



KANSAS CITY MISSOURI

TBD Committee & Date

Matthew Muckenthaler – Parking Division Manager

What It Does

- Code of Ordinances Section 2-1615(c)
- Parkmobile & PaybyPhone monthly deposits
- Security Deposit provided and held by Treasury

- Consistent with both ParkKC App and Operator (LAZ)

Why Additional Apps?

1. Additional options for customers, especially international visitors; increased compliance and redundancy
2. Provides a bridge between the City On-Street and Off-Street system
3. Provides a bridge between Public/City owned & Private owned assets. AKA – More organized, easily accessible ‘find parking’ / reservations & options

Why Parkmobile & PaybyPhone

1. Largest international user bases
2. History of connecting and organizing assets to users. Ex: Columbus, OH.
3. Future Proofing – current ParkKC app is functional, but limited

Additional Revenue Estimates of \$100k or more annually

What Happens to the ParkKC App?

Current ParkKC app will remain. Current users will see no impact.



1+ HOUR
KCMO.GOV/PARKING

CHOOSE AN APP TO PAY: PARK KC, paybyphone, ParkMobile

PAY BY TEXT: **KC49821** TO 53242

LOCATION | ZONE: XXXXX

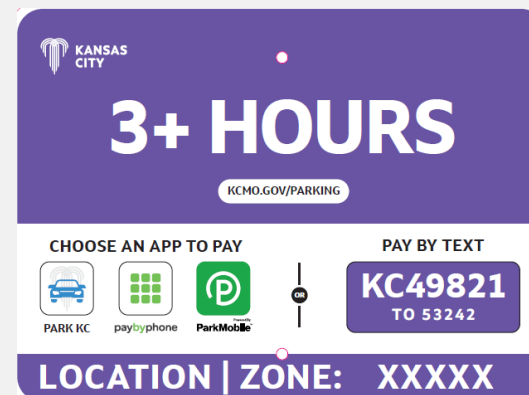


2+ HOURS
KCMO.GOV/PARKING

CHOOSE AN APP TO PAY: PARK KC, paybyphone, ParkMobile

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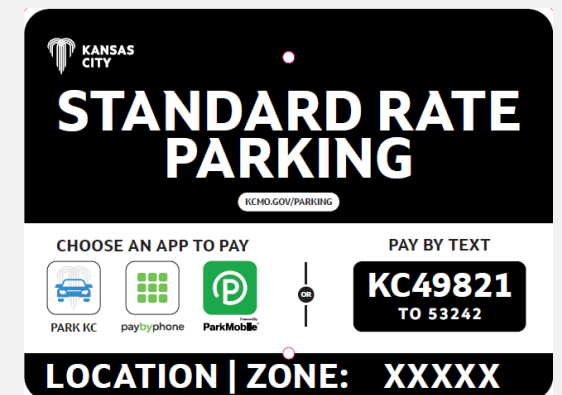


3+ HOURS
KCMO.GOV/PARKING

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**STANDARD RATE
PARKING**
KCMO.GOV/PARKING

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Thank you

Questions?