

# COMMUNITY PROJECT/ZONING

## Resolution Fact Sheet

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Resolution Number

Case No. CD-CPC-20202-00015

Brief Title

Approval Deadline

Reason

To consider approval of an update to the *Martin City Area Plan* as a guide for future development, redevelopment, and public investment.

Details	Positions / Recommendations	
<b>Specific Address</b>  The area bounded generally by Blue Ridge Boulevard on the north, the Grandview city limits on the east, the Belton city limits on the south and State Line on the west.	<b>Sponsor</b>	Councilwoman Andrea Bough – 6 <sup>th</sup> District at-large Councilman Kevin McManus – 6 <sup>th</sup> District in-district
<b>Reason for Project</b>  Approving an update to the Martin City Area Plan as a guide for the future development, redevelopment, and public investment within the area bound generally by the area listed above.	<b>Programs, Departments, or Groups Affected</b>	<b>Council District(s):</b> 6 (Bough, McManus)
<b>Discussion</b>  The city is divided into 18 areas for which individual “area plans” are being prepared. These plans implement the policies of the FOCUS Kansas City Plan on an area-basis, recommend strategies to help realize a community’s long-range vision for the future and provide a comprehensive framework to guide public policy on land use, housing, infrastructure, community development, and public services. The Plan is the synthesis of community values and technical analysis to produce actionable strategies and policy recommendations to guide the future development of the Martin City area.	<b>Applicants/ Proponents</b>	City Planning & Development
This is an update to the 2008 Martin City Area Plan approved in 2008, which preserves the overall policy framework and goals of the previous plan, but also refreshes project priorities and strategies and removes completed items. The plan update looks at how the area has changed since 2008 and identifies new strategies and recommendations to address the areas current issues.	<b>Opponents</b>	<b>Groups or individuals</b> None known <b>Basis of Opposition:</b>
<b>Planning Process</b>  Public participation was essential for preparing the Martin City Area Plan and included extensive interaction utilizing: <ol style="list-style-type: none"> <li>1. Five Steering Committee meetings.</li> <li>2. Several Staff Technical Committee meetings.</li> <li>3. 2 Public meetings.</li> <li>4. Project web site</li> </ol>	<b>Staff Recommendation</b>	<input checked="" type="checkbox"/> For <input type="checkbox"/> Against Reason Against:
	<b>Board or Commission Recommendation</b>	By: City Plan Commission, February 18, 2020, 5-0, Archie, Baker-Hughes, Crowl, Henderson and May.  <input checked="" type="checkbox"/> Approval <input type="checkbox"/> Approval, with conditions <input type="checkbox"/> Denial

	<b>Council Committee Actions</b>	<input type="checkbox"/> Do pass <input type="checkbox"/> Do pass (as amended) <input type="checkbox"/> Committee Sub. <input type="checkbox"/> Without Recommendation <input type="checkbox"/> Hold <input type="checkbox"/> Do not pass
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### Policy / Program Impact

<p><b>Companion Products</b></p> <p><b>Technical Findings</b> -An analysis of land use, urban design, transportation, infrastructure and open spaces systems were completed in support of the plan.</p> <p><b>Data Book</b> –A collection of background and supporting information for the development of the Martin City Area Plan.</p> <p><b>Plan Components</b></p> <p><b>Vision Statement and Goals</b> The plan is framed around the following Vision Statement and 5 primary goals:</p> <p><i>“Martin City will be a sustainable, diverse community that is positioned for growth while maintaining its desirable community character.”</i></p> <p>5 Primary Goals:</p> <ol style="list-style-type: none"> <li>1. Promote, quality, compatible development with a well-reasoned future land use pattern.</li> <li>2. Maintain &amp; improve upon the local transportation network to accommodate all users.</li> <li>3. Reinvest in, maintain and create strong neighborhoods while increasing a variety of housing options that are secure and safe for all stages of life and income.</li> <li>4. Capitalize on new and existing employment centers to maximize their potential to attract quality investment that spurs new development into the area.</li> <li>5. Integrate resilient and green infrastructure throughout the area for long-term sustainability.</li> </ol>	<b>Policy or Program Change</b>	<input type="checkbox"/> No <input checked="" type="checkbox"/> Yes
	<b>Operational Impact Assessment</b>	
	<b>Finances</b>	
	<b>Cost &amp; Revenue Projections – Including Indirect Costs</b>	
	<b>Financial Impact</b>	
	<b>Fund Source and Appropriation Account Costs</b>	

CPC Date: February 18, 2020

**Fact Sheet Prepared by:**  
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**Date:** February 18, 2020

**Reviewed by:**  
Kyle Elliott, Division Manager – Long Range Planning & Preservation Division  
**Reference or Case Numbers:** CD-CPC-2020-00015

**Date:** February 18, 2020