

CITY PLAN COMMISSION STAFF REPORT

City of Kansas City, Missouri
City Planning & Development Department
www.kcmo.gov/cpc

March 19, 2025

Project Name

Georgetown Estates Rezoning

Docket 9.1 & 9.2

Request

CD-CPC-2024-00123 Area Plan Amendment

CD-CPC-2024-00104 Rezoning without Plan

Applicant

John DeBauche Land Bank of Kansas City, MO

Owner

Kansas City, Missouri Homesteading Authority

Location 1928 Olive St Area About 1.8 Acres

Zoning UR
Council District 3rd
County Jackson
School District Kansas City

Surrounding Land Uses

North: Industrial, zoned M1-5 South: Residential, zoned R-1.5 East: Residential, zoned R-1.5 West: Park, zoned R-1.5

KC Spirit Playbook Alignment

CD-CPC-2024-00104: Likely

Land Use Plan

The Heart of the City Area Plan recommends Future Residential Low Density for this location; the applicant has requested an Area Plan Amendment.

Major Street Plan

These segments of Olive Street, East 20th Street and Brooklyn Avenue are not identified on the City's Major Street Plan.

APPROVAL PROCESS



SUMMARY OF REQUEST + KEY POINTS

The applicant is seeking approval of a rezoning without plan from district UR (Urban Redevelopment) to district R-2.5 (Residential) and an area plan amendment to the Heart of the City Area Plan future land use designation from residential low density to residential medium density on about 1.8 acres generally located on nine lots at the northeast corner of Brooklyn Avenue and East 20th Street.

PROJECT TIMELINE

The application for the subject request was filed on 7/24/2024. Scheduling deviations from 2024 Cycle 9.2 have occurred to provide extra time for the public engagement requirements to be met.

NEIGHBORHOOD AND CIVIC ORGANIZATIONS NOTIFIED

The subject site is located within the Wendell Phillips Neighborhood Association.

REQUIRED PUBLIC ENGAGEMENT

Public engagement as required by 88-505-12 does apply to this request. Applicant hosted a meeting on 1/29/25. A summary of the meeting is attached to the staff report, see Attachment #3.

EXISTING CONDITIONS

The subject site is currently nine undeveloped lots. There is a mix of grasses and mature trees. There are no existing curb cuts on the site. The site has access from Olive Street, East 20th Street, Park Avenue and Brooklyn Avenue. There is no regulated stream on the site.

CONTROLLING + RELATED CASES

13403-URD – Generally located at the northeast corner of Brooklyn Avenue and 20th Street, Ordinance No. 051226 approved a rezoning to district UR and a residential development on October 6, 2005.

PROFESSIONAL STAFF RECOMMENDATION

Docket 9.1 Recommendation: Approval

Docket 9.2 Recommendation: Approval

VICINITY MAP-



PLAN REVIEW

The applicant is proposing to rezone the subject property from District UR (Urban Redevelopment) to district R-2.5 (Residential). The applicant has requested the rezoning to allow for the sale of the properties without the controlling UR plan. The UR Plan currently limits development of the site to 29 total townhouse units. The Land Bank of Kansas City is requesting the rezoning to return the property to a base zoning district, to provide more development possibilities to the future owner.

The Heart of the City Area Plan recommends residential low density at this site which corresponds with the R-7.5 and R-10 zoning districts. Because the requested zoning district is not consistent with the area plan, staff required that the applicant also apply for an area plan amendment to the Heart of the City Area Plan from a future land use of residential low density to residential medium-density to better align with the proposed zoning designation.

SPECIFIC REVIEW CRITERIA

Zoning and Development Code Map Amendments, Rezonings (88-515-08)

In reviewing and making decisions on proposed zoning map amendments, the City Planning and Development Director, City Plan Commission, and City Council must consider at least the following factors:

A. Conformance with adopted plans and planning policies;

The rezoning request does not align with the Heart of the City Area Plan recommendation of residential low density; however, the proposed R-2.5 will be complementary to the adjacent residential neighborhood. The residential low density future land use corresponds with R-7.5 and R-10 zoning district, while the proposed residential medium-high density corresponds with R-2.5. The applicant applied for an area plan amendment to bring the land use designations into conformance with the requested rezoning.

The Long Range Planning division stated, "The proposed rezoning will provide adequate transitions of density and land uses with the industrial uses to the north and lower density residential to the south. R-2.5 would provide an opportunity to create missing middle housing types that are within close proximity to the Prospect MAX and other transit routes, further contributing to creating a connected city with diverse infill housing options. With any residential development on this property, future plans should compliment the neighborhood to the south through building orientation and architectural character." – Jonathan Feverston

B. Zoning and use of nearby property;

Uses to the west and south are primarily single-family houses zoned R-1.5. To the north is a manufacturing district, with a Kansas City Water Services building, separated from the subject site by depressed railroad tracks. Blue Park is located to the east.

