November 10, 2025

Neighborhood Planning & Development Committee Mayor Pro Tem Parks-Shaw, Chair 414 E 12th Street Kansas City, MO 64106

RE: Ordinance 250965

Dear Mayor Pro Tem and Committee Members,

I sincerely appreciate the work done in response to neighborhood input on short term rental use during major events, including the upcoming FIFA World Cup. The current short term rental program prioritizes neighborhood integrity and quality of life for long-term residents of Kansas City; the amendments outlined in ordinance #250965 do a good job of retaining those priorities while providing narrow, cost-effective opportunities for temporary permits within the existing program requirements.

Separately, however, I request consideration of two important aspects of implementing this additional short term rental permit type:

- 1. The term "special event" be changed to a unique term, such as "major event" to ensure a clear distinction between the multitudes of special events hosted in Kansas City every year and the scale of events such as the FIFA World Cup.
 - To protect the clarity of the existing STR program structure, allowing routine temporary expansions will cause confusion and increase the burden of enforcement to maintain compliance. Assumptions by those who may intend to violate the rules and those who simply don't complete due diligence could add to the number of disruptive operators attempting to host for "special events."
- Designating an event as eligible for temporary short term rental permitting should be determined by City Council and adopted by resolution using objective criteria. Following standard procedures through Committee and Council hearings would increase transparency and allow for public engagement and participation in the evaluation of future events.

The proposed language delegates this authority solely to the Director of Neighborhood Services and does not define criteria for the evaluation process or set out requirements for public engagement or participation in that evaluation.

Sample language is provided as an attachment to this letter for your consideration.

I encourage the members of the Neighborhood Planning & Development Committee to approve the proposed language defining the details and requirements of both resident and non-resident short term rental permits for major events while further clarifying the language and implementation of the new permit type.

Expanding the short term rental program should be done with great care and consideration for unintended consequences. The value of long-term Kansas City residents and neighborhood quality of life is worth the effort.

Sincerely,

Tiffany Moore

tiffanybellemoore@gmail.com

Jeffany Moore

816.695.6862

cc:

Forest Decker, Director of Neighborhood Services Kansas City, Missouri, City Council members

Attachment: Sample language

Designation of a special event: The members of City Council may identify a period of time, not to exceed 90 days, that qualifies as a major event under this article. To qualify as a major event, the City Council shall determine that the anticipated surge in guest demand exceeds existing lodging accommodations (reference an accepted industry source), including legally registered and operating short-term rentals prior to the event, within 40 (50?) miles of the primary event location by a minimum of 15%.

Any such determination of a special event, including the precise dates of the special event short-term registration period, shall be established by a resolution adopted by City Council.