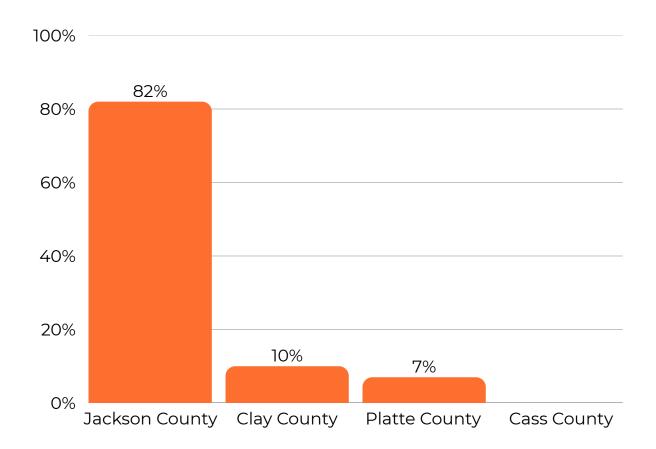
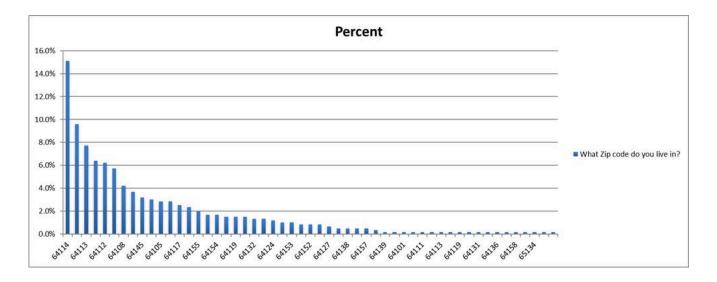


Where do you live?



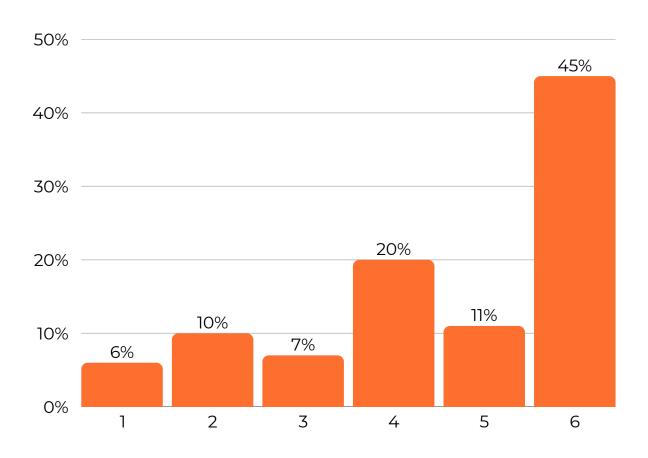
n = 601

What zip code do you live in?

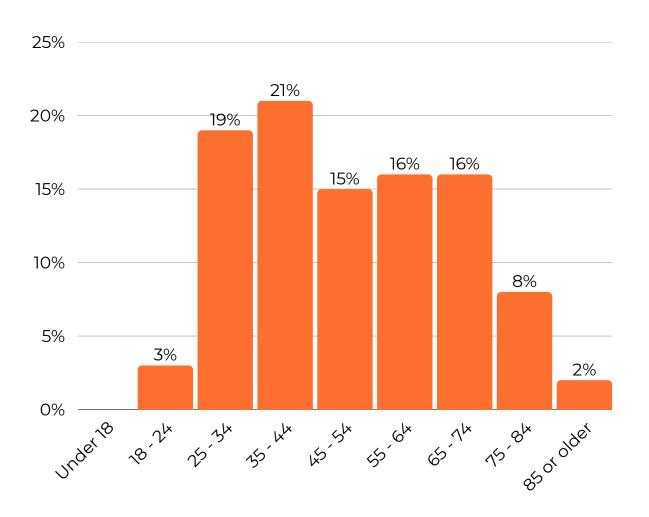


n = 594

What district do you live in?

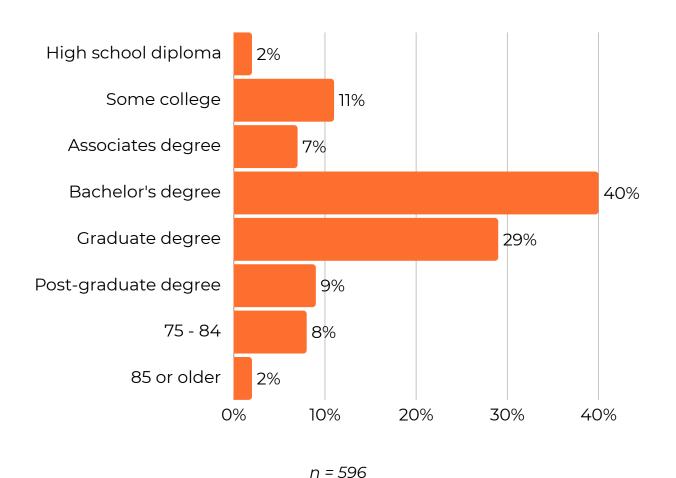


What is your age?

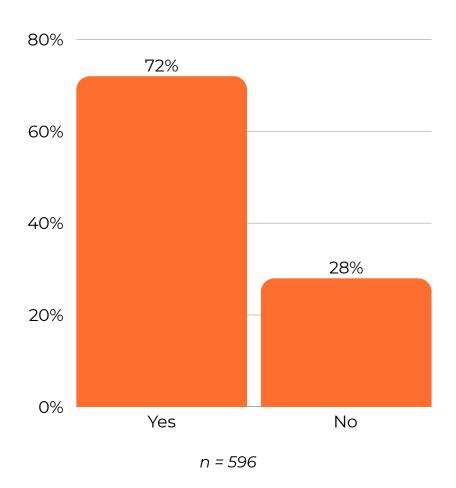




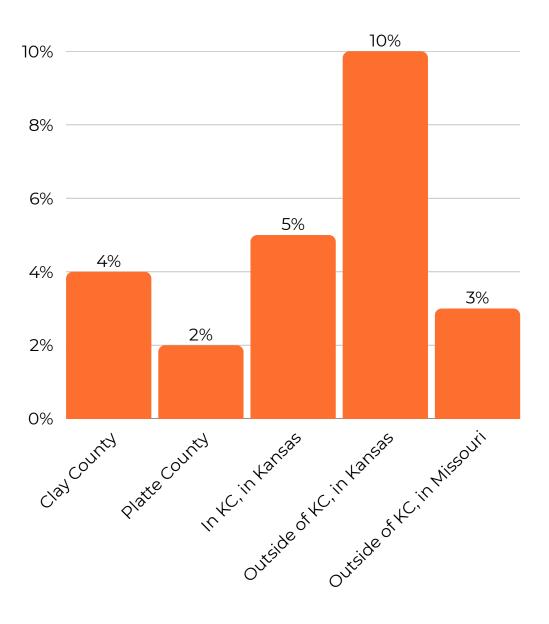
What is the highest level of education you have attained?



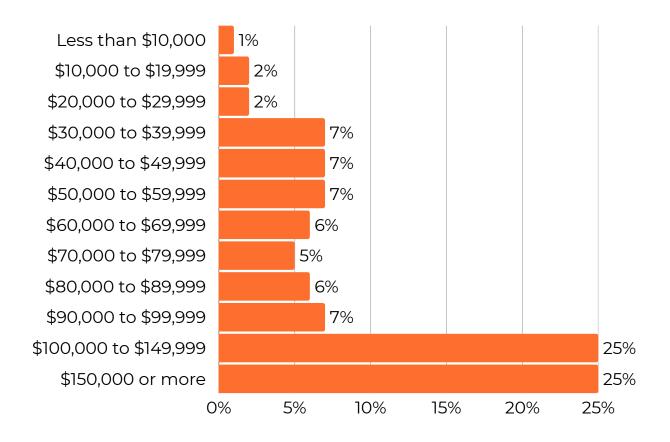
Are you employed?



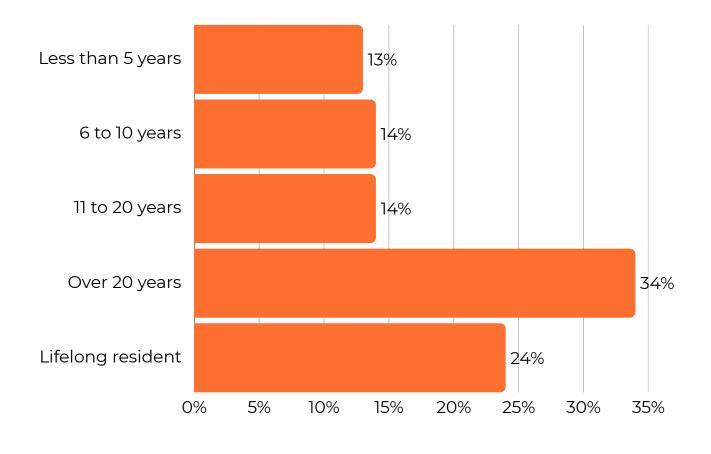
Where do you work?



Where do you work?



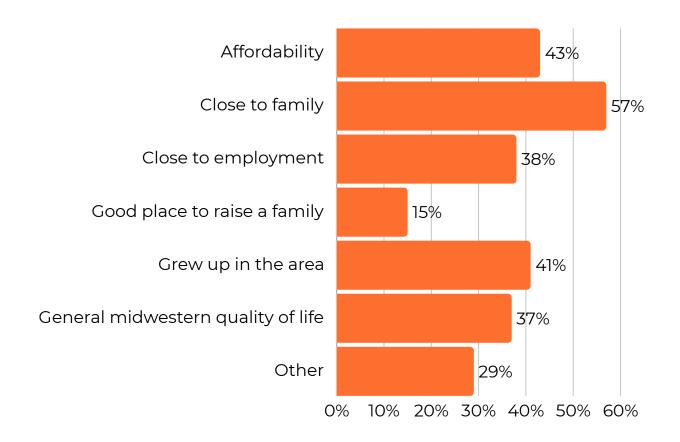
How long have you lived in Kansas City?



n = 441



What are the three primary reasons you have chosen to live in Kansas City?



n = 441



What are the three primary reasons you have chosen to live in Kansas City? - Other responses

Strong arts and design community	No money to move away
Walkable, Activities, Lively, Entertainment,	Supporting positive growth in the 3rd District
Transit	fate
Access to the VA/Health Care	residency requirement
Specifically like the neighborhood I live in (Southmoreland)	Love the amenities of a urban core
Public transportation options	Friends from college all moved here
I've fallen in love with KC as an overall.	big city amenities
Walkable, close to entertainment	All of those things used to be true, none are anymore
I thought it was going to be affordable	Employment requirement
Historic buildings and houses in the area	Diversity of people
Vibrant arts community	Close to community
City of Kansas City forces me to live KC proper.	In 1979
Growing city!	
1) the arts meaning creative business opportunities 2) diversity of the city population 3) big city amenities in a reasonable size community	Retired, moved back to help grandson
	Office Move
	Community I've become a part of
Urban environment	Close to restaurants, arts and entertainment. Plus kansas city is a pretty city
Diverse offerings of a city	to be close to friends and urban activities
Created a business	Opportunity to live in a city
public transportation, LGBTQ+ sanctuary city	Friendliness & happiness of community
I like cities	History of City
Urban core density and growth	Dating
went to UMKC and stayed	<u> </u>

Central to everything I like to do



What are the three primary reasons you have chosen to live in Kansas City? - Other responses

Was affordable	Farm land
Like the arts and culture of KC	KC's efforts to invest in itself and support progressive projects, attract international events, and just the feeling that things are happening in the city is what drew me back after living here for a year the first time I moved here. Now it's what's keeping me here and making it my long-term home.
Children school	
Diversity of community, services for disabled	
I have to live in KC because my employer is The City of KCMO	
As an LGBTQ+ person, Kansas City feels like a safe haven amidst a sea of less-than-tolerant areas.	work for the city of kcmo
	Want an urban/city environment
The culture and art in the city. The people I love are here. There's beautiful work being done	Prefer the diversity of the city over the suburbs.
	Sports, arts and culture amenities
bicycling, arts	The community
Seasons	Balance of community, arts, culture
Friends moved here after college	KCMO requires employees too, don't have a choice
sports and entertainment	
Easy access to both coats	Jobs
Great community organizations that give me a sense of belonging.	welcoming and artistic city
	Creative and cultural scene
Great arts scene.	Cultural amenities and easy to get to.
Married a Kansas City resident	Husband's choice
Things to do	job
Less taxes than Johnson City, ks	to be with friends in condo
Global Warming. Sea level rise and other catastrophes.	Liked it
Thought it was affordable - it is not	Neighborhood community
School	Wanted a change from small-town living
Better urban amenities compared to suburbs	too expensive to move
in the metro area	access to museums, et al

n = 121



What are the three primary reasons you have chosen to live in Kansas City? - Other responses

-	
City of KCMO employee	There is lots to do here
Urban neighborhood	Chiefs
Born and raised in KC. We've moved a few times in other cities but have always returned to Kanas City.	City Employee & good logistics for shopping, even though Cerner/Oracle has BLIGHTED My area
Employer	small city with good amenities
Came here for school, haven't left yet.	Quality of life
Started with a job in KC, like the older neighborhoods with character. Walkable to meighbhood shops and businesses.	Proximity to nature
	Culture
Walkability of our neighborhood, what we live close to	Close to school
	close to friends
Love the green spaces	Retired Kcpd
Development	I do not want to move!
Found a job	Met spouse here
Great quality of life.	Neighborhood
Attractive neighborhoods k	very invested in local politics
Expected growth in KC	Kansas City is awesome!!!
Partner grew up here	Easy place to live
Had to take care of an aging parent for a short time.	
Like the Morningside Area	
I love Kansas City! We are 20 minutes from	

anywhere you what to go. And our rush hours

I love me neighborhood. We look out for each

other and have a great community.

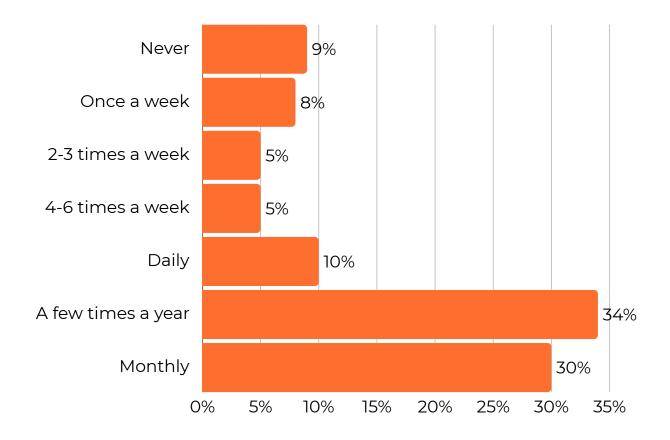
are only minutes.

Culture

Central us travel location

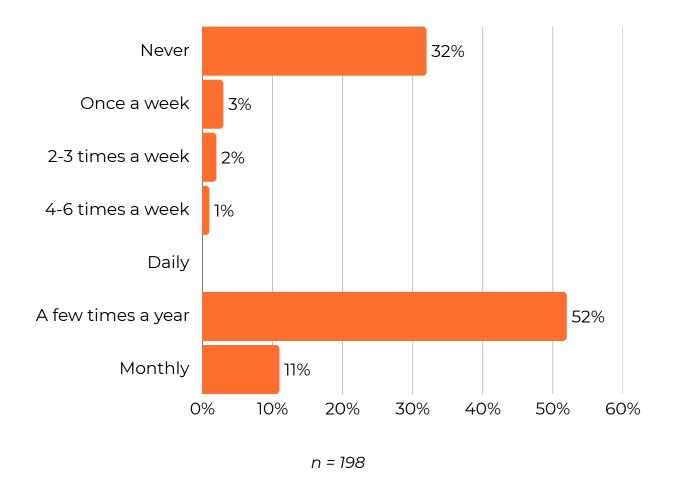
Stong LGBTQIA rights

Excluding trips to your place of work, how often do you visit downtown?

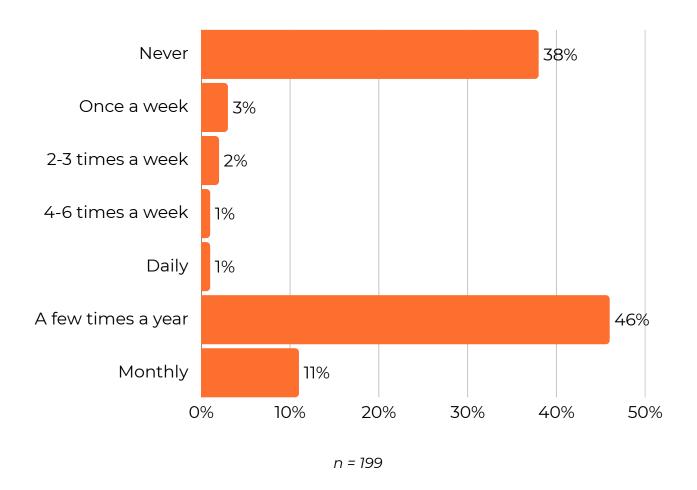


n = 199

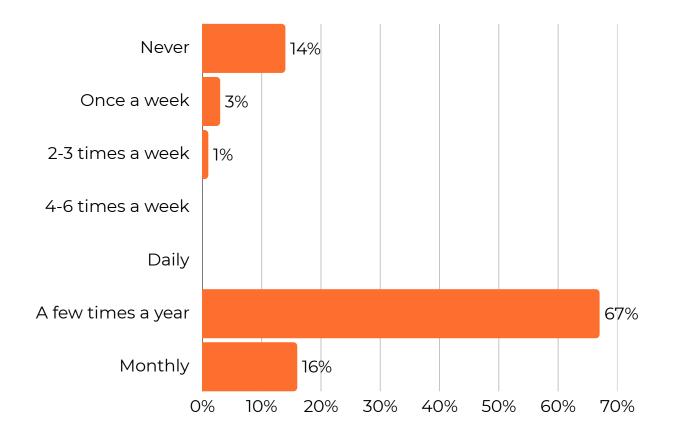
Excluding trips to your place of work, how often do you visit power and light?



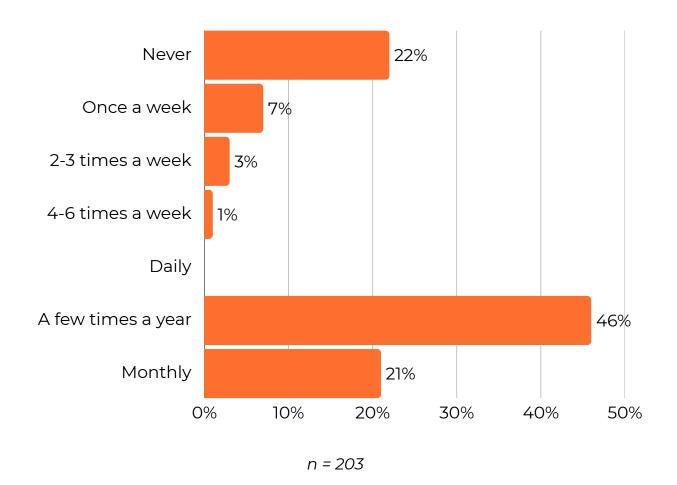
Excluding trips to your place of work, how often do you visit 18th and vine?



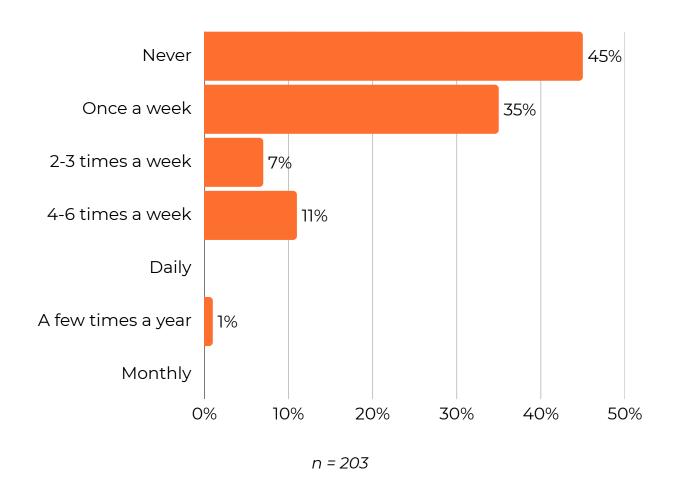
Excluding trips to your place of work, how often do you visit Swope Park/ Zoo/ Starlight?



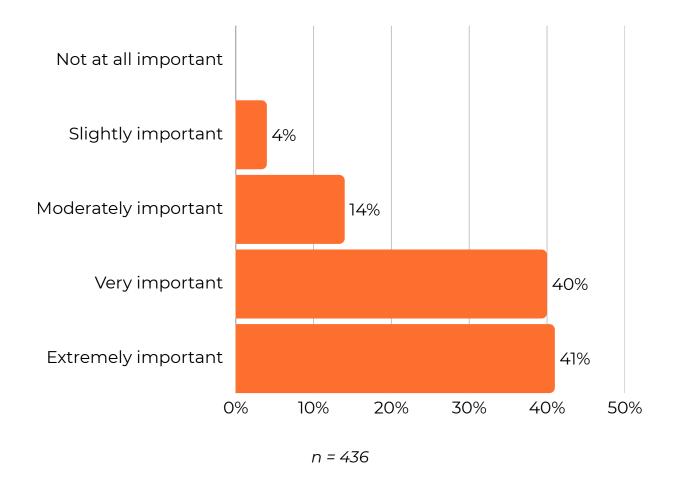
Excluding trips to your place of work, how often do you visit Riverfront?



