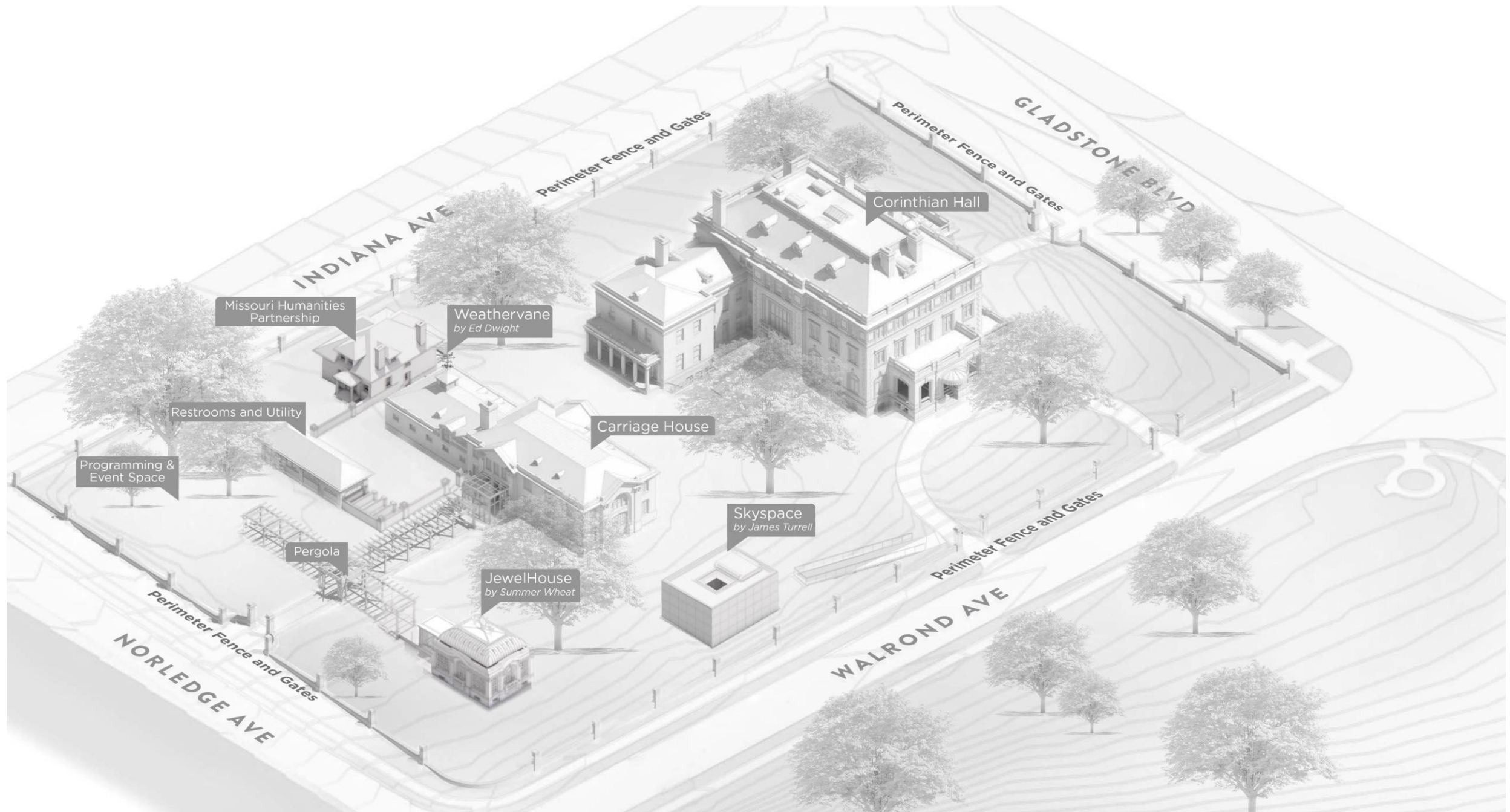


# Stage II Restoration & Rehabilitation for The Museum of Kansas City

\*Conceptual rendering, © International Architects Atelier







## Our Target Audience

We will primarily design for **Middle and High School students**, informed by scientific research\* and insights from G&As user testing other MKC projects. This group:

- Has a growing capacity to care about and connect emotionally with others.
- Wants to feel like they matter.
- Are curious about the stories of how objects were made and used.
- Want to feel pride in their city and are interested in understanding their ancestors' role in building it.
- Thrive on peer to peer connections.
- Need written copy to be very short texts, written in simple plain language, with audio alternatives to written text. But, they also need to be taken seriously as intelligent, thoughtful learners.
- Engage most with multi-sensory, highly interactive, and gamified content.



\*Ronald E. Dahl, Emma Armstrong-Carter, Wouter van den Bos, "Wanting to matter and learning to care: A neurodevelopmental window of opportunity for (Pro) social learning?" *Developmental Cognitive Neuroscience* 69 (2024)

## Our Guiding Principles

The Carriage House builds on these existing guiding principles that MKC and G&A established for the Corinthian Hall media pieces:

- Use a restorative practices approach—center untold or undertold narratives that expose the initiating cause of historical harms, exclusions, and injustices; offer examples of resilience and resolution.
- Highlight the relevance of the past to the present.
- Ensure diversity and representation.
- Foster a sense of belonging and shared humanity.







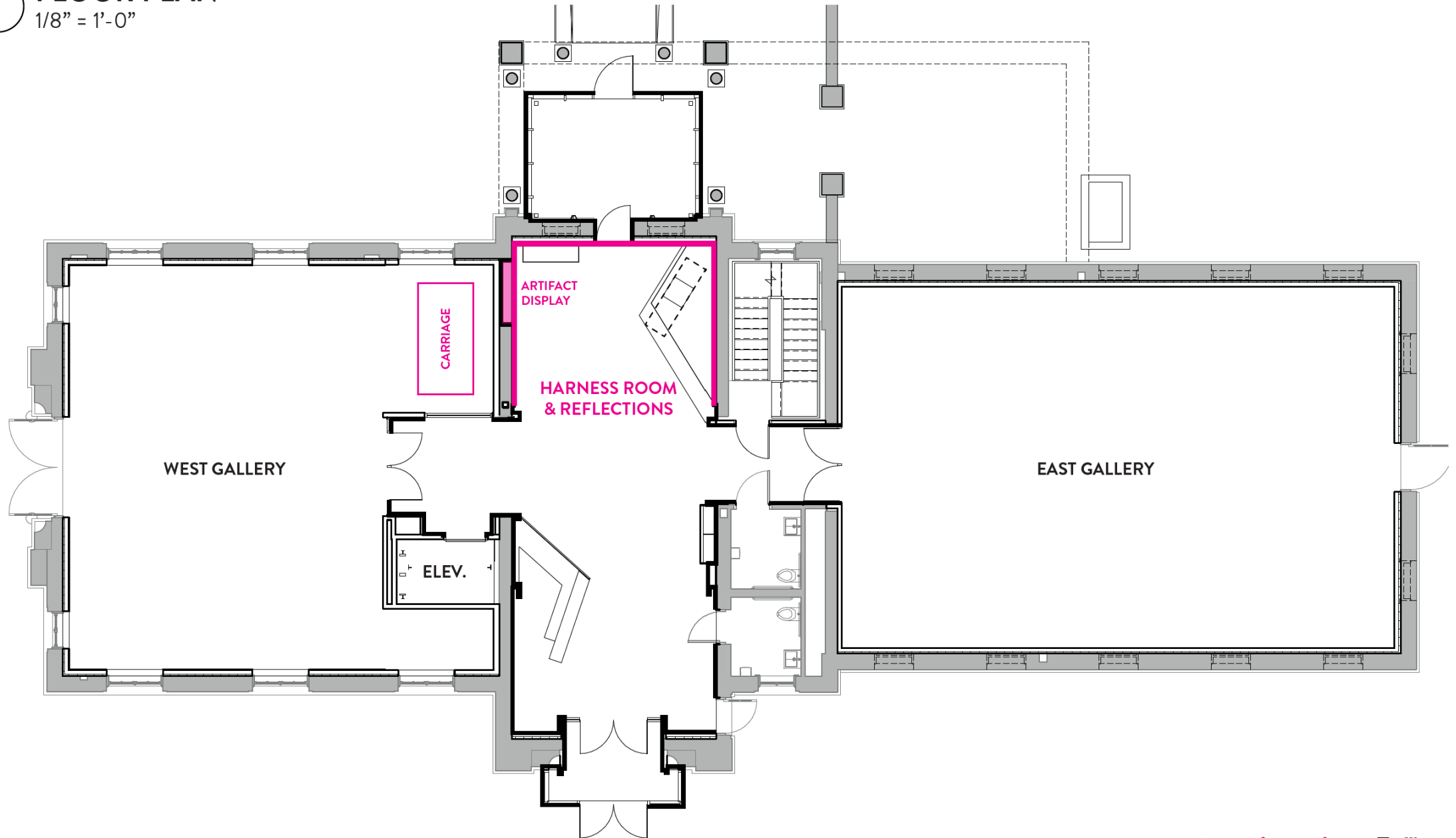
We have added these principles, specific to the Carriage House.

