



City of Kansas City, Missouri

Docket Memo

Ordinance/Resolution #

Submitted Department/Preparer: Mayor/Council's Office

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in [Administrative Regulation \(AR\) 4-1](#).

Executive Summary

Directing the City Manager to enter into a funding agreement with KC2026 in the amount of \$15 million over a three-year period for the purpose of providing City services at the 2026 FIFA World Cup; estimating revenue in the amount of \$4,675,000 for short-term rental revenue; appropriating \$5 million from the Unappropriated Fund Balance of the Convention and Tourism Fund; directing the City Manager to include equal appropriations of \$5 million in the Submitted Budgets for FY 2024-25 and FY 2025-26 to satisfy the terms of the agreement; and recognizing this ordinance as having an accelerated effective date.

Discussion

This ordinance authorizes and directs the City Manager to enter into a funding agreement with KC2026, a Missouri 501(c)(4) nonprofit corporation, in the amount of \$15 million, for the purpose of providing the necessary City services including police, fire, traffic, EMS and sanitation services, and Airport services for the 2026 FIFA World Cup games that will be played in Kansas City, as well as all related events and activities, subject to appropriation. The City Manager shall agree, at minimum, to the following terms:

- The agreement shall dedicate no more than \$15 million from the City, allocated equally over a three-year period, subject to appropriation;
- The City shall use funds derived exclusively from the revenues collected deposited into the Convention and Tourism Fund.

Revenue is estimated totaling \$4.675 million- \$3,100,000 to be deposited in 24-2360-120000-454115, another \$1,575,000 to be deposited in 24-2360-120000-452520, while \$5 million is being appropriated from the unappropriated balance of the Convention and Tourism fund.

Fiscal Impact

1. Is this legislation included in the adopted budget? Yes No

2. What is the funding source?

24-2360-120000-454115 Short-term Rental Units

24-2360-120000-452520 Short-term Rental Tax

3. How does the legislation affect the current fiscal year?



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This legislation estimates revenues totaling \$4,675,000 in 24-2360-120000 and reduces the Unappropriated Fund Balance of the Convention and Tourism Fund by \$5,000,000.

- 4. Does the legislation have fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.

Yes, this legislation authorizes \$15 million in appropriations in three installments of \$5 million each, one installment per fiscal year.

- 5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?

Legislation estimates revenue from short term rentals.

Office of Management and Budget Review

(OMB Staff will complete this section.)

- 1. This legislation is supported by the general fund. [] Yes [x] No
2. This fund has a structural imbalance. [] Yes [x] No

Additional Discussion (if needed)

Click or tap here to enter text.

Citywide Business Plan (CWBP) Impact

View the FY23 Citywide Business Plan

Which CWBP goal is most impacted by this legislation?

Finance and Governance (Press tab after selecting.)

Which objectives are impacted by this legislation (select all that apply):

- [] Reform the City's economic incentives to meet the policy objectives of the City Council
[] Ensure the resiliency of City government
[] Engage in workforce planning including employee recruitment, development, retention, and engagement



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- Ensure a responsive, representative, engaged, and transparent City government
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Prior Legislation

170979, 171005

Service Level Impacts

These funds will provide necessary additional city services including police, fire, traffic, EMS, and sanitation

Other Impacts

1. What will be the potential health impacts to any affected groups?

This will increase safety to all residents and visitors to KMCO for the duration of the 2026 FIFA World Cup games

2. How have those groups been engaged and involved in the development of this ordinance?

Not directly

3. How does this legislation contribute to a sustainable Kansas City?

Increased public safety and sanitation are key to a successful event which will have an immediate fiscal impact and promote the city as a travel destination. There is an intangible positive fiscal impact that will allow the City to be stronger and more resilient.

4. Does the ordinance/resolution include Civil Rights antidiscrimination requirements in compliance with the Code of Ordinances (Chapter 38, titled "Civil Rights")?

N/A

5. Has the ordinance/resolution been submitted for review of economic equity & inclusion requirements in compliance with the Code of Ordinances (Chapter 3, titled "Contracts and Leases")?

N/A