



File #: 230020

ORDINANCE NO. 230020

Estimating revenue in the amount of \$1,500,000.00 in the Convention and Tourism Fund and appropriating same for the purpose of funding the City's contribution toward the 2023 NFL Draft; authorizing the City Manager to execute an agreement with the Kansas City Sports Commission in an amount not to exceed \$3,000,000.00; and recognizing this ordinance as having an accelerated effective date.

WHEREAS, the NFL Draft will take place in Kansas City from April 27 through April 29, 2023; and

WHEREAS, more than 300,000 local, regional, national, and international attendees are expected; and

WHEREAS, the event is expected to result in \$102.1 million in direct visitor spending and result in an estimated \$10.2 million in local tax revenues; and

WHEREAS, the Kansas City Sports Commission, on behalf of and with approval and guidance of the City of Kansas City, authored a bid to host the 2023 NFL Draft in Kansas City, submitted in 2018, with shared funding commitments on behalf of both parties; and

WHEREAS, Kansas City was awarded the hosting rights to the 2023 NFL Draft in May of 2019; and

WHEREAS, the Kansas City Sports Commission is committed to privately generating \$1,500,000.00 of additional funds to further cover event expenses; and

WHEREAS, this event will positively impact the City in numerous ways including the NFL Business Connect program which utilizes local diverse businesses and vendors and the NFL Teammates Program which engages large numbers of local volunteers and even providing hourly wages for certain positions; and

WHEREAS, the NFL Draft event will showcase our City and our historical landmarks in an unprecedented way, before a national and international audience of tens of millions of viewers; and

WHEREAS, most aspects of the NFL Draft event are freely available to an all-inclusive public at no charge with no discrimination; and

WHEREAS, the City's second quarter budget analysis for FY2022-23 projects increased hotel/motel tax revenues due to local economic recovery not inclusive of the estimated tax impact described above; NOW, THEREFORE,

BE IT ORDAINED BY THE COUNCIL OF KANSAS CITY:

Section 1. That the revenue estimate in the following account of the Convention and Tourism Fund is hereby increased in the following amount:

23-2360-120000-451300	Hotel/Motel Tax	\$1,500,000.00
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Section 2. That the sum of \$1,500,000.00 is hereby appropriated from the Unappropriated Fund Balance of the Convention and Tourism Fund in the following accounts:

23-2360-101112-619080	NFL Draft	\$1,500,000.00
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Section 3. That the City Manager is hereby authorized to execute an agreement with the Kansas City Sports Commission in an amount not to exceed \$3,000,000.00 with \$1,500,000.00 to be paid during FY2022-23 from funds appropriated in this ordinance in Account No. 23-2360-101112-B and the balance of up to \$1,500,000.00 to be paid during FY2023-24, subject to appropriation of funds by the City Council.

Section 4. That the City Manager is hereby designated requisitioning authority for Account No. 23-2360-101112.

Section 5. That this ordinance is recognized as having an accelerated effective date within the provisions of Section 503 of the City Charter in that it appropriates money and provides the expenses of City government and shall take effect in accordance with that section.

I hereby certify that there is a balance, otherwise unencumbered, to the credit of the appropriation to which the foregoing expenditure is to be charged, and a cash balance, otherwise unencumbered, in the treasury, to the credit of the fund from which payment is to be made, each sufficient to meet the obligation hereby incurred.



Authenticated as Passed

Quinton Lucas
Quinton Lucas, Mayor

Monick Sanders
Marilyn Sanders, City Clerk
JAN 19 2023

Date Passed

Tammy L. Queen

Tammy L. Queen
Director of Finance

Approved as to form:

Lana L. Torczon
Lana L. Torczon
Senior Associate City Attorney