



# KANSAS CITY MISSOURI

# Mayor's Outdoor Dining Enhancement Grant Program

**Finance Committee Presentation**

**Resolution No. 241046**

December 10, 2024



# Program Outline:

- City Council Approved Ordinance
- Application Requirements
- Technical/Permit Requirements
- Public Outreach- Grant Interest Forms
- Open Grant Application
- Review + Selection Process
- Finalists



## Goal of Ordinance No. 240441

- **Sponsors:** Mayor Quinton Lucas and Councilmember Wes Rogers
- Eligible restaurants may apply **for grants up to \$15k** to fund the construction or expansion of permanent or multi-season outdoor dining spaces
- To support the expansion of outdoor dining spaces at full-service restaurants, in Kansas City, through grants to small businesses.
- Help to increase their seating capacity and revenue potential.
- Contribute to the vibrancy and walkability of KC's neighborhoods, enhancing the overall quality of life for residents and visitors.

# Application Requirements:

## Eligibility :

- Be a private, for-profit, full-service restaurant
- Must be Kansas City, Missouri based
- Be in Good Standing (possess all necessary permits + licenses)
- At least one (1) year in business

## Application Requirements:

- 2024 Kansas City, MO Business License
- 2024 Tax Clearance Letter (no less than 60 days by time of application)
- Health Permit
- Liquor License (if applicable)

# Outdoor Dining Requirements:

## Usage of Funds :

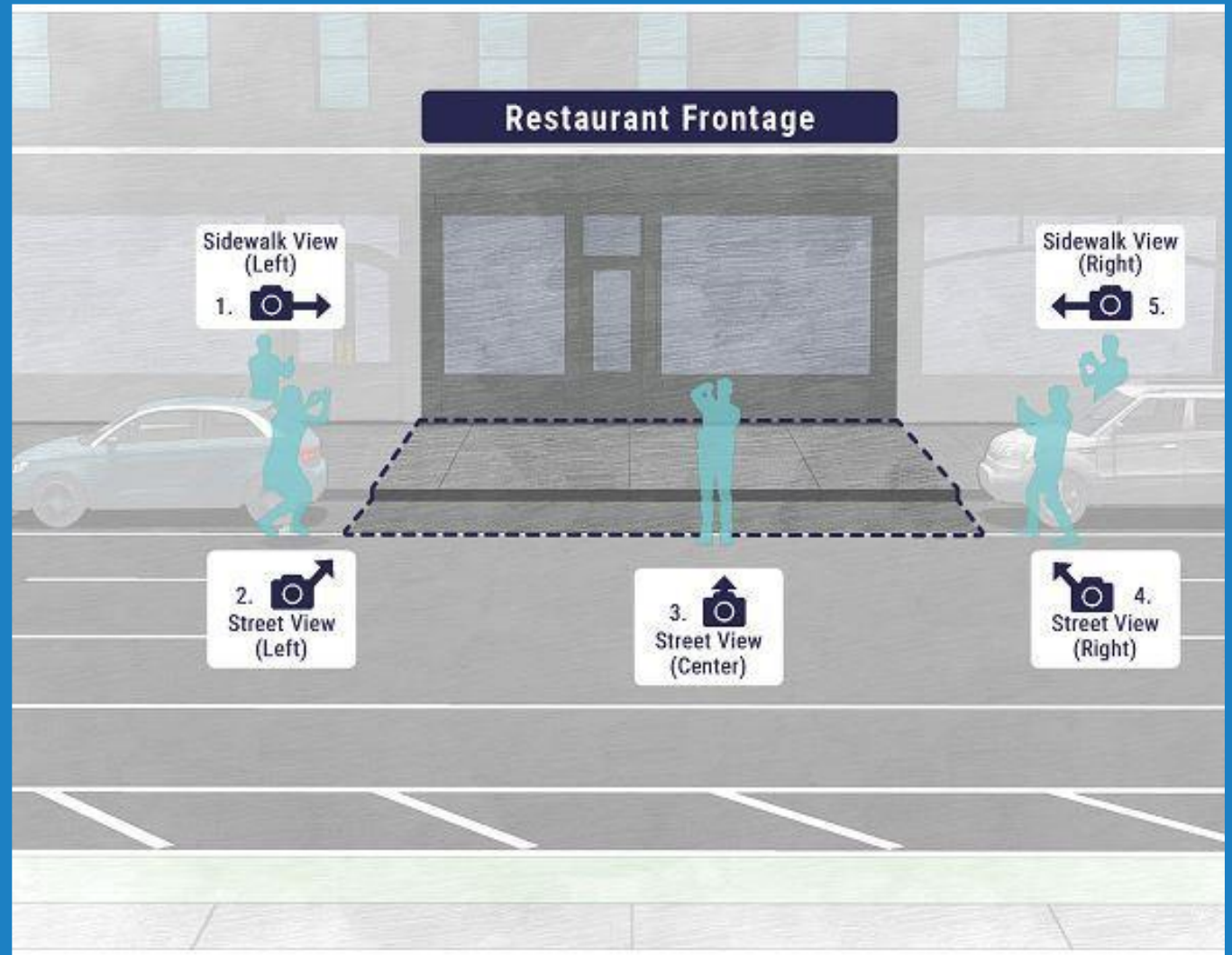
- To increase the total number of available tables for outdoor dining, specifically, at least six (6) months out of a calendar year.
- The space must be able to accommodate a **5-foot clear path to meet ADA requirements.**
- The totality of all grant monies issued must be used for the sole purpose of outdoor dining enhancement of the space.

