



City of Kansas City, Missouri

Docket Memo

Ordinance/Resolution #: 260499

Submitted Department/Preparer: Mayor/Council's Office

Revised 01/30/25

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in [Administrative Regulation \(AR\) 4-1](#).

Executive Summary

Directing the City Manager or their designee to engage and negotiate with providers of software platforms facilitating peer-to-peer rental car operations in the City of Kansas City for the purpose of administering and collecting all currently applicable taxes and fees.

Discussion

Rental car agency means an individual person or business entity as described in Chapter 40 Article II Section 40-61 that engages in the business of renting, leasing or letting passenger vehicles for compensation, whether the provision of such service is the primary, secondary, or incidental business of such person or entity.

Ordinance No. 230843 authorized the Director of Aviation to execute a Peer-to-Peer Agreement with Turo, Inc. to provide car sharing services at Kansas City International Airport. The Aviation Department has since entered into an agreement ensuring that Turo, Inc. is subject to the same fee required of concessionaires at the Kansas City International Airport. Vehicle owners who make their vehicles available for use by the public for financial consideration, by allowing the public to make reservations for the vehicles from the owners through a software platform, are engaged in the business of renting, leasing or letting passenger vehicles for compensation as described in Chapter 40 Article II Section 40-166 of this Code. The City Council desires to improve enforcement of the rental car license fee imposed by Section 40-166, Code of Ordinances, on those owners offering their vehicles for rent through online hosting platforms such as Turo. Uniform enforcement of policy relevant to rental car agencies ensures uniform treatment of rental car agencies, including peer-to-peer operators, which fall under the definition of Rental car agency as described in Chapter 40 Article II Section 40-166 of the City of Kansas City's Code of Ordinances.

Fiscal Impact

1. Is this legislation included in the adopted budget? ☐ Yes ☒ No

2. What is the funding source?
There is no direct fiscal impact.

3. How does the legislation affect the current fiscal year?
This legislation does not appropriate funds.

4. Does the legislation have a fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.
Potential future revenues based on increased enforcement

5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?
Potential future revenues based on increased enforcement

Office of Management and Budget Review

(OMB Staff will complete this section.)

1. This legislation is supported by the general fund. ☐ Yes ☒ No

2. This fund has a structural imbalance. ☐ Yes ☒ No

3. Account string has been verified/confirmed. ☐ Yes ☒ No

Additional Discussion (if needed)

This legislation does not appropriate funds.

Citywide Business Plan (CWBP) Impact

1. View the [Adopted 2025-2029 Citywide Business Plan](#)

2. Which CWBP goal is most impacted by this legislation?
Inclusive Growth and Development (Press tab after selecting.)

3. Which objectives are impacted by this legislation (select all that apply):

☐ Develop strategies focusing on areas traditionally underserved by economic development and redevelopment efforts.

- ☐ Ensure quality, lasting development throughout the City; and continuing to grow the economy and the population of Kansas City in all areas.
- ☐ Increase and support local workforce development and small and locally owned businesses.
- ☒ Create a more efficient, solutions-oriented environment, making it easier to operate within the City.
- ☒ Implement an economic development and tourism strategy to attract major investment and visitors.
- ☐

Prior Legislation

Ord 230843

Service Level Impacts

TBD

Staff Recommendation

Click or tap here to enter department.

Select One: ☒ Sponsored
☐ Directive: Res/Ord # [Click to enter Res/Ord. No.](#)

Select One: ☐ Recommend
☐ Do Not Recommend
☒ Not Applicable

Click or tap here to provide reasoning.

Other Impacts

1. What will be the potential health impacts to any affected groups?
None
2. How have those groups been engaged and involved in the development of this ordinance?

n/a

3. How does this legislation contribute to a sustainable Kansas City?

Click or tap here to enter text.

4. Does this legislation create or preserve new housing units?

No (Press tab after selecting)

Click or tap here to enter text.

Click or tap here to enter text.

5. Department staff certifies the submission of any application Affirmative Action Plans or Certificates of Compliance, Contractor Utilization Plans (CUPs), and Letters of Intent to Subcontract (LOIs) to CREO prior to, or simultaneously with, the legislation entry request in Legistar.

No - CREO's review is not applicable (Press tab after selecting)

Please provide reasoning why not:

Click or tap here to enter text.

6. Does this legislation seek to approve a contract resulting from an Invitation for Bid?

No(Press tab after selecting)

Click or tap here to enter text.

7. Does this legislation seek to approve a contract resulting from a Request for Proposal/Qualification (RFP/Q)?

No(Press tab after selecting)