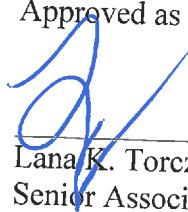


and extend the current term through August 31, 2034, with one renewable three-year option right to Licensee.

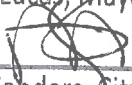
Approved as to form:


Lana K. Torczon
Senior Associate City Attorney



Authenticated as Passed


Quinton Lucas, Mayor


Marilyn Sanders, City Clerk

MAY 23 2024

Date Passed



File #: 240452

ORDINANCE NO. 240452

Authorizing the Director of Convention and Entertainment Facilities to enter into an Amended and Restated Licensed User Agreement with John Gore Theatrical Group, Inc., to be the exclusive provider of Broadway shows in the Music Hall at Municipal Auditorium and to extend the current term through August 31, 2034, with one renewable three- year period option right.

WHEREAS, John Gore Theatrical Group, Inc., (f/k/a Key Brand Theatrical Group, Inc., f/k/a PACE Theatrical Group, Inc. ("Licensee")), is the leading developer, producer and marketer of Broadway theater worldwide; and

WHEREAS, Licensee has developed, produced, and marketed Broadway theatrical productions at the Music Hall since August 2006; and

WHEREAS, the City and Licensee on February 17, 2022, entered into a Fifth Amendment to Kansas City Licensed User Agreement to extend the term through August 31, 2027; and

WHEREAS, with the lead time and investment required to secure top rated Broadway theater worldwide Licensee needs a long-term agreement with the City; and

WHEREAS, under the terms of the Amended and Restated License Agreement, the Licensee is obligated to present and/or arrange for the presentation of an average annual number of forty (40) Performances presented in the Music Hall on a rolling three-year basis during each annual period from September 1 through August 31 (a "Season") during the Term, thereby assuring enhanced access by Kansas City residents to a cultural amenity; NOW THEREFORE,

BE IT ORDAINED BY THE COUNCIL OF KANSAS CITY:

Section 1. That the Director of Convention and Entertainment Facilities is hereby authorized to enter into an Amended and Restated Licensed User Agreement with John Gore Theatrical Group, Inc., to be the exclusive provider of Broadway shows in the Music Hall at Municipal Auditorium