

Resolution No. 250536

Area Plan Amendment

Ordinance No. 250537

Rezoning
Development Plan (Residential)

Hickok Homes 39th Street - 3809 Roanoke Rd

August 19, 2025

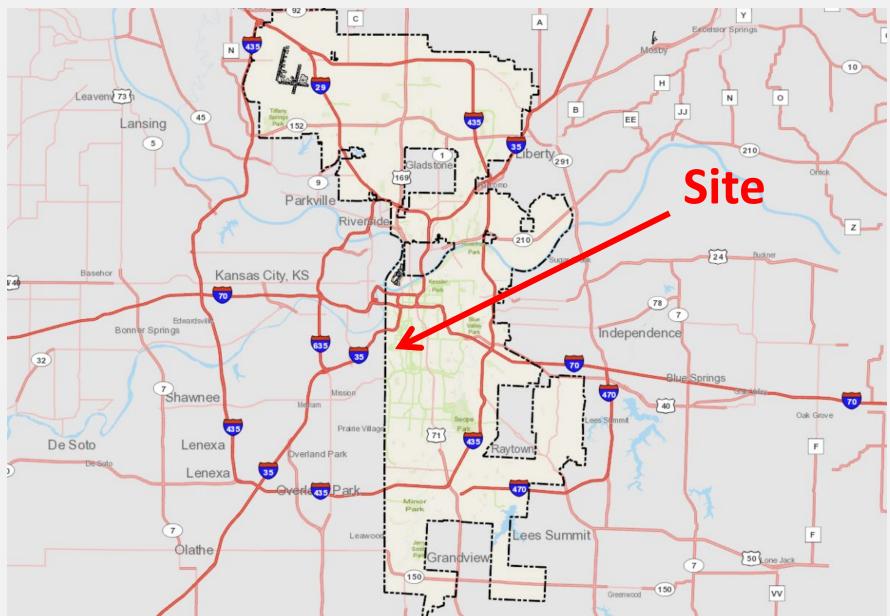
Prepared for

Neighborhood Planning and Development Committee



















Boulevard

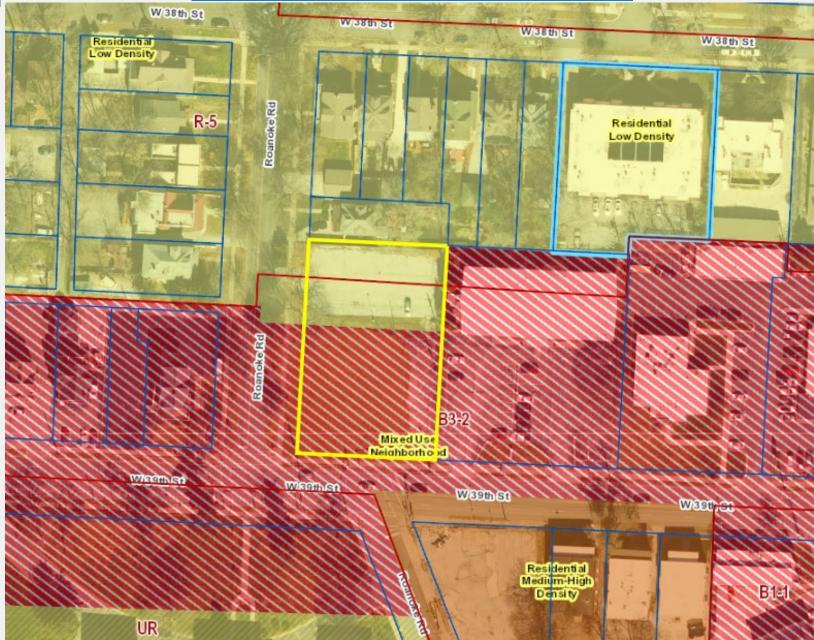
Parks Street

88-323-01-A APPLICABILITY

Generally. Boulevard and Parkway standards apply to all development adjacent to and within 150 feet of a boulevard or parkway classified as part of the Kansas City, Missouri Boulevard and Parkway system and identified on the Major Street Plan. The 150-foot distance is measured from



City Planning and Development





Midtown/Plaza Area Plan



MIXED USE NEIGHBORHOOD - Primarily intended to accommodate and promote neighborhood serving retail sales or service uses, as well as mixed-use development consisting of business uses on a building's lower floors and residential uses on upper floors. This type of vertical, mixed-use development that includes a variety of business and residential choices should enhance the pedestrian environment of the community. Encouraging residential development in mixed-use areas provides increased housing choice and promotes higher density housing. This land use classification generally corresponds with the "B1" zoning category within the zoning ordinance.



