



**KANSAS CITY
MISSOURI**

Match Ready KC & Open for Business

Resolution 260222

February 24, 2026

Finance, Governance and Public Safety Committee



Match Ready KC & Open for Business

Kansas City is a 2026 FIFA World Cup Host City.

- **Match Ready KC** is the City's unified communications umbrella to:
 - Align departments under one coordinated message
 - Centralize public information
 - Demonstrate operational readiness
 - Build public confidence
- **Open for Business** ensures that as we prepare for a global event:
 - Construction continues wherever possible
 - Businesses have clarity
 - Investment remains strong
 - Temporary policies are clearly understood

Preparation and progress happen together.



Special Permit Area Policy

Time Period:

May 15, 2026 – July 12, 2026

Within Designated Zones:

No new construction permits for non-emergency work in the right-of-way

No new traffic control permits

No new event permits unless approved by the Public Works Director

Existing permits reviewed case-by-case

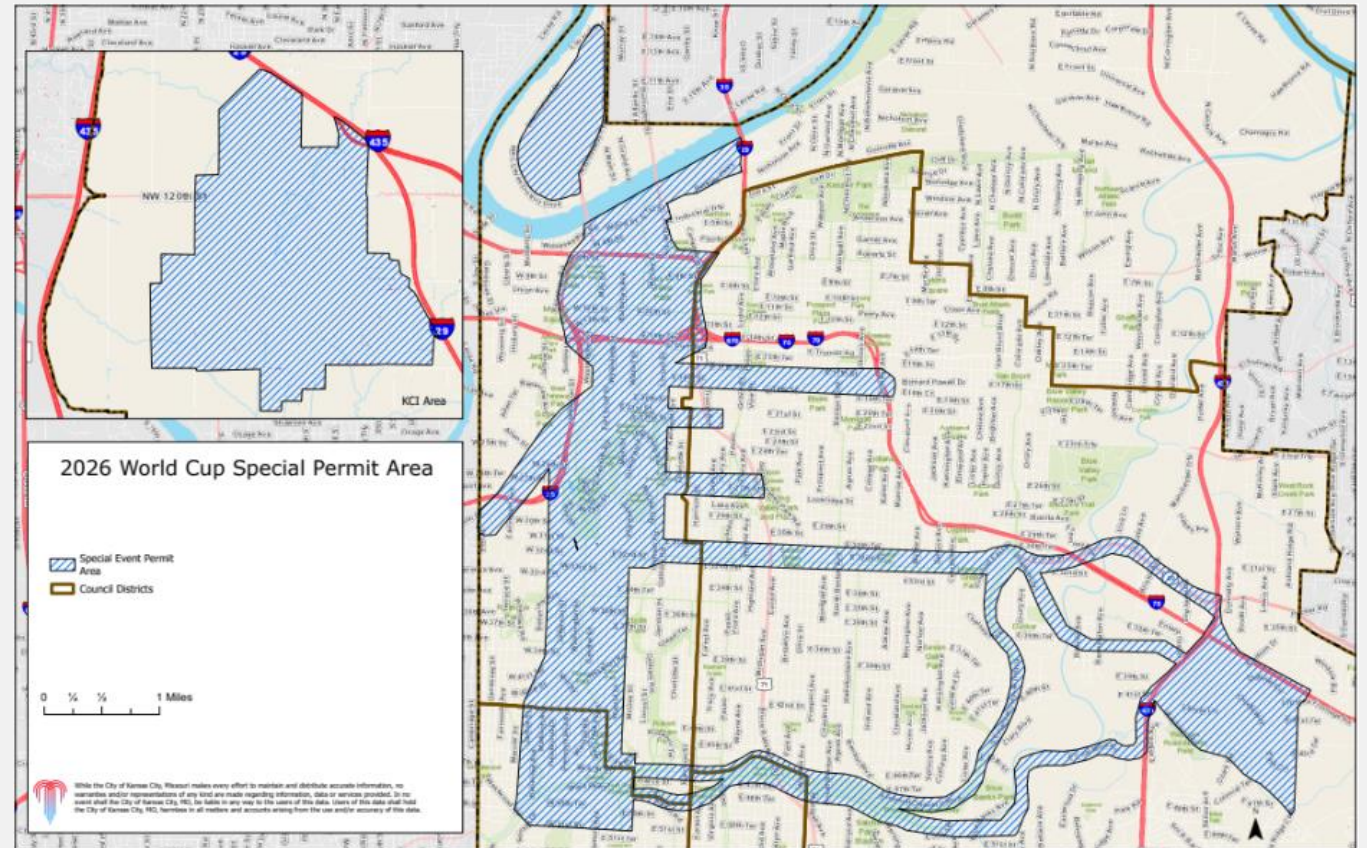
Exceptions:

Emergency infrastructure repairs

Public safety-related construction

Events coordinated with the World Cup Host Committee

Special permits may be required within designated zones during this window.



Communicating “Open for Business”

Implementation for Resolution 260222:

- Publish a plain-language FAQ outlining timeline, impacts, and exceptions
- Launch an interactive map defining Special Permit Area boundaries
- Centralize information on website
- Provide clear application requirements and contact information
- Conduct direct outreach to contractors, businesses, and corridor groups
- Make materials accessible, multi-language, and printable
- The focus is predictability, clarity, and coordination.



Intended Outcome

- Stakeholders clearly understand the temporary policy window
- Contractors and businesses can plan confidently
- Emergency and public safety work continues uninterrupted
- Economic activity continues wherever possible
- Operational readiness is protected during the World Cup
- Kansas City remains open for business while ensuring safe and smooth execution of a global event.



Questions?