## Application Requirements

- Expansion plans from a designer or architect (if construction is required).
- Pictures of the business and surrounding areas per the **Outdoor Dining Picture Guide.**

## Outdoor Dining Picture Guide :

- **Information provided** in the grant program grant packet. (pg. 5)
- Applicants were required to **upload pictures** of the space intended for outdoor dining.
- This information is necessary to help determine if intended space meets **minimum permit requirements**.
- All application questions had to be completely thoroughly for consideration. Incomplete applications were not be considered.



# Street Café, Sidewalk Café, Parklet:

## Private Outdoor Space:

- Neighboring Consent Form (sent via Certified Mail)
- Site plan
- Indemnification Agreement
- Insurance
- Current liquor license if liquor is being served

## Public Outdoor Space

- Certified mail receipts
- Site plan
- Indemnification Agreement
- Insurance
- Current liquor license if liquor is being served
- From the building owner- proof of ownership and authority to bind
- From the tenant- proof of authority to bind/ Landlord Consent
- Contact info for the property owner and tenant



# Public Outreach- Grant Interest Form:

- **Public Notification** via City Comms of a grant interest form – June 6, 2024
- **Update of interest forms** was given to the Small Business Task Force (SMBTF) at monthly meeting- July 10, 2024.
- **Primary info questions** included Name of business, a primary contact, phone, address (identify council district) and years in business (eligibility).
- **Project information** (what are you looking to do?), estimated costs and permit.



The screenshot shows the top portion of a grant interest form. At the top left is the Kansas City logo and text. At the top right are social media icons and the text '@KANSASCITY KCMO.GOV'. Below this is a blue header with the title 'KC Restaurant Outdoor Dining Grant Interest Form'. The main body of the form is white and contains an introductory paragraph, followed by several input fields: 'Name \*' with 'First' and 'Last' sub-fields, 'Name of Business \*', 'Business Address', and 'How many years have you had your business?'. Each input field is represented by a grey rectangular box.

 **KANSAS CITY**

 @KANSASCITY  
KCMO.GOV

## KC Restaurant Outdoor Dining Grant Interest Form

Kindly fill out this form if you wish to be considered for the forthcoming KC Restaurant Outdoor Dining Grant. We are gathering details from interested businesses to develop the grant application and guidelines.