Request to rezone from R-5 and B3-2 to B3-3

Uses currently permitted by-right in B3-2:

- Residential
- School/college/university
- Day care center (21+ people)
- Other public/civic uses
- Animal grooming, shelter, boarding, vet
- Drive-through facility
- Eating and drinking, tavern/nightclub

- Entertainment venue (up to 499 capacity)
- Grocery/liquor store, other retail sales (indoor and outdoor)
- Short-term lodging (hotel, STR)
- Office
- Parking lot
- Car wash
- Motor vehicle repair, limited
- Artisanal manufacturing





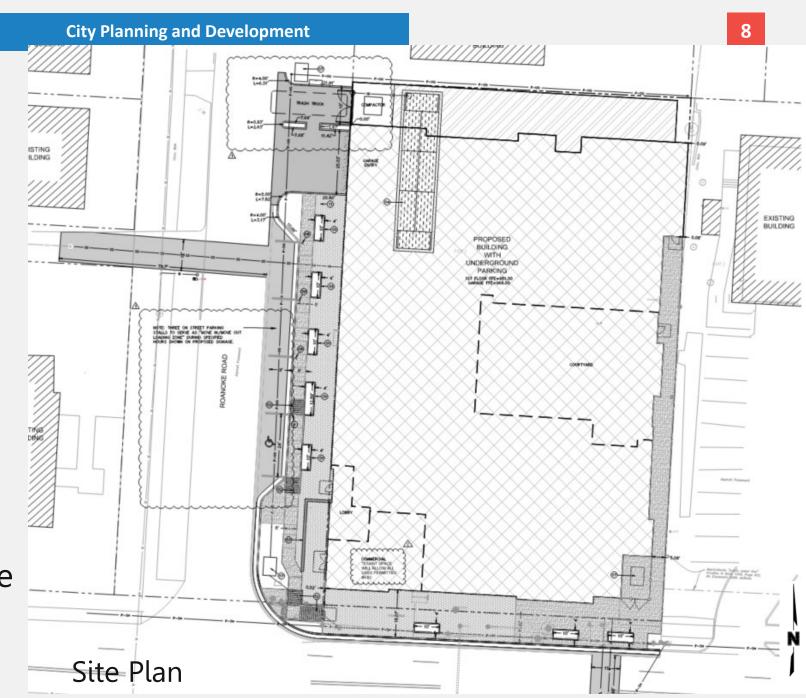
62,987 SqFt

4 Stories

73 Residential Units (For Rent)

73 Parking Spaces

1,233 SqFt Commercial Space





*Deviations Requested

88-120-04 Lot and Building Standards	Required	Proposed	Deviation Requested
Rear Setback (Abutting R-5 District)	30 ft	O ft	30 ft
Side Setback (Interior)	8 ft	O ft	8 ft
Lot Area Per Unit	400 sqft (29,200 sqft total)	348 sqft (25,404 sqft total)	52 sqft (3,796 sqft total)





Floor Plans

PEDESTRIAN

ZONE

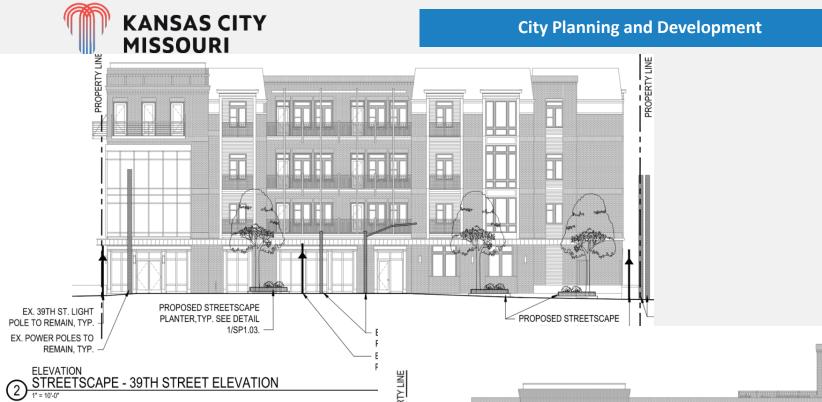
SEE LANDSCAPE PLANS

FOR PLANTINGS.

