

Ordinance 180802

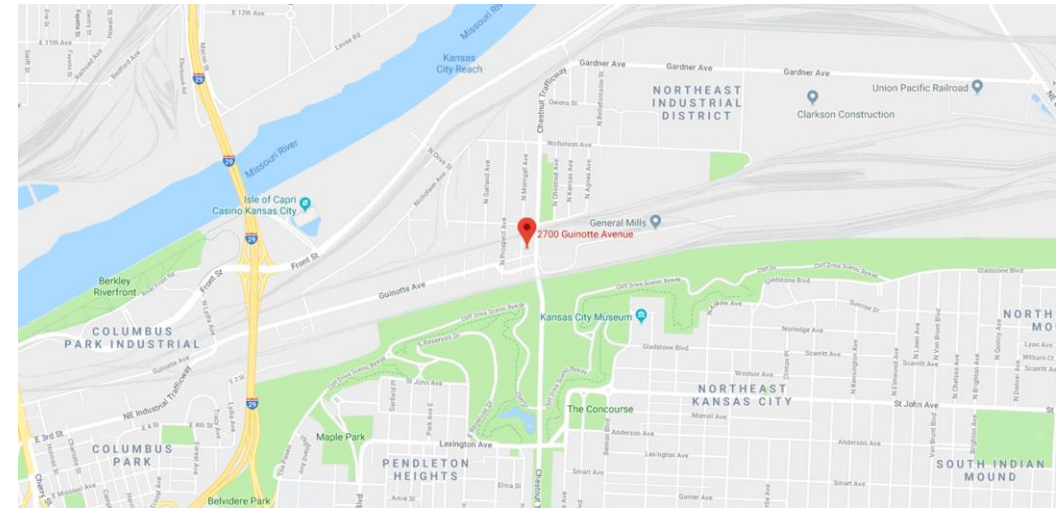
PLANNING, ZONING, AND ECONOMIC DEVELOPMENT COMMITTEE

OCTOBER 24, 2018

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Location

- Targeted area is generally located adjacent and around the J. Rieger & Co. Distillery, located at 2700 Guinotte
- Located in the East Bottoms, the Electric Park neighborhood, and the Historic Northeast
- Continually distressed census tract
- Located in an Opportunity Zone
- Declared blighted, Council passed Ord. 180325, adopting the Industrial Development Contract



PIEA & Council Approval

- J. Rieger & Co. will expand their current 15,000 square foot facility into a 44,000 square foot facility
- Featuring new additions of production equipment, event space, historical exhibits, and catering space.
- J. Rieger & Co. making a significant “out of market” investment
- Council ordinance 180325



Tax Reimbursement Agreement

- J. Rieger seeks funding to help remediate blight, increase parking, create jobs, promote economic development, and improve infrastructure within the Electric Park neighborhood
- Blight remediation and infrastructure improvements
 - Creation of new parking spaces, sidewalk repairs, dumping issues
- Leverage private investment, current momentum, and further investment opportunities, as well as the policy goals stated above
- Locally-owned and operated brand, scaling up to boost their already nationally-recognized brand

Agreement Specifics

- The sales tax reimbursement agreement shall not exceed \$1,450,000.00
- This agreement will be for no longer than (i) the date upon which the Developer has received Eligible Reimbursement Funds in an aggregate amount equal to the Reimbursement Amount, or (ii) twenty (20) years.
- The Eligible Reimbursement Funds:
 - an amount equal to two percent (2.00%) of the **net new** annual taxable sales and the one percent (1.00%) of payroll collected in Earnings Tax in Year 1,
 - and one-and-a-half percent (1.50%) of the **net new** annual taxable sales along with the one percent (1.00%) of payroll collected in Earnings Tax in Years 2 – 20.
- Contemplates a CID, subsequent request

Questions, Comments?
