

KC2026 Policy Platform 2025

The purpose of KC2026, a 501(c)(4) organization, is to maximize the positive momentum created by the 2026 FIFA World Cup™ to unite, strengthen, and elevate the Kansas City region, and to propel Kansas City to new heights in the nation and the world. We are committed to working with federal, state and local partners – both public and private – to support policies and initiatives that align with our mission, ensuring FIFA requirements are met while driving positive economic and cultural impact throughout the region.

KC2026 invites organizations, businesses, and individuals to invest in Kansas City's role as one of 11 U.S. host cities that are proud to host the 2026 FIFA World Cup™ - the most prestigious soccer competition in the world. Our vision for this opportunity includes:

- **Creating an exceptional experience:** Delivering a safe, seamless, best-in-class, and distinctly Kansas City experience for fans, players, and media, that fully engages our communities in the process and encourages visitors to return.
- **Showcasing Kansas City's vitality:** Highlighting to a global audience the strength of our economy, the richness of our culture, and most importantly, the welcoming character of our people — firmly establishing KC as the heart and capital of the Midwest.
- **Generating long-term impact:** Fostering sustained and long-term cultural and economic impacts in our region's infrastructure, businesses, institutions, and brand, while building our people's capability and confidence to take on the opportunities and challenges of the future.

By working together, we will ensure that Kansas City's hosting of the 2026 FIFA World Cup™ becomes a transformative event—one that elevates our city and region on the global stage and leaves a lasting impact. We are committed to harnessing the economic opportunity the World Cup presents to attract tourists, businesses, and top talent to Missouri and Kansas, fostering long-term growth, encouraging repeat visits, and enhancing our region for generations to come.

Safety and Security

The scale of the 2026 FIFA World Cup™ is unprecedented, presenting a unique opportunity—and a critical need – for coordinated federal, state, and local efforts to ensure the event's success. KC2026 calls on partners across all levels of government, as well as private-sector stakeholders, to allocate the necessary resources – including financial support, intelligence gathering and information sharing, personnel, and logistical support – to deliver a safe, secure, and world-class event that meets FIFA requirements.

Stakeholders should explore solutions that encourage regional cooperation to ensure FIFA safety and security requirements are met and that our region is prepared.

Transportation

KC2026 is committed to developing a comprehensive transportation plan that seamlessly integrates both existing and new local, regional, and national networks. Our goal is to create a transportation plan that maximizes the use of regional assets, enhances fan accessibility and safety, and minimizes disruptions to Kansas City residents—while leaving a lasting legacy for Missouri and Kansas.

We encourage all stakeholders to explore and advocate for creative and flexible solutions for planning, financing, and executing the transportation and mobility plan, ensuring the success of the 2026 FIFA World Cup™ and the long-term benefit of our community.

Hospitality & Event Planning

The hospitality industry will be a key driver of economic growth, job creation, and an enhanced experience for fans, players, media, and visitors throughout the Kansas City region during the World Cup. A thriving hospitality sector plays a crucial role in fostering tourism, supporting job creation, and boosting regional economic vitality. KC2026 is committed to promoting policies and practices that enable hospitality businesses to prosper during the World Cup and beyond.

We encourage hospitality stakeholders to adopt sustainable practices that drive economic growth, reduce environmental impact, and celebrate diverse cultures and experiences—while always prioritizing the health, safety, and well-being of guests, employees, and volunteers. We also support innovation that improves guest experiences, boosts operational efficiency, and helps businesses adapt to changing market demands, while bolstering the local economy.

Travel & Tourism

KC2026 supports initiatives aimed at making international travel to and from the U.S. more efficient for mega sporting events. We encourage policymakers to implement regulations that streamline the visa process, ensuring timely processing by the State Department and the Department of Homeland Security at ports of entry to facilitate smooth travel for international visitors and participants.

KC2026 is dedicated to leveraging the economic potential of the World Cup to draw tourists, businesses, and skilled professionals to Kansas City. This effort aims to drive sustainable growth, promote repeat visits, and create lasting benefits for our community for years to come.

Federal Government Coordination

KC2026 encourages the Administration to designate a single point of coordination for Global Games within the White House. This position should be responsible for coordinating with host cities and should have the authority to convene and direct relevant federal agencies and departments in the execution of global games hosted in the U.S.