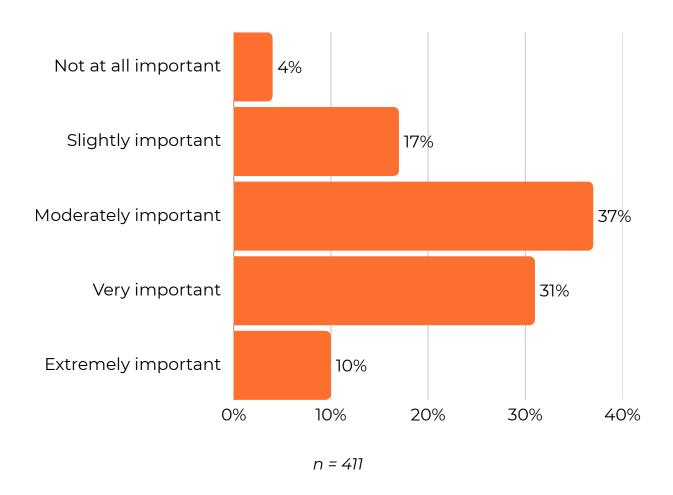
Excluding trips to your place of work, how often do you visit KCI?



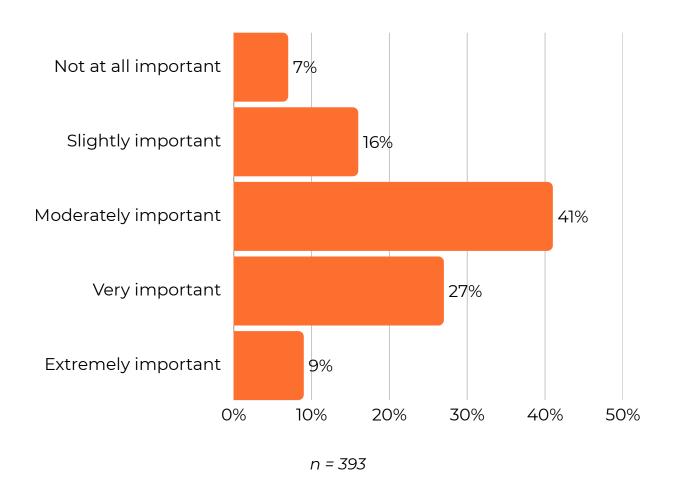
Please rate the importance of each factor: Cost of Living



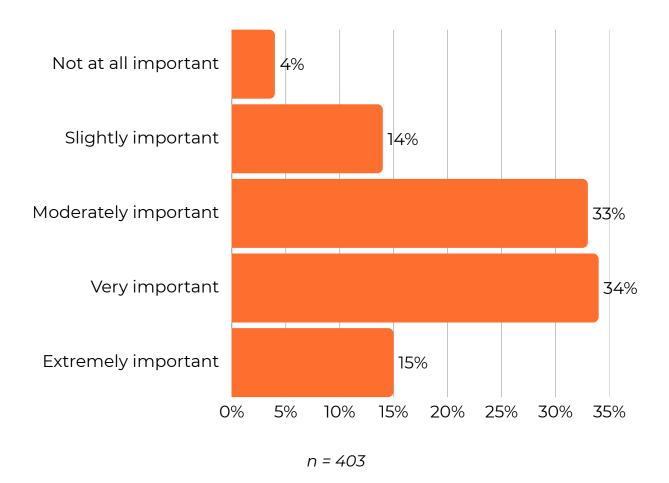
Please rate the importance of each factor: Entertainment/leisure activities



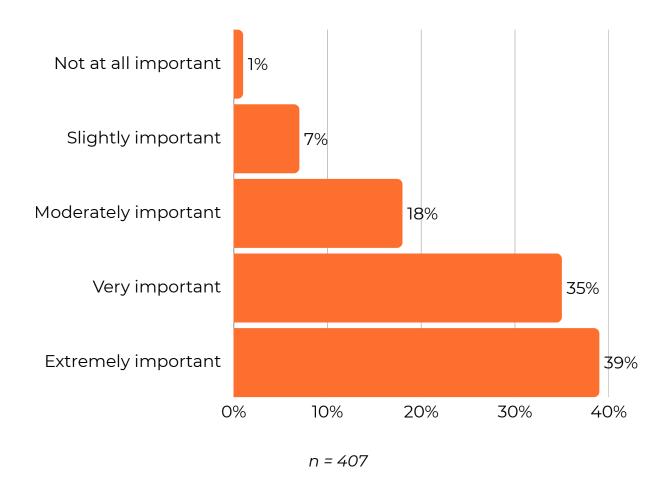
Please rate the importance of each factor: Weekend activity opportunities



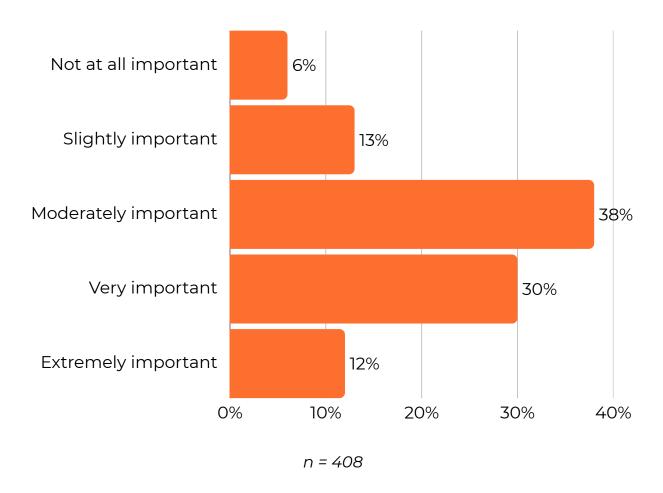
Please rate the importance of each factor: Quality retail/restaurants



Please rate the importance of each factor: Parks and green spaces

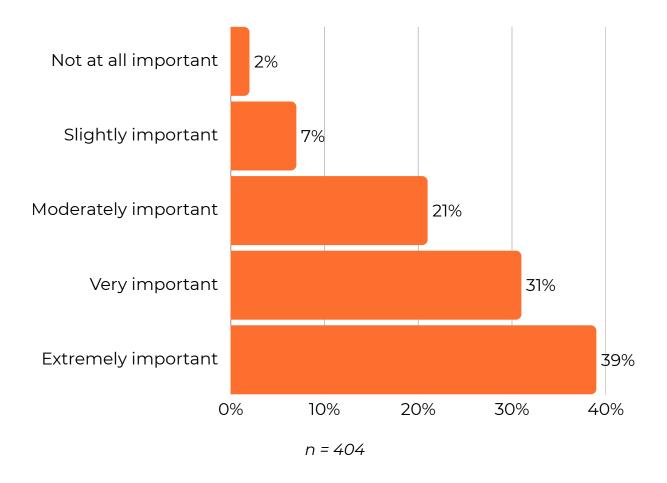


Please rate the importance of each factor: Easy access to other major cities and destinations

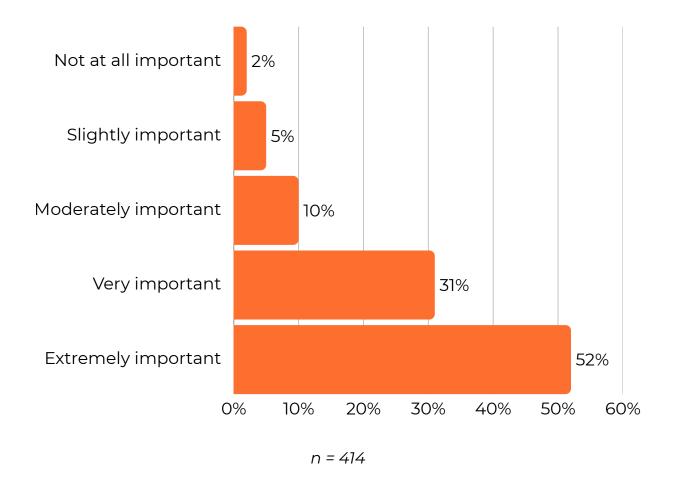




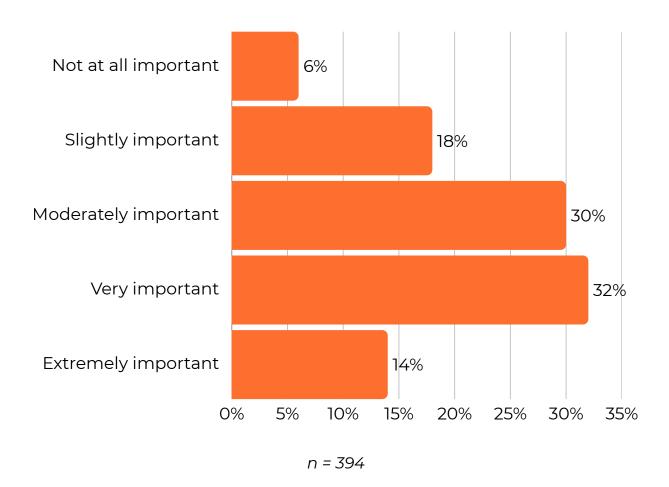
Please rate the importance of each factor: Transportation infrastructure



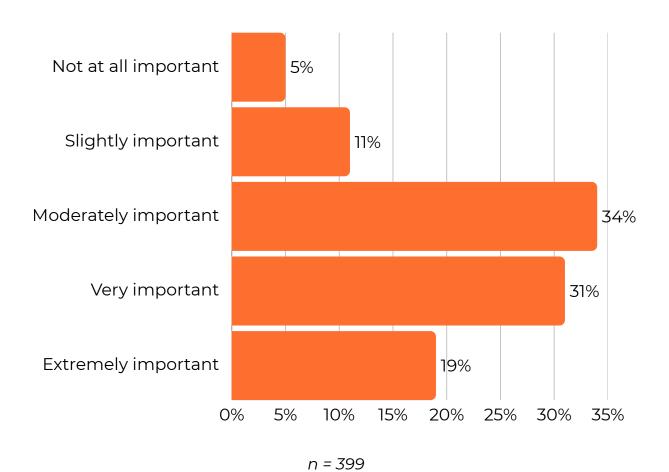
Please rate the importance of each factor: Leadership of elected city officials



Please rate the importance of each factor: Business community

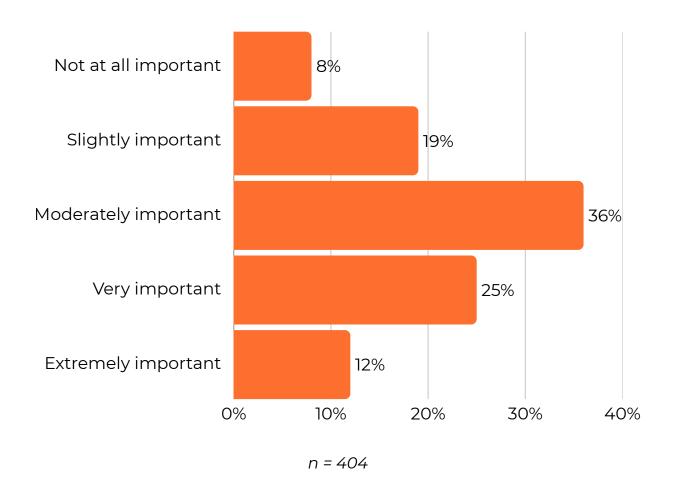


Please rate the importance of each factor: Ability to take an active role in community

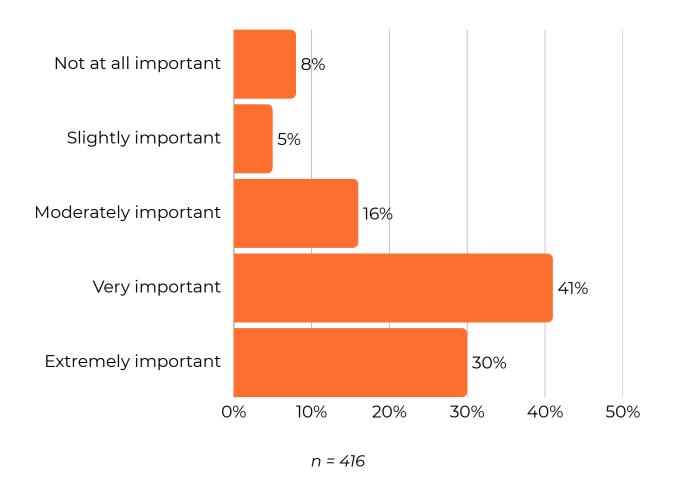




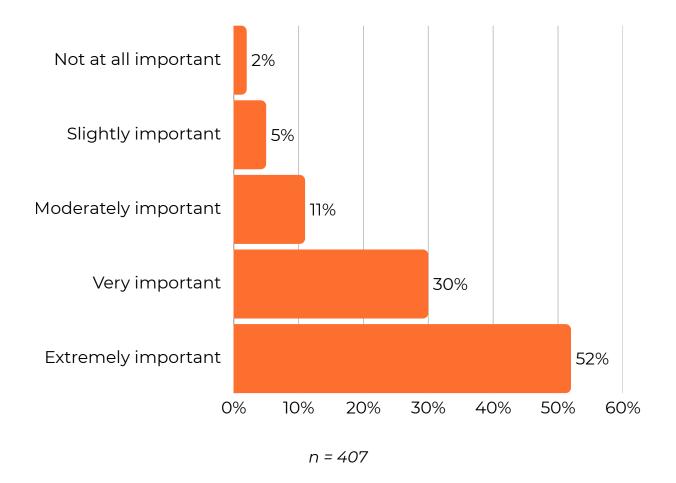
Please rate the importance of each factor: Local colleges/universities



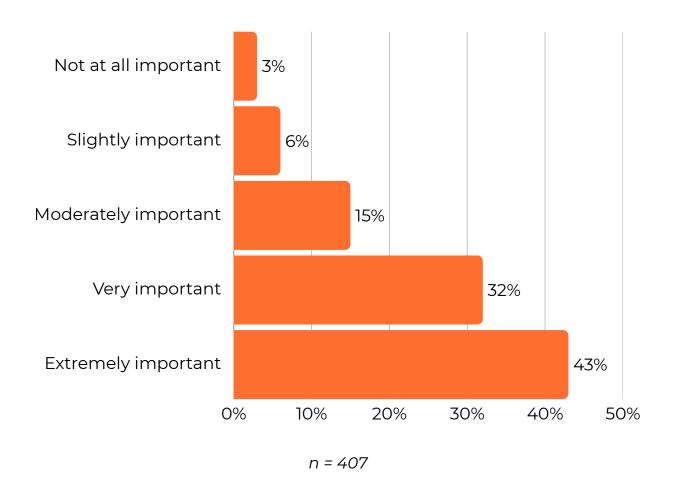
Please rate the importance of each factor: Job availability/compensation



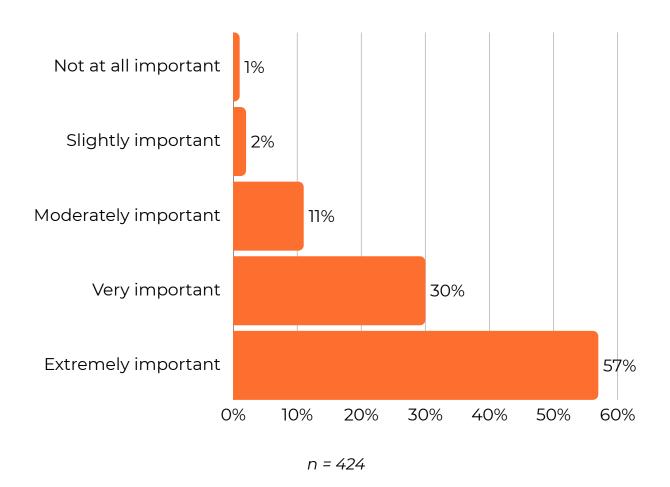
Please rate the importance of each factor: Overall quality of public school education



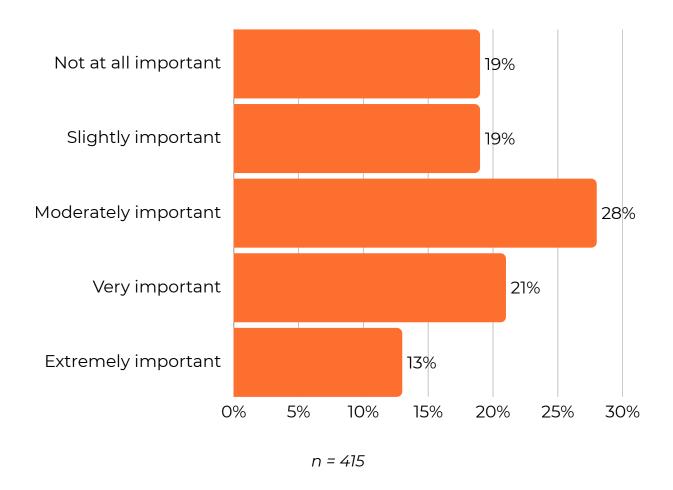
Please rate the importance of each factor: Overall quality of public school facilities



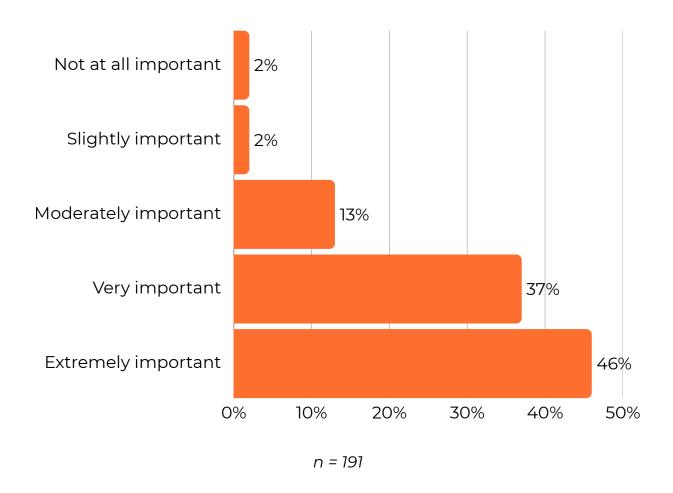
Please rate the importance of each factor: Safety



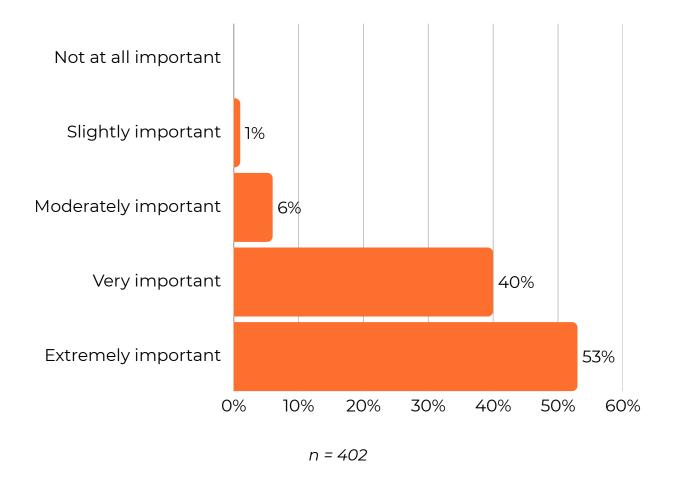
Please rate the importance of each factor: Parking availability



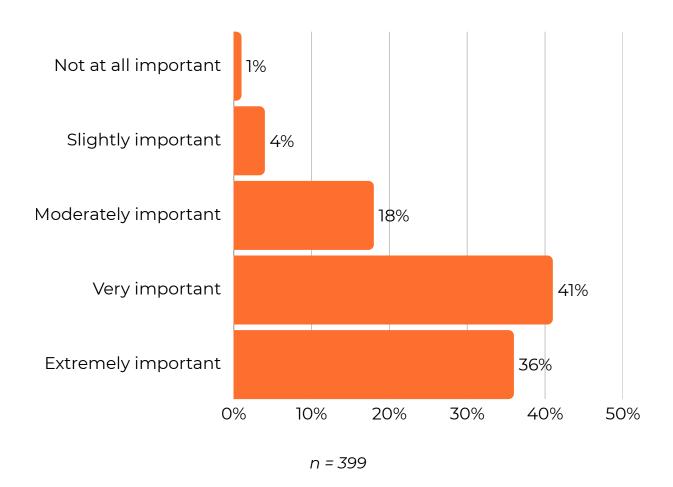
Please rate the importance of each factor: Housing affordability



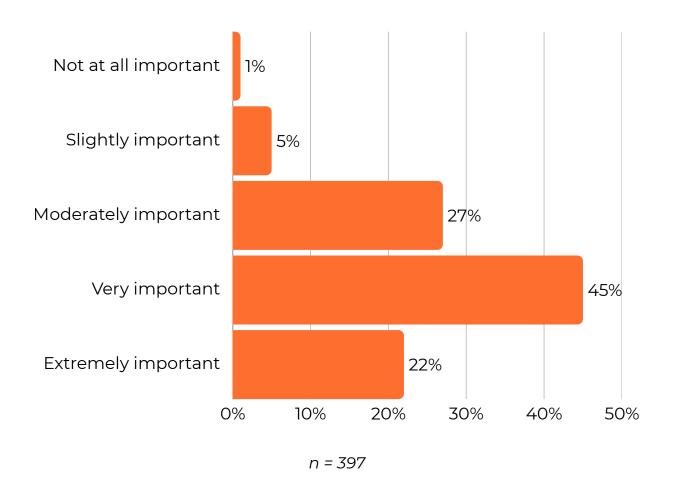
Please rate the importance of each factor: Quality of life



