

FY2026-27 Annual Cycle NTDF Committee Award Recommendations Ordinance 260334



April 14, 2026

Prepared for:

Kansas City - City Council



Purpose

The purpose of the Neighborhood Tourist Development Fund (NTDF) is to promote Kansas City's neighborhoods “through cultural, social, ethnic, historic, educational and recreational activities, in conjunction with promoting such city [Kansas City] as an international trade, convention, visitor and tourist center.”

[Mo. Rev. Stat. § 92.336](#)

NTDF Process

Organizations Submit Applications ✓

Staff Review and Prepare Applications
for NTDF Committee ✓

NTDF Committee Reviews
Applications, Interviews Applicants
and Deliberates Awards ✓

Council Ordinance Prepared
and Submitted

Staff Contracts with Awardees

Events Take Place

NTDF Rules and Regulations Updates for 2026-27 Cycle

- Limit of three applications per eligible organization
- series were encouraged
- Minimum request of \$2,500; Maximum request of \$100,000
- Application budgets had to include another source of funding other than NTDF to cover the planned event cost

Fiscal Overview

- Total requested NTDF funds from eligible applications \$ 9,415,228.00
- FY 2025-26 Roll-forward \$ 102,516.00
- FY 2026-27 Submitted Budget \$ 1,968,736.00
- Less NTDF Administrative Costs (including grant portal software)..... (\$ 41,204.00)
- Net available funds \$ 2,030,048.00
- The NTDF Committee recommended award totals of \$2,030,048.00 for the FY2026-27 Annual Award Cycle, leaving \$0 funds remaining.

Application Evaluations

- 293 Eligible Event Applications from 178 Organizations were submitted. The NTDF Committee reviewed and scored all applications using an established rubric.
- The NTDF Committee Members spent 50 hours individually reviewing, scoring and in 7 days interviewing 37 first-time applicants and 129 applications requesting more than \$20,000 for a total of 166 live interviews.
- 127 returning applicants with requests of \$20,000 and under were evaluated without an interview.
- The NTDF Committee held a dedicated half-day of in-person Deliberations on March 24, 2026. Attempting to be more transparent, fair, and equitable, the Committee performed additional analysis on scores, cost per person attending, and percent to total event cost being requested, in addition to the previously-used award system calculations, before acting on funding recommendations.
- Due to the high application request totaling \$9,415,228, the Committee did not award 47 events. This allowed them to fund two of three event applications from many organizations rather than eliminating entire organizations.

Summary of Awards by District

Council District	Applications	Total Requested	Recommended For Awards	Estimated Audience	Total Awards
1	2	\$130,398	2	40,000	\$26,974
2	3	\$53,500	3	17,850	\$11,141
3	74	\$2,216,372	59	330,450	\$365,209
4	125	\$4,161,179	104	2,596,656	\$1,035,543
5	30	\$813,000	25	357,836	\$156,485
6	19	\$588,875	17	81,515	\$101,923
Multi	40	\$1,451,964	36	233,111	\$332,773
	293	\$9,415,288	246	3,657,418	\$2,030,048

22% of Total Requested Amount was Award

Council District	Applications	Total Requested	Recommended For Awards	Estimated Audience	Total Awards
1,2,3,4	1	\$50,000	1	12,500	\$24,095
1,2,3,4,5,6	2	\$19,000	2	1,250	\$5,000
1,3,4,5,6	1	\$35,000	1	18,000	\$13,244
2,3,5,6	1	\$10,000	1	500	\$2,500
2,4	1	\$20,000	0	0	0
2,4,5	1	\$50,500	1	2,100	\$6,767
3,4	7	\$293,500	7	59,450	\$62,635
3,4,5	5	\$167,000	4	7,150	\$15,669
3,4,5,6	7	\$163,464	6	16,901	\$29,648
3,4,6	2	\$85,500	2	5,260	\$24,300
3,5	4	\$182,500	4	17,800	\$44,448
4,5	2	\$200,00	1	75,000	\$50,000
4,6	5	\$200,000	5	17,050	\$52,467
5,6	1	\$2,500	1	150	\$2,000
	40	\$1,461,964	36	233,661	\$335,273

By District with Multiple District Events

Council District	Recommended For Awards	Multiple Dist. Events	Total Events In District
1	2	4	6
2	3	6	9
3	59	30	89
4	104	34	138
5	25	24	49
6	17	19	36

Summary

- **246 Events Recommended for Awards**
47 not recommended so that funds could be focused on other events from the same organizations
- **\$2,030,048.00 Awarded**
22% of the total requested amount
- **3,657,418 Estimated Audience**
For all awarded events