



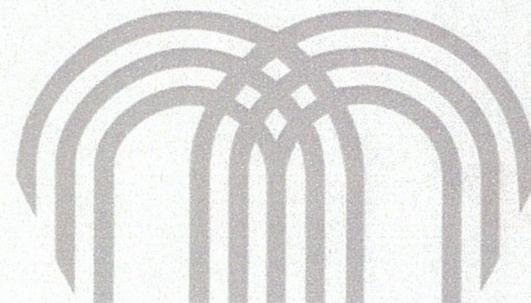
Ord. 260134

CD-CPC-2026-00001

Text Amendments: Special Event Building Signs

February 3, 2026

Neighborhood Planning & Development Committee



Section 88-370 Temporary Uses

88-370-01	Description & Purpose
88-370-02	Authority to Apply
88-370-03	Authority to Approve
88-370-04	Exemptions
88-370-05	Authorized Uses
88-370-06	Standards
88-370-07	Permits
88-370-08	Temporary Portable Storage Containers
88-370-09	Special Event Building Signage

88-370-05 – Authorized Uses

Use	Time Limit per Permit
Special event building signage	120 consecutive days per permit



88-370-06 – Standards

88-370-06-A. Standards applying to all temporary uses:

7. All temporary uses, **not to include Special event building signage**, are limited to a total of two temporary signs. ...

88-370-09 - Special Event Building Signage

During the period of a **Major Event**, as defined by Section 56-802, the city planning and development director may approve temporary special use event building signage subject to the following conditions:

No public testimony

CPC recommended approval



Projected Image Signs



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Photo by Gobo Source Projection Systems: <https://www.gobosource.com/gos/blog/logo-projection-101-indoor-and-outdoor-advertising-with-gobos/?srsltid=AfmBOor3TcgqL9z2-iLTkiSg1IGEN3e7dAO1Golk3NEp2nNIFgXjb4>



Committee Sub – 88-370-09 & 88-810-1785

88-370-09-A – Standards for all Special Event Building Signage

88-370-09-B – Standards for Special Event Wall Signage

88-370-09-C – Standards for Special Event Projected Image Signage

88-810-1785 - Definition for Projected Image Sign

New: Definition - 88-810-1785

Sign, Projected Image – A sign which involves an image projected on the face of a wall, structure, or other building surface, from a distant electronic device, such that the image does not originate from the plane of the wall, structure, or other surface.



New: 88-370-09-A: General Standards

1. Wall sign or projected image sign only
2. Not permitted in R districts.
3. Up to 80,000 sqft or maximum area of building façade
4. Illumination must comply with 88-445-08-K, Illumination of Signs
5. Not included in max number of permitted wall signs
6. Assessed sign permit fees (Sec. 18-20)

New: 88-370-09-B: Special Event Wall Signs

1. Meet all requirements of 88-445-08-C, Additional Standards for Wall Signs
2. Securely affixed to building; may not impede required means of egress or mechanical/utility equipment
3. Must not cause structural stability issues
4. Over 500 sqft, must be installed by licensed contractor

New: 88-370-09-C: Special Event Projected Image Signs

1. Only between Missouri River, 31st St, State Line Rd, & Troost Ave
2. Images projected only on building façade; not projected on buildings containing residential units
3. No movement, flashing, or animation effects
4. No glare or vision impairment
5. Projectors may not obstruct pedestrian or vehicular movement or be located in the ROW

Staff Recommendation

Approval

CPC Recommendation

Approval