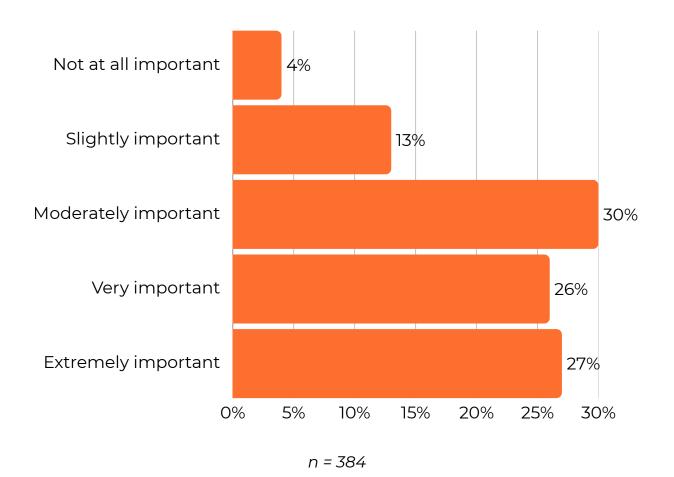
Please rate the importance of each factor: Quality of healthcare



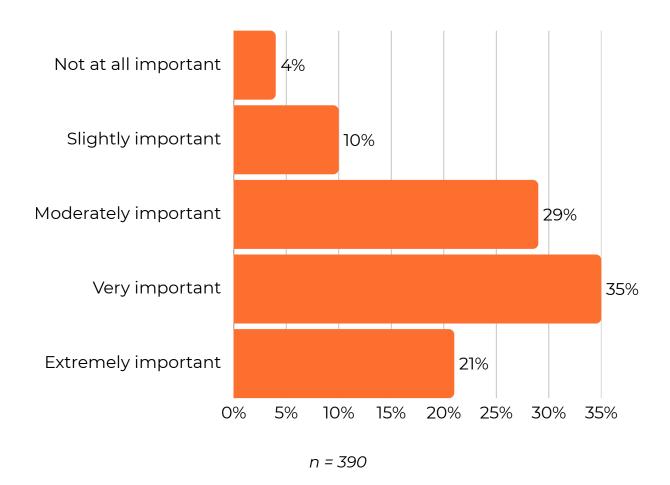
Please rate the importance of each factor: Overall economy



Please rate the importance of each factor: Taxation level

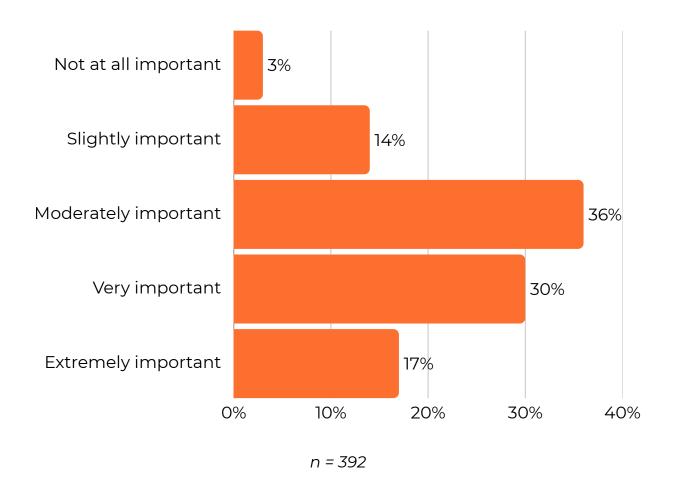


Please rate the importance of each factor: Arts and cultural opportunity

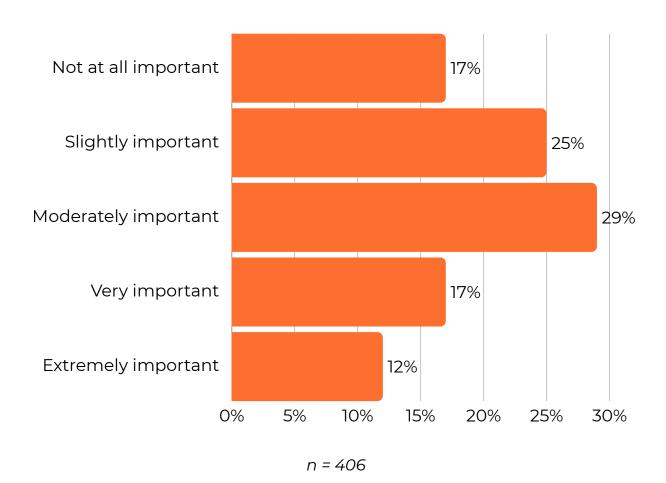




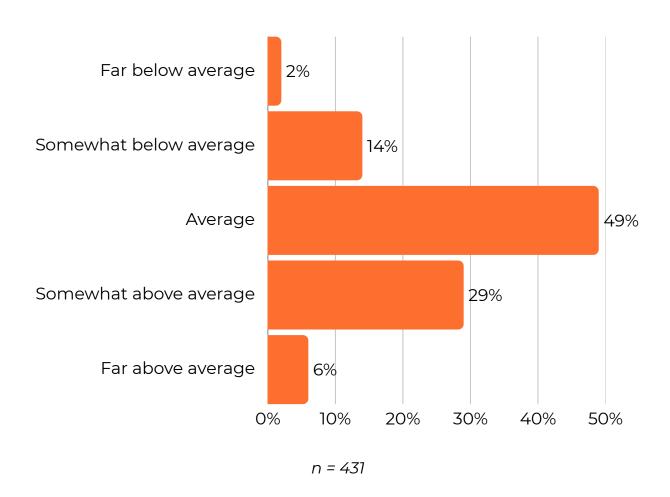
Please rate the importance of each factor: Community gathering areas/events



Please rate the importance of each factor: Downtown destination appeal

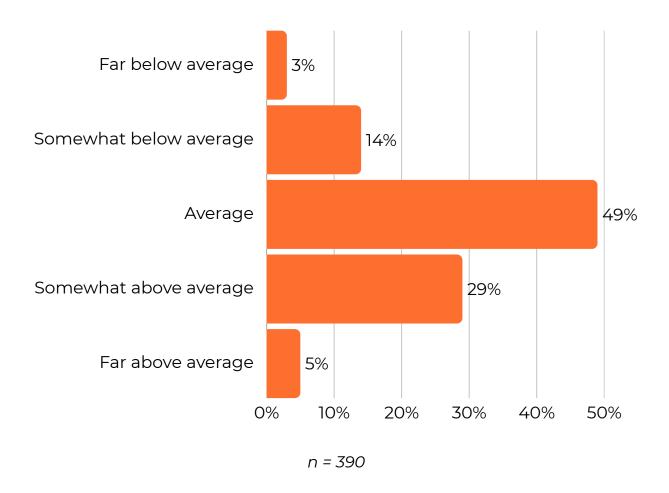


Please rate Kansas City on each factor: Cost of Living

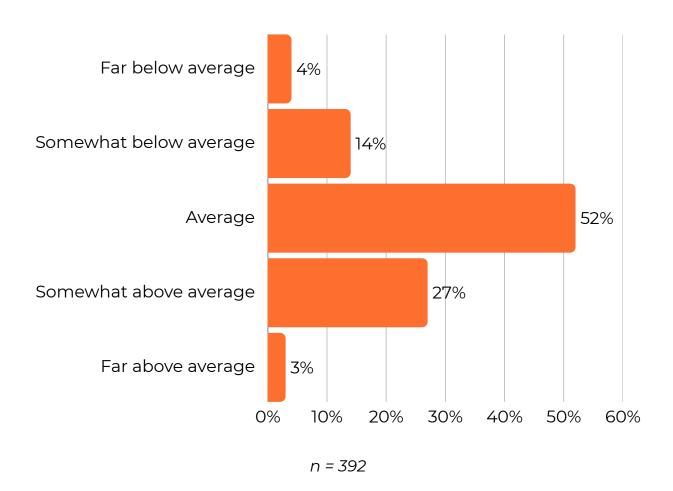




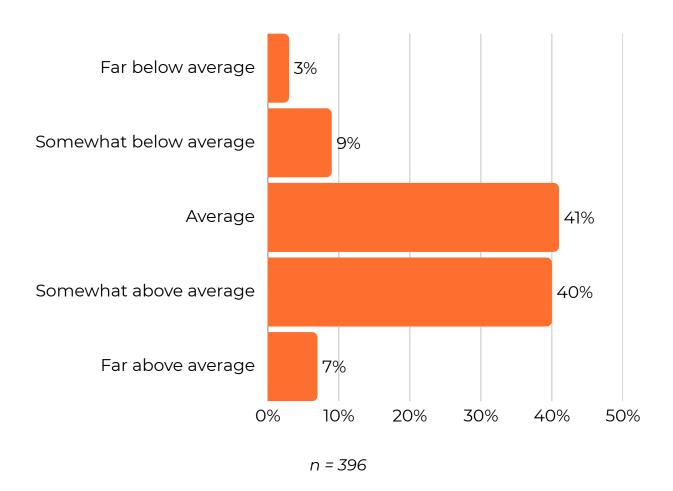
Please rate Kansas City on each factor: Entertainment/leisure activities



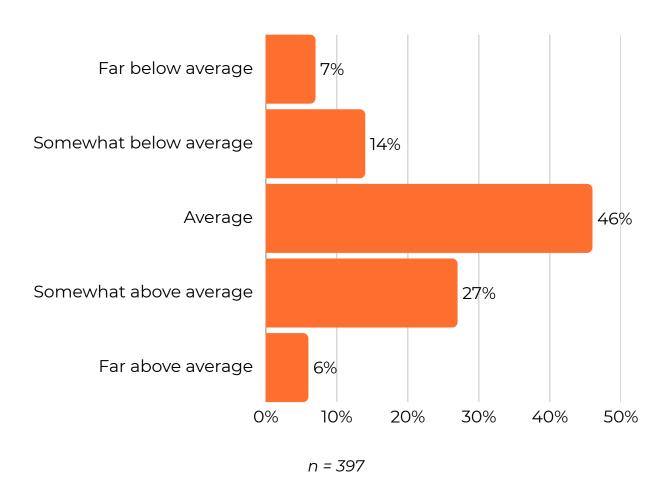
Please rate Kansas City on each factor: Weekend activity opportunities



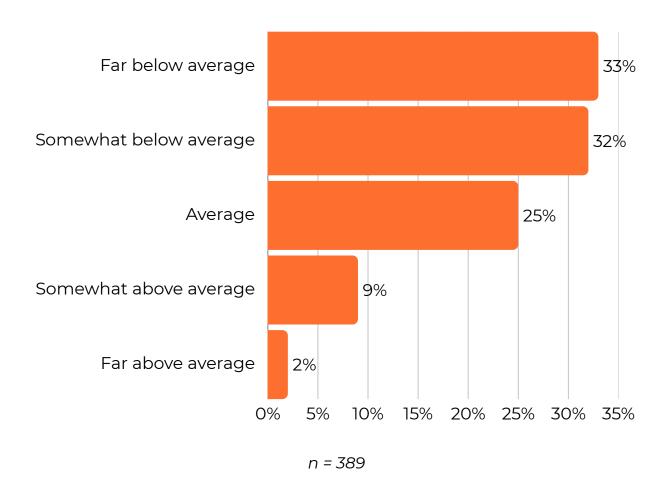
Please rate Kansas City on each factor: Quality retail/restaurants



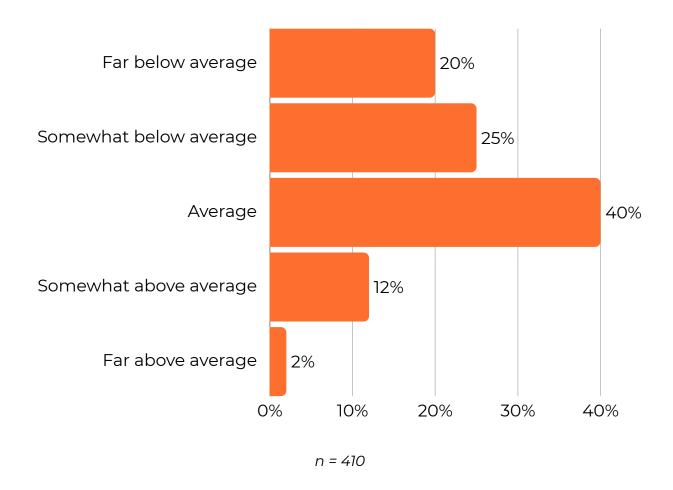
Please rate Kansas City on each factor: Easy access to other major cities and destinations



Please rate Kansas City on each factor: Transportation infrastructure

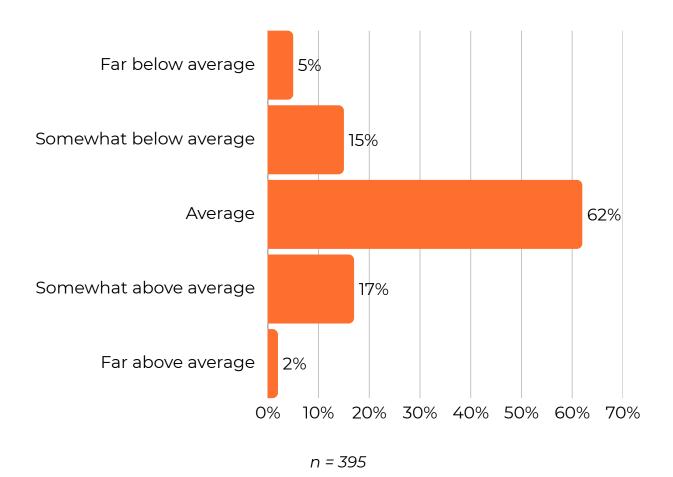


Please rate Kansas City on each factor: Leadership of elected city officials

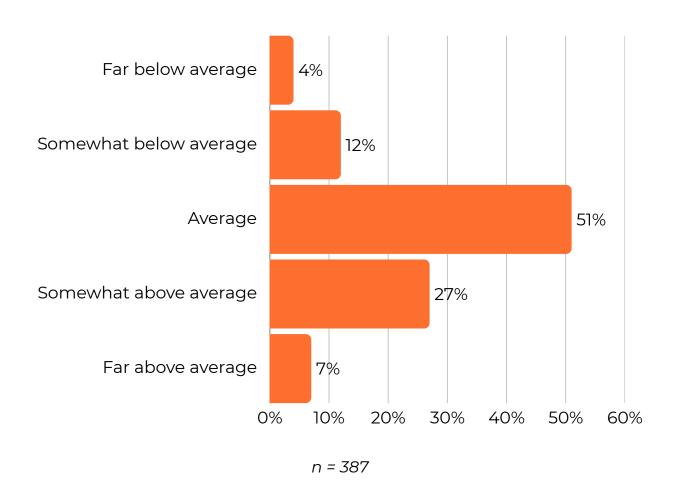




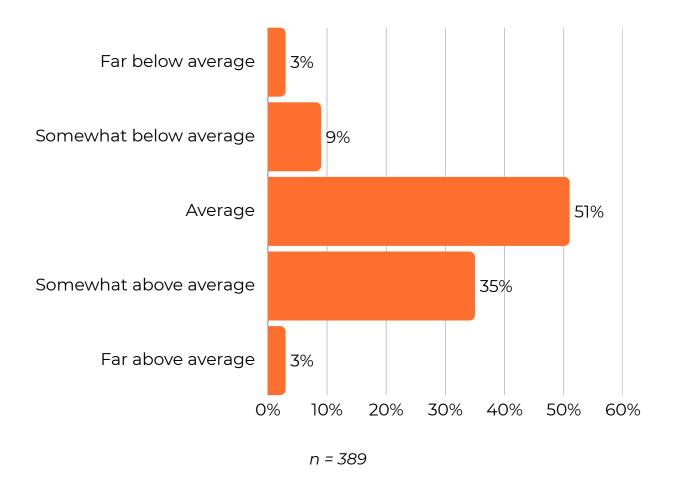
Please rate Kansas City on each factor: Business community



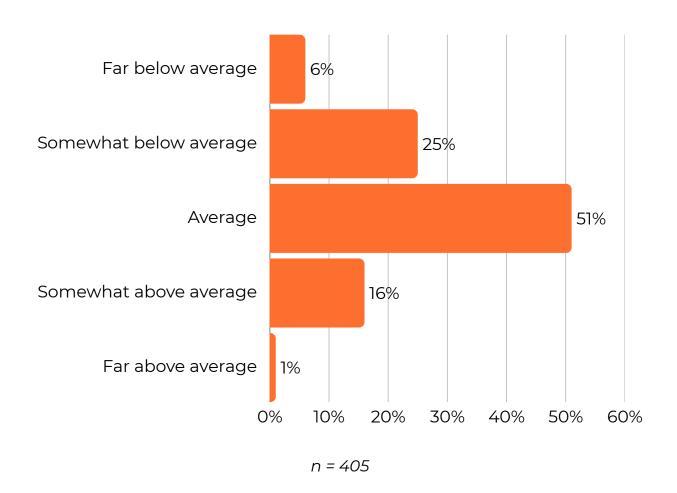
Please rate Kansas City on each factor: Ability to take an active role in community



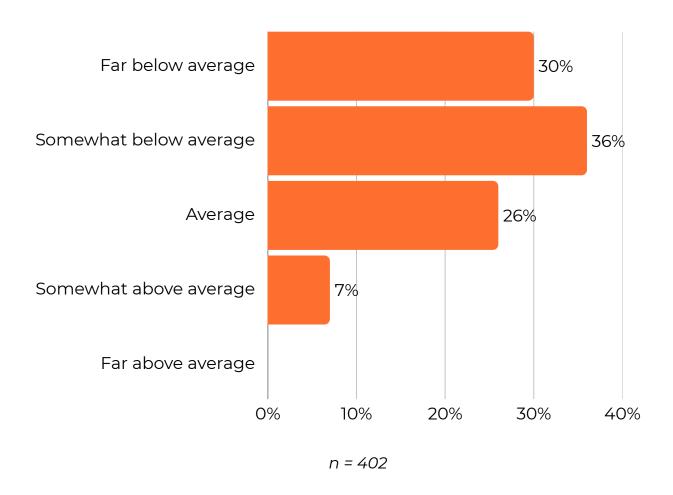
Please rate Kansas City on each factor: Local colleges/universities



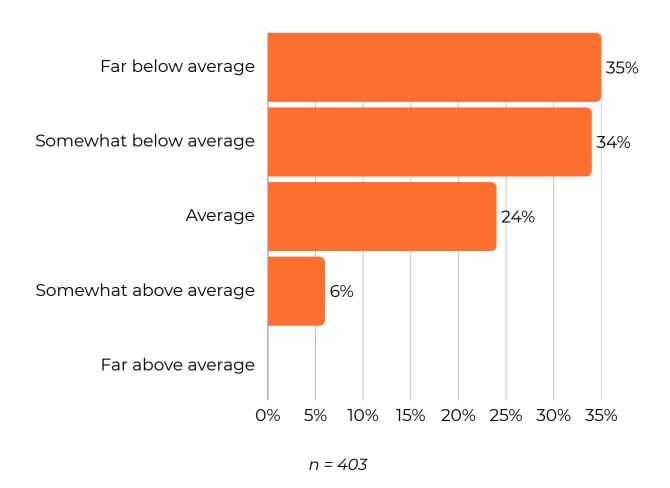
Please rate Kansas City on each factor: Job availability/compensation



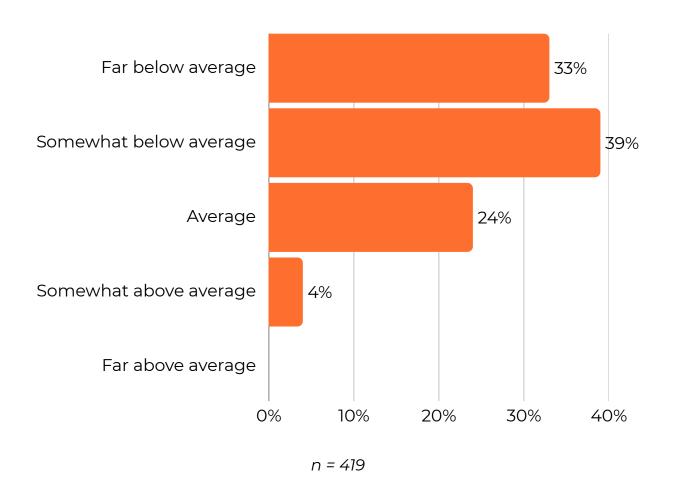
Please rate Kansas City on each factor: Overall quality of public school education



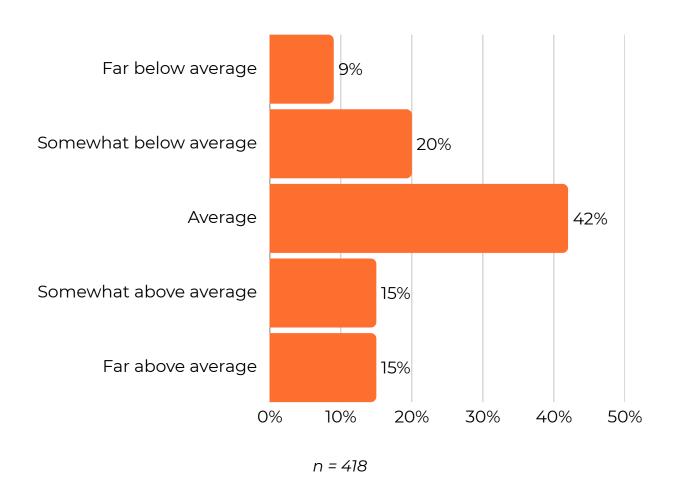
Please rate Kansas City on each factor: Overall quality of public school facilities



