



City of Kansas City, Missouri

Docket Memo

Ordinance/Resolution #: 260264

Submitted Department/Preparer: Mayor/Council's Office

Revised 01/30/25

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in [Administrative Regulation \(AR\) 4-1](#).

Executive Summary

Directing the City Manager, within 90 days, to report to Council on City's ability to regulate the unauthorized placement of advertising signs on private and public property and rights-of-way within the City and to establish appropriate enforcement provisions and penalties for repeat offenders..

Discussion

The City Council of Kansas City, Missouri, is committed to protecting private property rights and preserving the safety, cleanliness, and aesthetic integrity of the City's neighborhoods. The unauthorized placement of commercial, promotional, or other advertising signs on private property without the express consent of the property owner or lawful occupant infringes upon private property rights. The placement of unauthorized advertising signs within public rights-of-way, medians, parks, and other City-owned property contributes to visual blight, may create traffic safety concerns, and increases solid waste removal costs borne by taxpayers. Repeat violations by individuals or businesses impose an ongoing burden on City staff, public resources, and neighborhood volunteers tasked with removal efforts. The City Council finds it necessary to review existing Code provisions, evaluate any issues with enforcement and consider potential Code revisions or additions needed to establish clear, consistent, and enforceable regulations that deter repeat violations while remaining content-neutral and compliant with applicable state and federal law.

Fiscal Impact

1. Is this legislation included in the adopted budget? ☐ Yes ☒ No
2. What is the funding source?
This legislation does not appropriate funds.
3. How does the legislation affect the current fiscal year?

N/A

4. Does the legislation have a fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.

This legislation does not appropriate funds

5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?

No

Office of Management and Budget Review

(OMB Staff will complete this section.)

- | | | |
|---|------------------------------|--|
| 1. This legislation is supported by the general fund. | ☐ Yes | ☒ No |
| 2. This fund has a structural imbalance. | ☐ Yes | ☒ No |
| 3. Account string has been verified/confirmed. | ☐ Yes | ☒ No |

Additional Discussion (if needed)

This legislation does not appropriate funds

Citywide Business Plan (CWBP) Impact

1. View the [Adopted 2025-2029 Citywide Business Plan](#)
2. Which CWBP goal is most impacted by this legislation?
Housing and Healthy Communities (Press tab after selecting.)
3. Which objectives are impacted by this legislation (select all that apply):
 - ☒ Utilize planning approaches in neighborhoods to reduce blight, ensure sustainable, affordable housing, and improve resident wellbeing and cultural diversity.
 - ☐ Maintain and increase housing supply to meet the demands of a diverse population.
 - ☐ Address the various needs of the City's most vulnerable population by working to reduce disparities.
 - ☐ Promote healthy residents by ensuring basic sanitation and living needs are met.
 - ☐ Ensure all residents have safe, accessible, quality housing by reducing barriers.

- ☐ Protect and promote healthy, active amenities such as parks and trails, play spaces, and green spaces.

Prior Legislation

N/A

Service Level Impacts

To be determined

Staff Recommendation

Finance

Select One: ☐ Sponsored
☒ Directive: Res/Ord # [Click to enter Res/Ord. No.](#)

Select One: ☐ Recommend
☐ Do Not Recommend
☒ Not Applicable

[Click or tap here to provide reasoning.](#)

Other Impacts

1. What will be the potential health impacts to any affected groups?
N/A
2. How have those groups been engaged and involved in the development of this ordinance?
n/a
3. How does this legislation contribute to a sustainable Kansas City?
n/a
4. Does this legislation create or preserve new housing units?
Please Select (Press tab after selecting)

No

Click or tap here to enter text.

5. Department staff certifies the submission of any application Affirmative Action Plans or Certificates of Compliance, Contractor Utilization Plans (CUPs), and Letters of Intent to Subcontract (LOIs) to CREO prior to, or simultaneously with, the legislation entry request in Legistar.

No - CREO's review is not applicable (Press tab after selecting)

Please provide reasoning why not:

Click or tap here to enter text.

6. Does this legislation seek to approve a contract resulting from an Invitation for Bid?

No(Press tab after selecting)

Click or tap here to enter text.

7. Does this legislation seek to approve a contract resulting from a Request for Proposal/Qualification (RFP/Q)?

No(Press tab after selecting)