

# Neighborhood Planning & Development Commission Presentation

March 4, 2020

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City Planning Department

**Case No.: CD-CPC-2020-00015**

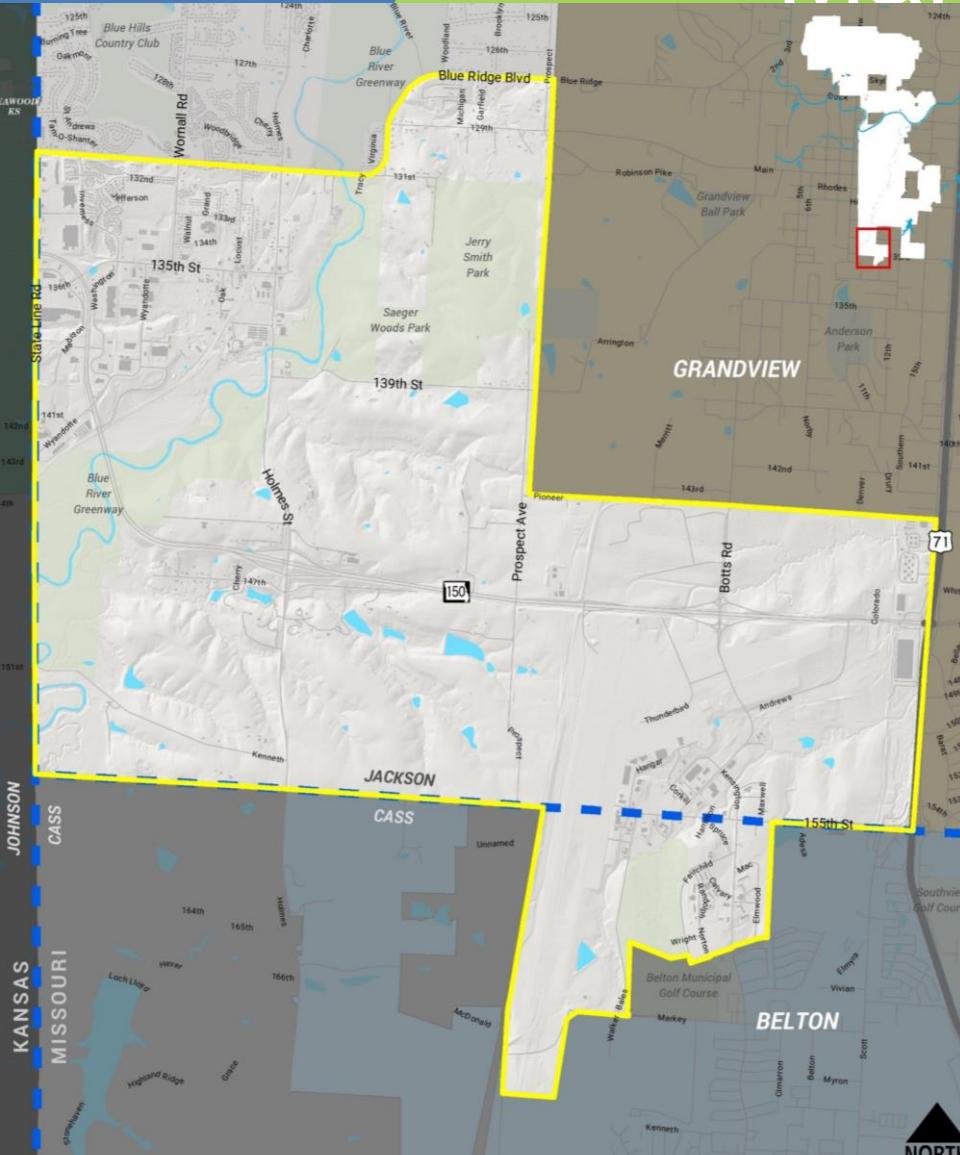
**MARTIN CITY  
AREA PLAN**



CITY OF  
KANSAS CITY,  
MISSOURI

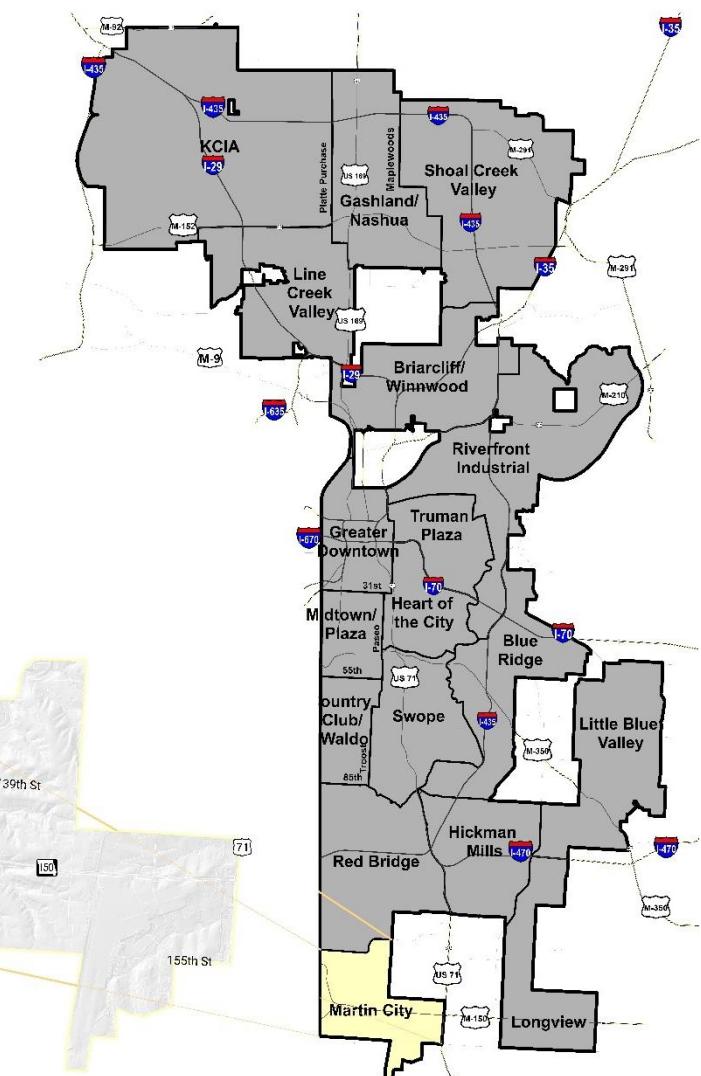
CITY PLANNING  
AND DEVELOPMENT

# Martin City Area Plan



## Plan Boundaries:

- Blue Ridge Blvd.
- Grandview city limits
- Belton city limits
- State Line Road