Please rate Kansas City on each factor: Safety

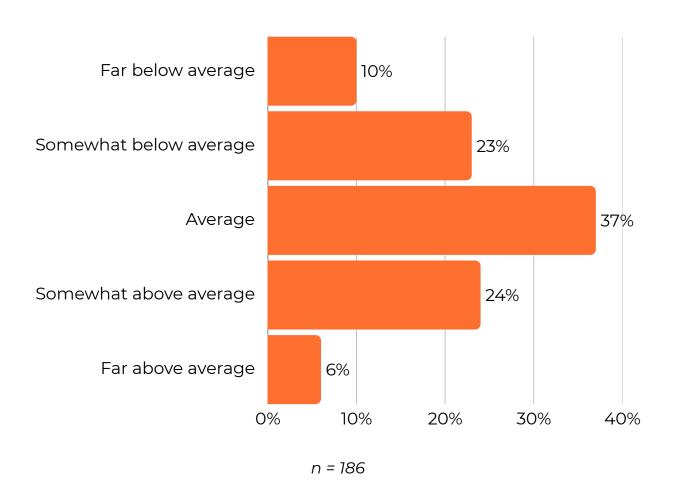


Please rate Kansas City on each factor: Parking availability

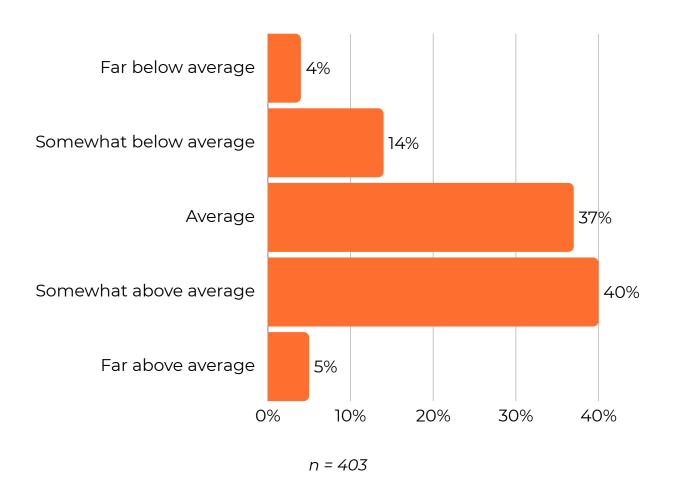




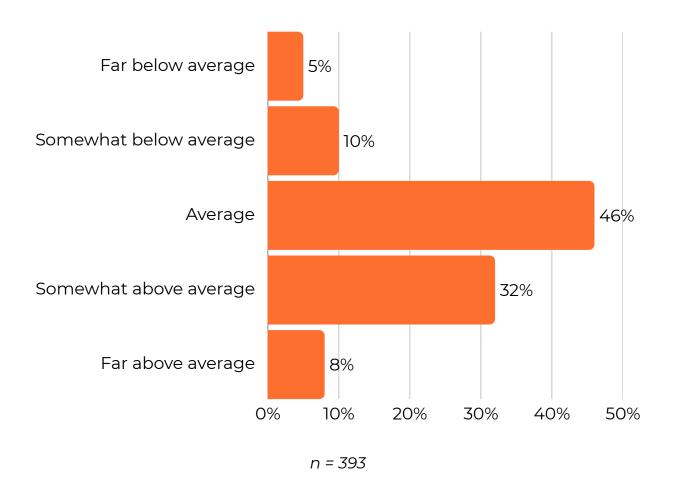
Please rate Kansas City on each factor: Housing affordability



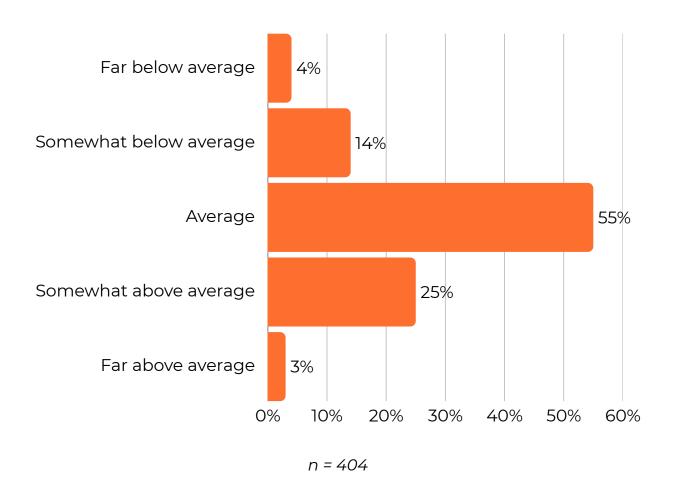
Please rate Kansas City on each factor: Quality of life



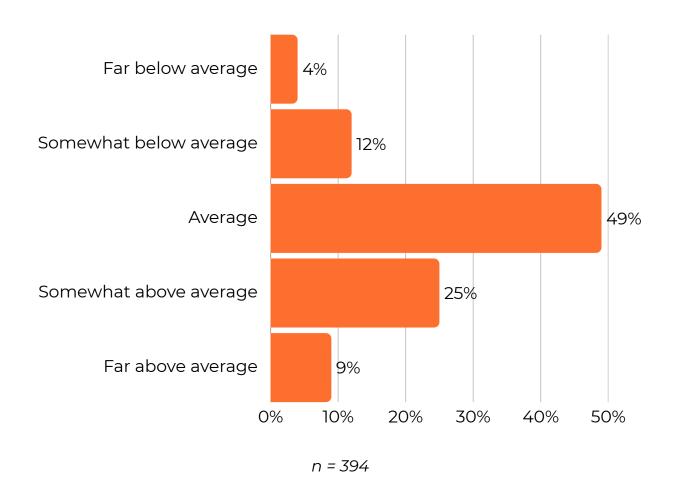
Please rate Kansas City on each factor: Quality of healthcare



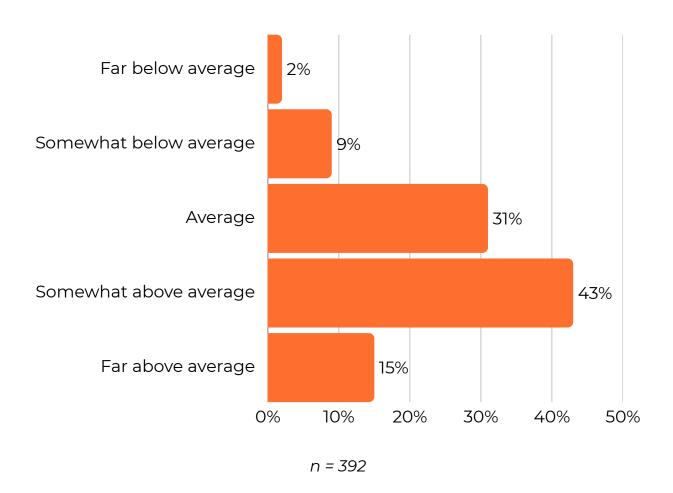
Please rate Kansas City on each factor: Overall economy



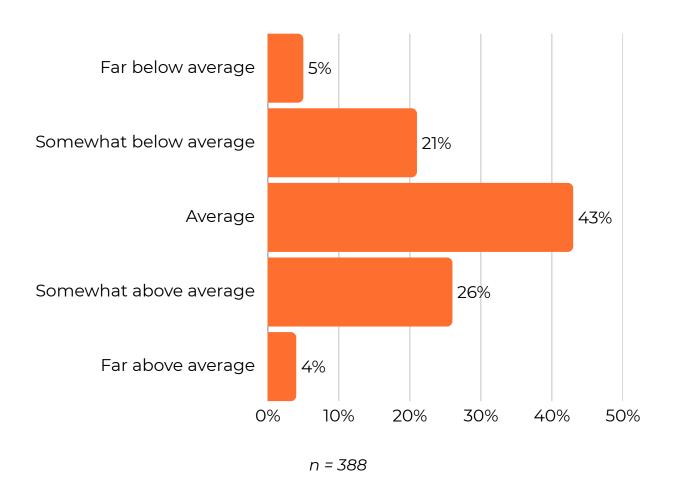
Please rate Kansas City on each factor: Taxation level



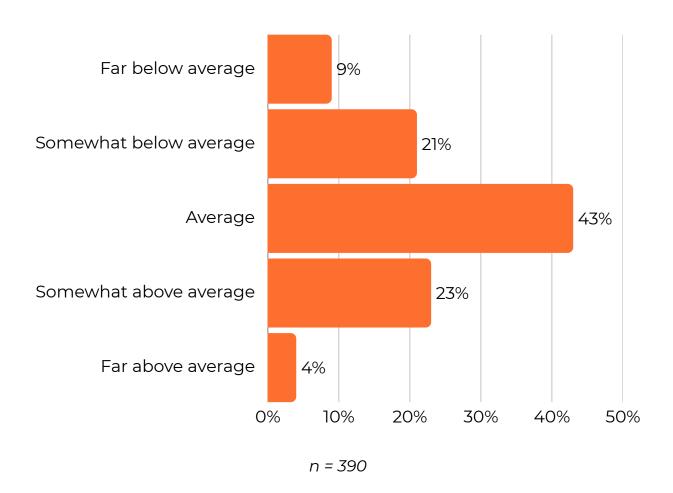
Please rate Kansas City on each factor: Arts and cultural opportunity



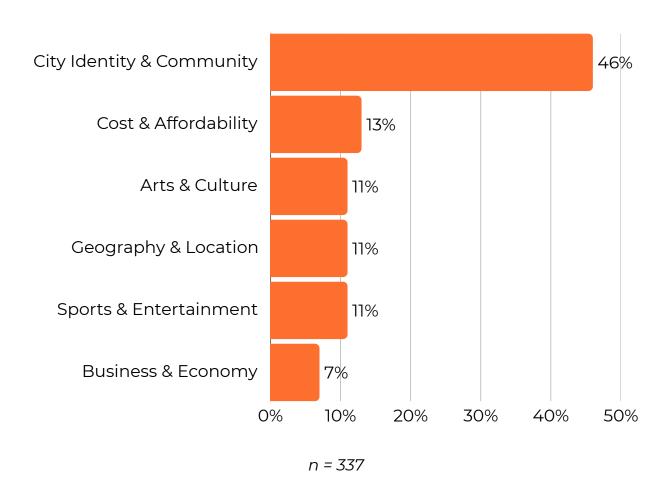
Please rate Kansas City on each factor: Community gathering areas/events



Please rate Kansas City on each factor: Downtown destination appeal

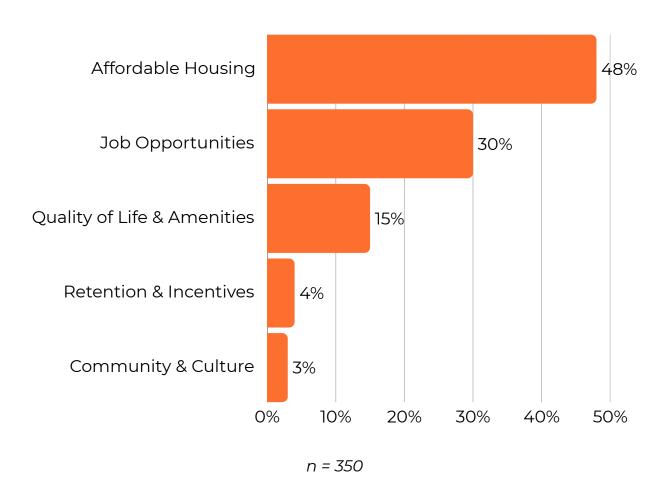


What are Kansas City's greatest assets for economic development? (How does it stand out from other Midwestern communities?)

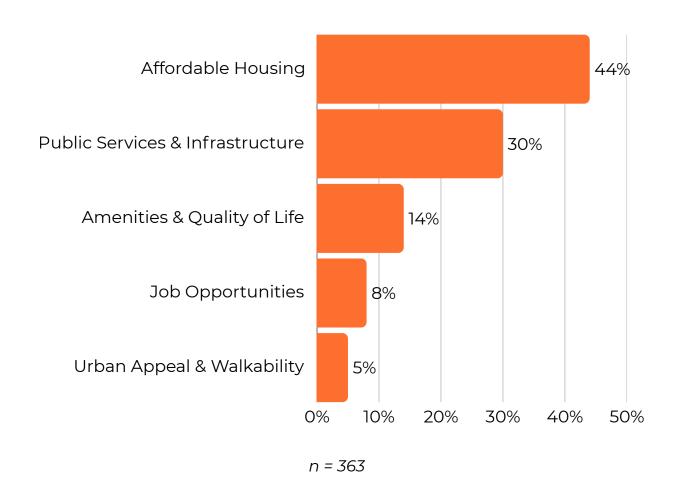




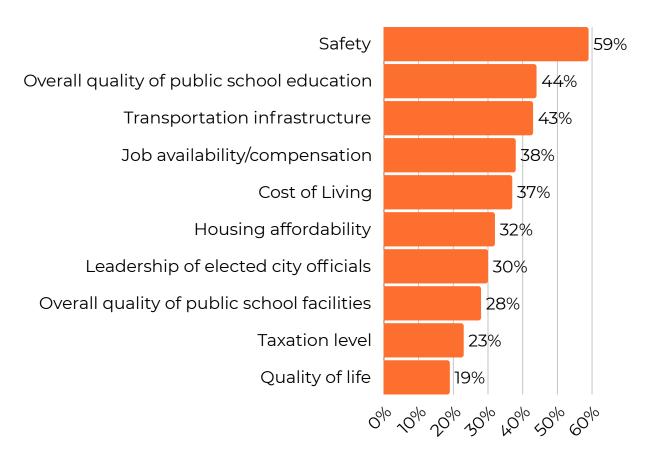
How can Kansas City increase its attraction of new graduates from local universities?



How can Kansas City increase its attraction of young professionals



What are the most significant challenges facing Kansas City's job and economic growth?

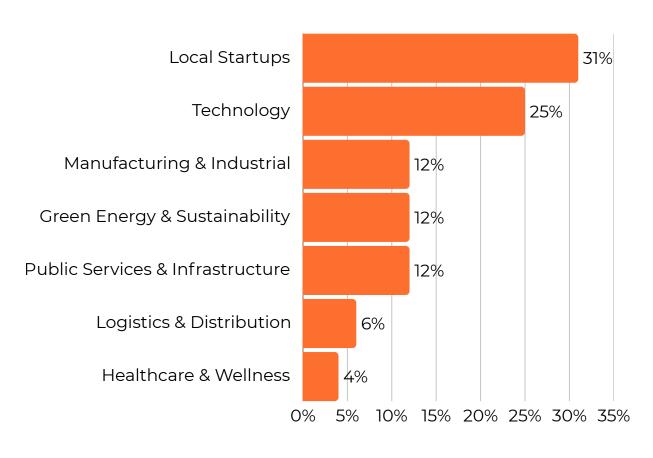




What are the most significant challenges facing Kansas City's job and economic growth?

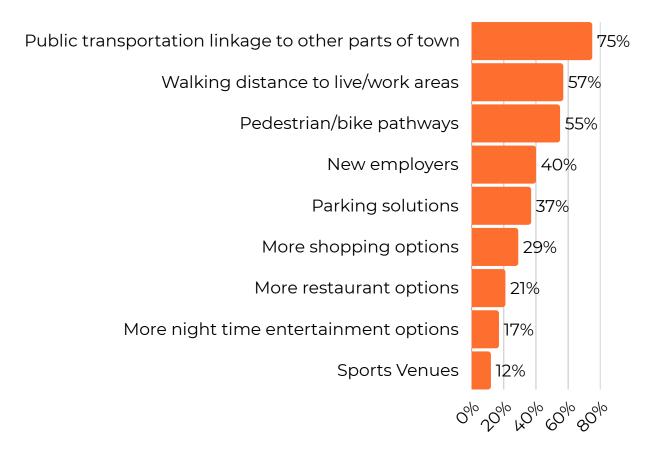
Overall economy	15%
Parks and green spaces	13%
Quality of healthcare	12%
Business community	10%
Community gathering areas/events	8%
Downtown destination appeal	8%
Entertainment/leisure activities	8%
Easy access to other major cities and destinations	6%
Parking availability	6%
Arts and cultural opportunity	5%
Weekend activity opportunities	5%
Other	5%
Quality retail/restaurants	4%
Ability to take an active role in community	4%
Local colleges/universities	4%

What types of new industries or businesses do you think would do well in Kansas City and benefit the local community?

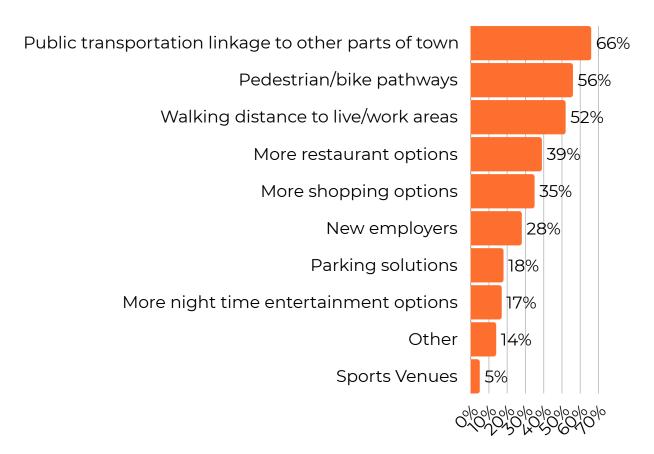




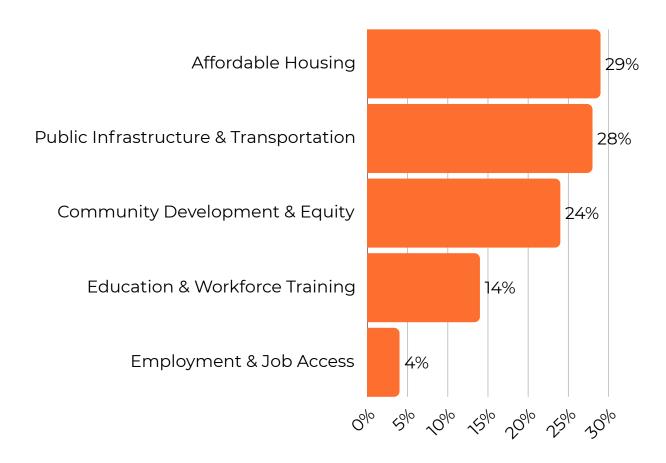
What would an optimal development plan for downtown Kansas City include?



Closest to where you live, what would an optimal entertainment / commercial district plan for Kansas City include?

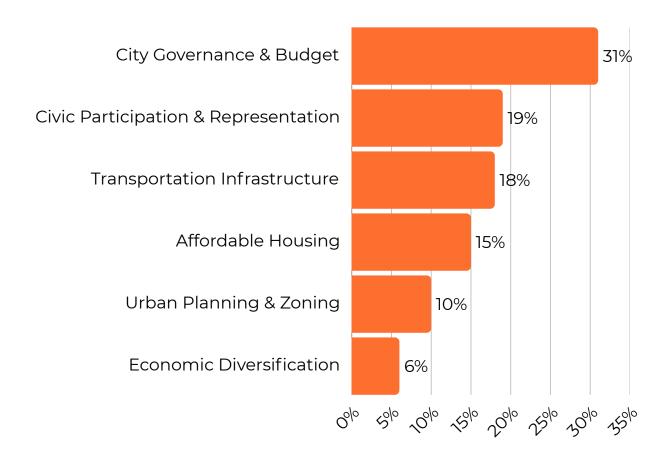


What barriers does the city need to address to promote equitable economic development?



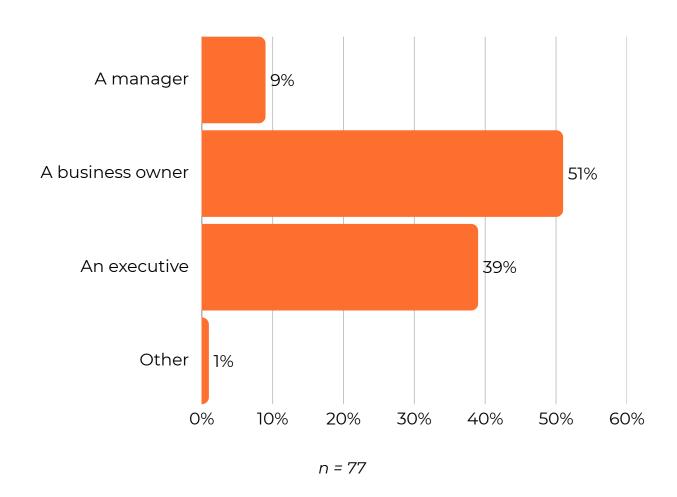
n = 246

Please provide any additional comments that you feel would help Kansas City to develop a strategic plan for future economic development

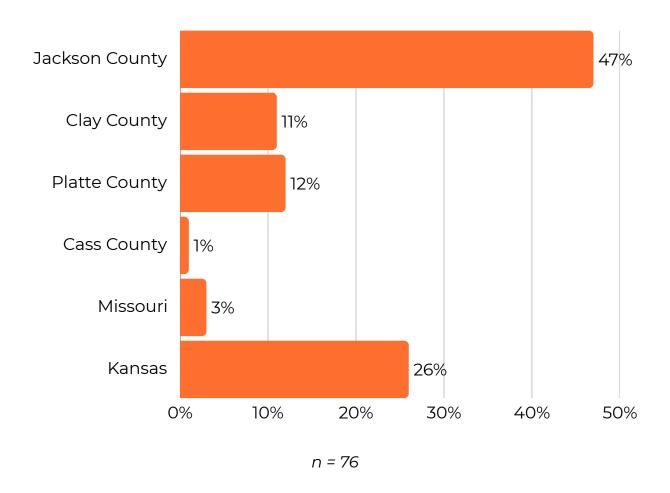


n = 246

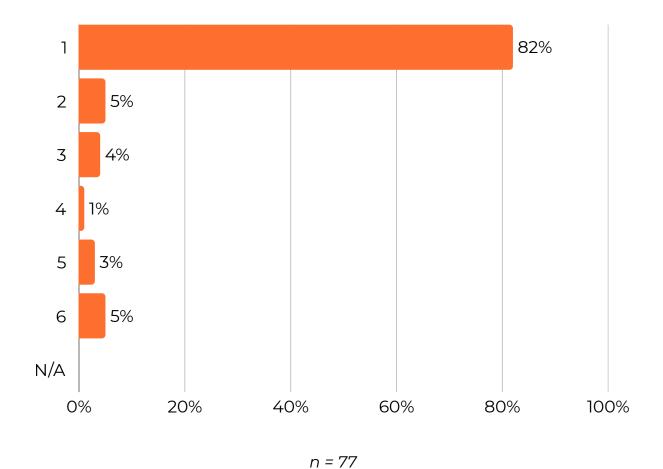
You are...



