



# City of Kansas City, Missouri

## Docket Memo

Ordinance/Resolution #: 240525

Submitted Department/Preparer: Conventions

Revised 11/01/23

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in [Administrative Regulation \(AR\) 4-1](#).

### Executive Summary

The legislation will allow the Chief Procurement Officer to enter into a three (3) year agreement with the option to renew for for one (1) additional three (3) year period following the initial term with Ticketmaster, LLC, to provide ticketing services to the clients of the Kansas City Convention and Entertainment Facilities Department

### Discussion

Ticketmaster has provided ticketing services for over forty (40) years and has been ticketing agent for the following organizations and facilities in our region including: Department of Convention and Entertainment Facilities, T-Mobile Center, Kaufman Stadium, GEHA Field at Arrowhead Stadium, The Midland, Cable Dahmer Arena, Kansas Speedway, Children Mercy Park, Union Station, Uptown Theater and Azura Amphitheater.

Ticketmaster will offer tickets for sale via internet, telephone, mobile device, VIP Packages, presales and other means of distribution. Patrons purchasing tickets through Ticketmaster will be charged a service fee.

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The Procurement Division of the General Services Department issued a Request for Proposal with Ticketmaster being the sole responder.

### Fiscal Impact

1. Is this legislation included in the adopted budget?  Yes  No

2. What is the funding source?  
NA – This legislation does not expend funds. It is a revenue generating contract.
3. How does the legislation affect the current fiscal year?  
NA – There is no additional fiscal impact for the current fiscal year.
4. Does the legislation have a fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.  
There are no recurring costs. The proposal generates revenue.
5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?  
This legislation generate annual revenue.

**Office of Management and Budget Review**

(OMB Staff will complete this section.)

1. This legislation is supported by the general fund.  Yes  No
2. This fund has a structural imbalance.  Yes  No
3. Account string has been verified/confirmed.  Yes  No

**Additional Discussion (if needed)**

NA

**Citywide Business Plan (CWBP) Impact**

1. View the [FY23 Citywide Business Plan](#)
2. Which CWBP goal is most impacted by this legislation?  
Inclusive Growth and Development (Press tab after selecting.)
3. Which objectives are impacted by this legislation (select all that apply):
  - Align the City's economic development strategies with the objectives of the City Council to ensure attention on areas traditionally underserved by economic development and redevelopment efforts.
  - Ensure quality, lasting development of new growth.
  - Increase and support local workforce development and minority, women, and locally owned businesses.
  - Create a solutions-oriented culture to foster a more welcoming business environment.

- Leverage existing institutional assets to maintain and grow Kansas City's position as an economic hub in the Central United States.
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## Prior Legislation

Ord 160304

## Service Level Impacts

## Other Impacts

1. What will be the potential health impacts to any affected groups?  
NA
2. How have those groups been engaged and involved in the development of this ordinance?  
NA
3. How does this legislation contribute to a sustainable Kansas City?  
NA
4. Does this legislation create or preserve new housing units?  
No (Press tab after selecting)
5. Department staff certifies the submission of any application Affirmative Action Plans or Certificates of Compliance, Contractor Utilization Plans (CUPs), and Letters of Intent to Subcontract (LOIs) to CREO prior to, or simultaneously with, the legislation entry request in Legistar.  
  
No - CREO's review is not applicable (Press tab after selecting)  
Please provide reasoning why not:  
The goals have been waived for this service contract due to the specialized scope of work and the availability of minority providers.
6. Does this legislation seek to approve a contract resulting from an Invitation for Bid?

No(Press tab after selecting)

7. Does this legislation seek to approve a contract resulting from a Request for Proposal/Qualification (RFP/Q)?

Yes(Press tab after selecting)

In an effort to prevent disclosure of confidential information, a separate communication will be provided to City Council members to reflect the top three proposers for the RFP/Q.