# COMMUNITY OUTREACH

- **5 Steering Committee Meetings**
- **2 Public Meetings**
- **Project Website – Presentations and Draft Documents**
- **Umbrella Organizations – Martin City CID, Port KC**



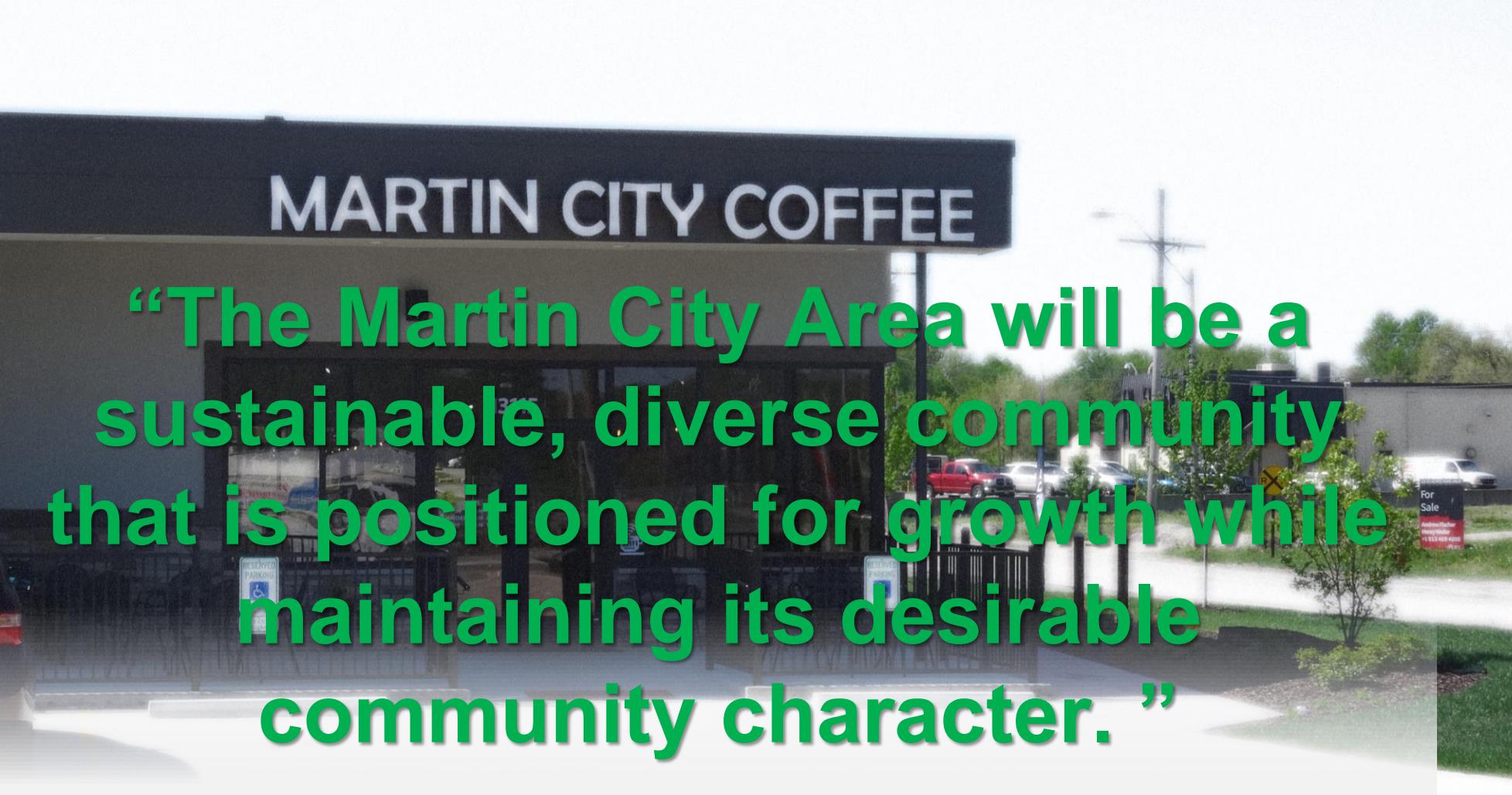
# Martin City Area Plan

## Plan Elements

- Vision Statement, Goals and Guiding Principles
- Land Use
- Transportation
- Neighborhoods
- Economic Development
- Infrastructure
- Implementation



# Vision Statement



MARTIN CITY COFFEE

**“The Martin City Area will be a sustainable, diverse community that is positioned for growth while maintaining its desirable community character. ”**



# PRIMARY GOALS

Promote **quality, compatible development** with a well-reasoned **future land use pattern**