- Foster pride in Kansas City's role as an internationally significant agricultural hub
- Celebrate the ingenuity of Kansas City's core industries (including fur trapping, animal hides, farming, livestock, protein processing, grain processing, lumber milling, mining, and railroads).
- Connect across the region to surrounding towns and rural communities\* through stories of agricultural industries, transportation and migration.
- Create a welcoming space that helps visitors feel at home in the Museum, and in Kansas City at large. Highlight the diverse ways people experience and create home.

\*These towns will include (but are not limited to): Weston, St. Joseph, Lathrop, Chillicothe, Arrow Rock/Franklin, Sedalia, Joplin, Hannibal, Springfield, Leavenworth, Lexington, Independence, Lebanon, Fort Scott, Pittsburg, Atchison, Abilene, and Topeka

# FLOOR PLAN

1/8" = 1'-0"



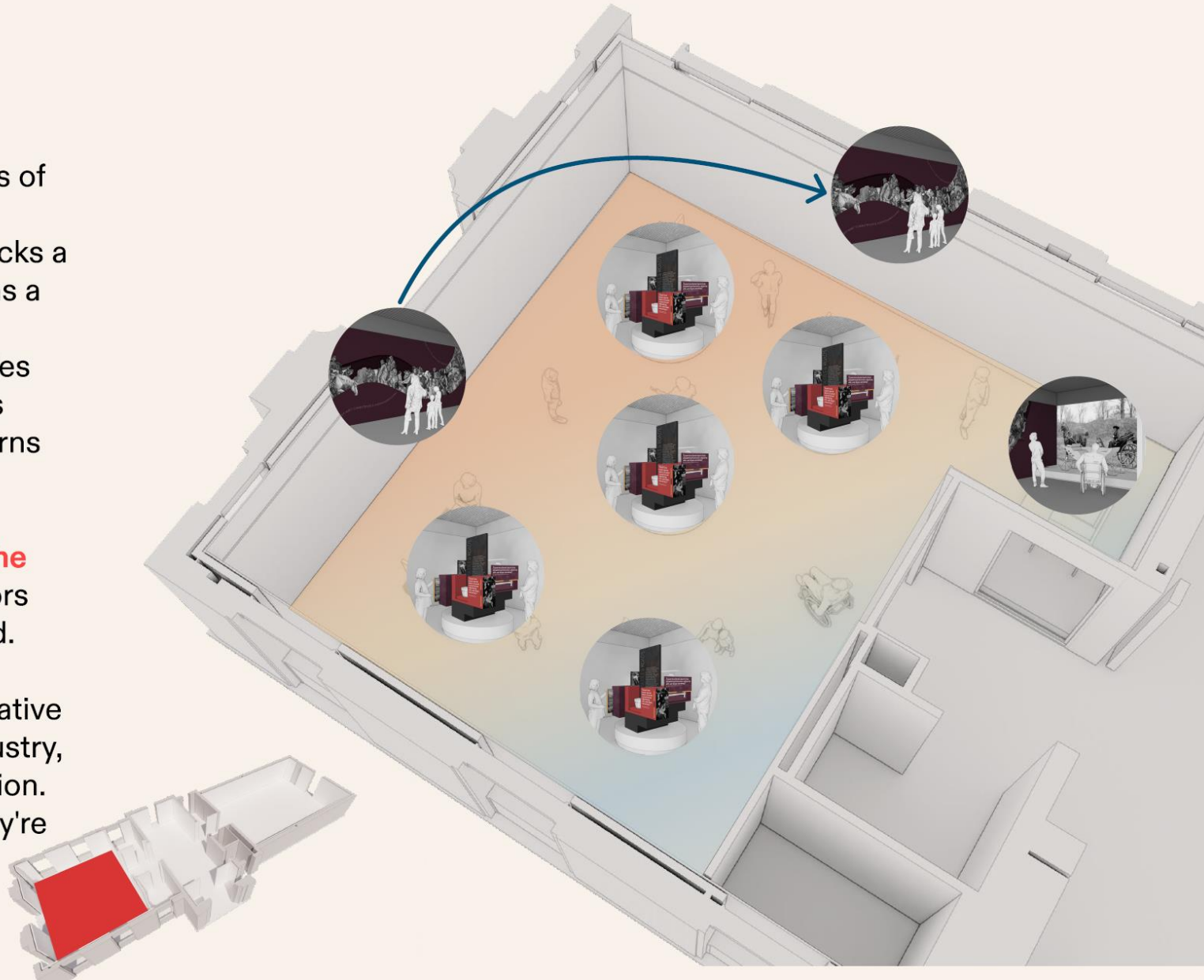




## Industries Gallery Overview

**Five artful artifact displays** hint at the captivating stories of Kansas City's agriculture and transportation industries. Visitors **lift text panels** to uncover how each object unlocks a hidden narrative. That weathered bushel basket? It opens a doorway to the story of Kansas City, Missouri as a grain center. The flour sack? It reveals the endless opportunities created by the city's proximity to wheat fields. As visitors circle the room, engaging the artifacts one by one, patterns emerge.