**Name \***

First Last

**Name of Business \***

**Business Address**

**How many years have you had your business?**

# Grant Applications Opened:

- **Applications Opened:** July 29, 2024
- **Applications Closed:** August 16, 2024
- **Complete Grant Packet** with eligibility, how to apply, application questions, and design guide.
- **Dedicated City Webpage** with grant information and link to online application
- **Notifications to Interested Business Owners**, or those who completed that interest forms were sent out 24 hours before application opened.
- **Mayors Office Press Release**
- **Featured Article**, Ad and Email Campaign with Startland News.
- **City Comms/BizCare Email Newsletters and Social Media**



The graphic features a stylized outdoor dining area with tables, chairs, and a fence. A large white box in the center contains the text: 'KANSAS CITY OUTDOOR DINING ENHANCEMENT GRANT PROGRAM' with the city logo above it. Below this, it says 'UP TO \$15,000' in large blue letters. At the bottom of the white box, it reads 'FOR ELIGIBLE RESTAURANTS TO EXPAND OUTDOOR DINING'. At the bottom of the graphic, it says 'APPLICATION PERIOD OPEN: JULY 29, 2024 – AUGUST 16, 2024' in blue and red text.

**KANSAS CITY**

**KANSAS CITY OUTDOOR DINING  
ENHANCEMENT GRANT PROGRAM**

UP TO **\$15,000**

FOR ELIGIBLE RESTAURANTS TO EXPAND OUTDOOR DINING

**APPLICATION PERIOD OPEN:  
JULY 29, 2024 – AUGUST 16, 2024**

# Review + Selection Process:

- **Administrative Review**- an individual review of all applications to ensure all documents were submitted by deadline.
- **Technical Review** -by Public Works of all qualified applications to ensure they meet the minimum qualifications for Outdoor dining/Sidewalk Café/Parklet permits (meet minimum ADA requirements). All information was listed in the grant packet.
- **Selection Committee** Review and Scoring

# Finalists:

- **Applications Closed:** August 16, 2024
- **Total** of 128 Applications
- **45 were In Progress or Incomplete** at the deadline , there for did not pass Administrative Review.
- All applications utilizing **PUBLIC** spaces were sent to public works for approval.
- All applicants that passed Administrative and Tech Review were sent to the Selection Committee.
- The **Selection Committee** scored 46 applicants.
- Follow-up with top scored applicants – requested grant amount, project costs and completion timeline.

**Table 1:** Applicants, number of awards, and total amount awarded by District Council

Council District	Number of Applicants	Number of Awards	Total Amount Awarded
1	3	1	\$11,000.00
2	3	0	\$0.00
3	3	3	\$30,000.00
4	29	14	\$138,000.00
5	1	0	\$0.00
6	5	2	\$21,000.00
<b>Total</b>	<b>44</b>	<b>20</b>	<b>\$200,000.00</b>

**Table 2:** Total Amount Awarded for public and private properties

Council District	Private Property	Public Property	Grand Total
1	\$11,000.00	-	\$11,000.00
2	-	-	\$0.00
3	\$30,000.00	-	\$30,000.00
4	\$89,000.00	\$49,000.00	\$138,000.00
5	-	-	\$0.00
6	\$21,000.00	-	\$21,000.00
<b>Grand Total</b>	<b>\$151,000.00</b>	<b>\$49,000.00</b>	<b>\$200,000.00</b>

# Fee (Permit + Inspection) Schedule:

Grant recipients will receive temporary reduced Permit and Inspection fees for Sidewalk and Street Café assembly. There shall be a reduction for the following fees for those restaurants utilizing a public ROW as a Street Café or a Sidewalk Café: The fee waiver will follow the following graduated scale:

Year	Percentage of Fees
>1 yr.-1 Year	0%
Year 2	0%
Year 3	50%
Year 4+	100%

Form/Permit	Fees
Application Fee	\$250
Permit Fee	\$600

# Questions?

# Mayor's Back to Business Fund

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# BACK TO BUSINESS

## SMALL BUSINESS VANDALISM GRANT

APPLICATIONS NOW OPEN



## Goal of Ordinance No. 240828

To provide financial relief and prevention measures to small business storefronts impacted by vandalism and property crimes in Kansas City through grants to local small businesses.