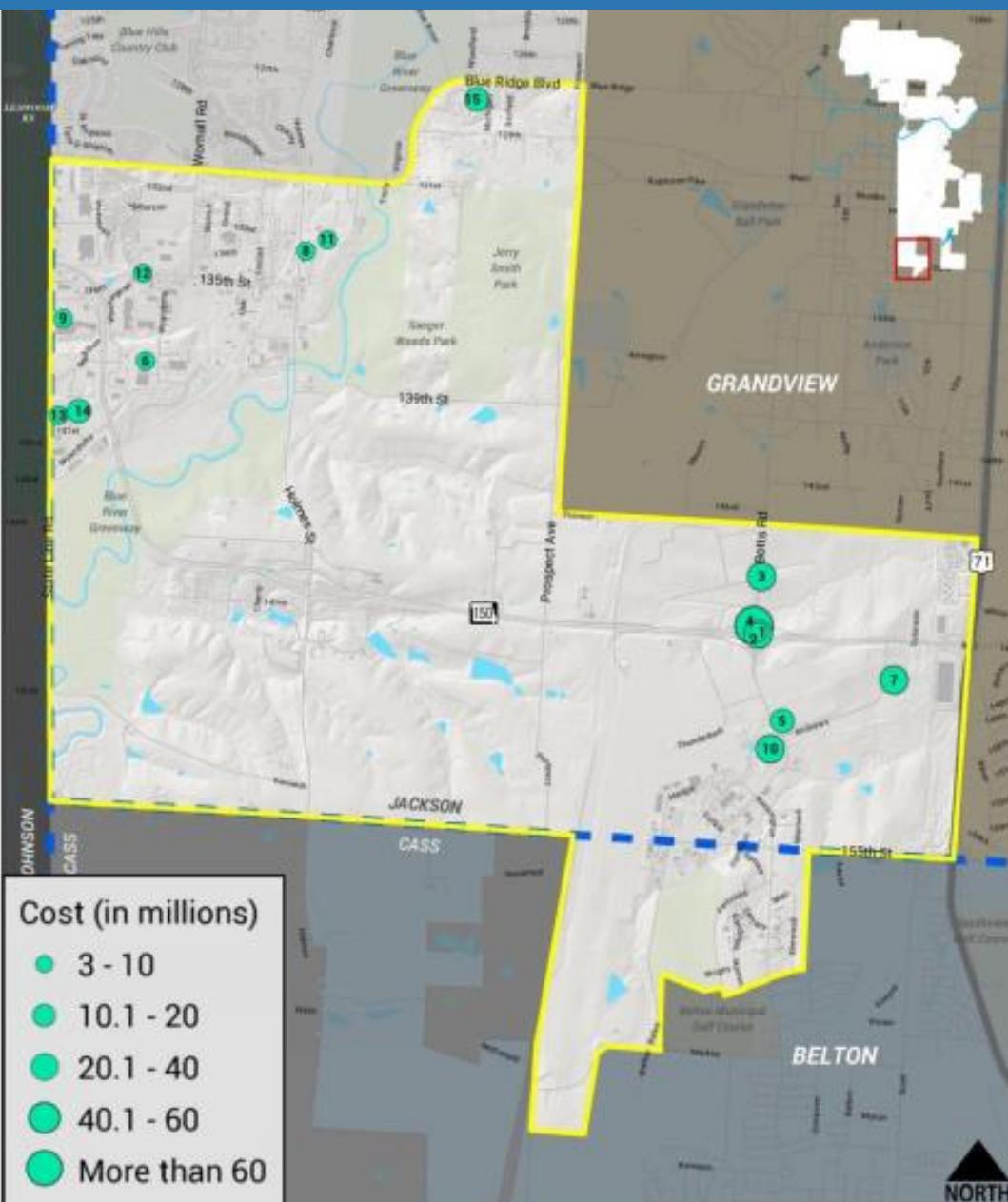
Capitalize on new and existing employment centers to **maximize their potential to attract quality investment** that spurs new development into the area.

Reinvest in, maintain and create strong neighborhoods while **increasing a variety of housing options** that are secure and safe for all stages of life and income.

Maintain & improve upon the local **transportation network** to accommodate all users.

Integrate resilient and green infrastructure throughout the area for **long-term sustainability**.

# Major Developments & Investments 2012-2022



MapID	Name	Year Complete	Status	Cost (millions)
2	Botts and Hwy 150 Diverging Diamond	2012	Completed	29
1	Richard-Gebaur/CenterPoint Road Improvements	2012	Completed	5
4	National Nuclear Security Administration Plan	2013	Completed	687
3	Botts Road-M150 to Grandview City limits	2013	Completed	30
5	Centerpoint Intermodal Center - I	2013	Underway	19
7	Centerpoint Intermodal Center - II	2016	Completed	29
6	MMC Contractors Expansion	2016	Completed	4
10	Sioux Chief Manufacturting	2017	Completed	40
8	Fishtech Labs Headquarters	2017	Completed	10
9	Super Target Renovations	2017	Completed	3
11	Fishtech Cloud Security Operations Center	2018	Completed	8
12	135th St Wornall to MO-150 Hwy	2019	Approved	3
13	Mancaves Storage	2019	Underway	6
14	The Madison Senior Living Community	2020	Underway	17
15	Blue River Woods Single Family Homes	2022	Completed	14

