

ORDINANCE NO. 170979

Authorizing the City Manager to execute a Host City Agreement with the Federation Internationale de Football Association (“FIFA”) and the United States Soccer Federation to be appointed as a host city of the 2026 FIFA World Cup; stating the Council's intent to provide funding for certain City services in connection with the 2026 FIFA World Cup; and directing the City Manager to include funding for required City services in the 2025-26 and 2026-27 annual budgets.

WHEREAS, the United States, Canada, and Mexico are presenting a united bid to host the 2026 FIFA World Cup; and

WHEREAS, the 2026 FIFA World Cup will be the first time the tournament is expanded to 48 nations and will require world-class facilities and infrastructure to ensure the “largest, most compelling FIFA World Cup in history;” and

WHEREAS, there are currently 32 potential host cities across the United States, Canada, and Mexico being considered for this once-in-a-generation opportunity to serve as official host cities; and

WHEREAS, Kansas City, Missouri is one of 25 cities in the United States being considered to be a part of the bidding strategy and become one of the approximately 12 or so cities in North America that will be hosting the biggest sporting event in the world; and

WHEREAS, the City will submit to FIFA a Host City Vision (attached to this ordinance) which solidifies our commitment to the principles that guide this global competition; and

WHEREAS, the official Host City selection process is highly competitive and takes into account various factors such as city profile, stadiums, training facilities, local transportation, hotels, airports, and other infrastructure; and

WHEREAS, in order to be selected as a Host City, the City is required to submit an irrevocable offer to FIFA memorialized in a Host City Agreement accepting and agreeing to all provisions and terms of the agreement; and

WHEREAS, the 2026 FIFA World Cup activities will include, in addition to competition games, a Fan Fest to be held in downtown Kansas City and potentially other related events; and

WHEREAS, the estimated direct/indirect economic impact to Kansas City of being a Host City for the 2026 Cup is estimated to be approximately \$1 billion; and

WHEREAS, hosting games for the 2026 FIFA World Cup and the related activities will result in a world-wide focus upon Kansas City, including the broadcast of

ORDINANCE NO. 170979

the games to a world-wide television audience estimated at approximately 900 million viewers; and

WHEREAS, in connection with the 2026 FIFA World Cup, the City will need to provide services, including police, fire, traffic, EMS and sanitation services, and transportation services to support the games and the related events and activities; and

WHEREAS, the Council believes that the financial and other benefits to be obtained by the City greatly exceed the anticipated costs of providing City services for the 2026 FIFA World Cup and related events; NOW, THEREFORE,

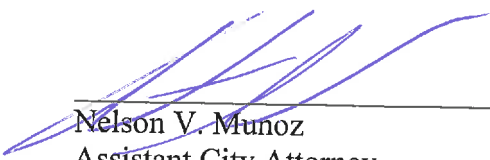
BE IT ORDAINED BY THE COUNCIL OF KANSAS CITY:

Section 1. That the City Manager is hereby authorized to execute a Host City Agreement with FIFA and the United States Soccer Federation to be appointed as a host city of the 2026 FIFA World Cup. A copy of the Agreement is on file in the City Manager's office.

Section 2. That the Council hereby expresses its intent to provide the necessary funds to provide City services, including police, fire, traffic, EMS and sanitation services, to support the 2026 FIFA World Cup games that will be played in Kansas City and all related events and activities.

Section 3. That the Council hereby directs the City Manager to include, in the submitted budget for fiscal years 2025-26 and 2026-27, the necessary funding to provide City services, including police, fire, traffic, EMS and sanitation services, and all other contractual obligations to support the 2026 FIFA World Cup games that will be played in Kansas City and all related events and activities including the Fan Fest.

Approved as to form and legality:

  
\_\_\_\_\_  
Nelson V. Munoz  
Assistant City Attorney



Authenticated as Passed

  
\_\_\_\_\_  
Sly James, Mayor

  
\_\_\_\_\_  
Marilyn Sanders, City Clerk

DEC 14 2017

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Date Passed