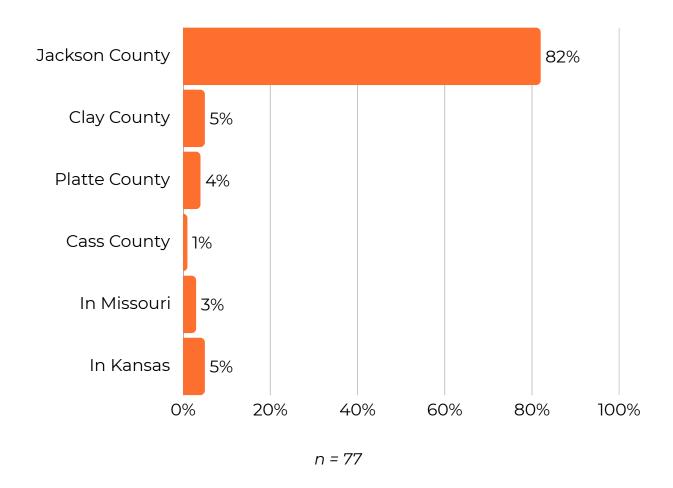
Where do you live?



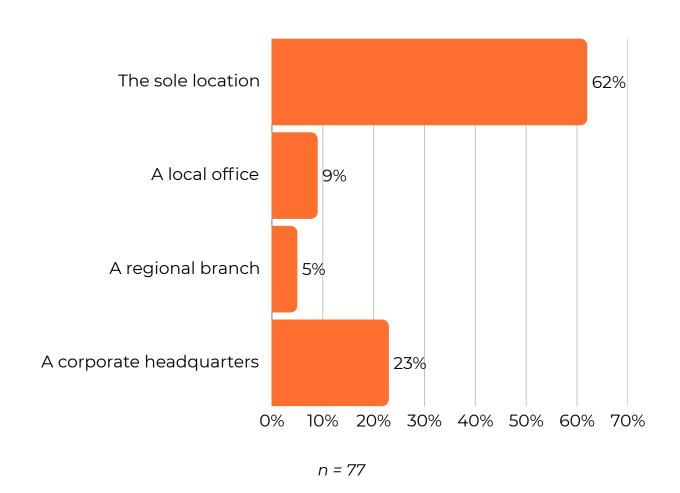
What district do you live in?



Where is your business located?

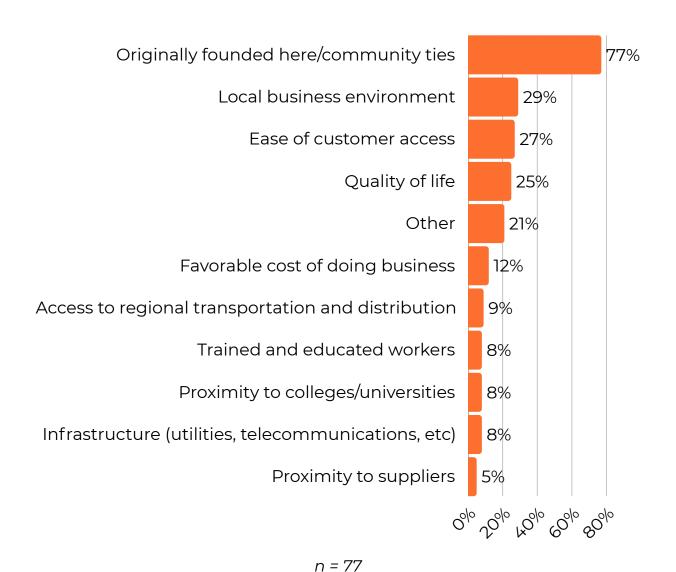


That location is:

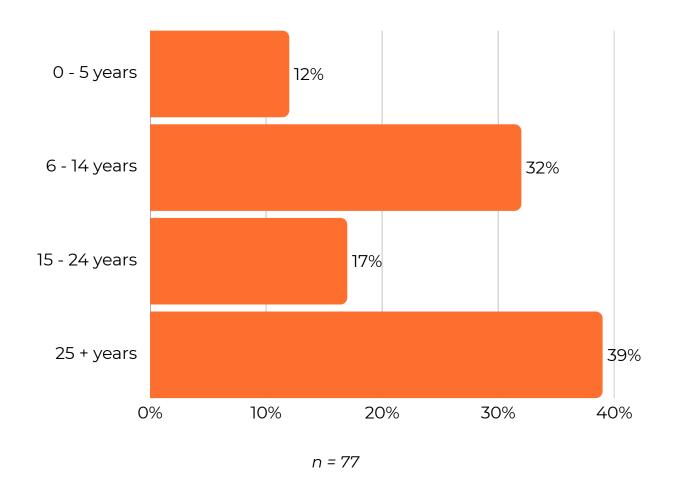




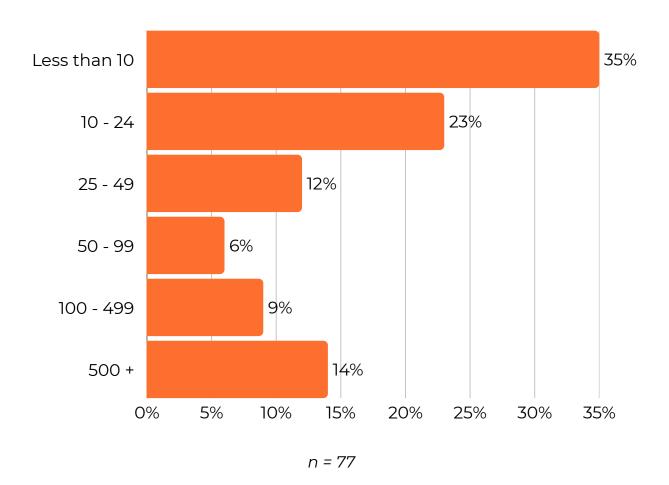
What are the THREE primary reasons your business is located in Kansas City?



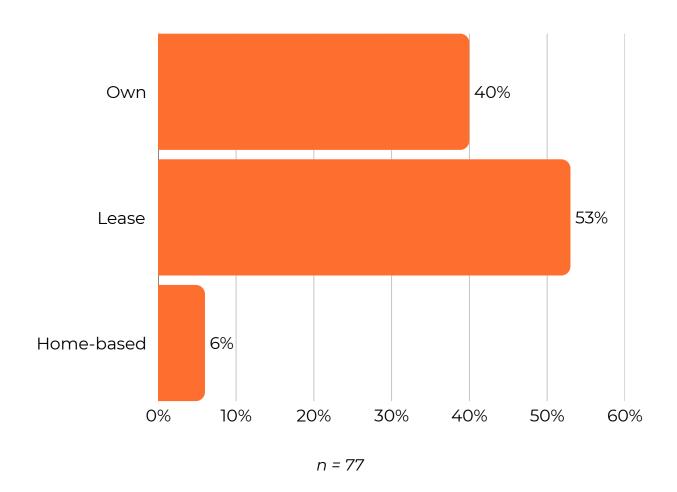
How long has your business been in Kansas City?



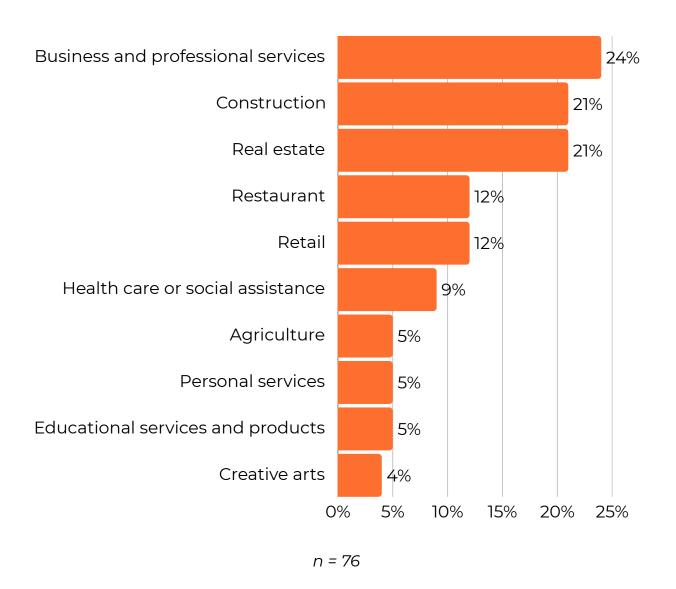
How many employees (full-time equivalent) does your business employ?



Does your business own or lease its space?

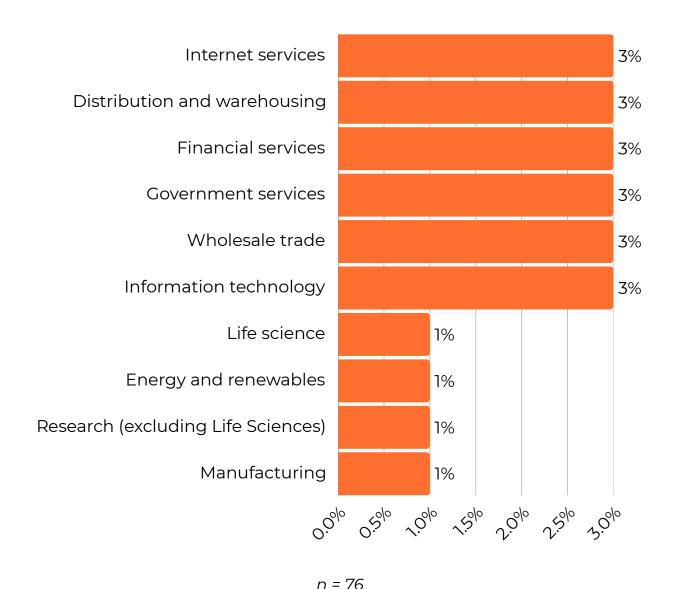


Which of the following industries describes the primary industry focus of your business?

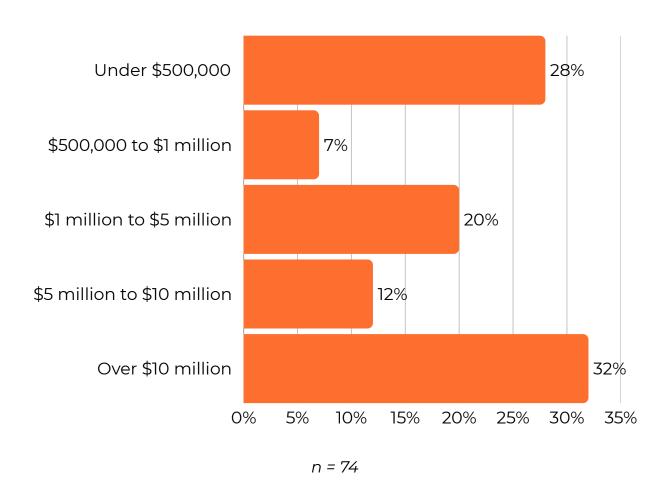




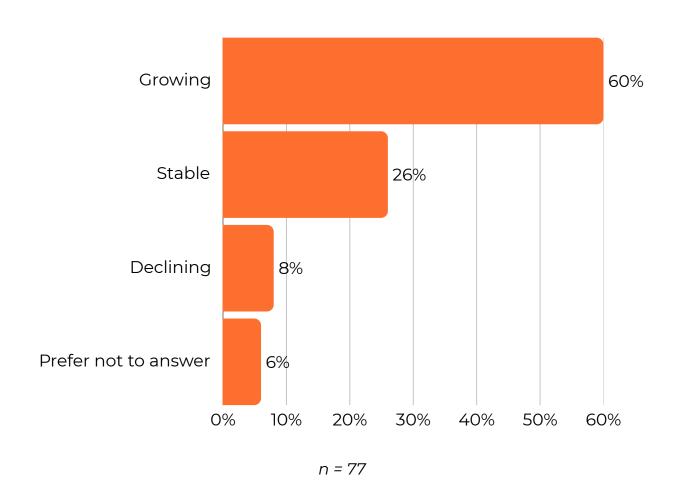
Which of the following industries describes the primary industry focus of your business?



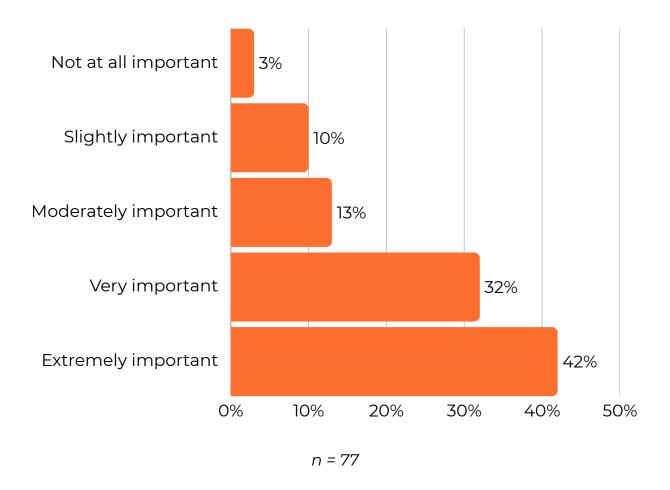
What is your company's annual revenue?



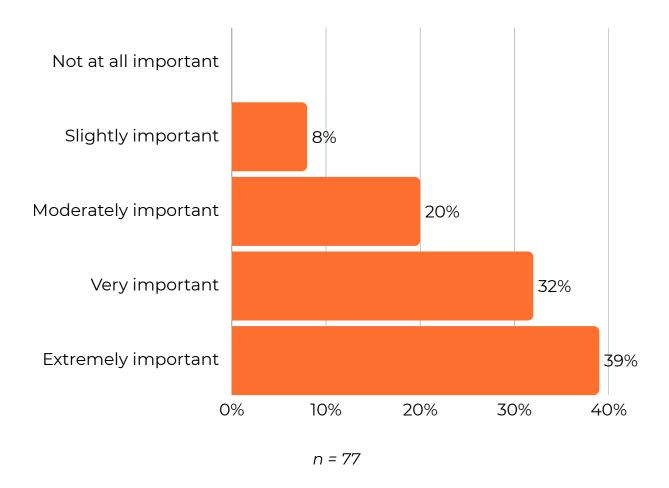
Your company's revenues are:



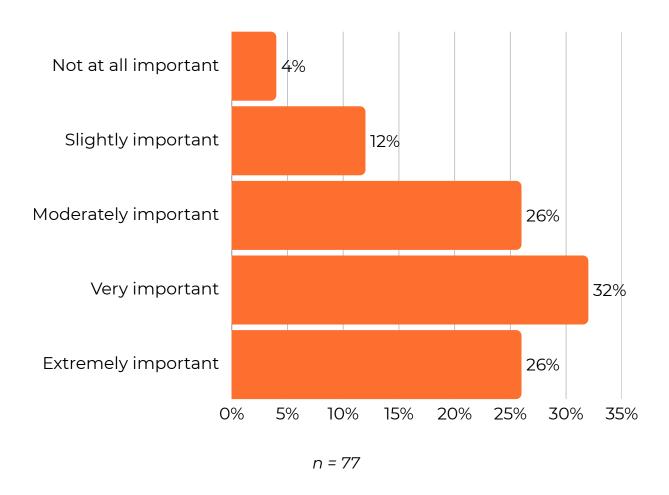
Based on your experience, please rate the IMPORTANCE to your business: Ability to attract and retain skilled employees



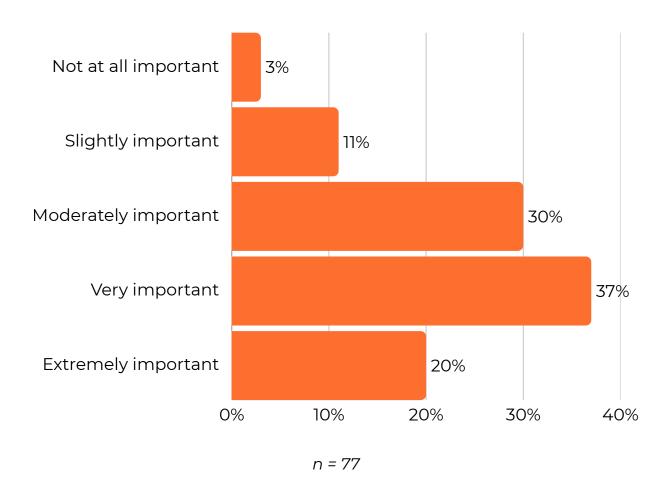
Based on your experience, please rate the IMPORTANCE to your business: Access to customers



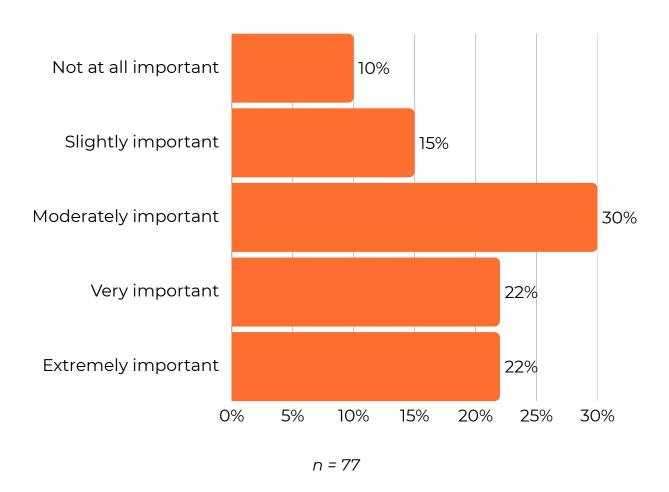
Based on your experience, please rate the IMPORTANCE to your business: Labor costs



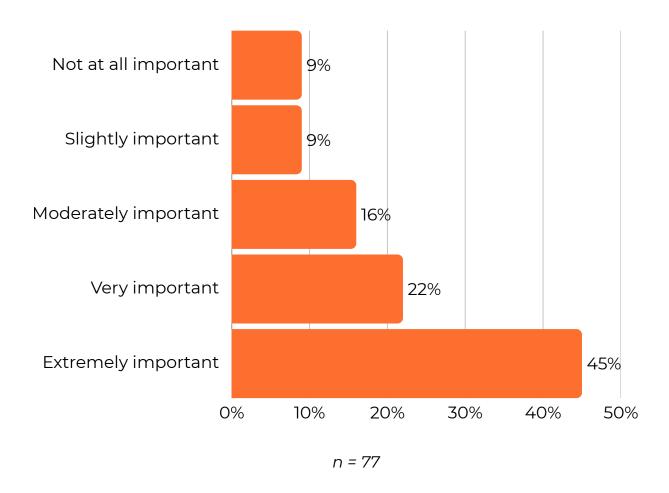
Based on your experience, please rate the IMPORTANCE to your business: Cost of living



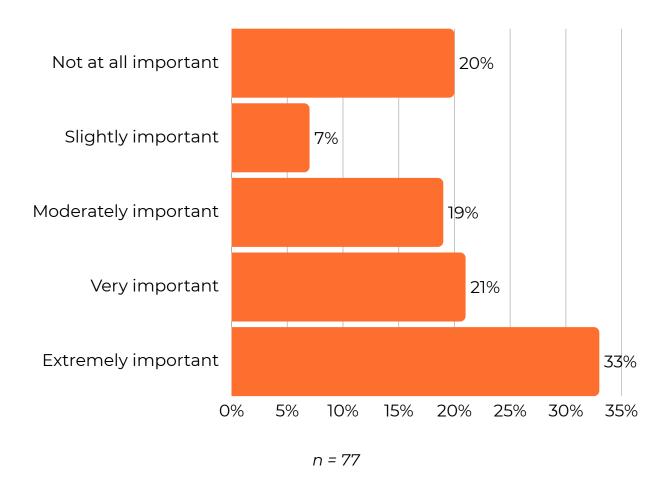
Based on your experience, please rate the IMPORTANCE to your business: Cost of utilities



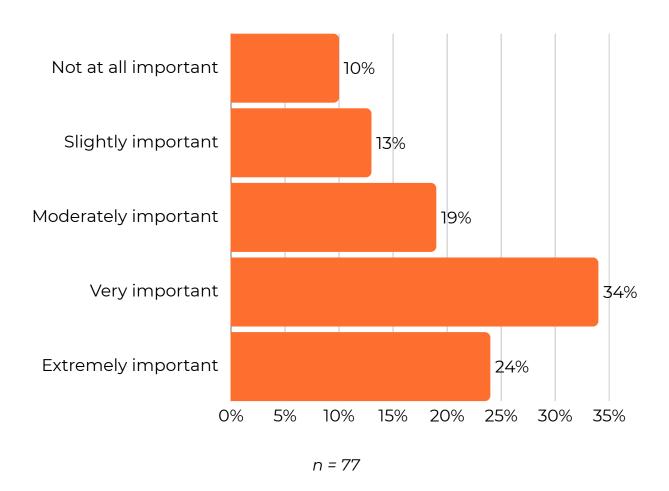
Based on your experience, please rate the IMPORTANCE to your business: Development and permitting process