# What's happened in the Last 10 years....

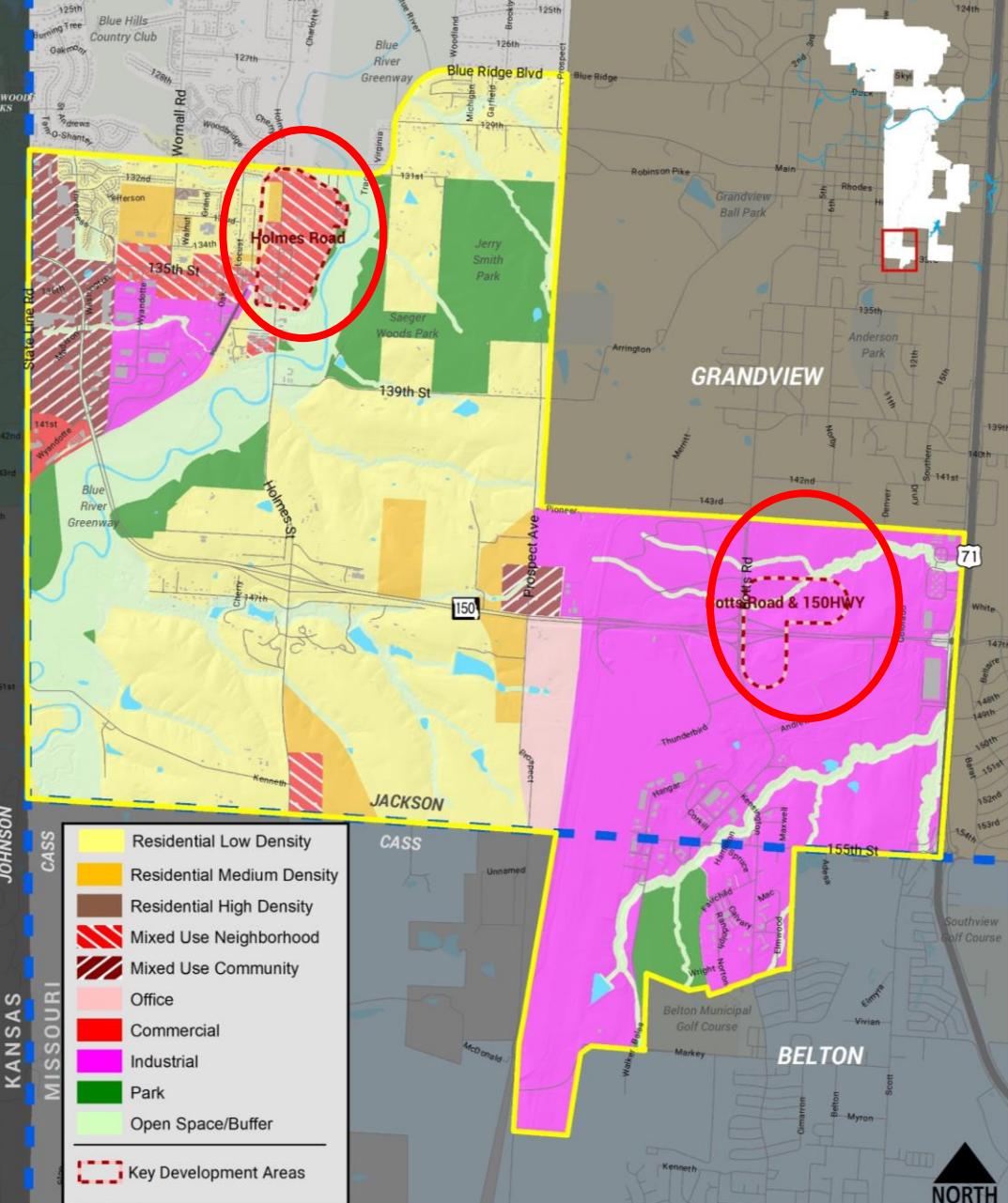
- Improved infrastructure along Hwy 150.
- Increased development in key nodes along 150 Hwy. (Botts Rd., State Line)
- Improved infrastructure along 135<sup>th</sup> Street.
- Addition of commercial development along Holmes Road.



# Future Land Use

## Refined Land Use Map:

- Prior Institutional uses are now Residential Low Density
- Key nodes are now Mixed Use (Prospect/150 Hwy, Holmes Rd.)
- Recognizes key development areas at 135<sup>th</sup> & Holmes; Botts Rd/150 Hwy



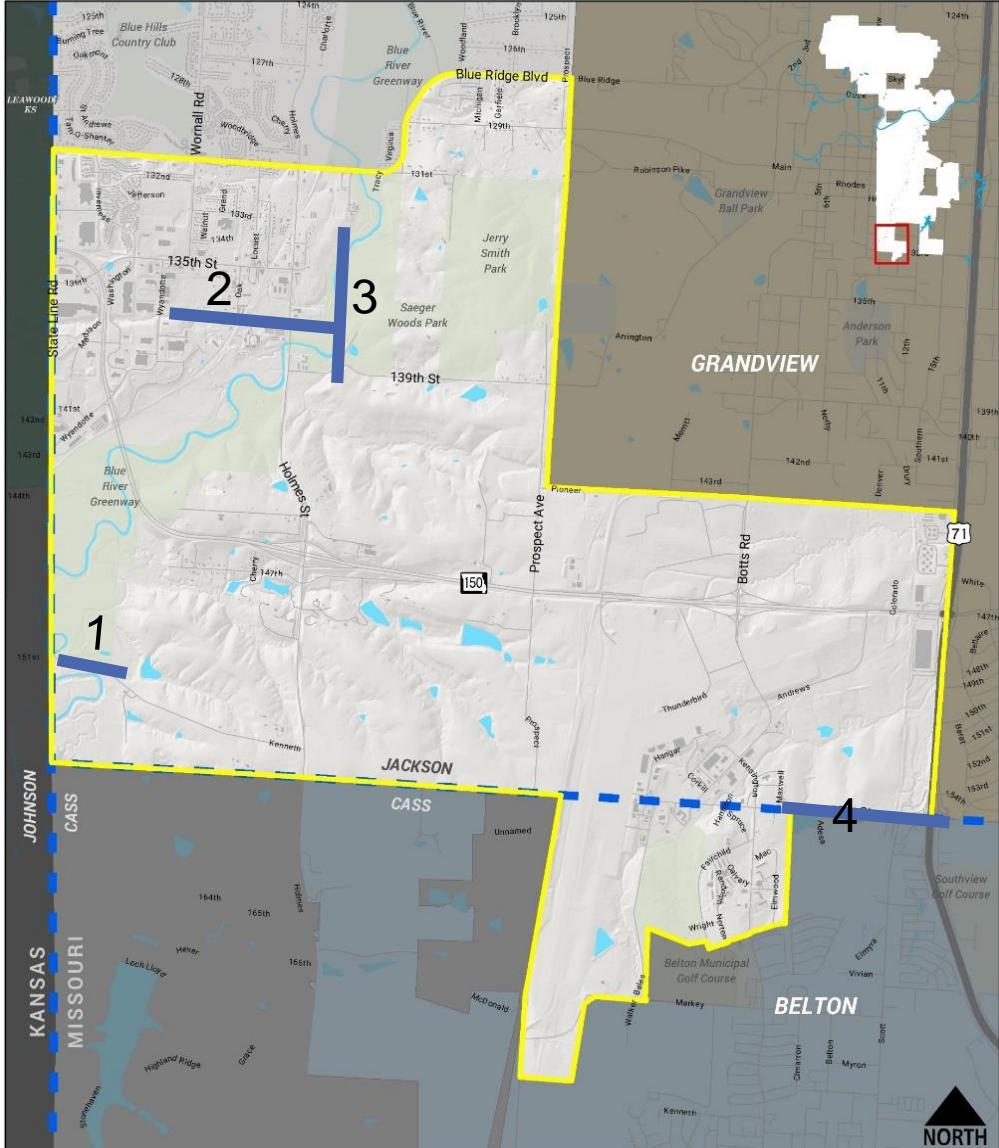
# Transportation Guiding Principles

## Four areas of review

- **Roadway Improvements**
- **Bicycle/Trail Improvements**
- **Pedestrian Improvements**
- **Transit Improvements**