- **Recovery Grants** -Up to \$3,000 for eligible expenses incurred as a result of vandalism, burglary, or other property crimes July 1, 2024 – July 31, 2025
- **Prevention Grants** -Up to \$5,000 to fund eligible preventative security and surveillance measured acquired between July 1, 2024 – July 31, 2025

# Public Outreach- Grant Interest Form:

- **Ordinance Passed** September 19, 2024
- **Public Notification of Interest Forms** via City Comms of a grant interest form – September 13, 2024
- Received **185 Responses**
- **SMB Vandalism Impact Survey** was also attached via an optional link on the interest form to assist our team with eligibility and program design.
- Received **96 Responses**
- **Applications Opened** October 15, 2024, everyone who responded to either the interest form or survey received updates and notifications once the program opened.

## Back to Business Grant Interest Form

Fill out this form if you wish to be kept up to date for the forthcoming Back to Business Grant.

**Name \***

**Name of Business \***

**Phone \***

**Email \***

**Any details about your interest in the back to business grant that you would like to share \***

You will receive updates regarding the grant directly when they become available.

Please also complete this survey to researching the broader impacts happening in our community: [Small Business Vandalism Survey](#)

you have any questions, please contact KC BizCare at 816-513-2491 or via email at [kcbizcare@kcmo.org](mailto:kcbizcare@kcmo.org).

**Submit**

# Definition of Small Business:

- Independently owned and operated.
- With **less than 50** employees
- With more than \$1,000 and **less than \$8M in revenue**
- Not a leading business in its sector
- For the grant's purposes, a **storefront** refers to the front section of a business that faces the street, encompassing the door and windows. It includes retail stores or the façade of a commercial building or entryway, usually located on the ground floor or street level, featuring display windows that attract visual interest to a business and its products. This definition also covers restaurants, cafes, and other food-related establishments with physical storefronts.

# Eligibility:

- Must have a physical storefront in Kansas City, Missouri
- Maintain consistent hours of operation; and
- Have sustained physical damage due to break-ins or vandalism OR have taken steps to prevent such damage, on or after July 1, 2024.
- Franchise owners are eligible to apply.
- Private residences, landlords, or multifamily residential properties are not eligible.

# Application Preparation:

- A copy of your current KCMO Business License
- A copy of a current KCMO Tax Clearance Letter
- Your 2023 or 2024 Gross Receipts
- Number of full-time and part-time employees
- Primary Business Owner Information to include primary residency address, race, sex, and primary language spoken.

# Application Review Process:

## 1. Review of online application

- Active KCMO entity
- Date of incident and/or prevention upgrades
- All required documentation provided

## 2. Email notification of Approval/Denial and next steps

## 3. Grant agreement

## 4. Payment via Grant (BEAM) Platform

Applications with missing documentation are marked as “incomplete” and provided with reasons for the incomplete. Business owners can re-submit.

# December Program Update:

To date **33** B2B Applications have been approved for reimbursement grants.

- **Recovery Grants- 15**
- **Prevention Grants- 18**
- Totaling \$71,370 in funding disbursed/pending disbursement.
- **Remaining Funds totaling: \$228,629.77**
- Administrative/Contingency: \$25,000

City Council District	Recovery Grants	Prevention Grants
1	0	0
2	0	0
3	2	2
4	12	12
5	0	0
6	1	4
	Total: 15	Total: 18

# Questions?

Back to Business Fund is still accepting applications!  
Apply today at [kcmo.gov](https://www.kcmo.gov)