

# Ordinance No.

**Licensed User Agreement with John Gore Theatrical Group, Inc**

Tuesday, May 21, 2024

Finance, Governance and Public Safety Committee



# Ordinance No. 240452



- ❖ Authorizes the CEFD Director to enter into a seven (7) year agreement with one – three year renewable option with John Gore Theatrical Group (Broadway Across America) to be the exclusive providers of Broadway shows at the Music Hall.
- ❖ Broadway Across America will pay \$38,536 monthly base rate with a 4.5% Annual increase after the initial season.
- ❖ City is paid additional rent of 5% of Adjusted Gross Weekly Box Office Receipts in excess of \$700K and 6% during the Extended Term.

# John Gore Theatrical Group



- ❖ Headquartered in New York City
- ❖ Leading global presenter, distributor and marketer of Broadway theater
- ❖ Long-term master agreements granting them exclusive touring rights
- ❖ Invest millions of dollars each year to develop and mount new Broadway shows
- ❖ Gore family companies include:
  - ❖ **Broadway Across America**, Broadway.com, The Broadway Channel, BroadwayBox.com, Group Sales Box Office
- ❖ Gore productions span:
  - ❖ Broadway, Off Broadway, London's West End, Japan, Canada, and 48 markets in North America

# Broadway Across America at Music Hall

First Season	August 2006
Total Revenue Generated	\$8,976,627
Maintenance Reserve User Fee Fund	\$738,758
Attendance	1,583,779
Unique Shows	62
Show Runs	75
Repeat Productions	7
❖ Hamilton, Lion King, Rent	2
❖ Book of Mormon	3
Les Miserables	
Mamma Mia	
❖ Wicked	5





# Broadway Across America – Next 10 Years



Facility Revenues  
\$3,659,375

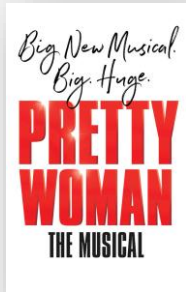
User Fees  
\$3,142,800

Credit Cards & Ticket Printing  
\$3,217,435

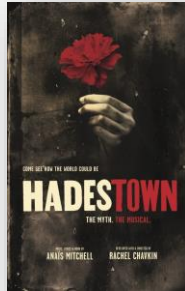
Sales Taxes Generated  
\$10,762,555

Sales Tax Revenue  
\$215,251

# 2022-2025 PNC BROADWAY SEASONS



**DEC 6-11, 2023**



**JAN 17-22, 2023**



**FEB 28-MAR 5, 2023**



**MAR 5-10, 2024**



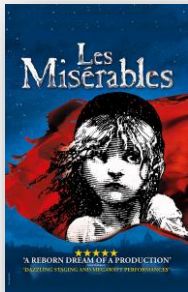
**MAY 7-12, 2024**



**JULY 23-AUG 4, 2024**



**MAR 21-APR 2, 2023**



**MAY 2-7, 2023**



**MAY 30- June 4, 2023**



**DEC 3-8, 2024**



**FEB 18-23, 2025**



**APRIL 1-6, 2025**



**OCT 24-29, 2023**



**DEC 5-10, 2023**



**MAY 22-JUNE 1, 2025**



**JULY 8-13, 2025**



