



# City of Kansas City, Missouri

## Docket Memo

Ordinance/Resolution #

Submitted Department/Preparer: Please Select

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in [Administrative Regulation \(AR\) 4-1](#).

### Executive Summary

Authorizing the City Manager to execute an agreement with the Kansas City Sports Commission in an amount not to exceed \$3,000,000 to support the 2023 NFL Draft, estimating and appropriating \$1,500,000 of that in FY23

### Discussion

The City of Kansas City, Missouri was selected as the site for the 2023 NFL Draft. The City is working with the Kansas City Sports Commission to facilitate that event. Some expenses pertaining to the event will be funded by the Kansas City Sports Commission and the City will contribute up to a total of \$3,000,000 with \$1,500,000 appropriated in FY23 and up to an additional \$1,500,000 in FY24

### Fiscal Impact

1. Is this legislation included in the adopted budget?  Yes  No

2. What is the funding source?

Convention and Tourism Fund (2360)

3. How does the legislation affect the current fiscal year?

An increase in revenue and appropriation of \$1,500,000.00

4. Does the legislation have fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.

There will be an additional, one-time appropriation of up to \$1,500,000 in FY24

5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?

The Kansas City Sports Commission, Jackson County, and the National Football League will all be contributing funds for the event which is estimated to result in a considerable increase in Convention and Tourism Tax revenue.

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### Budget Review

(Staff will complete this section.)

1. This legislation is supported by the general fund.  Yes  No
2. This fund has a structural imbalance.  Yes  No

### Additional Discussion (if needed)

Click or tap here to enter text.

### Citywide Business Plan Impact

While there is not one specific strategy that addresses this project, the City's Vision statement in the CWBP states that, "Our local government will be nationally known for its transformative efforts that make Kansas City the diverse and sustainable community of choice for people to live, work, and play as a result of its safety; vibrant neighborhoods; business, educational, and cultural opportunities; connectedness; and vitality." Not only is this an opportunity for national visibility to showcase our City, but revenue generated will help address many strategies and objectives.

### Prior Legislation

Click or tap here to list prior related ordinances/resolutions.

### Service Level Impacts

Click or tap here to provide a description of how this ordinance will impact service levels. List any related key performance indicators and impact.

### Other Impacts

1. What will be the potential health impacts to any affected groups?

Most events will be held outdoors, including a family-friendly, free, three-day fan event which will encourage outdoor activity and play, all of which are associated with positive health impacts.

2. How have those groups been engaged and involved in the development of this ordinance?

This would effect all groups in attendance and there are no known negative health impacts.

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3. How does this legislation contribute to a sustainable Kansas City?

The NFL is committed to a sustainable event with recycling and no negative environmental impact. It is a three-day event with and will not alter the City's sustainability.

4. Does the ordinance/resolution include Civil Rights antidiscrimination requirements in compliance with the Code of Ordinances (Chapter 38, titled "Civil Rights")?

Yes

5. Has the ordinance/resolution been submitted for review of economic equity & inclusion requirements in compliance with the Code of Ordinances (Chapter 3, titled "Contracts and Leases")?

Yes