

Since 2007, Broadway in Kansas City delivers.

Economic Impact: **Over \$300 million** | Attendance: **1,279,847**

755 performances, including Premieres of  
***Hamilton, Wicked, & Disney's The Lion King***



## Broadway in Kansas City - Partnerships & Local Outreach

**MJ:** Operation Breakthrough Ignition Labs (workforce development program)

**Clue:** Masterclasses with 50 Center, Grandview and Ruskin Students.

**TINA – The Tina Turner Musical:** 300 tickets provided through EDIA outreach:

- American Jazz Academy, Operation Breakthrough, the Jazz Museum, Hope House, Big Brothers Big Sisters, Cornerstones of Care, Links, Connections for Success, Black Repertory Theatre.
- A special talk-back was held for these students.



**To Kill A Mockingbird:** 275 tickets provided to Title 1 Schools.

- They were also provided with in-school audition workshop with four cast members.
- KC Library Literacy Program created a “Watch it and Read It” event with cast member Mary Badham (actress of ‘Scout’ in the original film).



**Disney's Aladdin:** Partnered with Make A Wish, the Good Will Campaign, Big Brothers Big Sisters, Cornerstones of Care, Hope Kids, Operation Breakthrough, Spinning Tree Theatre, YMCA, Ronald McDonald House

**Pretty Woman: The Musical:** Partnered with Dress for Success, Keisha's Closet, Shelter KC, Newhouse Safe Shelter

**SIX:** Partnered with Girls on the Run, Women's Employment Network, National Congress of Black Women and United WE

**MAMMA MIA!:** Master Classes with the Performing Arts Academy

**Wicked:** Emporia Middle School ticket subsidy

**Jesus Christ Superstar:** Hope Kids ticket subsidy

**Ain't Too Proud:** The Links ticket subsidy, Operation Breakthrough ticket subsidy