# Roadway Improvements



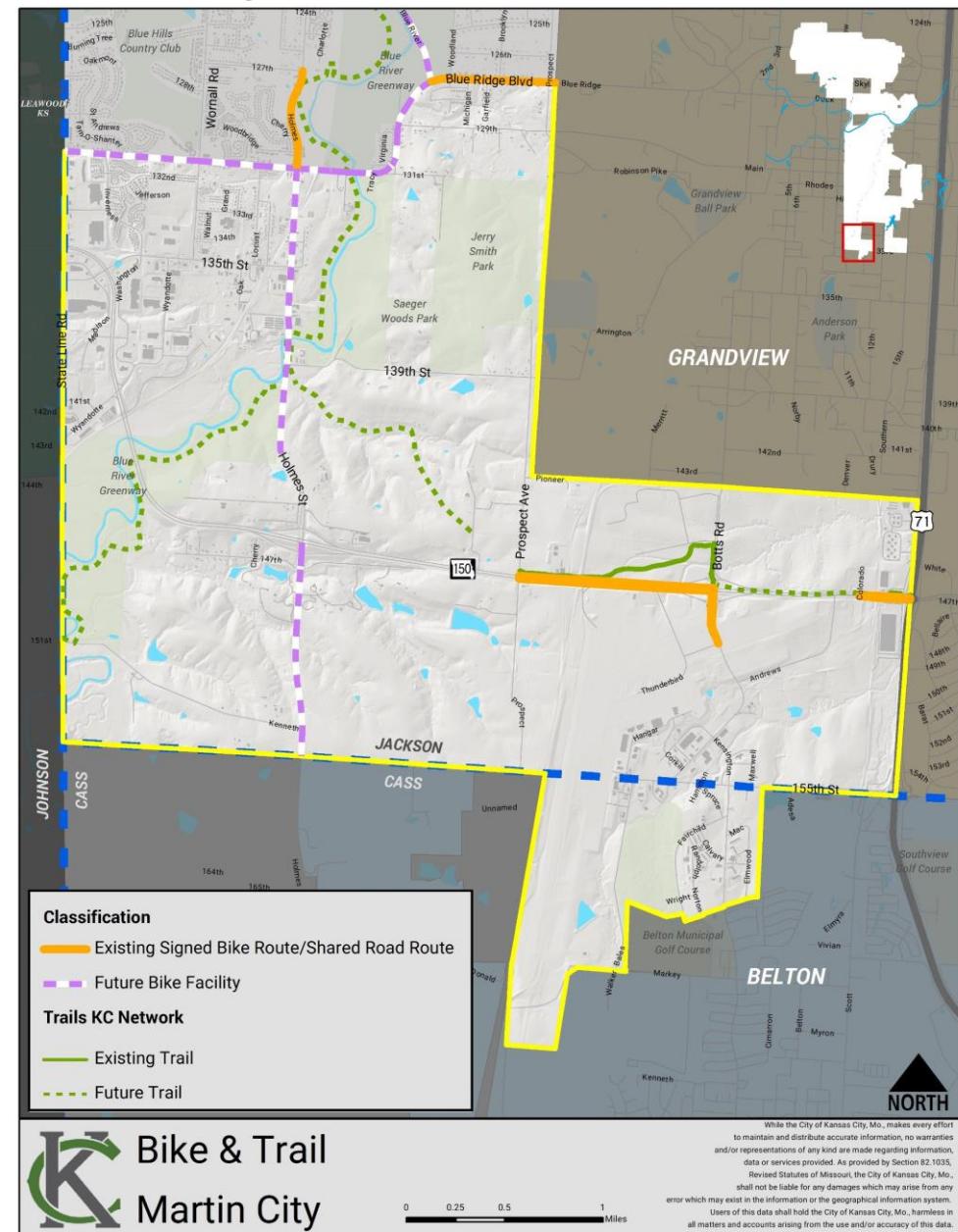
## Ongoing/Completed

1. Kenneth Road Bridge (ongoing)
2. 135<sup>th</sup> Street Improvements (completed)
3. Holmes Road – Blue Ridge to 137<sup>th</sup> (ongoing)
4. 155<sup>th</sup> Street Improvements (completed)

## Suggested Future Initiatives

- Improvement of the **HOLMES ROAD AND BLUE RIDGE BOULEVARD** intersection.
- **OAK STREET** to the north of 135th Street
- **CHERRY STREET** and 135th Street (water not draining into the storm drains)
- **LOCUST STREET** and 133th Street
- **MITIGATE RUN-OFF FROM 135TH STREET** into the parking areas.

