



# Bally's

**KANSAS CITY**

REDEVELOPMENT UPDATE 2.2.22







FUTURE COMMERICAL CENTER RENDERING





CASINO

NEW CASINO MAIN ENTRANCE RENDERING





CHICKIE'S & PETE'S SPORTS BAR RENDERING





SUGAR FACTORY RENDERING



# WE ARE MAKING PROGRESS TOWARDS OUR DESTINATION

## Key Investment Highlights

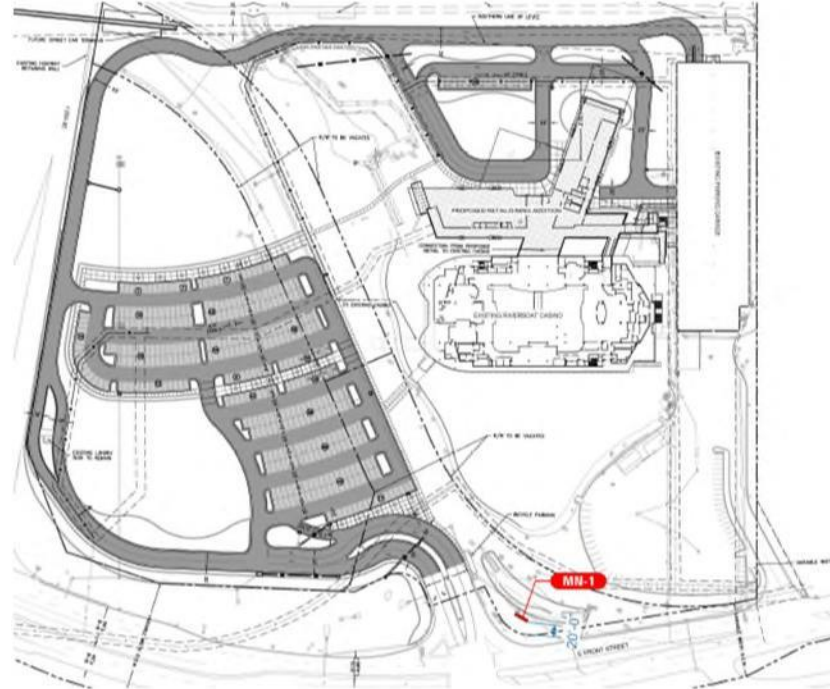
- Our \$40 Million Dollar Renovation Project is underway
- Timeline:
  - Phase 1 – Early 2022
    - New SW Entrance
    - New Surface Parking Lot
    - New Entrance Signage
    - Temporary Access from Garage
  - Phase 2 – Late 2022
    - Permanent Access from Garage
  - Phase 3 – Mid/Late 2023
    - Completion of Commercial Center
    - Chickie's & Pete's Opening
    - Sugar Factory Opening
    - Retail Stores Opening



