

# Ordinance No. 240525

**Licensed User Agreement with Ticketmaster L.L.C., a Virginia Limited Liability Company**

Tuesday, June 25, 2024

Finance, Governance and Public Safety Committee



# Ordinance No. 240525



***ticketmaster***

- ❖ Authorizes the Manager of Procurement Services to execute a three (3) year agreement with one – three year renewable term with Ticketmaster L.L.C., a Virginia Limited Liability Company.
- ❖ Ticketmaster will provide ticketing services to Kansas City Convention and Entertainment Facilities Department clients
- ❖ Venues will include the Convention Center, Municipal Arena, Music Hall and American Royal Complex.
- ❖ Ticketmaster will offer tickets for sale via Internet, telephone, mobile device, VIP Packages, presales and other means of distribution.

## Ticketmaster L.L.C., a Virginia Limited Liability Company



- ❖ Ticketmaster has provided ticketing services for over forty (40) years and has been ticketing agent for the following regional entities including:
  - ❖ T-Mobile
  - ❖ Kaufman Stadium
  - ❖ GEHA Field at Arrowhead Stadium
  - ❖ The Midland, Cable Dahmer Arena
  - ❖ Kansas Speedway
  - ❖ Children Mercy Park, Union Station
  - ❖ Uptown Theater
  - ❖ Azura Amphitheater.
- ❖ Patrons purchasing tickets through Ticketmaster will be charged a service fee.

## **Ticketmaster L.L.C., a Virginia Limited Liability Company**

- ❖ Procurement issued an RFP for ticketing services and Ticketmaster was the only company to respond.
- ❖ Ticketmaster's overall proposal included:
  - \$200,000 projected annual revenue paid to the City.
  - \$25,000 guaranteed annual advertising allowance that can increase to a maximum amount of \$100,000.
  - Onsite technical support.
  - Local office in Kansas City.



***ticketmaster***

