

Neighborhood Tourist Development Fund



Neighborhood Services Department

NTDF

The Neighborhood Tourist Development Fund (NTDF) program provides support to non-profit organizations to help promote Kansas City's distinct and diverse neighborhoods through cultural, social, ethnic, historic, educational and recreational activities

NTDF Process



Fiscal Overview



- FY 22-23 Budget = \$1,697,264

- NTDF Board elected to set aside 10% in Fund Balance for Major Event Fund.

- Available to Award = \$1,527,538

Applications



- 136 Applications

- NTDF Board interviewed applicants over 5 days utilizing two sub-committees

- Sub-committees scored applicants using established rubric

- Recommended Awards calculated using established matrix based on available funds vs application requests, factoring in score of application strength

- NTDF Board deliberated for 7 hours on April 2nd, voting to recommend awarding funds to 131 events

Summary of Awards

Council District	Applications	Recommended Awards	Estimated Audience	Total Awards
1	3	3	205,000	\$20,700.00
2	3	3	31,600	\$21,400.00
3	31	29	147,225	\$266,300.00
4	76	74	1,248,432	\$755,550.00
5	7	7	124,500	\$60,800.00
6	3	2	5,500	\$12,600.00
Multi	13	13	107,145	\$96,500.00
	136	131	1,869,402	\$1,233,850

Summary



131 Events



\$1,233,850



1,869,402 estimated audience