BIKE RACK, TYP.

SEE SP1.00.

ON-STREET PARKING



NEW PEDESTRIAN LIGHT POLE,
(3) TOTAL. SEE INSPIRATIONAL
IMAGE ON SP1.00.
TREES TO BE CENTERED ON
ARCHITECTURAL ELEMENTS AS SHOWN.

PROPOSED STREETSCAPE PLANTER.TYP. SEE DETAIL 1/SP1.03.

GARAGE ENTRY

STREETSCAPE - ROANOKE ROAD ELEVATION

TRASH ACCESS

PEDESTRIAN

ZONE

Streetscape Plan





WEST ELEVATION (ROANOKE RD)

Building Elevations





WEST ELEVATION (ROANOKE RD)

Building Elevations – Max Height Under Current B3-2 Zoning - 45 ft





Building Elevations





EAST ELEVATION

1/8" = 11-0"

Building Elevations







Lot and Building Standards Currently Permitted in B3-2

Lot and Building Standards Currently Permitted in Proposed B3-3

Min. lot area per unit: 750sqft

Max. floor area ratio (FAR): 2.2

Min. front setback: none

Max. rear setback (abutting R district: 30ft

Side setback: none/8 ft (abutting R district

Max height: 45ft

Min. lot area per unit: 400sqft

Max. floor area ratio (FAR): 3.0

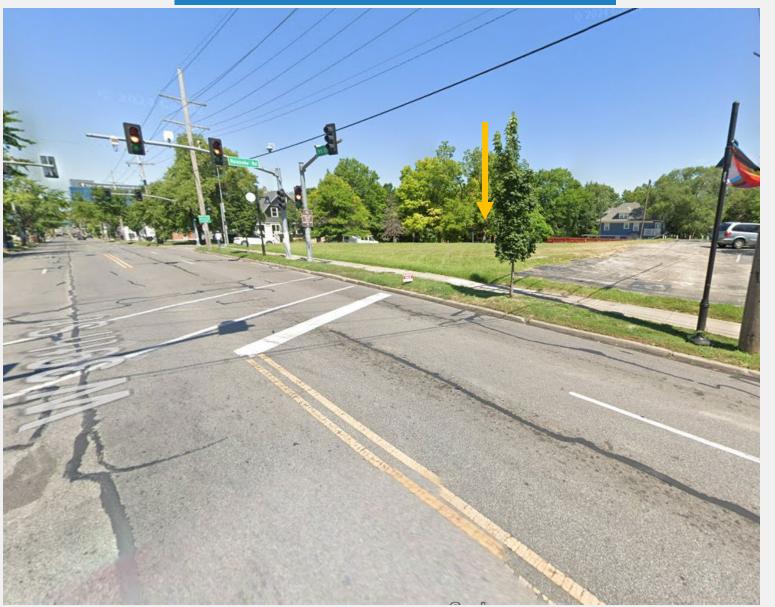
Min. front setback: none

Max. rear setback (abutting R district: 30ft

Side setback: none/8 ft (abutting R district

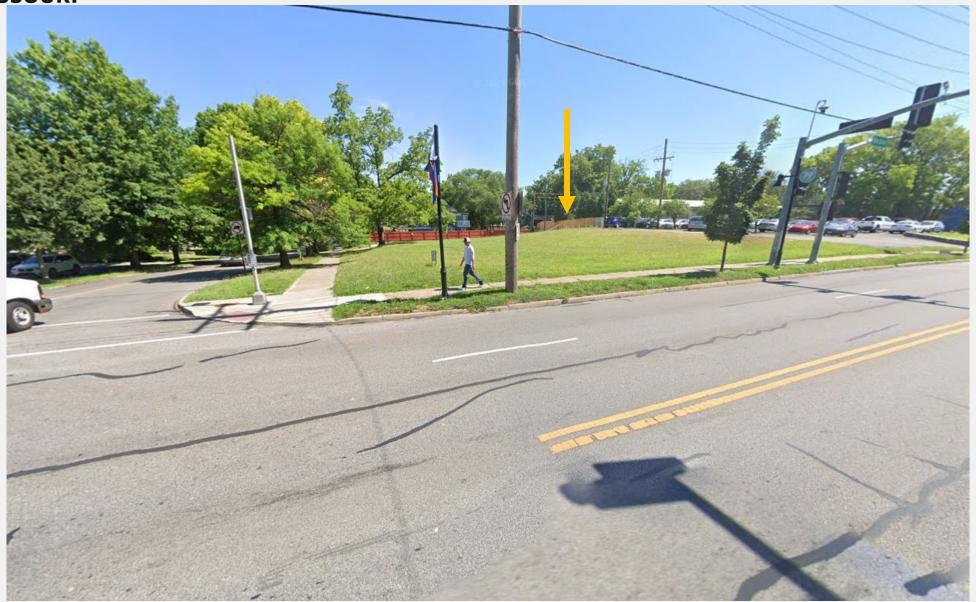
Max height: 55ft





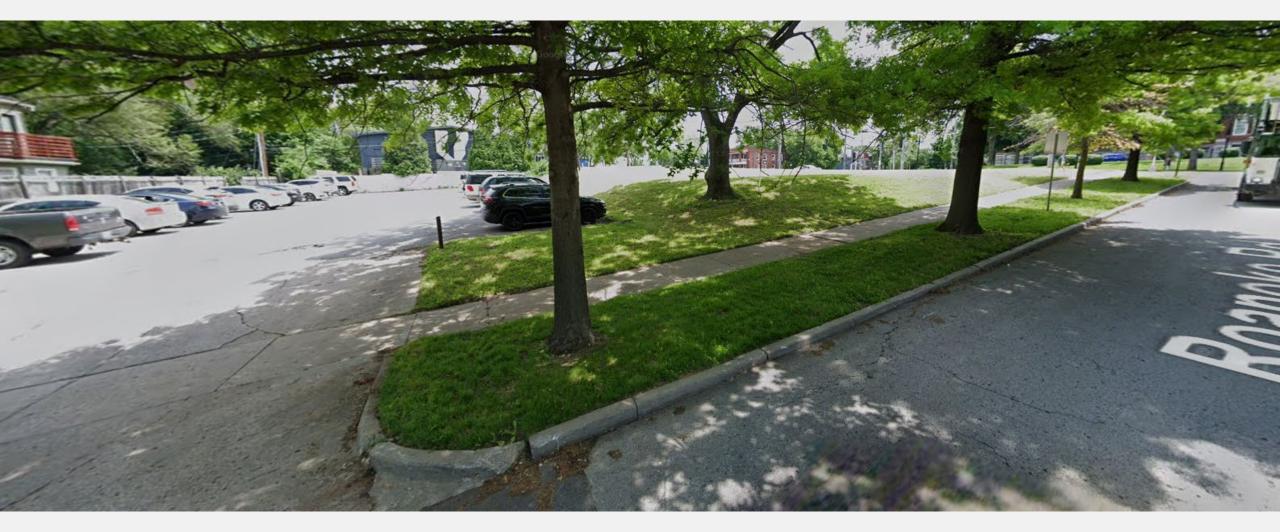
Looking northwest on W 39th St (subject site on right). (June 2024)





Looking towards the site from W 39th St. (June 2024)





Looking towards the site from Roanoke Rd. (June 2021)



CPC Meeting: June 4, 2025

- Case discussed for 2.5 hours
- Public testimony for 1 hour
 - Main concerns:
 - Traffic
 - Parking
 - Building massing, setbacks, height
 - Unit count
 - Zoning
 - Area Plan amendment



Protest Petition Submitted and Received by City Clerk





KC Spirit Playbook(2023) – Goal Supporting Criteria

- Diversity and Opportunity
 - Providing a diverse array of affordable housing near job centers
- Strong and Accessible Neighborhoods
 - Providing greater housing density in areas served by transit and connected to job centers

- Connected Communities
 - Promoting pedestrian scale blocks and streetscapes
- Sustainable and Equitable Growth
 - Prioritizing infill or contiguous development that utilizes existing infrastructure and services over "leapfrog" developments



Midtown/Plaza Area Plan(2016)

- Reinforce and embrace and urban development form (23)
 - Vertically mixed-use developments that incorporate residential uses and purely multi-family developments would provide a more diverse and active environment.
 - Any mixed use development between nodes should contain multi-family residential and may contain neighborhood oriented commercial uses.
 - Blocks should have a higher lot coverage and higher scale and intensity than suburban environments.