C. Physical character of the area in which the subject property is located;

The physical character of the area is relatively flat with a large amount of green space. The typical lot sizes to the south and west range from 4,000 to 10,000 square feet. To the north and east, lots are larger due to industrial and public uses of the sites.

D. Whether public facilities (infrastructure) and services will be adequate to serve development allowed by the requested zoning map amendment;

Public facilities and services are adequate to serve the site.

E. Suitability of the subject property for the use to which it has been restricted under the existing zoning regulations;

The subject property is undeveloped; the property is zoned UR allowing 29 townhome units. The property has not been developed since the approval of the controlling plan, therefore while suitable to the existing zoning the property is not being used to it's highest and best use.

F. Length of time the subject property has remained vacant as zoned;

The city has no record of the subject property being developed.

- G. The extent to which approving the rezoning will detrimentally affect nearby properties; and
 The rezoning will not be a detriment if the future development is designed properly. The applicant will
 need to work with City Staff to ensure concerns regarding design, density, and parking are addressed
 appropriately at the time of permitting.
- H. The gain, if any, to the public health, safety, and welfare due to denial of the application, as compared to the hardship imposed upon the landowner, if any, as a result of denial of the application.
 A denial of the application would be a hardship for the applicant, the Land Bank of Kansas City, MO.
 The land bank has been trying to sell the property with the attached controlling plan, but applicants have their own concepts and designs for the site. A denial of this application could lead to the property remaining vacant due to the restrictions of the controlling plan.

ATTACHMENTS

- 1. Applicants Submittal
- 2. Public Engagement Materials
- 3. KC Spirit Alignment

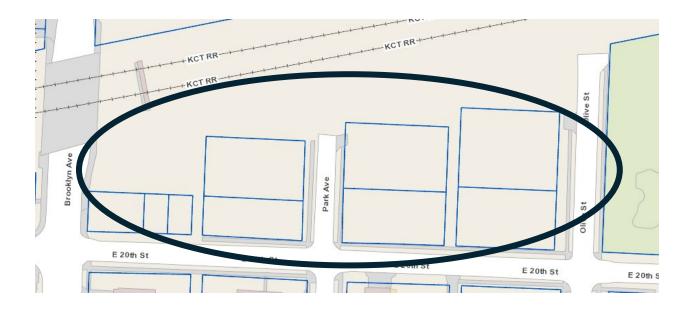
PROFESSIONAL STAFF RECOMMENDATION

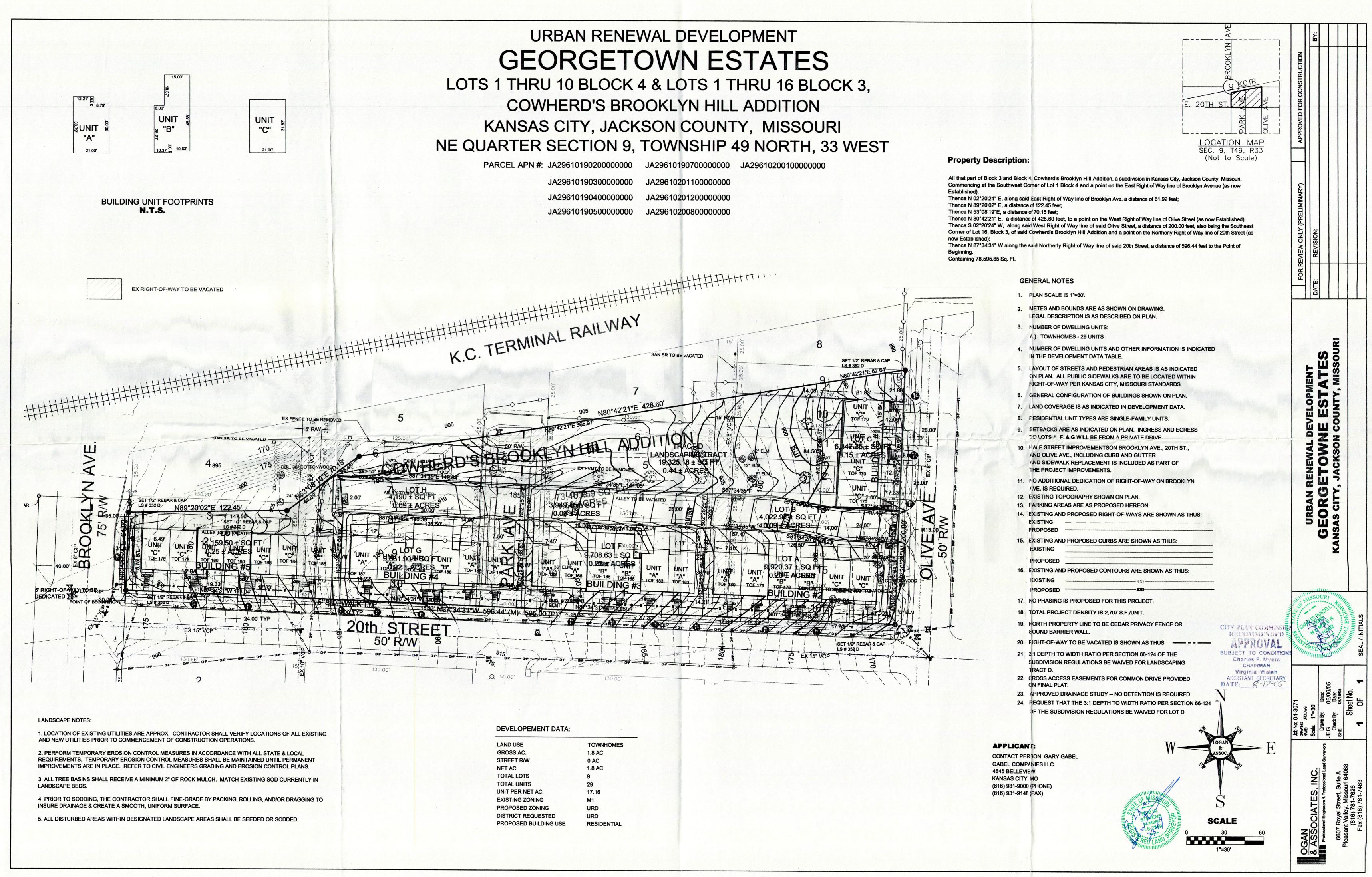
City staff recommends Approval for the Rezoning and Area Plan Amendment as stated in the conditions report.