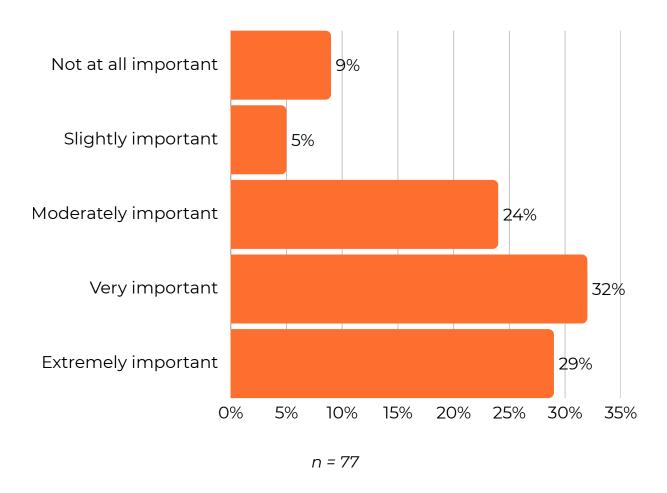
Based on your experience, please rate the IMPORTANCE to your business: Available financial incentives



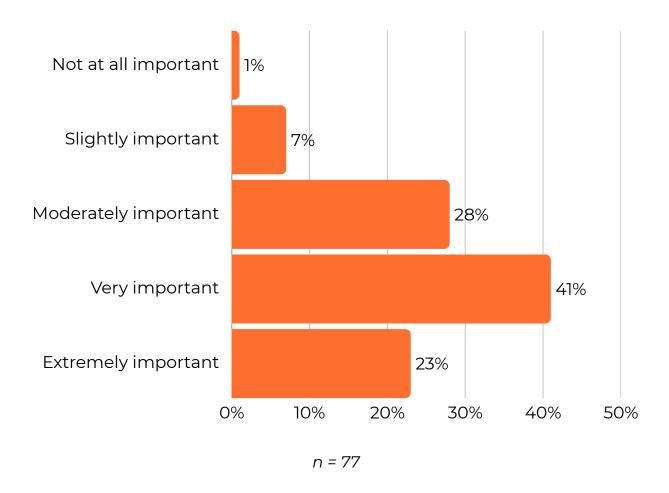
Based on your experience, please rate the IMPORTANCE to your business: Entrepreneurial environment



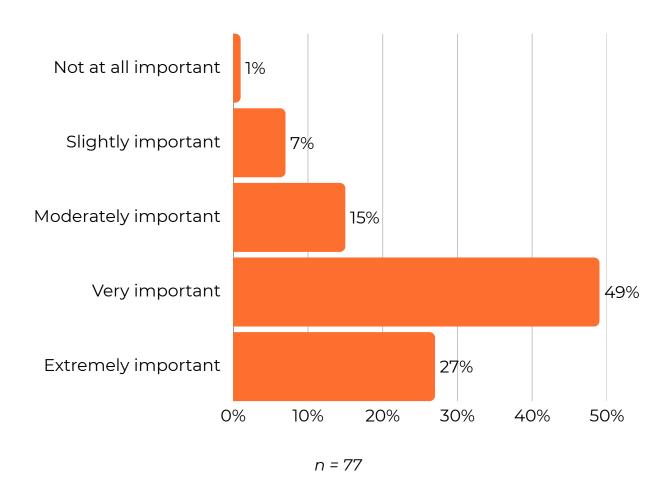
Based on your experience, please rate the IMPORTANCE to your business: Regulatory environmen



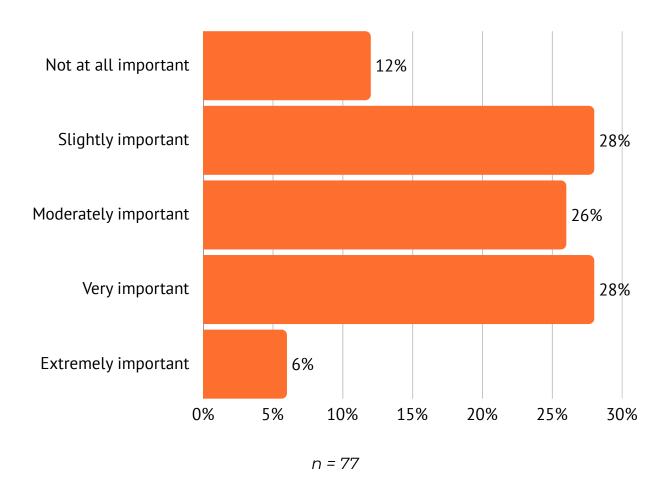
Based on your experience, please rate the IMPORTANCE to your business: Tax climate



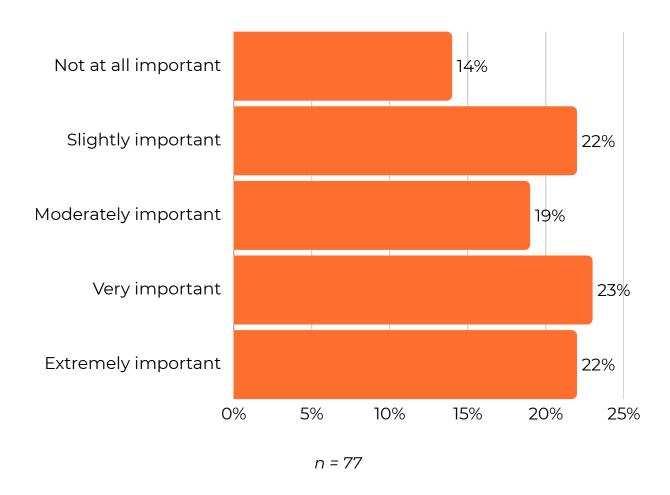
Based on your experience, please rate the IMPORTANCE to your business: Operating costs



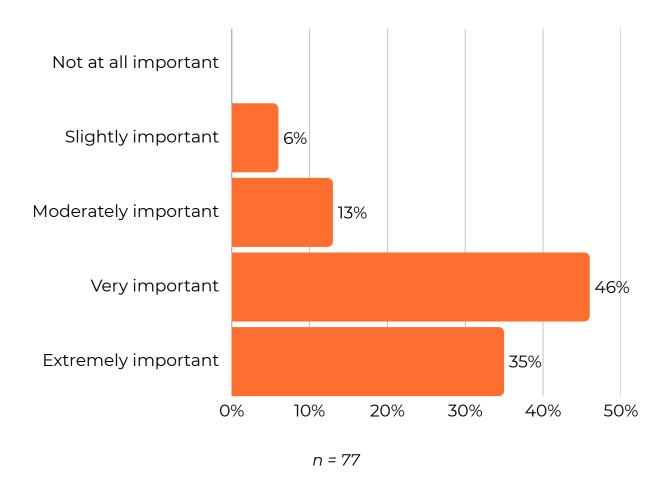
Based on your experience, please rate the IMPORTANCE to your business: Presence of suppliers



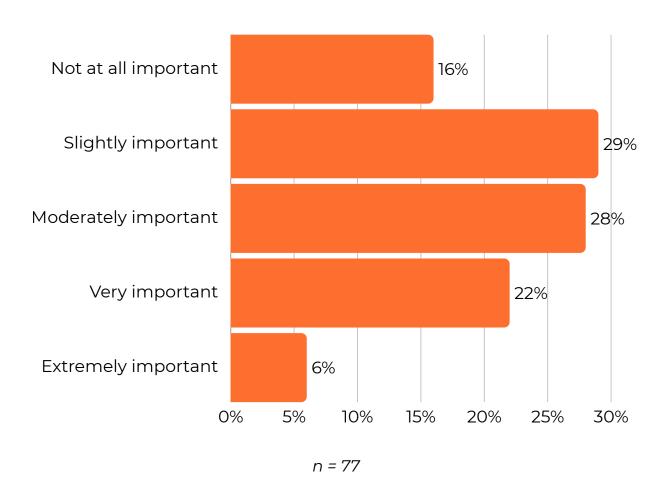
Based on your experience, please rate the IMPORTANCE to your business: Quality of public schools



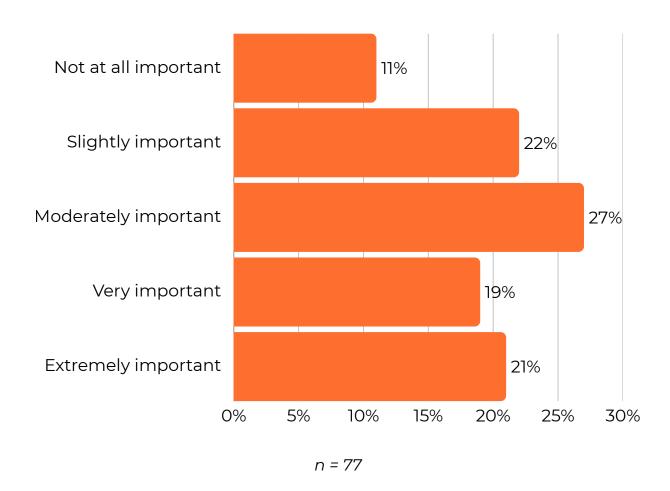
Based on your experience, please rate the IMPORTANCE to your business: Quality of life



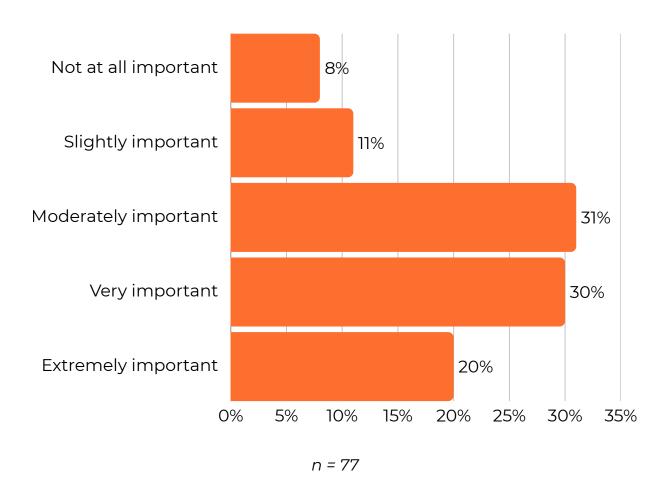
Based on your experience, please rate the IMPORTANCE to your business: Presence of colleges/universities



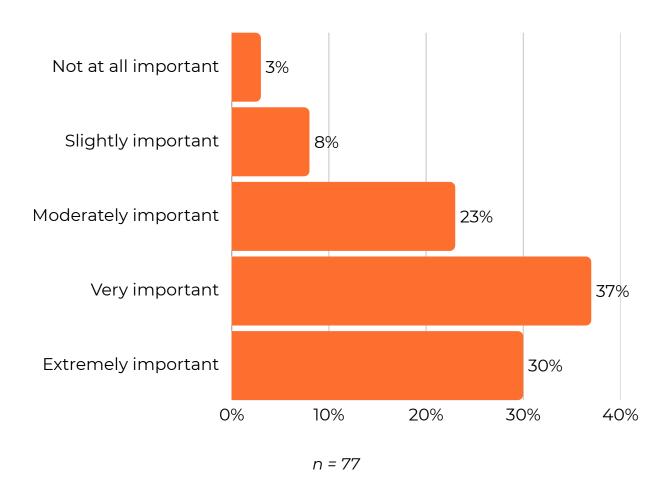
Based on your experience, please rate the IMPORTANCE to your business: Creative and cultural arts scene



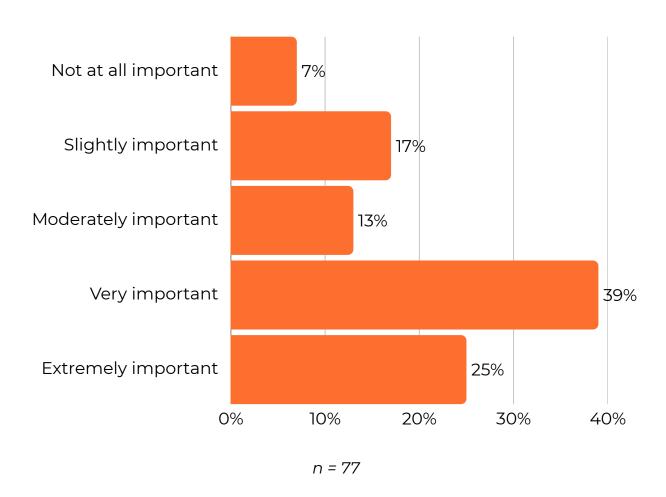
Based on your experience, please rate the IMPORTANCE to your business: Regional roadway transportation



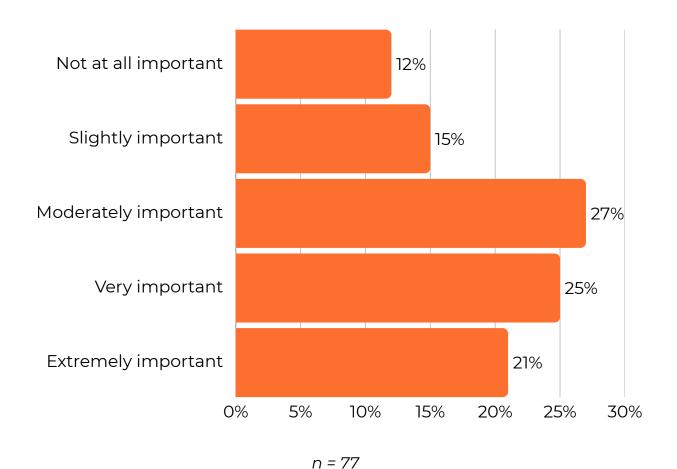
Based on your experience, please rate the IMPORTANCE to your business: Utilities and infrastructure



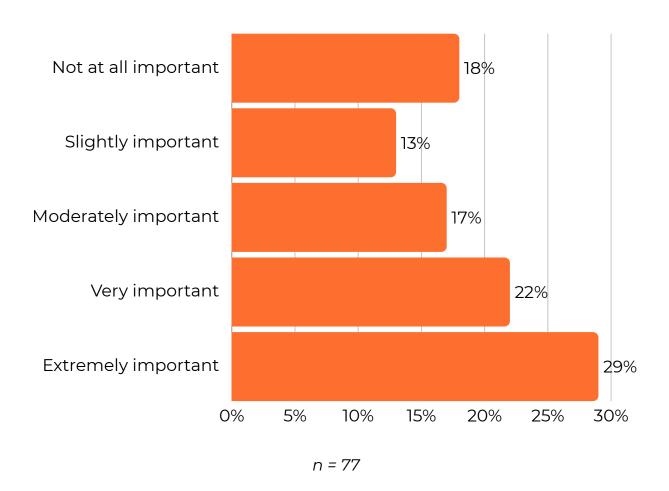
Based on your experience, please rate the IMPORTANCE to your business: Neighborhood "charm"



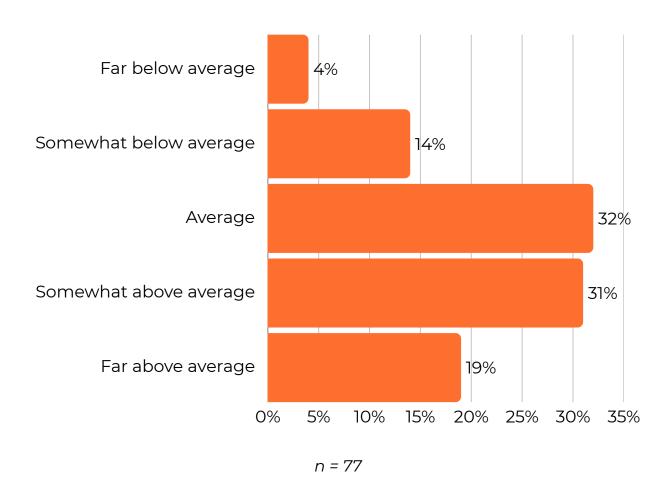
Based on your experience, please rate the IMPORTANCE to your business: Commercial/ Entertainment districts



Based on your experience, please rate the IMPORTANCE to your business: Ability to sell Kansas City to prospective employees

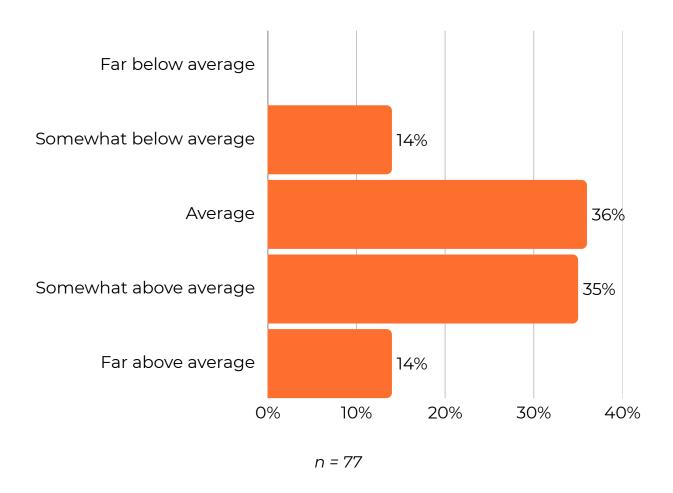


Now, please rate Kansas City on the following factors: Ability to attract and retain skilled employees



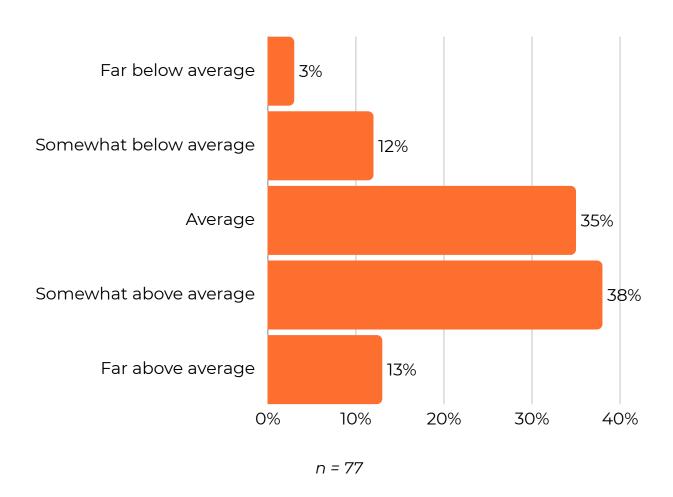


Now, please rate Kansas City on the following factors: Access to customers

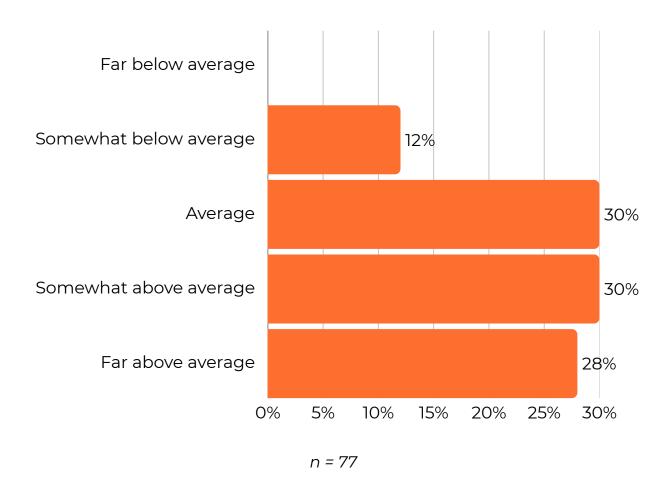




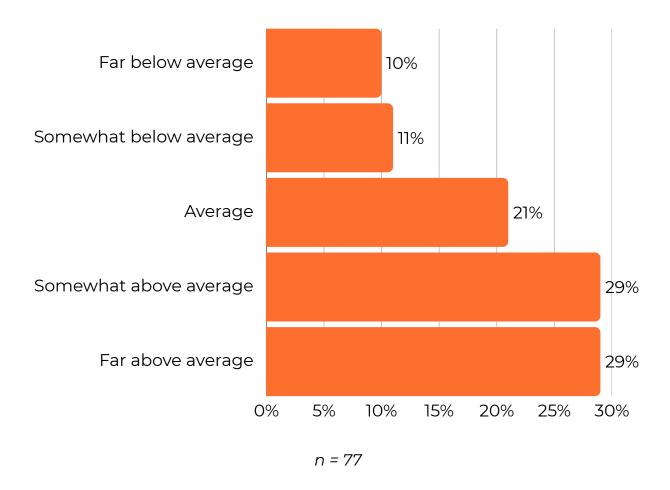
Now, please rate Kansas City on the following factors: Labor costs



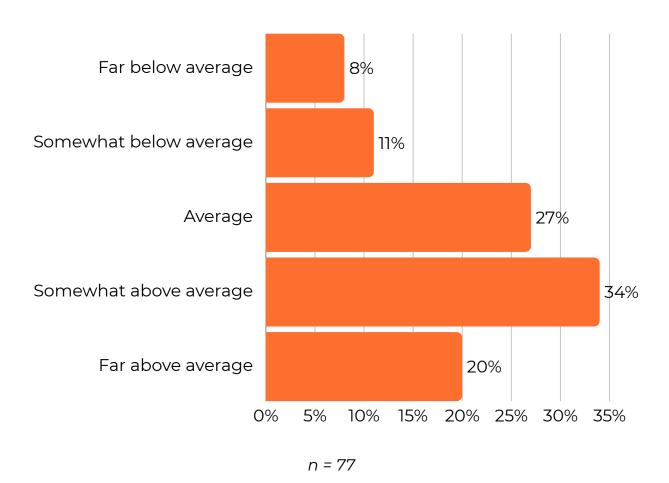
Now, please rate Kansas City on the following factors: Cost of living



Now, please rate Kansas City on the following factors: Development and permitting process