# Bicycle/Trail Improvements



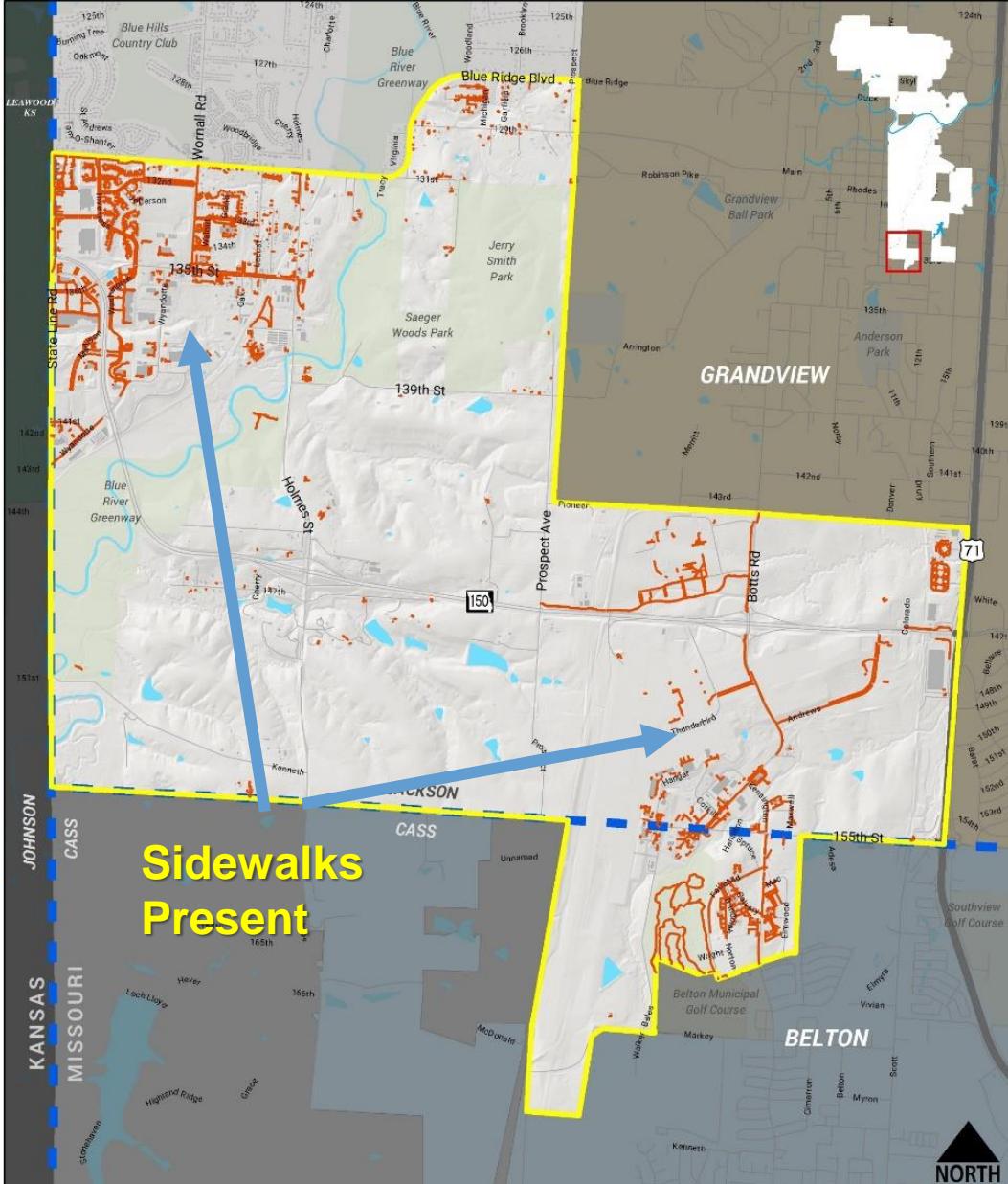
## Priority Bike and Trail Development

- Along the Blue River
- 150 Highway – Prospect to 71 Highway

## Suggested Future Initiatives

- Establish a **BICYCLE FACILITY/TRAIL HUB** for the area to provide **CONNECTIONS TO COMMERCIAL BUSINESSES** within the area.
- Incorporate **“COMMUNITY” FEATURES** such as: **HISTORICAL MARKERS, PUBLIC ART** and **COMMUNITY AND NEIGHBORHOOD GATEWAYS**
- Work with **BIKE SHARE KC** to introduce the B-cycle program within the plan area.
- **TRAIL ORIENTED DEVELOPMENT** is capitalizing on **trails** as a community amenity and prioritizing pedestrian and bicycle **connectivity to activity centers**.

