

# NLC-Advancing Economic Mobility Rapid Grant

**#250478-** Accepting \$20,000.00 Advancing Economic Mobility Rapid Grant from the National League of Cities to support programs and initiatives that advance economic mobility for underrepresented entrepreneurs and small business owners in Kansas City.

**June 10, 2025**

Neighborhood Planning and Development Committee



# NLC Grant Overview

In March 2025, the National League of Cities (NLC) issued a request for proposals, inviting cities nationwide to apply for the Advancing Economic Mobility Rapid Grant program. Applicants were encouraged to concentrate on three key strategy areas, highlighting the unique and impactful roles that cities can play in fostering economic mobility for their communities:

1. Creating quality employment opportunities for residents.
2. Equitable support to strengthen or start small businesses.
3. Helping residents connect with services or public benefits.

A graphic with a green background and a dark green footer. The title "Advancing Economic Mobility Rapid Grant 2025 COHORT" is in white. Below it, a list of 10 cities is arranged in two columns. The NLC logo is in the bottom right corner.

**Advancing Economic  
Mobility Rapid Grant  
2025 COHORT**

<b>Antioch, CA</b>	<b>Houston, TX</b>
<b>Chelsea, MA</b>	<b>Kansas City, MO</b>
<b>East Providence, RI</b>	<b>Philadelphia, PA</b>
<b>Evanston, IL</b>	<b>Pinedale, WY</b>
<b>Fort Lauderdale, FL</b>	<b>Savannah, GA</b>
<b>Hamtramck, MI</b>	<b>Young Harris, GA</b>

**NLC** NATIONAL  
LEAGUE  
OF CITIES

# Scope of Work- World Cup Prep for SMBs

KC BizCare will use the rapid grant funds grant to develop industry-specific regulatory checklists and host public education sessions with small businesses, Entrepreneur Support Organizations (ESOs), and other city departments to help them navigate city permitting and compliance requirements.

- Our proposed project will develop and distribute **detailed business checklists** and deliver educational programming focused on city regulatory processes.
- These materials and events will be tailored to industries most likely to benefit from World Cup activity: mobile food vendors, short-term rental operators, sidewalk cafés, block party/event hosts, and pop-up retailers.
- **“Lunch and Learn” sessions** with Entrepreneur Support Organizations (ESOs) to train them on new tools, checklist, and to gather insights.
- **Public input sessions for small business owners** to learn what the city is doing to help small businesses and for participants to provide feedback.
- **Workshops co-led by city departments**, offer business owners an opportunity for regulatory assistance and include professional services.



bizcare

RECEIVES

NLC GRANT

NATIONAL LEAGUE OF CITIES

TO HELP BUSINESSES PREPARE  
FOR FIFA WORLD CUP 2026

**Questions?**

