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## Request for Equal Consideration for Existing 3:00 A.M. Licensed Establishments During the 2026 FIFA World Cup

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Mayor Quinton Lucas  
Members of the Kansas City, Missouri City Council

Dear Mayor Lucas and Members of the City Council,

We are writing on behalf of Missie B's regarding today's vote concerning extended operating hours during the 2026 FIFA World Cup.

For 32 years, Missie B's has operated in Kansas City as a licensed, compliant, and responsible nightlife business. We are proud to remain in good standing and to have served not only as a business but as an important gathering place for Kansas City's LGBTQIA+ community, visitors, entertainers, and residents.

We respectfully ask the Council to ensure that existing qualified 3:00 A.M. licensed establishments, including Missie B's, are given the opportunity to operate until 5:00 A.M. during the World Cup period if they choose to do so and meet all operational and security requirements established by the City.

As currently proposed, the framework creates a serious imbalance for existing 3:00 A.M. license holders.

Under the current proposal, establishments required to close at 1:30 A.M. would automatically be able to remain open until 3:00 A.M., substantially increasing their operating hours and business opportunities during the largest tourism event Kansas City has likely ever hosted.

Meanwhile, existing 3:00 A.M. establishments like Missie B's would receive no comparable benefit unless included within the designated entertainment district structure.

This creates an unequal outcome for businesses that have already invested in enhanced licensing, late-night operational standards, staffing, security infrastructure, compliance requirements, and the higher costs associated with maintaining a 3:00 A.M. license.

For decades, Missie B's has experienced significant late-night customer migration after surrounding establishments close at 1:30 A.M. Those guests often continue their evening at our venue until our legal closing time. Under the current proposal, many of those patrons will no longer leave neighboring establishments at 1:30 A.M. because those businesses will now remain open until 3:00 A.M.

As a result, the proposal risks placing existing 3:00 A.M. operators at a direct economic disadvantage during a period when it should provide equal opportunity for all qualified late-night venues.

We believe businesses that already operate under enhanced late-night licensing standards should not be excluded from the same opportunity being extended to others. We have already demonstrated the ability to safely and responsibly operate late-night entertainment venues within Kansas City.

Missie B's has invested heavily in responsible operations, including:

- Professional private security
- Electronic ID scanning
- Responsible beverage service training
- Crowd management procedures
- Longstanding operational compliance
- Coordination with city regulations and public safety expectations

We also respectfully ask the Council to recognize that several LGBTQIA+ nightlife establishments appear positioned to be excluded from the proposed entertainment district boundaries despite their longstanding cultural and economic contributions to Kansas City's hospitality, entertainment, and tourism landscape.

The World Cup presents a unique opportunity for Kansas City to showcase inclusivity, hospitality, nightlife, entertainment, and tourism to an international audience. We believe Missie B's has earned the opportunity to participate equally in that effort.

Missie B's has served Kansas City for more than three decades, contributes to the local economy year-round, employs entertainers, staff, and vendors, and attracts visitors from throughout the region and beyond. Excluding existing 3:00 A.M. operators from meaningful participation in extended-hour operations would create avoidable economic harm for businesses that have already invested heavily in late-night operational compliance and public safety standards.

We respectfully request the Council's consideration for:

- Equal eligibility for qualified existing 3:00 A.M. establishments to operate until 5:00 A.M.
- Inclusion of Missie B's and surrounding LGBTQIA+ nightlife businesses within the entertainment district framework or equivalent eligibility structure
- Fair and consistent standards for all late-night operators

Thank you for your time, consideration, and service to Kansas City.

Sincerely,

Janice A. Allen  
Patrick J. Hall  
Chad E. Seten  
Michael W. Burnes

Missie B's  
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