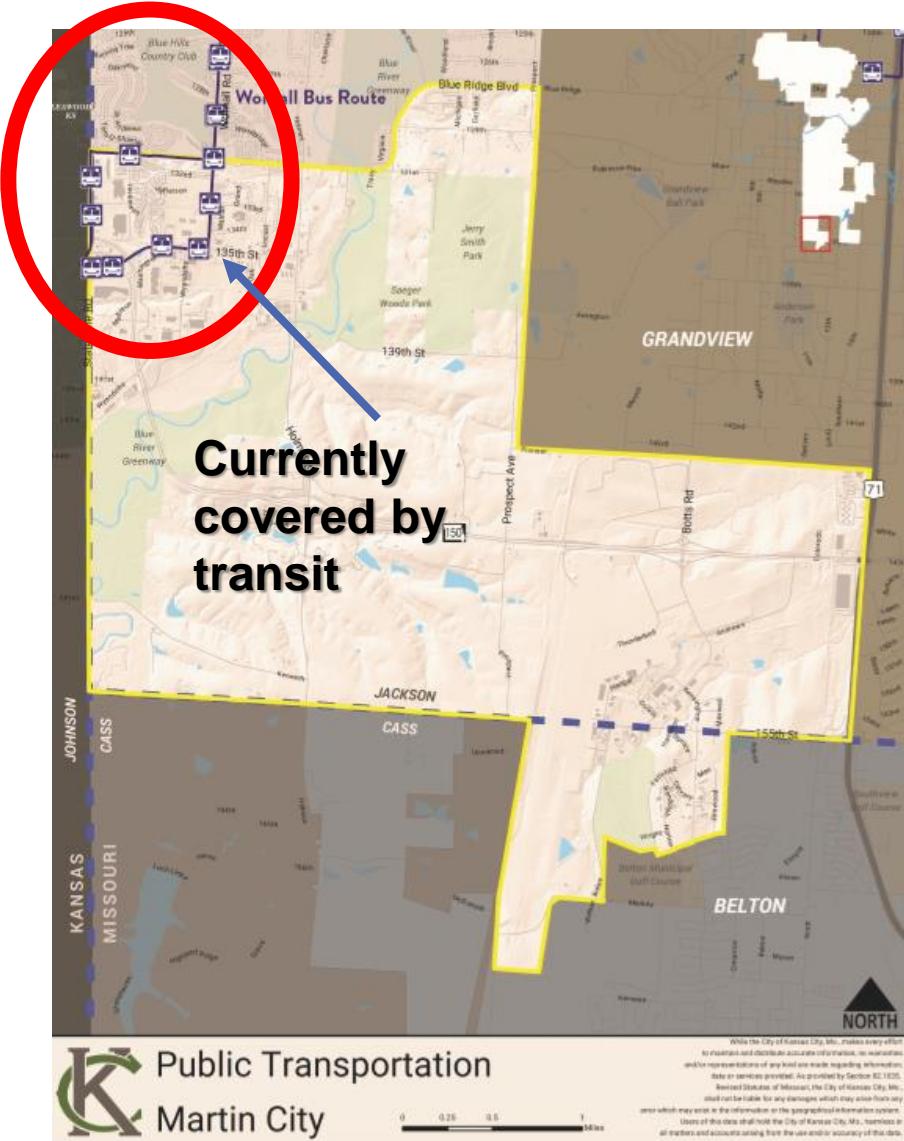
# Pedestrian Improvements



## Suggested Future Initiatives

- Target **pedestrian connections to SCHOOLS**, identify gaps in the **SIDEWALK** system along arterials and collector streets ; to **PARKS** and **RECREATION AREAS**.
- Improve **PEDESTRIAN CONNECTIONS ALONG TRANSIT** routes, making pedestrian crossings safer.
- Work with the school district on a **"SAFE ROUTES TO SCHOOL PLAN"** for Martin City K-8<sup>th</sup> Grade School.
- Include **SIDEWALK CROSSING SIGNALS OR OTHER PEDESTRIAN** (and bicycle) safety enhancements at major intersections and other critical locations.

# Transit Improvements



# **Suggested Future Initiatives**

- Examine an EXPANSION of a “MICRO TRANSIT” system of a east-west route to better tie people to jobs and area destination centers.
- Improve FIRST MILE/LAST MILE system through improvements of trails, sidewalks and alternative methods of travel to make it easier for users.
- Introduction of a VAN POOL system that connects people to destination as an alternative to additional bus routes.

# Neighborhoods & Housing Guiding Principles

## Suggested Future Initiatives

- Work with the City to IMPROVE CODE ENFORCEMENT and to assist those in need with mitigation of these issues.
- Work with the KCPD to implement CRIME PREVENTION THROUGH ENVIRONMENTAL DESIGN (CPTED) on new development projects to improve neighborhood safety and crime prevention.
- Work with the Martin City CID and other ORGANIZATIONS TO BUILDING CAPACITY within the area.
- Reach out to private development community to support the PROVISION OF DIVERSE HOUSING OPTIONS within appropriate areas within the community.
- Work with the community and the City to create a “CLEAN MARTIN CITY INITIATIVE” whose purpose is to reduce trash, illegal dumping and litter.



# Economic Development Guiding Principles

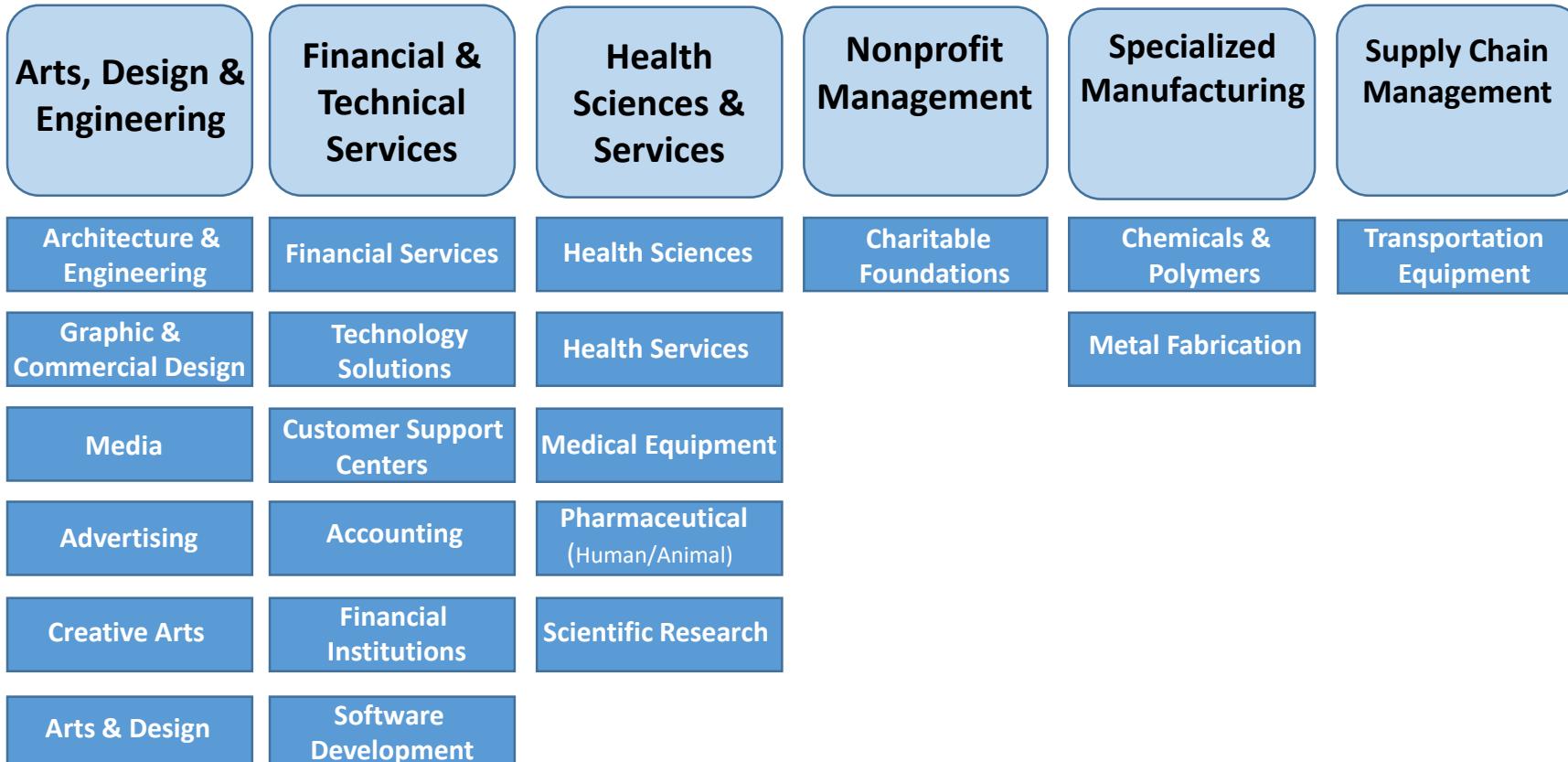
## IMPLEMENTING STRATEGIES FROM THE ADVANCE KC PLAN