Respectfully Submitted,

Just Smit

Justin Smith Planner









Public Meeting Summary Form

Project Case # CD-CPC-2024-00104

Meeting Date: JANUARY 29, 2025

Meeting Location: 1600 BUCK O'NEIL WAY KCMO 64108

Meeting Time (include start and end time): 6:00PM-7:00PM

Additional Comments (optional):

Start time 6:05 pm End Time 6:28 pm

Meeting Sign-In Sheet

Project Name and Address

GEORGETOWN ESTATES REZONING

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General LRP Checklist

This is the General Checklist for development case reviews completed by the long range district planners.

Case Information

LRP Planner Name

Jonathan Feverston

LRP Planner Email

jonathan.feverston@kcmo.org

Case Number

CD-CPC-2024-00104

Case Type

Rezoning without a Development Plan

What area plan is the proposed project in?

Heart of the City Area Plan

What is the subject property's dominant zoning?

UR

Does the subject property have more than one zoning?

Yes

What other zoning is applied to the subject property?

M1

What is the subject property's dominant FLU designation?

Low Density Residential

Does the subject property have more than one FLU designation?

No

Is there another ongoing case number associated with this project?

No

Assigned DMD Planner

Justin Smith

Area Plan Considerations

Land Use

What are the surrounding land uses?

Surrounding land uses include single family residential and small multifamily homes to the south. East of the property is Blues Park, and north of the property includes railroad tracks and industrial land uses.

How would the surrounding land uses be impacted by the proposed project?

The surrounding land uses would not be greatly affected by the rezoning of the properties to R-2.5. R-2.5 would provide complementary uses at the edge of the neighborhood adjacent to a city park and the Prospect MAX bus line.

If a rezoning would be required for the proposed project, would this be considered a "spot" zoning?

No

Is there an established, desired architectural theme in this area and would this project disrupt or complement it?

The established architectural theme includes homes from the early 20th century and newer constructed homes from the early 2000's. Homes are on smaller lots with minimal side and front setbacks.

Is there an established building scale in the area and would this project disrupt or complement it? The established building scale includes 1, 2, and 3 story homes and industrial warehouses to the north. The proposed uses in R-2.5 would compliment the residential districts and the historic missing middle housing stock in this part of the Heart of the City Area Plan.

Would the proposed project result in appropriate transitions between land uses?

The proposed zoning district would provide appropriate transitions, as less intensive future land uses are located to the south, and industrial land uses are to the north. R-2.5 would transition between the intensity of uses.

Would the proposed project result in appropriate transitions between buildings of differing scale and intensity of use?

The proposed project would create appropriate transition between buildings of different scale and intensity by allowing small multifamily housing between single family residential and industrial uses.