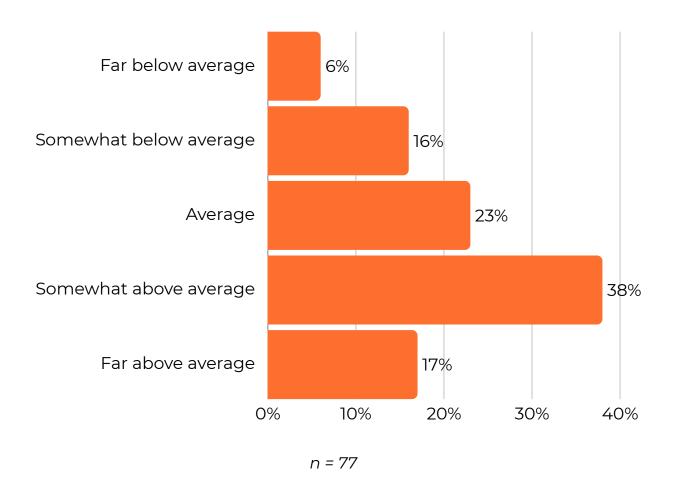


Now, please rate Kansas City on the following factors: Available financial incentives



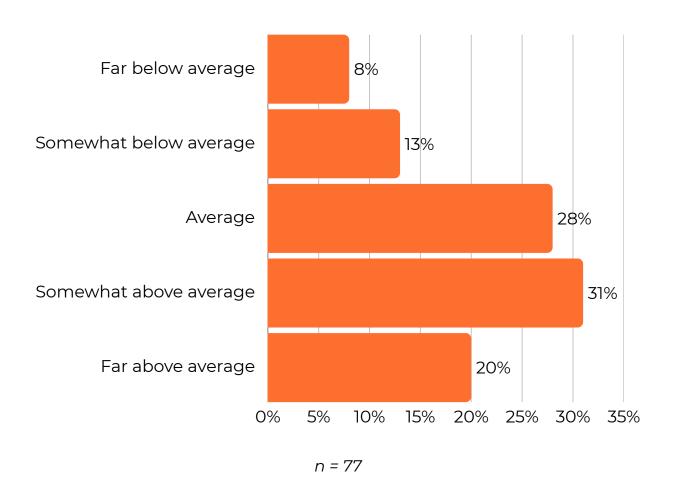


Now, please rate Kansas City on the following factors: Entrepreneurial environment



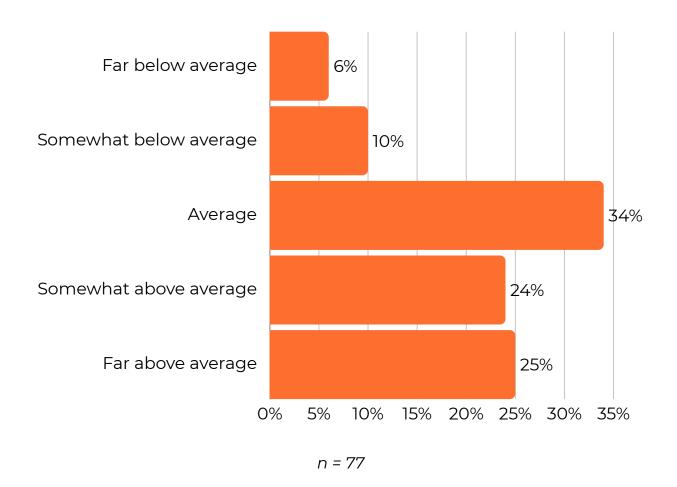


Now, please rate Kansas City on the following factors: Regulatory environment



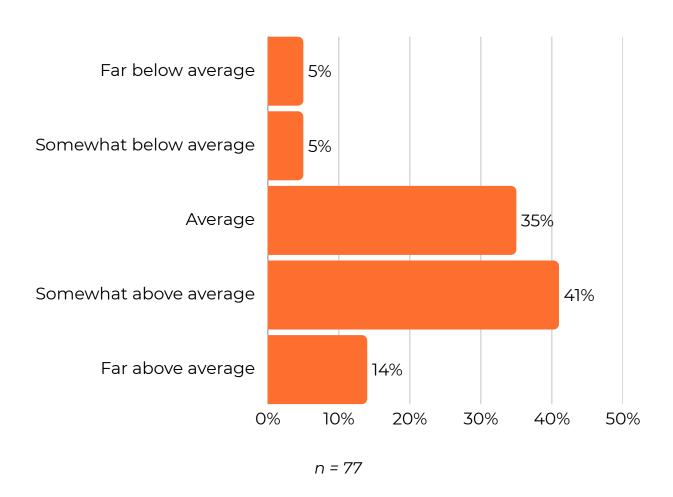


Now, please rate Kansas City on the following factors: Tax climate



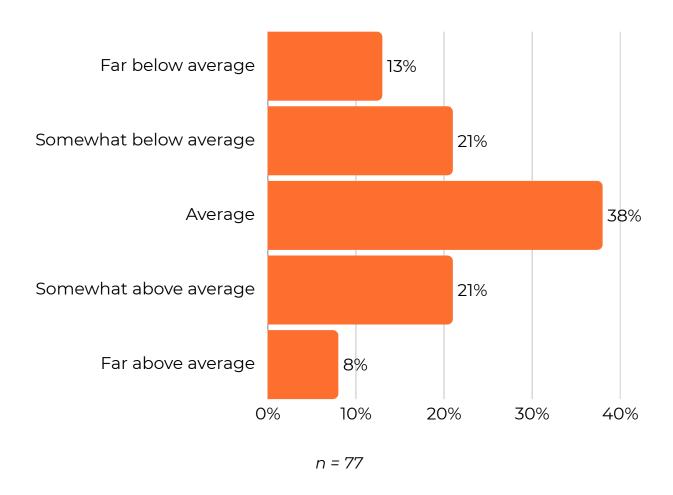


Now, please rate Kansas City on the following factors: Operating costs

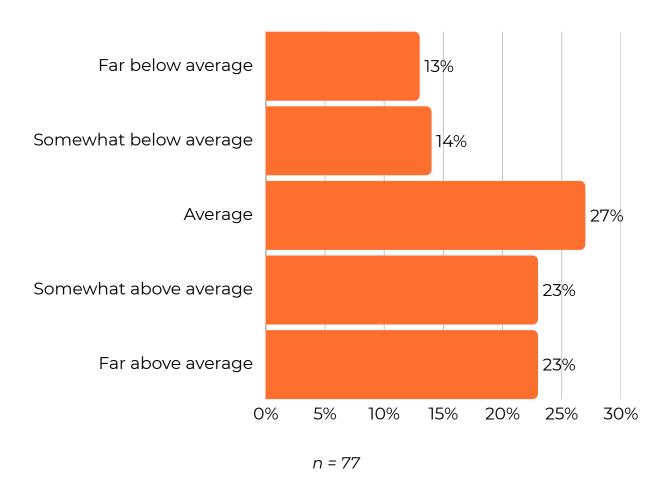




Now, please rate Kansas City on the following factors: Presence of suppliers

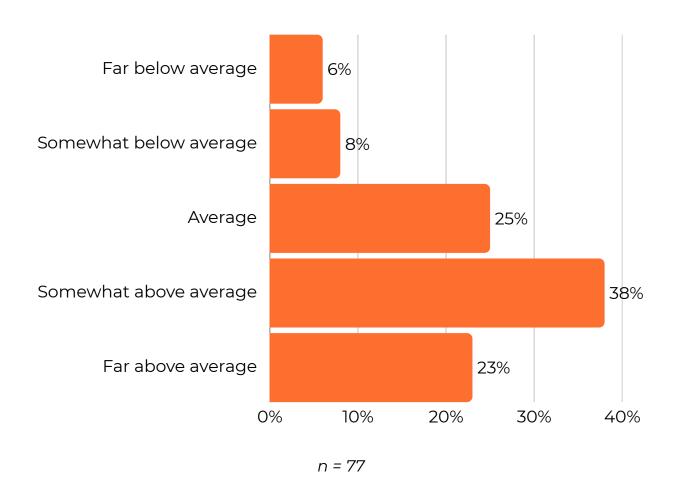


Now, please rate Kansas City on the following factors: Quality of public schools

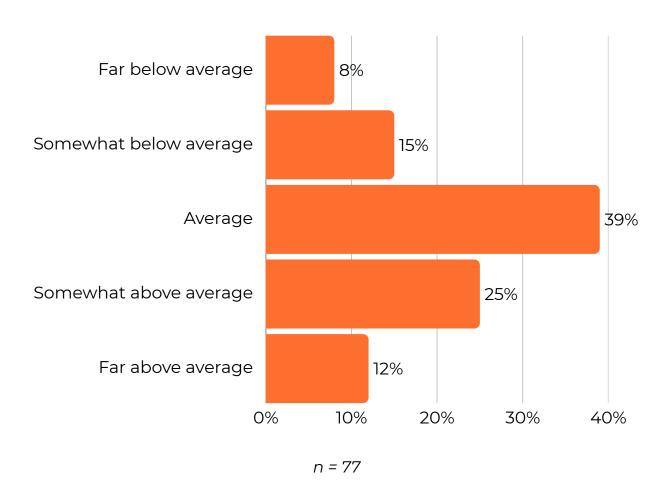




Now, please rate Kansas City on the following factors: Quality of life

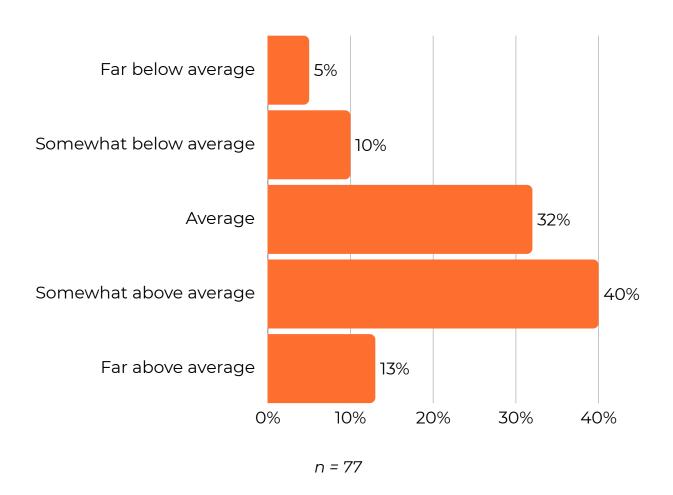


Now, please rate Kansas City on the following factors: Presence of colleges/universities

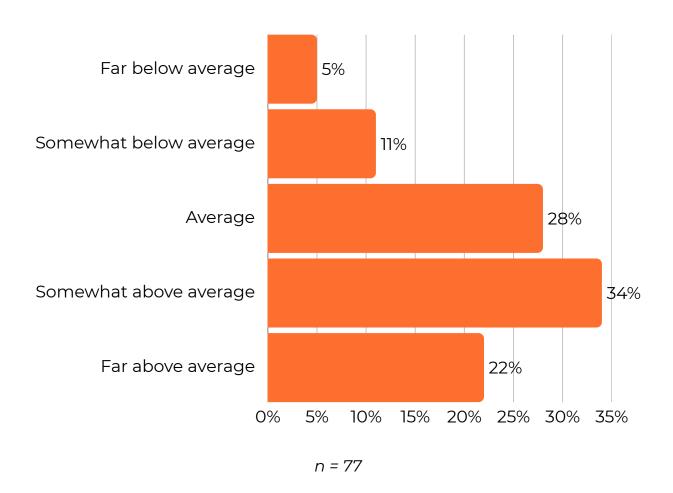




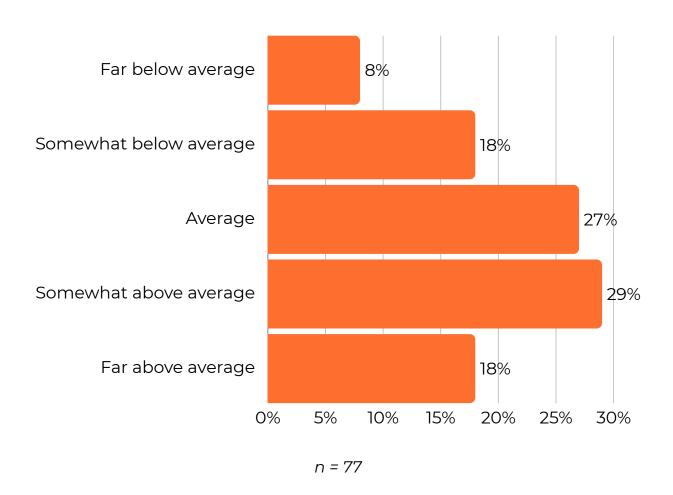
Now, please rate Kansas City on the following factors: Regional roadway transportation



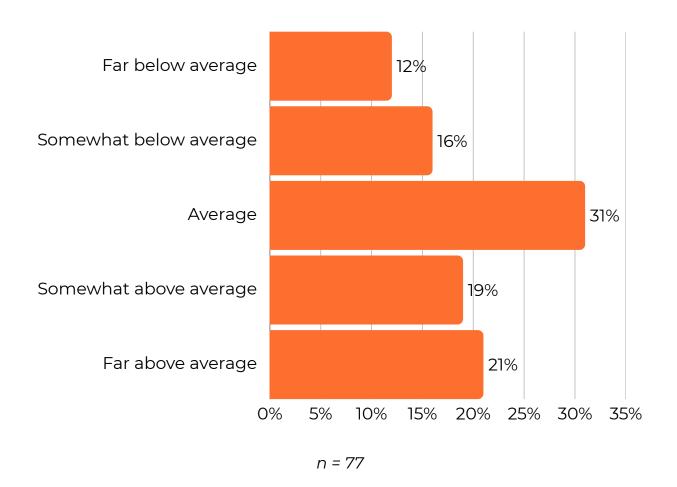
Now, please rate Kansas City on the following factors: Utilities and infrastructure



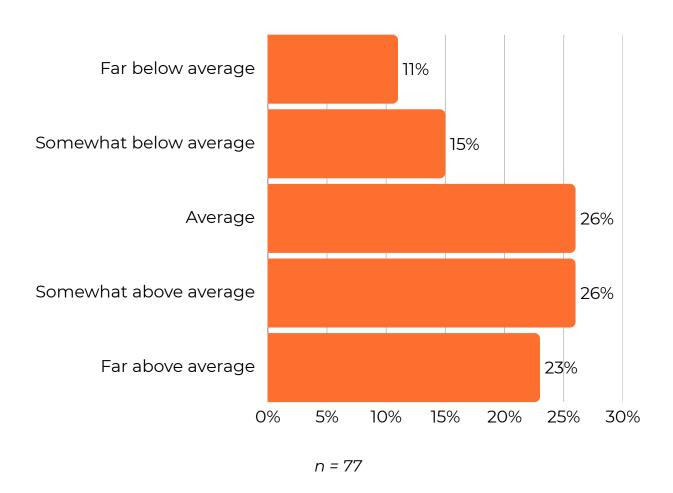
Now, please rate Kansas City on the following factors: Neighborhood "charm"



Now, please rate Kansas City on the following factors: Commercial/ Entertainment districts

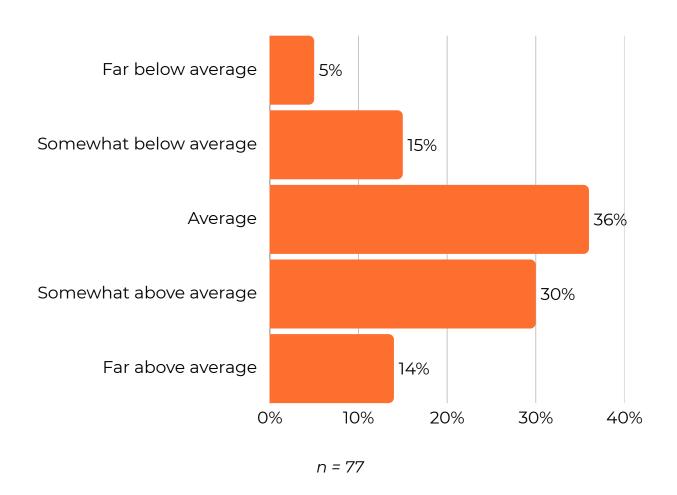


Now, please rate Kansas City on the following factors: Ability to sell Kansas City to prospective employees

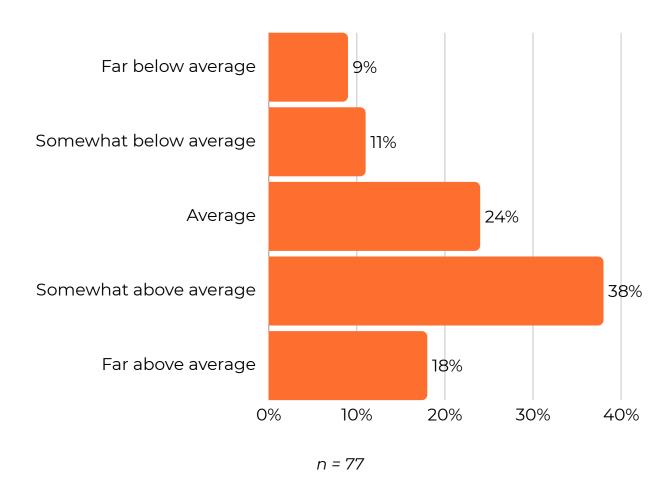




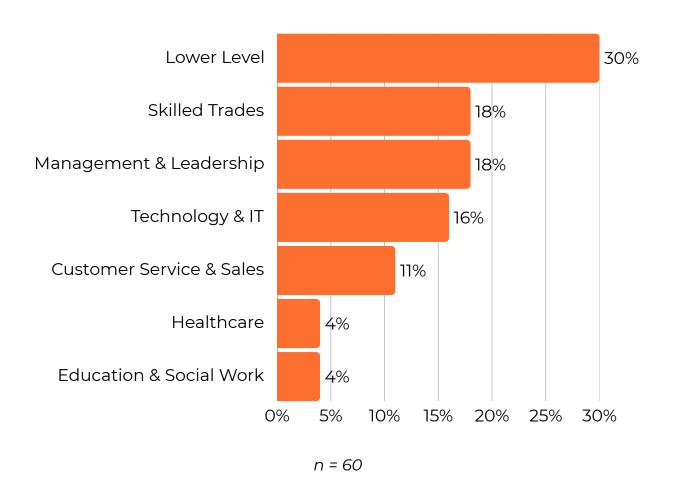
Now, please rate Kansas City on the following factors: Cost of utilities



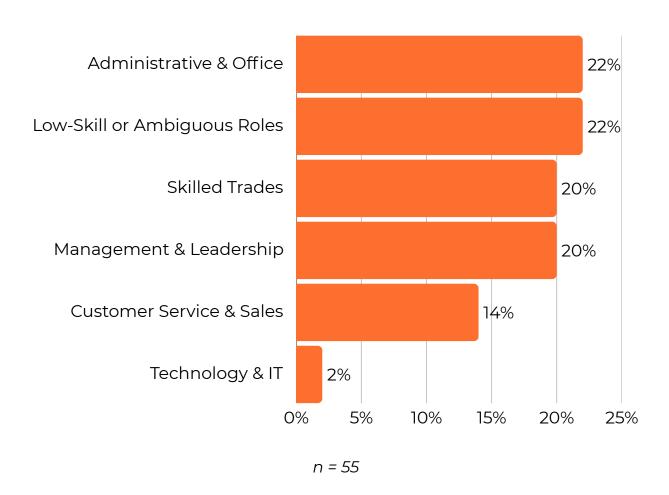
Now, please rate Kansas City on the following factors: Creative and cultural arts scene



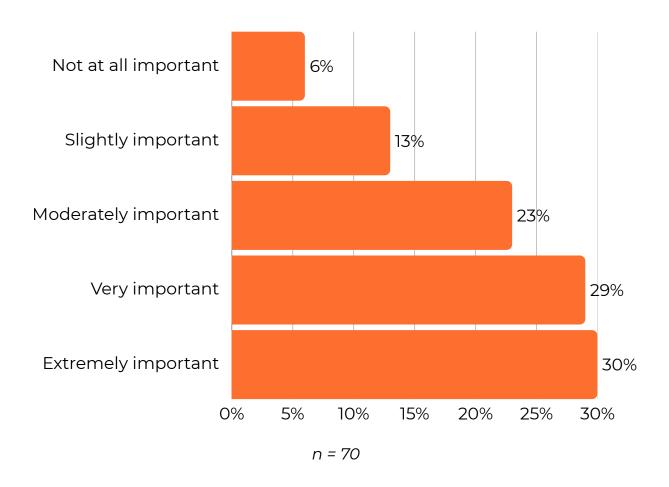
What are the hardest jobs to fill in your company?



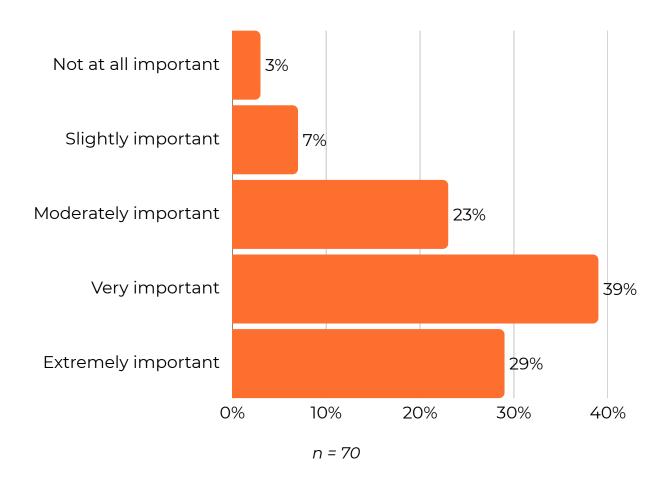
What are the easiest jobs to fill in your company?