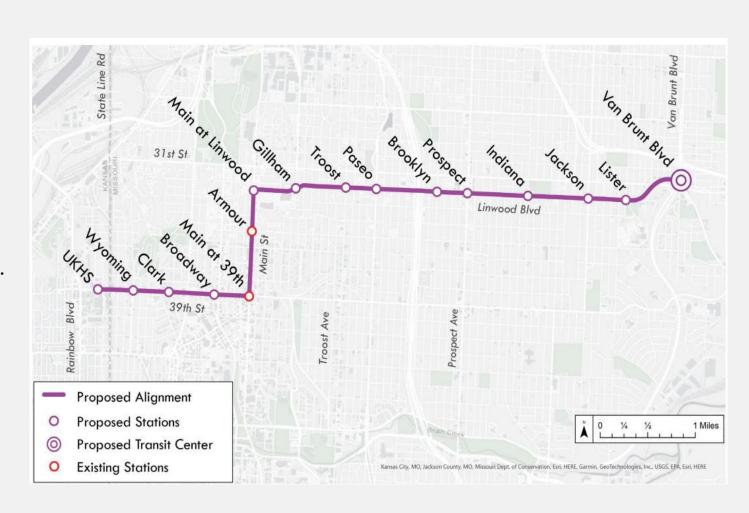
Development Form

- Corridors are typically major roadways that connect districts, nodes, and neighborhoods featuring a greater density of commercial and/or residential uses. (31)
- Cluster high density housing in nodes and along corridors as consistent with the Recommended Land Use Map and Development Form Map. (130)



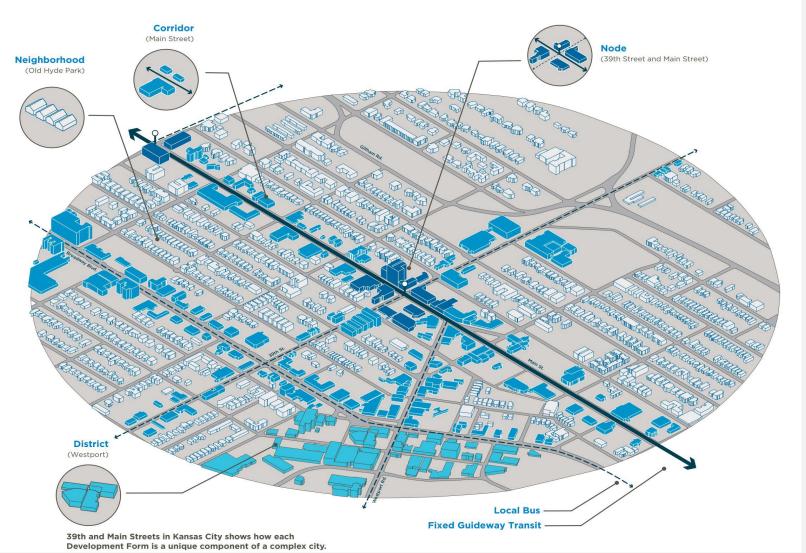
Transit considerations

- TOD in Area Plan
 - Apply the concepts of transitoriented development (TOD) along the primary transit corridors and near *future* transit stations. (23)
 - TOD: higher density blend of residential/commercial along corridors and at intersections.
 - Lower emphasis on parking, more emphasis on walkability
- East-West Transit Study (2024)
 - o Streetcar recommended along 39th St.
 - Proposed stops nearby at Wyoming & Clark streets.





Transit-Oriented Development Policy(2017)



- Zoning for Density
 - Update base zoning districts in TOD areas to accommodate dense, mixeduse development at a scale and intensity appropriate to each TOD location.
 - Rezoning efforts can be also be undertaken in coordination with new development in TOD areas. (42)
- Housing Variety
 - Provide a variety of housing options at higher densities that make it easier for most people to live in housing in a TOD area, regardless of their housing needs or price ranges.



Common Questions from CPC

- Is the Midtown/Plaza plan being amended?
 - Only the future land use is being changed. The lot is split between Mixed-use Neighborhood and Residential Low. Lots should not have split future land use designations.
- Is this consistent with the Midtown/Plaza plan?
 - Yes. Midtown/Plaza calls for denser, mixed-use development along corridors, like 39th St.
- Does this override other recommendations in the area plan?
 - No, the plan calls for maintaining the urban fabric along corridors.
 No portion of the broader plan is being changed.



City Plan Commission (4-1) & Staff Recommendation

Case No. CD-CPC-2025-00055

Approve

Case No. CD-CPC-2025-00054

Approve

Case No. CD-CPC-2025-00056

Approval with Conditions