

Dear Mayor Lucas and City Council members:

I am writing to express my strong support for **Ordinance #250809**, which will approve Roy Blunt Luminary Park to continue to 100 percent design.

Roy Blunt Luminary Park is a sustainable urban park that will **bring Kansas City together**, bridging Kansas City's Central Business District and the Crossroads Arts District and **connecting** adjacent communities. The park will serve as a regional destination, designed as a full sensory experience for parkgoers of all ages. The park will create a more sustainable Downtown with a commitment to prioritize pedestrians, cyclists, and multimodal transportation.

An historic public-private partnership, Roy Blunt Luminary Park has garnered unprecedented support across city, state, and federal levels, and has already identified nearly \$223 million in funds. This world-class urban park is a generational opportunity for Kansas City, projected to generate significant economic and fiscal impacts, including:

- **Net new direct spending:** \$239 million
- **Total economic output:** \$335.7 million
- **304 sustainable annual jobs**
- **City tax revenue:** \$67.1 million
- **School District revenue:** \$198.2 million

A similar park in Dallas in size, design and location, Klyde Warren Park, experiences 1.5 million visitors per year and has seen property values grow from \$2.4 billion when the park was opened in 2009 to \$8 billion today. Land values adjacent to the park have grown from \$80 per square foot to over \$500 per square foot.

Beyond the economic benefits, Roy Blunt Luminary Park will be a vibrant gathering place for our entire community, offering diverse programming year-round. This activation model is based on the proven successes of Klyde Warren Park in Dallas and Gene Leahy Park in Omaha, which have achieved financial self-sustainability.

After over seven years of tireless work by civic leaders and public officials, the park is poised to become a reality. Once approved, construction will begin next year. I urge you to vote yes for **Ordinance #250809**, and help us make this vision a reality for generations to come.

Sincerely,

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