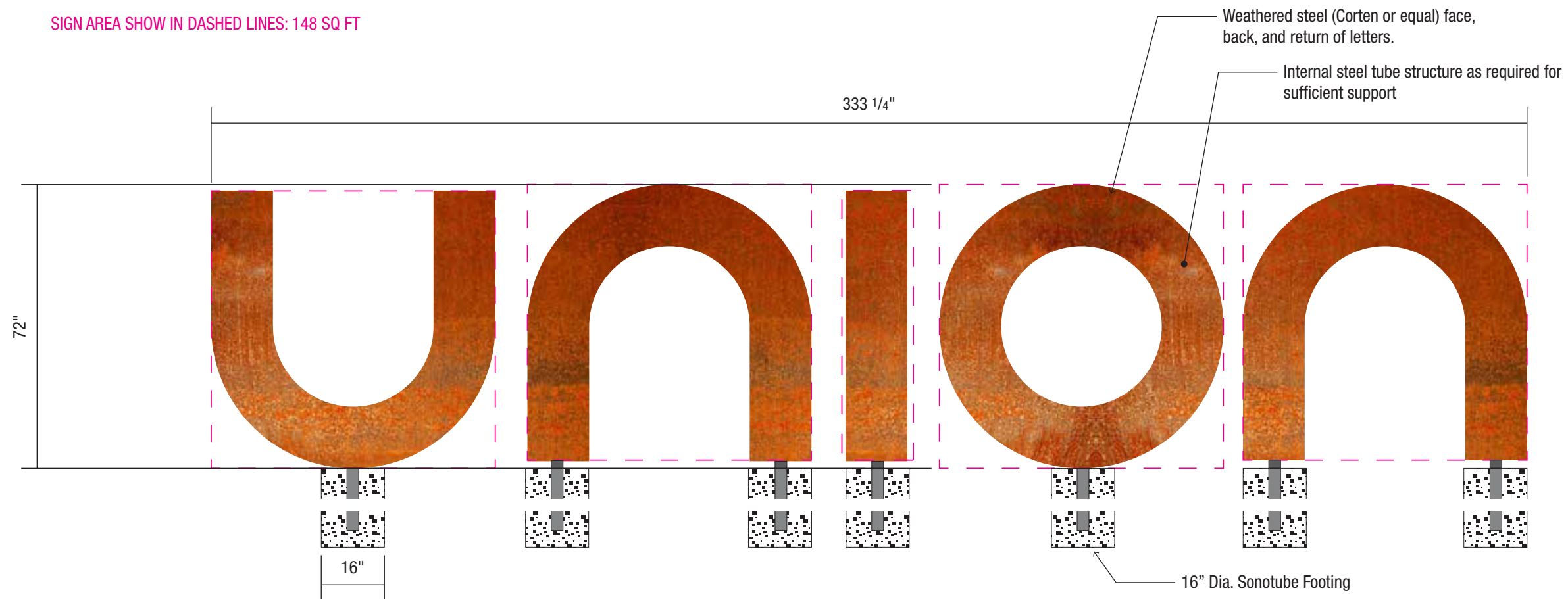
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**2** Plan View

Scale: 3/8" = 1'-0"

SIGN AREA SHOW IN DASHED LINES: 148 SQ FT



**1** Elevation

Scale: 3/8" = 1'-0"



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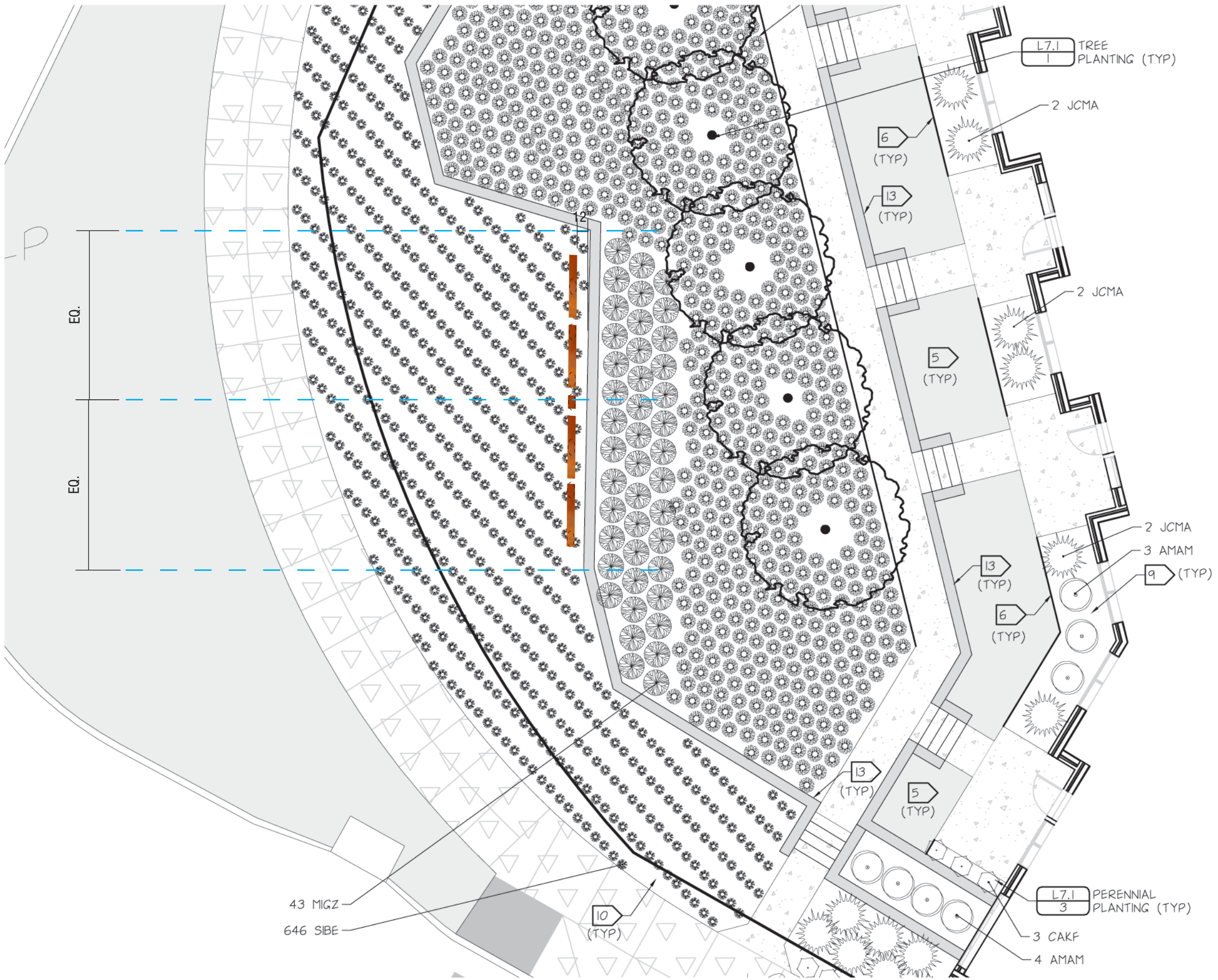


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1

EXP-1, EXP-2 (EXP-3, EXP-4 - SIM) Parking Entry

Scale NTS

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East Building North

1 EXT.R-1A  
Scale NTS



East Building South

2 EXT.R-2B  
Scale NTS

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East Building East - South End

1 EXT.R-2A

Scale NTS



East Building East - North End

2 EXT.R-1B

Scale NTS

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