# WE ARE MAKING PROGRESS TOWARDS OUR DESTINATION

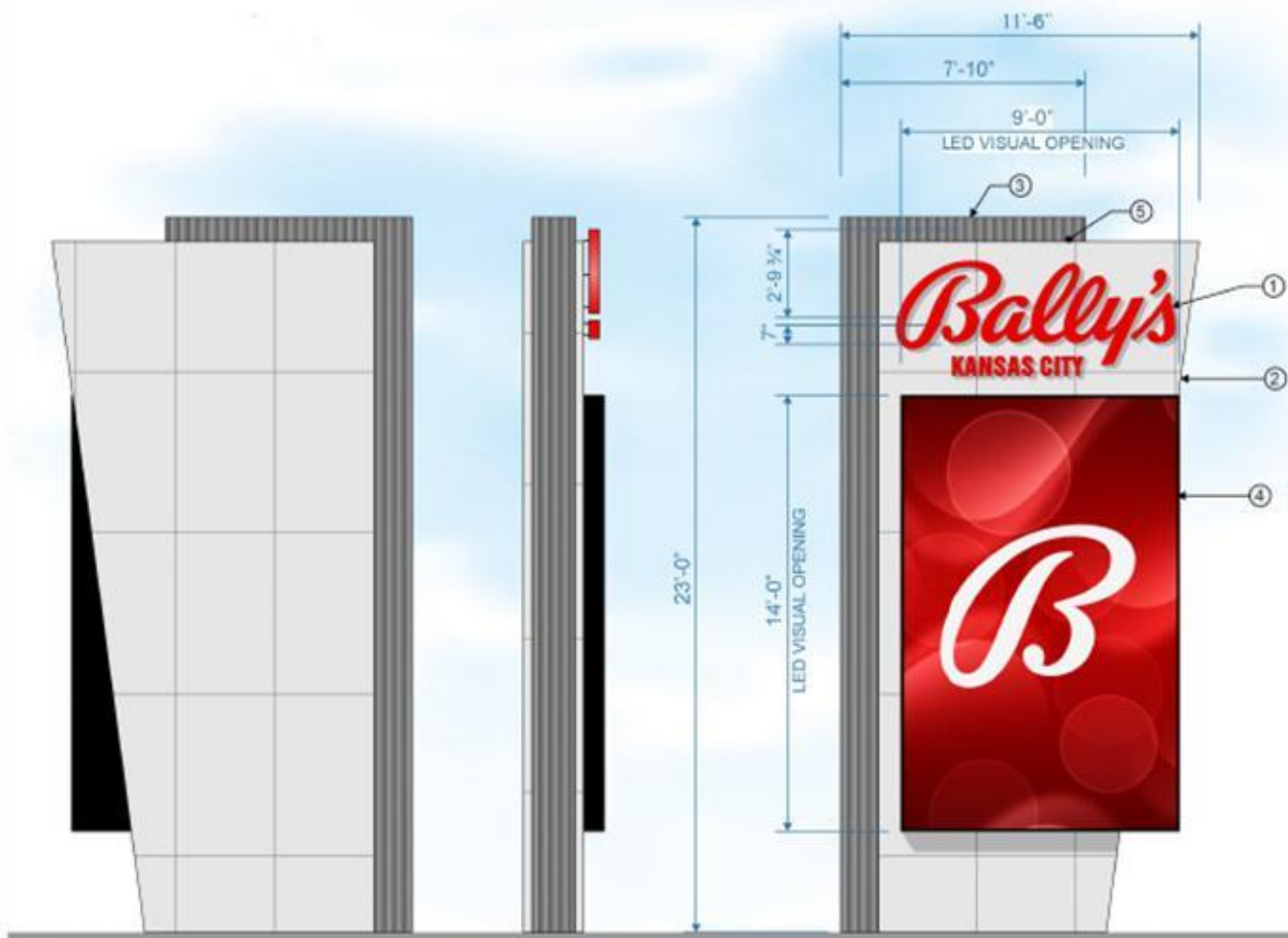
## Key Investment Highlights

- New main entrance is under construction
- The location of the proposed Monument Sign is shown in red
- The application for the digital component has been reviewed and recommended by City staff



Site Plan





- 0 DUAL ILLUMINATED CHANNEL LETTERS. RED ACRYLIC FACES. RETURN\$ PAINTED RED. RED LED INTERNAL ILLUMINATION AND WHITE HALO ILLUMINATION.
- 0 MAIN CABINET. APOLIC PANELS W/ WHITE FINISH (MST WHITE)
- 0 SECONDARY CABINET. APOLIC PANELS OR CORRUGATED METAL. COLOR TO MATCH QUARTZ ZINC 4 -AZZ
- 0 ST LEO DIGITAL DISPLAY.
- (1) RED LED WASH LIGHTING ALONG EDGE OF MAIN CABINET

266 TOTAL SQ FT  
 BASED ON  
 OVERALL HEIGHT x OVERALL WIDTH

'AOC ELIIRCIION ODE ELEVATION

**MN-1** SEF MONUMENT SIGN sc4x iya Wore art REa0

NOTE COST FOR PROVIDING NECESSARY ELECTRICAL WIRING TO SIGN AREA. SIGN NOT INCLUDE 0 IN SIGN PROP. a

YESCO LLC DIVISION  
5115 SO. CAMERON ST.  
LAS VEGAS, NV 89118  
PHONE: (702) 834-8880  
WWW.YESCO.COM  
BY CONTRACTOR: [REDACTED]

YESCO

Client Name & Address  
**BALLY'S CASINO**  
1800 E FRONT ST.  
KANSAS CITY, MO 64120

40947

Project Name  
**BALLY'S CASINO**

Account Executive  
**WITCH DOLORENSHAW**

Designer  
**JAMIE PETERSON**

Design Approach

Checked by

Creative Director

Contractor

Amount Estimate

Client

Rev / Date / Designer

05/02/11 - JP
05/08/11 - JP
05/15/11 - JP
08/21/11 - JP
11/09/11 - JP

Description

Classification

Reference Design

Scale

2.0





DAY



NIGHT

NOTE: COST FOR PROVIDING NECESSARY ELECTRICAL WIRING TO SIGN AREA IS NOT INCLUDED IN SIGN PROPOSAL.

<p>YESCO LLC          148 VEGAS DIVISION          5119 SO. CAMERON ST.          LAS VEGAS, NV 89118          WWW.YESCO.COM          (702) 735-8888</p>	
<p><b>YESCO</b></p>	
<p>Client Name &amp; Address  <b>BALLY'S CASINO</b>          1800 E FRONT ST.          KANSAS CITY, MO 64120</p>	
Job#	<b>40947</b>
Project Name	<b>BALLY'S CASINO</b>
Account Executive	<b>MITCH O'LORENZAW</b>
Designer	<b>JAMIE PETERSON</b>
Design Approval	
Created by	
Creative Director	
Estimating	
Account Executive	
Client	
Rev.   Date   Designer	
	05/14/21 - JP
	05/08/21 - JP
	05/15/21 - JP
	09/21/21 - JP
	11/02/21 - JP
Description	
Classification	
Estimate Design	
Drawings	
Sheet	<b>2.1</b>





# Bally's

**KANSAS CITY**

**THANK YOU!**

