

Sponsor: Director of Aviation 240880

Appropriating \$666,667.00 from the Unappropriated Fund Balance of the Aviation Fund; and authorizing a five (5) year contract # 6223080095 for \$5,000,000.00 with Trozzolo Communications Group to provide full service advertising and marketing assistance.

BE IT ORDAINED BY THE COUNCIL OF KANSAS CITY:

Section 1. That the Manager of Procurement Services is hereby authorized to exceed the \$1,000,000.00 threshold with Trozzolo Communications Group for a five (5) year contract # 6223080095 not to exceed \$5,000,000.00 to provide full service advertising and marketing assistance to the Aviation Department; authoring the Manager of Procurement Services to amend and extend the contract; and authoring the Aviation Director to expend funds appropriated to Account No. 8300-621030-612451 to purchase services for advertising and marketing. The expenditure of funds for the second through fifth year are subject to appropriation of funds. A copy of the contract is on file with the Procurement Services.

Section 2. That the amount of \$666,667.00 is appropriated from the Unappropriated Fund Balance of the Aviation Fund to the following accounts:

25-8300-621030-612451	Promotional Exp-Air Serv Mrkt	\$ 666,667.00
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Section 3. That the Director of the Aviation Department is authorized to expend an amount not to exceed \$5,000,000.00 to satisfy the costs of the contract without further Council approval, subject to the appropriation of funds.

I hereby certify that there is a balance, otherwise unencumbered, to the credit of the appropriation to which the foregoing expenditure is to be charged, and a cash balance, otherwise unencumbered, in the treasury, to the credit of the fund from which payment is to be made, each sufficient to meet the obligation hereby incurred.