



City of Kansas City, Missouri

Docket Memo

Ordinance/Resolution #: Resolution 251058

Submitted Department/Preparer: Mayor/Council's Office

Revised 6/10/24

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in [Administrative Regulation \(AR\) 4-1](#).

Executive Summary

Directing the City Manager to undertake certain actions to ensure economic development projects in Kansas City promote equitable economic development, align with City policy priorities, achieve efficiency in the economic development process, and effectively evaluate performance; directing the City Manager to request the input and participation from economic development agencies; directing the City Manager to incorporate public feedback and engagement opportunities prior to the final policy recommendations; directing the City Auditor to conduct a comprehensive review of City economic development entities to ensure policy alignment; repealing Chapter 74, Code of Ordinances, by enacting a new Chapter 74 entitled "Economic Development Incentive Policies and Procedures Code;" and repealing Second Committee Substitute for Ordinance No. 160383, as Amended, Ordinance No. 190563, Second Committee Substitute for Ordinance No. 200497, as Amended, Committee Substitute for Resolution No. 140861, and Second Committee Substitute for Ordinance No. 211025.

Discussion

On October 25, 2012, the City Council adopted Committee Substitute for Resolution No. 120836 expressing its support for the AdvanceKC Strategic Plan and the related underlying planning process. The City Council then passed Ordinance No. 120966 adopting the AdvanceKC Strategic Plan as the Economic Development Strategic Plan for the City of Kansas City and directing the City Manager to proceed with supporting the planning and development of the implementation phase of the project; and

The implementation phase began with the April 11, 2013, adoption of Committee Substitute for Resolution No. 130274 which provided a single point of entry for development projects through the Economic Development Corporation of Kansas City Missouri (the "EDC"); and

The process continued on February 20, 2014, when the Council passed Committee Substitute for Ordinance No. 140031, which adopts the Economic Development and Incentives Policy. A sound economic development and incentive policy must identify objectives supported by the City Council, which evolve and adapt over time, to provide clarity to developers and

businesses seeking incentives, stakeholders impacted by economic development policy decisions, and policy guidance to staff responsible for advancing economic development projects; and

Section 807 of the City Charter provides that the City Council shall enact policies that reflect best practices for, among other things, the use of economic incentives. The Citywide Business Plan's goal for Inclusive Growth and Development aims to strategically and intentionally support development in a comprehensive manner that respects the needs of neighborhoods throughout Kansas City, to grow the economy through inclusion by developing strategies focused on areas traditionally underserved by economic development and redevelopment efforts, and to make it easier to operate businesses within the City by creating a more efficient, solutions-oriented environment; and

On March 28, 2024, the City Council authorized the City Manager to enter into a contract with Angelou Economics for the creation of an updated economic development strategic plan. In late 2024 and early 2025, Angelou Economics conducted a series of roundtable focus groups to gather insight from the Council as well as a broad section of community stakeholders for the preparation of the strategic plan. Angelou Economics has provided extensive recommendations (the "AE Report"), a copy of which is attached hereto, to the Council on best practices and strategic goals to achieve equitable economic development, create an efficient and transparent process, provide accountability and transparency and effectively evaluate performance. The Council desires to begin the implementation process of certain recommended strategic goals and provide a timetable for implementation. It is anticipated that additional strategic goals recommended by Angelou Economics will be implemented in the future

Fiscal Impact

1. Is this legislation included in the adopted budget? ☐ Yes ☒ No
2. What is the funding source?
No appropriations in this ordinance
3. How does the legislation affect the current fiscal year?
No appropriations in this ordinance
4. Does the legislation have a fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.
No appropriations in this ordinance
5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?
No appropriations in this ordinance

Office of Management and Budget Review

(OMB Staff will complete this section.)

1. This legislation is supported by the general fund. ☐ Yes ☒ No
2. This fund has a structural imbalance. ☐ Yes ☒ No
3. Account string has been verified/confirmed. ☐ Yes ☒ No

Additional Discussion (if needed)

No appropriations in this ordinance

Citywide Business Plan (CWBP) Impact

1. View the [Adopted 2025-2029 Citywide Business Plan](#)
2. Which CWBP goal is most impacted by this legislation?
Inclusive Growth and Development (Press tab after selecting.)
3. Which objectives are impacted by this legislation (select all that apply):
 - ☒ Align the City's economic development strategies with the objectives of the City Council to ensure attention on areas traditionally underserved by economic development and redevelopment efforts.
 - ☐ Ensure quality, lasting development of new growth.
 - ☐ Increase and support local workforce development and minority, women, and locally owned businesses.
 - ☒ Create a solutions-oriented culture to foster a more welcoming business environment.
 - ☐ Leverage existing institutional assets to maintain and grow Kansas City's position as an economic hub in the Central United States.
 - ☐

Prior Legislation

Second Committee Substitute for Ordinance No. 160383, Amended, Ordinance No. 190563, Second Committee Substitute for Ordinance No. 200497, as Amended, Committee Substitute for Resolution No. 140861, and Second Committee Substitute for Ordinance No. 211025. Committee Substitute for Resolution No. 120836, Committee Substitute for Resolution No. 130274, Committee Substitute for Ordinance No. 140031

Service Level Impacts

None

Other Impacts

1. What will be the potential health impacts to any affected groups?
n/a
2. How have those groups been engaged and involved in the development of this ordinance?
Ongoing
3. How does this legislation contribute to a sustainable Kansas City?
Ongoing determination.
4. Does this legislation create or preserve new housing units?
No (Press tab after selecting)

Click or tap here to enter text.

Click or tap here to enter text.

5. Department staff certifies the submission of any application Affirmative Action Plans or Certificates of Compliance, Contractor Utilization Plans (CUPs), and Letters of Intent to Subcontract (LOIs) to CREO prior to, or simultaneously with, the legislation entry request in Legistar.

No - CREO's review is not applicable (Press tab after selecting)

Please provide reasoning why not:

Click or tap here to enter text.

6. Does this legislation seek to approve a contract resulting from an Invitation for Bid?

No(Press tab after selecting)

Click or tap here to enter text.

7. Does this legislation seek to approve a contract resulting from a Request for Proposal/Qualification (RFP/Q)?
No(Press tab after selecting)