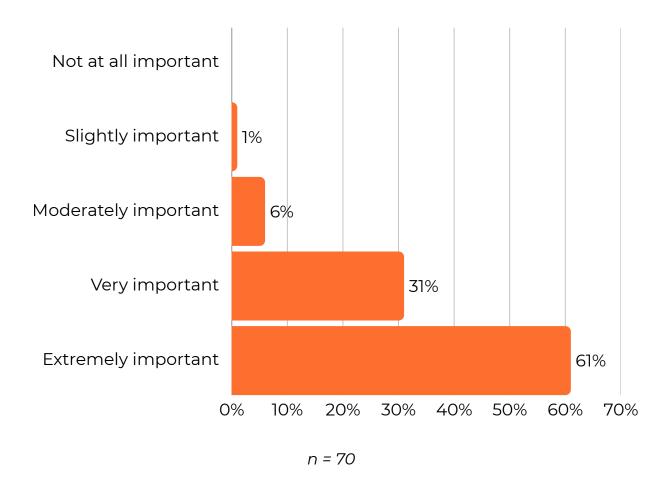
Rate the following factors in importance to your company's hiring decisions: Education/Training



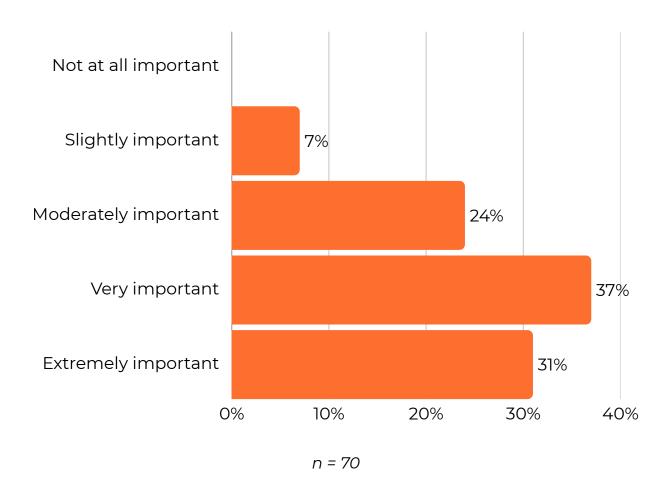
Rate the following factors in importance to your company's hiring decisions: Experience



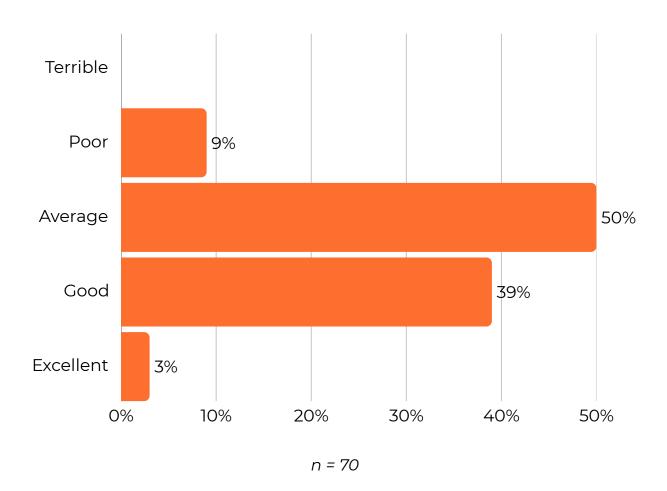
Rate the following factors in importance to your company's hiring decisions: Work Ethic



Rate the following factors in importance to your company's hiring decisions: Skills related to the job

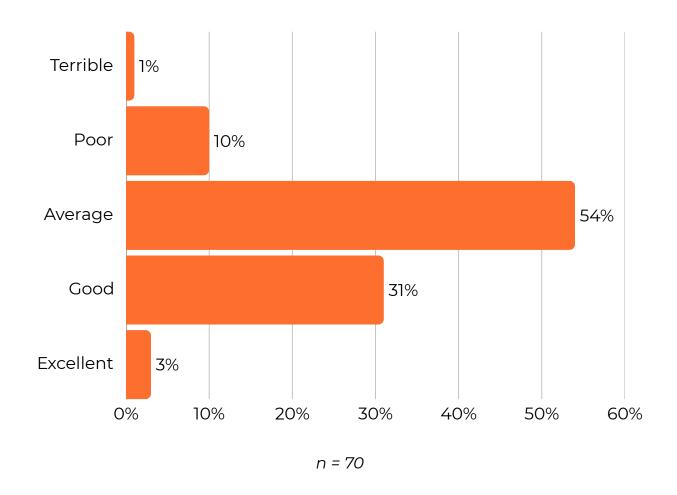


Evaluate the following workforce factors within Kansas City: Overall workforce quality



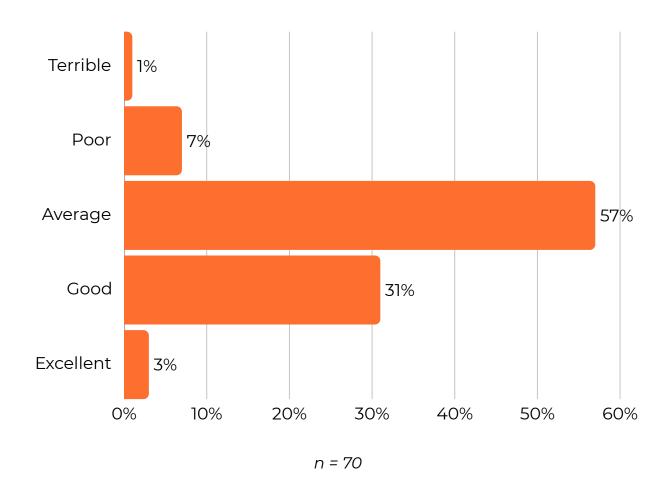


Evaluate the following workforce factors within Kansas City: Education/training

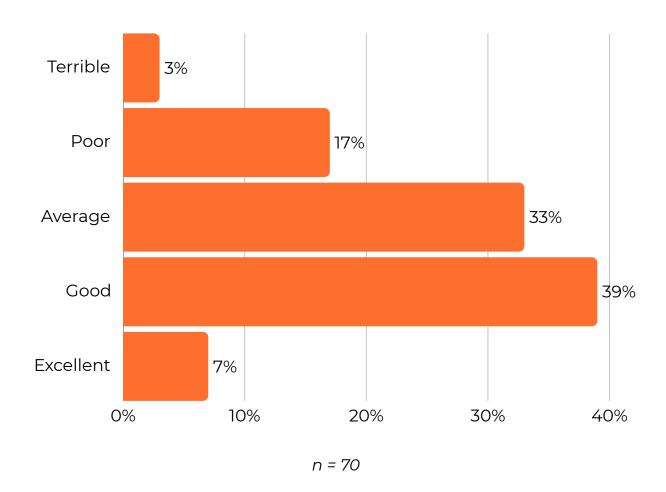




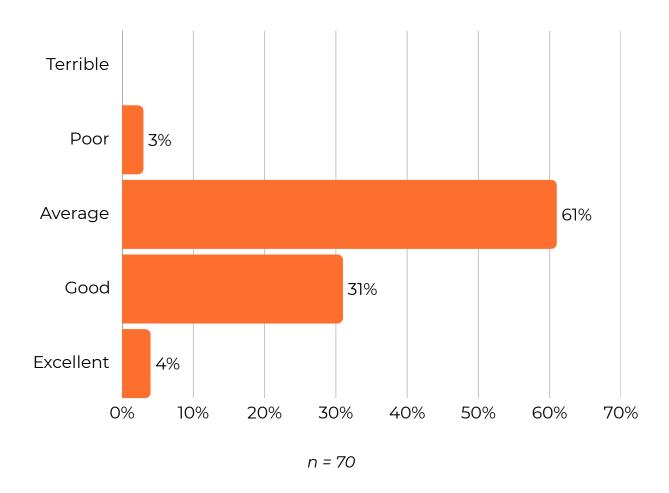
Evaluate the following workforce factors within Kansas City: Experience



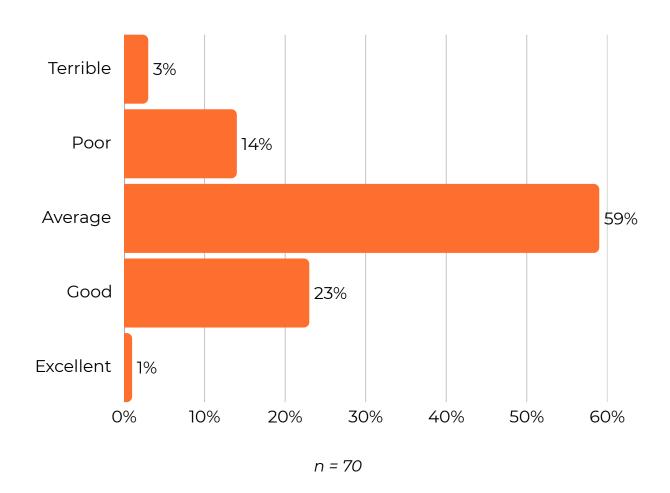
Evaluate the following workforce factors within Kansas City: Work ethic



Evaluate the following workforce factors within Kansas City: Skills related to the job



Evaluate the following workforce factors within Kansas City: Size of workforce

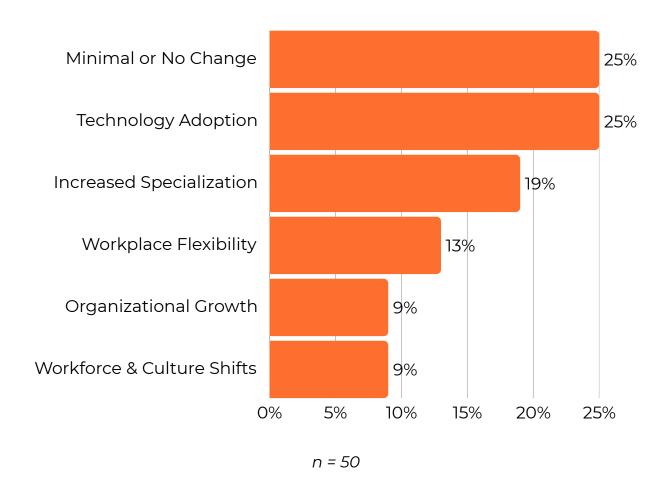


What skills, if any, are lacking in the local workforce?



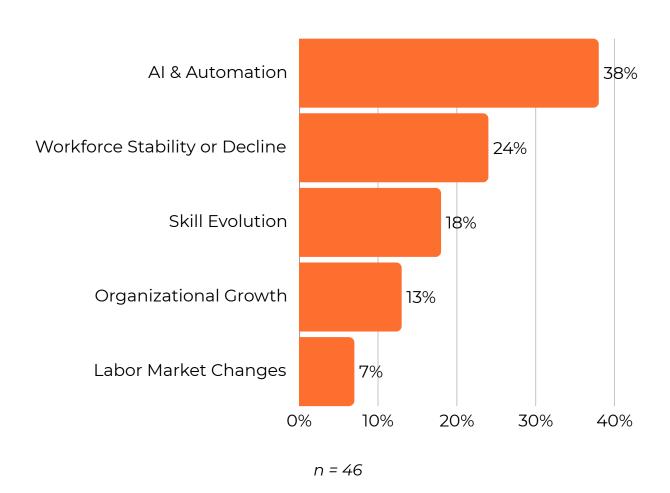
n = 40

Have jobs changed significantly in your company in the last 10 years? If so, how?

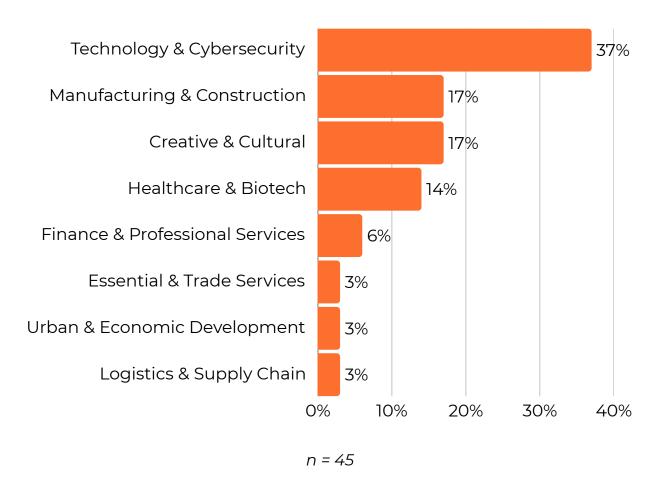




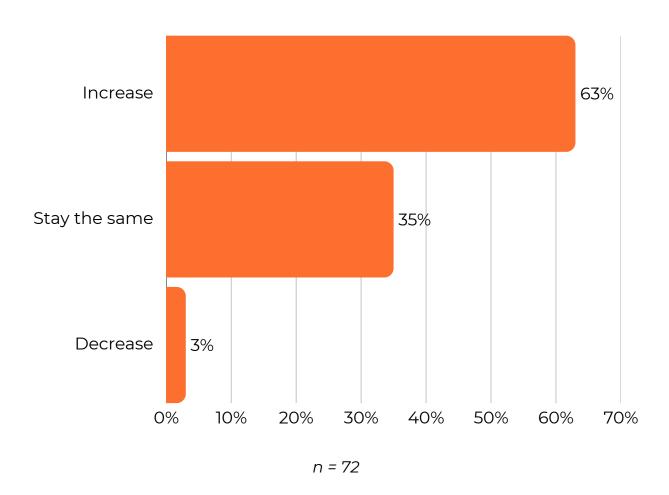
How will jobs in your company change during the coming 10 years?



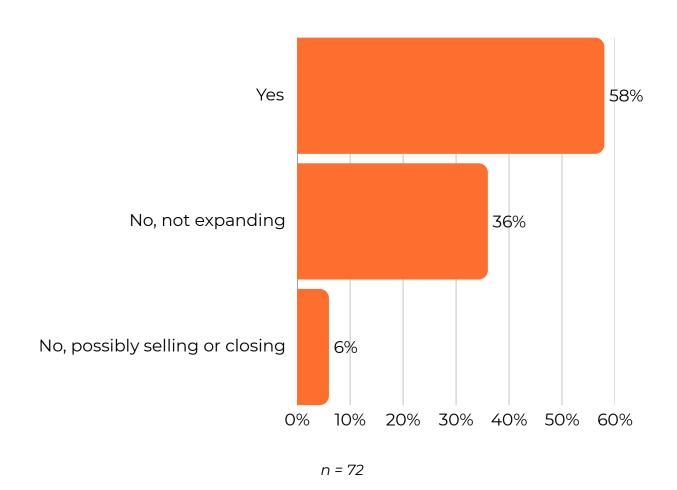
What new industries do you think would be a good fit for Kansas City in the future?



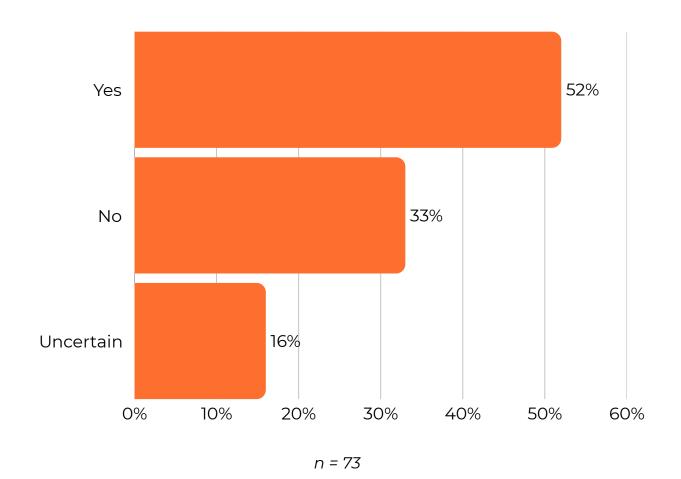
In the next year do you expect the number of full-time equivalent (FTE) employees in your business to:



Over the next five years, do you anticipate expanding your product line?



Over the next five years, do you anticipate expanding the size of your operations in Kansas City?

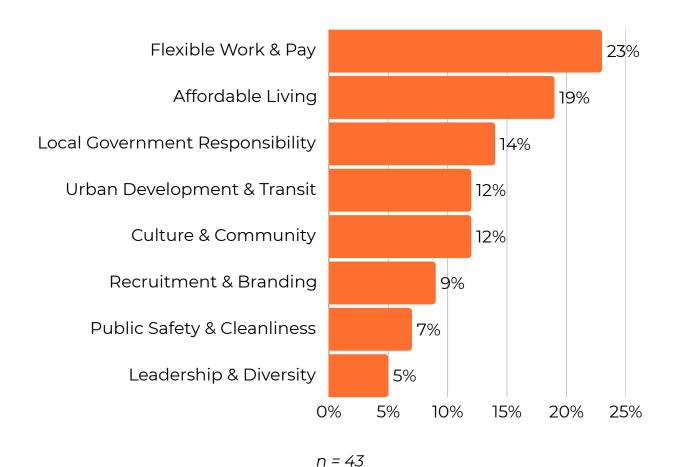


Are you likely to... (Check all that apply)

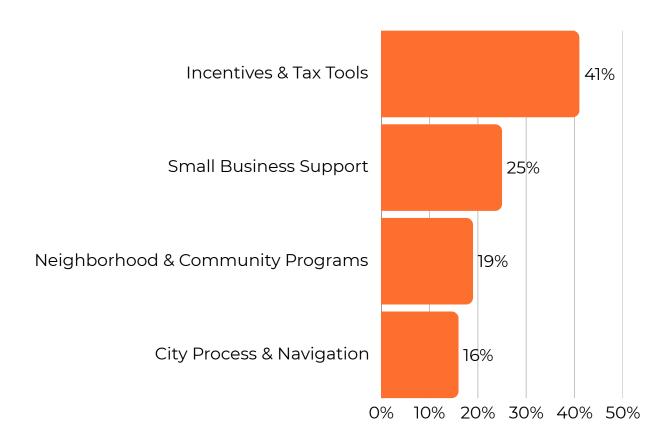




What can local businesses do to better attract young professionals?

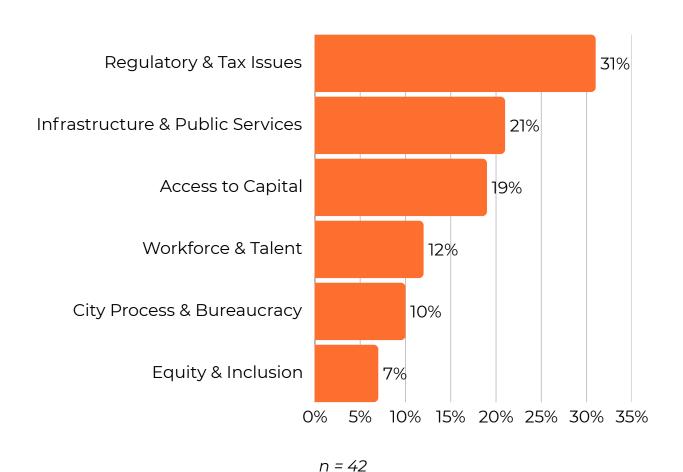


What area economic development services have you utilized, if any? What services would you like to see offered?

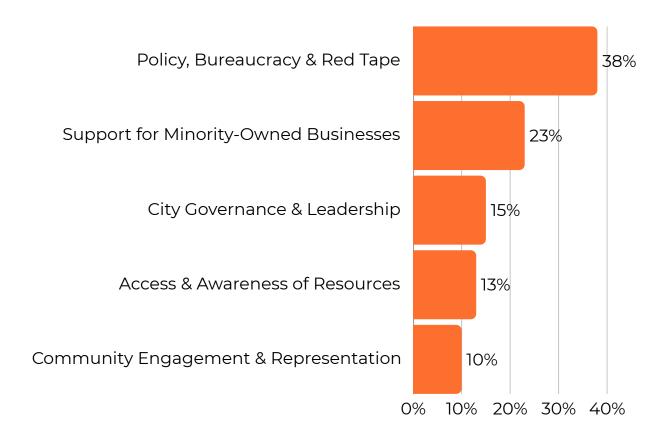


n = 37

Please list any barriers to expanding your business in Kansas City.

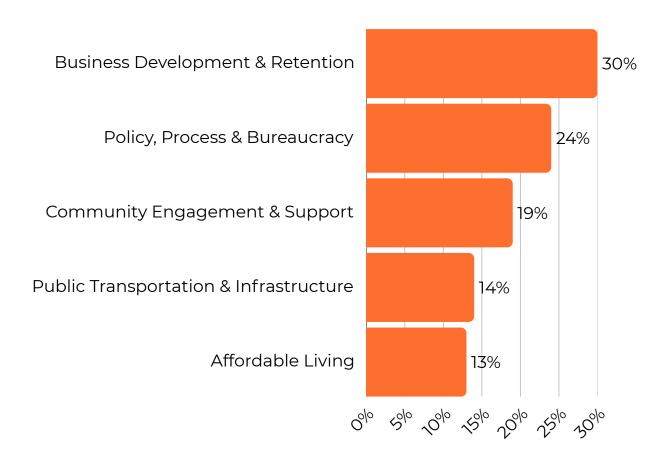


What barriers does the city need to address to promote equitable economic development?



n = 39

Please provide any additional comments that would be helpful to Kansas City in its efforts to develop an economic development strategic plan.



ABOUT AE

Major Corporate Clients







































Over the past 29 years, AngelouEconomics has executed over 1,000 projects working hand-in-hand with major corporations, towns, cities, regions, states, and countries to develop visions, strategies, and implementation plans to advance regional growth and prosperity.

angelou economics **Contact Us**

www.angeloueconomics.com ae@angeloueconomics.com

💡 115 Wild Basin Rd, Ste.307, Austin, TX 78746