Would the proposed land use be consistent with the area plan future land use (FLU) designation? The proposed zoning would not be consistent with the area plan future land use. The FLU is residential low density which corresponds with R-10 and R-7.5 zoning.

Would the proposed land use require a change in zoning that would then require an area plan amendment to the FLU map?

An area plan amendment from residential low density to residential medium high density would be needed to correspond to the zoning of R-2.5 requested and to conform to the definition of residential medium high in the Heart of the City Area Plan.

What Housing and Neighborhoods guidance does the area plan provide for the location of the proposed project?

The housing and neighborhoods guidance includes using a Land Bank to receive and sell vacant properties, creating a critical mass of redevelopment to avoid isolating new developments, providing density and transitioning in key areas, and provide a diverse housing stock. The rezoning of these

properties would better market the properties for selling by the Land Bank, it would potentially concentrate redevelopment based on redevelopment occurring west of Brooklyn Avenue along E. 20th Street, and it would transition intensity of uses while adding more multifamily housing options.

Infrastructure

What is the current classification for streets adjacent to the site according to the Major Street Plan?

Adjacent streets are not on the major streets plan.

If new streets are proposed, do they use the grid pattern, are they appropriately connected to adjacent streets, and are they providing connection points to future development? No new streets

Does the area plan have specific guidance or recommendations for street patterns, alignment, or future connection points?

None for this property or adjacent streets beyond constructing complete streets and exploring road diets and lane narrowing on collectors and major streets.

Would the projected level of vehicular activity match the type of street the site would take access from?

N/A

What is the predominant current condition of the Would the proposed project trigger half street adjacent streets? Improved

improvement requirements?

No

How much vehicular activity would the project generate? N/A

What kind of vehicles would be entering and exiting the site?

Passenger vehicles, delivery vans, moving trucks

Would the proposed access to and from the site impact neighboring properties?

Proposed access would be from E. 20th Street and Brooklyn Avenue, which are residential and collector streets. Based on the size of the properties and the allowable building forms for R-2.5, minimal traffic impacts will occur based on the capacity of adjacent streets.

Would the proposed project provide adequate bus, pedestrian, and bike access?

The proposed rezoning would open more households than previous zoning and future land uses to transit options on Prospect Avenue, 23rd Street, and 18th Street.

How much pedestrian activity would the project generate?

The project would generate some pedestrian activity from any potential residents or neighborhood-serving retail.

Would the proposed project trigger a Traffic **Impact Study?** No

Would the proposed project trigger a Walkability Study? No

Would the proposed project adequately address stormwater detention needs for the subject property?

The rezoning does not include information about stormwater and would be considered with any

development or project plan on the site.

Would the proposed project incorporate green stormwater management methods? N/A

Would the proposed project remove a significant amount of existing vegetation and pervious surfaces?

N/A

Would the landscaping proposed by the project provide adequate buffering, aesthetics, shade, etc.?

Any residential structures would require adequate buffering and screening between the properties and the railroad.

Public Realm

Is the subject property in a National or Local Historic District?

What important cultural amenities are located near the subject property?

18th and Vine historic district, Zhou B. Arts center, Lincoln Preparatory High School

What important community assets are located near the subject property?

18th and Vine historic district is northwest of the properties and can be access via Brooklyn Avenue.

Other Considerations

Does the area plan contain any recommendations that are applicable to the proposed project site? The area plan does not identify this area as a focus area or priority area. Prospect Avenue is nearby and identified as a corridor that should incorporate TOD.

If the proposed site is on a major transit corridor, have TOD principles been incorporated into the project design?

The properties are adjacent to Prospect Avenue (within 1 block) which is a priority transit corridor and should include higher density development which R-2.5 would support.

Is the proposed site in a designated sub-area in the area plan? If so, what guidance is provided that is applicable to the subject property?

Not in a sub-area

Is the proposed site located on an "image street" and, if yes, what recommendations are stated in the area plan?

No image streets

Other Plans to Review

Bike KC Plan Guidance

N/A

KC Walkability Plan Guidance

Sidewalk repair and new sidewalks should be incorporated into any development proposed on the rezoned properties.

Trails KC Plan Guidance

N/A

Major Street Plan Guidance

N/A

Capital Improvements Plan

Smart sewers scheduled for main under Olive Street from E. 20th Street to the railroad. Wendell Phillips sidewalk repair are also scheduled and any owner should work with public works to ensure that sidewalks are repaired when development occurs.

Small Neighborhood or Streetscape Plans

Property is within the Wendell Phillips Downtown East Neighborhood Plan, however no specific strategies related to this property is included beyond that a jazz musician had once lived on one of the properties. This should be denoted in a future development plan with a historic marker.