



City of Kansas City, Missouri

Docket Memo

Ordinance/Resolution # TMP-2978

Submitted Department/Preparer: Neighborhoods

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in [Administrative Regulation \(AR\) 4-1](#).

Executive Summary

Approving contracts in the amount of \$1,310,100 from previously appropriated funds in the Neighborhood Tourist Development Fund with various nonprofit organizations selected as part of the FY 2023-2024 annual application cycle for the purpose of promoting neighborhoods and tourism through cultural, social, ethnic, historic, educational, and recreational activities.

Discussion

Neighborhood Services Department received 167 applications by the deadline of January 28, 2023 for the 2023-2024 Annual Application Cycle, which supports activities occurring May 1st, 2023 through April 30, 2024. All applications were reviewed by the Neighborhood Tourist Development Fund (NTDF) Committee.

The NTDF Committee met on March 20th, 21st, 22nd, and 23rd 2023 to review the applications and to interview applicants. On Saturday, March 25, 2023 the committee met to deliberate and take action on funding recommendations. The committee recommended 163 projects for a total funding amount of \$1,310,100. The committee didn't award four events.

Fiscal Impact

1. Is this legislation included in the adopted budget? Yes No

2. What is the funding source?

2350-672100-619080

3. How does the legislation affect the current fiscal year?

N/A

4. Does the legislation have fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.

N/A

5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?

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N/A



Office of Management and Budget Review

(OMB Staff will complete this section.)

1. This legislation is supported by the general fund. Yes No
2. This fund has a structural imbalance. Yes No

Additional Discussion (if needed)

Click or tap here to enter text.

Citywide Business Plan (CWBP) Impact

View the [FY23 Citywide Business Plan](#)

Which CWBP goal is most impacted by this legislation?

Housing and Healthy Communities (Press tab after selecting.)

Which objectives are impacted by this legislation (select all that apply):

- Maintain and increase affordable housing supply to meet the demands of a diverse population
- Broaden the capacity and innovative use of funding sources for affordable housing
- Invest in neighborhood stabilization and revitalization to reduce blight, ensure sustainable housing, and improve the wellbeing of residents while sustaining their diverse cultures
- Ensure all occupants of residences have quality, efficient, and healthy housing with minimal economic or regulatory barriers
- Address the various needs of the City's most vulnerable population
- Utilize planning approaches to improve the City's neighborhoods

Prior Legislation

Code of Ordinances: Section 2-931: Neighborhood Tourist Development Committee

Service Level Impacts



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Awarding this grant money will allow local organizations to host events in Kansas City Neighborhoods, which will not only help support local businesses but also increase resident satisfaction and impart a sense of community. Combined, all awarded events are expected to attract over 1 million tourists, which contributes to the overall economic well-being of the City.

Other Impacts

1. What will be the potential health impacts to any affected groups?

This legislation will increase recreation opportunities to our residents, which will promote connectivity and community within neighborhoods. Some of the events are held to increase funding to service-based organizations that offer free or reduced services to residents (including homeless shelters, community gardens, insurance, resource centers, etc).

2. How have those groups been engaged and involved in the development of this ordinance?

The funding opportunity was open to the public, and training was provided using neighborhood and community feedback and questions. The funding awards were selected by a committee made up of a variety of residents from all districts and communities.

3. How does this legislation contribute to a sustainable Kansas City?

This project is funded through a tourism tax and gives out grant awards to events, which then in turn promote tourism and spending in our neighborhoods. The funding is self-sustaining when used appropriately.

4. Does the ordinance/resolution include Civil Rights antidiscrimination requirements in compliance with the Code of Ordinances (Chapter 38, titled "Civil Rights")?

Yes

5. Has the ordinance/resolution been submitted for review of economic equity & inclusion requirements in compliance with the Code of Ordinances (Chapter 3, titled "Contracts and Leases")?

Yes