- **BUSINESS STRATEGIES** - Retain and attract employers to the area and increase job opportunities.
- **PLACE STRATEGIES** - Improve area image and attractiveness.
- **WORKFORCE STRATEGIES** - Prepare the workforce & assist employers with recruitment.
- **DEVELOPMENT STRATEGIES** - Encourage and shape new development in the area.



# KCMO Economic Development Policy – Advance KC

## Niches Specific to the Martin City Area



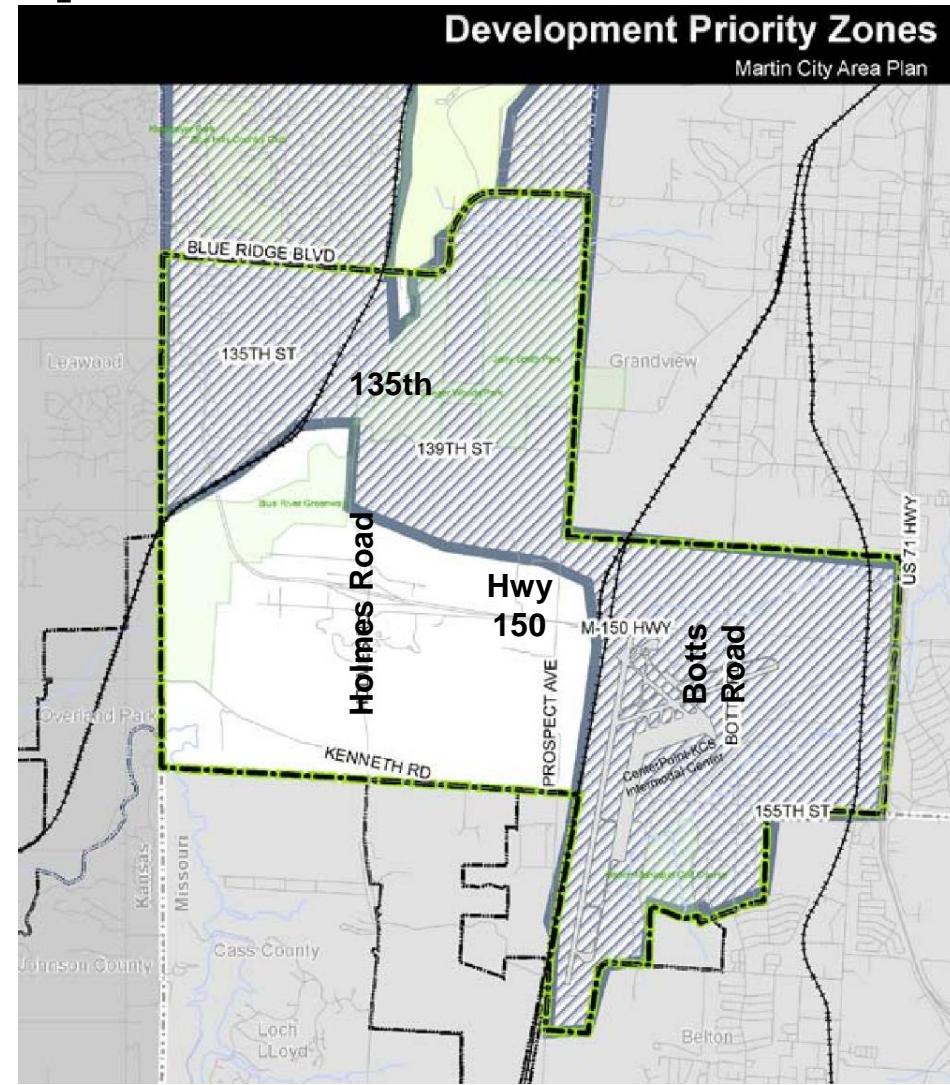
Entrepreneurship

Technology

# Infrastructure Policies - Future Improvements

## ENCOURAGE IMPROVEMENT PHASE IN A LOGICAL MANNER

to contiguous and development and an efficient use of resources.



# Infrastructure: 2019 Policies

- **MAXIMIZE STORM WATER CAPTURE**
- Increase Street Trees, Streetscape/Landscape in ROW and **GREEN SOLUTIONS**/Capture in private development.
- Work to **REMOVE BUILDING STORMWATER CONNECTIONS** to laterals and fixing lateral to reduce sewer overflow issues.
- Formalize a **GREEN INFRASTRUCTURE MAINTENANCE** and **PUBLIC/PRIVATE PARTNERSHIP** policy.
- Consider **OPEN CHANNELS** when planning new street and stormwater improvements. Pipe systems are not efficient along flat street grades.
- **BUILD RAIN GARDENS WITH NATIVE PLANTS** in public and private spaces to control stormwater and for natural beautification.



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