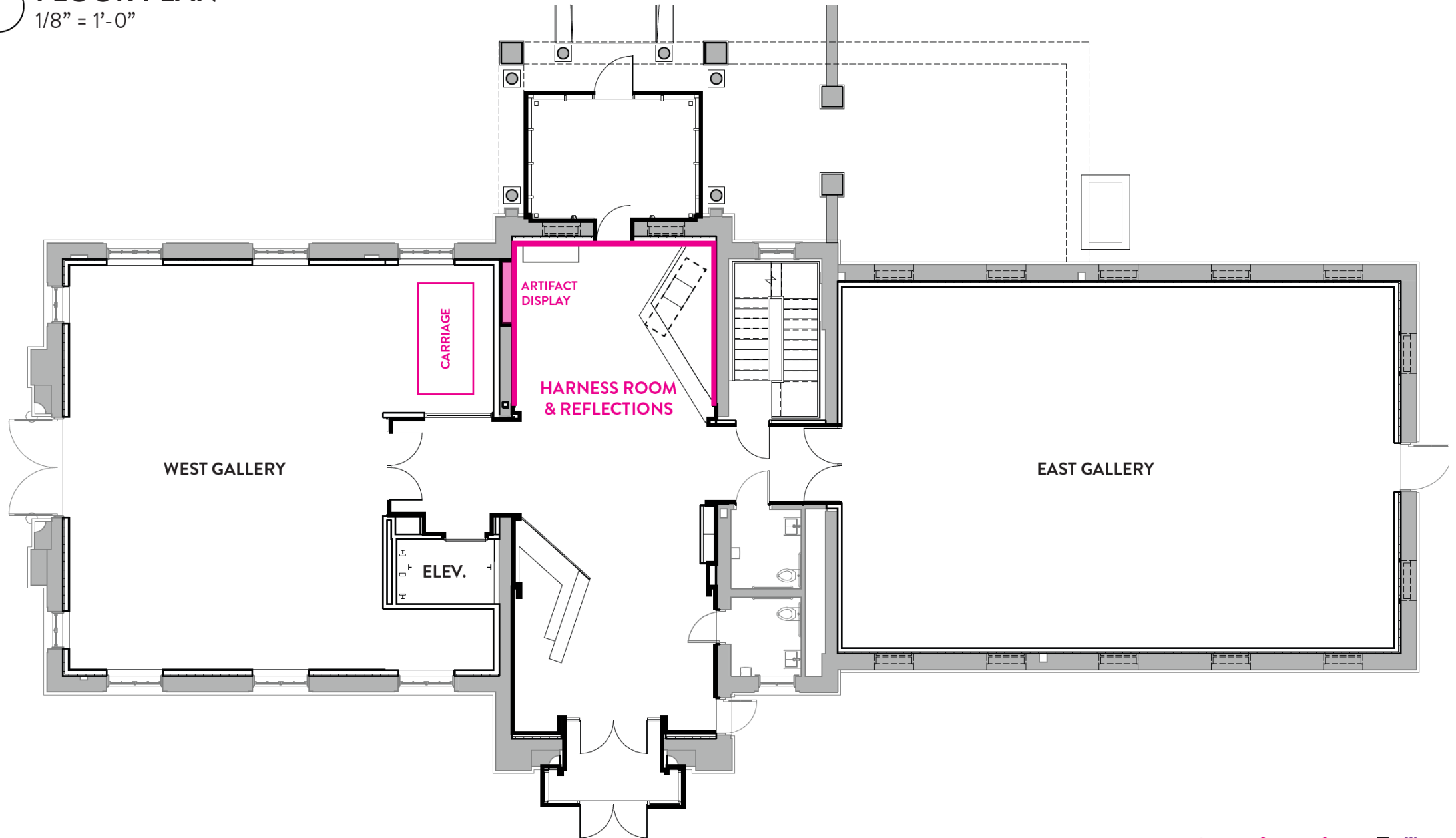
Then, suddenly, light cascades across the **mural along the room's perimeter**. Scattered throughout the mural, visitors are delighted to find the very artifacts they just examined. The **multimedia show** spotlights each mural section in chronological order, weaving them into one flowing narrative of the city's progression—connecting immigrants to industry, industry to creativity, and creativity to urban transformation. For these few minutes, visitors aren't just observing. They're standing at the crossroads of the city's history.





# FLOOR PLAN

1/8" = 1'-0"



## Gallery Overview

Visitors wander into a gallery of **intimate alcoves**. As they cross the threshold of each space, they meet real people, from the 1830s-1950s who share why they left their homes for the Kansas City region.

Some people were **pushed from their homes** of origin by war, political unrest, hunger, and disease. Others felt **pulled to this place**: to join their families and communities, to find work, to access healthcare, to live in more sanitary housing. The voices span centuries, but their hopes and fears feel immediate, urgent, and deeply relevant.

Here, even the **animals have stories of movement** and migration. Visitors learn how people brought horses here to ride, work on farms, sell, and show.





