

GENERAL

Ordinance Fact Sheet

Ordinance Number

Brief Title	Approval Deadline
Authorizing an agreement with Bike Share KC for bike share	

Reason
To allow for the usage of public right of way and outlining terms and conditions of the bike share program

Details
<p>Reason for Legislation</p> <p>Approving a cooperative agreement with Bike Share KC for a bicycle-sharing program; permitting the installation of bicycle stations within the public right-of-way; and granting a waiving of the encroachment fee.</p>

Positions/Recommendations	
Sponsor	City Managers Office
Programs, Departments, or Groups Affected	Public Works Department Parks and Recreation Department
Applicants / Proponents	Applicant City Manager's Office City Department Public Works Department Parks and Recreation Department Other

<p>Discussion (explain all financial aspects of the proposed legislation, including future implications, any direct/indirect costs, specific account numbers, ordinance references, and budget page numbers.)</p> <p>Bike Share KC is a Missouri nonprofit corporation that has developed and operated a public bicycle-sharing rental program in the greater Kansas City metro area since 2012.</p> <p>The program has provided low-cost transportation option for short trips and educational programs to offer users bicycle safety and skills and program offers residents and visitors opportunities for transportation, recreation, and fitness.</p> <p>The annual usage of the bike share program has grown to over 20,000 users per year and resulted in over 275,000 pounds of carbon emissions reduced since the program was launched; and</p> <p>For a bicycle-sharing program to be successful, program facilities will have to be placed at locations throughout the City that prioritize visibility, location desirability, and convenience, among other considerations but due to a lack of sufficient public or private open space at optimal locations, it will be necessary to place some of the facilities of a bicycle-sharing program within the City right-of-way, including on sidewalks.</p> <p>The City and Bike Share KC need to enter into a cooperative agreement outlining terms and conditions of how the bike share program will utilize public right of way.</p>

Opponents	Groups or Individuals None Known Basis of opposition
Staff Recommendation	<input checked="" type="checkbox"/> For <input type="checkbox"/> Against Reason Against
Board or Commission Recommendation	By <input type="checkbox"/> For <input type="checkbox"/> Against <input type="checkbox"/> No action taken <input type="checkbox"/> For, with revisions or conditions (see details column for conditions)
Council Committee Actions	<input type="checkbox"/> Do pass <input type="checkbox"/> Do pass (as amended) <input type="checkbox"/> Committee Sub. <input type="checkbox"/> Without Recommendation <input type="checkbox"/> Hold <input type="checkbox"/> Do not pass

(Continued on reverse side)

Details

Ordinance 120548 authorized a cooperative agreement with BikeShare KC for a bicycle-sharing program which permitted the the installation of bicycle stations within the public right-of-way and granted waiving of the encroachment fee. This agreement needs to be updated to reflect changes in technology and locations since 2012.

Is it good for the children? Yes

How will this contribute to a sustainable Kansas City?

Bike sharing programs can introduce new people into bicycle commuting by providing fun, safe, and secure bikes. A 2013 study in Washington D.C. from the Transportation Research Record suggested that bike share users were different from regular cyclists. In this case, they were more likely to have lower incomes and to be less likely to own bicycles or automobiles.

Bike sharing can encourage new demographics – those who wouldn’t normally ride a bike – to start using bikes for transportation.

According to the National Association of City Transportation Officials (NACTO), bike share programs increase the visibility of cyclists, making riding safer for everyone. Studies also show that more people riding bikes in urban areas leads to improved bicycling and walking infrastructure.

Another Washington D.C. study suggested that bike share programs have a positive economic impact on commercial areas. Based on the findings, bike sharing stations attract more customers to nearby businesses and bike share users were more likely to spend money within four blocks of a bike share station. In more congested areas, like downtown centers, the bike share users spent considerably less time finding parking, and more time patronizing the nearby businesses.

Policy/Program Impact

Policy or Program Change	<input checked="" type="checkbox"/> No <input type="checkbox"/> Yes
Operational Impact Assessment	

Finances

Cost & Revenue Projections -- Including Indirect Costs	
Financial Impact	
Fund Source (s) and Appropriation Account Codes	19__ Budget, Page ____ Unbudgeted, Appropriation _____ Fund 00-000-00-0000-A0000

(Use this space for further discussion, if necessary)

Applicable Dates:

Fact Sheet Prepared by:

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Innovation Engineer

Date 5/9/18

Reviewed by:

Meera Mahalingan
Assistant to the City Manager

Date 5/9/18

Reference Numbers