



# City of Kansas City, Missouri

## Docket Memo

Ordinance/Resolution #: 260334

Submitted Department/Preparer: Neighborhoods

Revised 01/30/25

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in [Administrative Regulation \(AR\) 4-1](#).

### Executive Summary

Approving contracts in the amount of \$1,938,600.00, from previously appropriated funds in the Neighborhood Tourist Development Fund with various nonprofit organizations selected as part of the FY 2026-27 annual application cycle for the purpose of promoting neighborhoods and tourism through cultural, social, ethnic, historic, educational, and recreational activities.

### Discussion

Neighborhood Services Department (NSD) received 293 eligible applications which supported activities occurring May 1, 2026 through April 30, 2027. The application timeline for the 2026-27 NTDF Annual Application Cycle had an opening date of December 8, 2025 at 8:00 AM and a deadline of January 16, 2026 at 5:00 PM. All eligible applications were reviewed by the Neighborhood Tourist Development (NTDF) Committee. The NTDF Committee reviewed and scored all 293 applications and met seven half-days from February 17, 2026 through March 9, 2026 to interview first-time applicants along with application requests larger than \$20,000 - totaling 176 live application interviews. Deliberations were held on March 24, 2026 where the Committee performed analysis on scoring, cost per person attending, percent to total event cost being requested and other analytics before taking action on funding recommendations. The committee recommended a total of 246 awards for a total funding amount of \$2,030,048. Due to the high total amount requested of \$9,415,228 versus the available funds, the Committee did not award 47 events. This allowed them to focus on two of three event applications from many organizations rather than eliminating entire organizations.

### Fiscal Impact

1. Is this legislation included in the adopted budget?  Yes  No

2. What is the funding source?  
27-2350-672100-B; Neighborhood Tourist Development Fund
3. How does the legislation affect the current fiscal year?  
N/A
4. Does the legislation have a fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.  
N/A - Rollover from FY2026 and Approved in FY2027 Annual Budget.
5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?  
N/A

**Office of Management and Budget Review**

(OMB Staff will complete this section.)

1. This legislation is supported by the general fund.  Yes  No
2. This fund has a structural imbalance.  Yes  No
3. Account string has been verified/confirmed.  Yes  No

**Additional Discussion (if needed)**

Click or tap here to enter text.

**Citywide Business Plan (CWBP) Impact**

1. View the [Adopted 2025-2029 Citywide Business Plan](#)
2. Which CWBP goal is most impacted by this legislation?  
Inclusive Growth and Development (Press tab after selecting.)
3. Which objectives are impacted by this legislation (select all that apply):
  - Develop strategies focusing on areas traditionally underserved by economic development and redevelopment efforts.
  - Ensure quality, lasting development throughout the City; and continuing to grow the economy and the population of Kansas City in all areas.
  - Increase and support local workforce development and small and locally owned businesses.

- Create a more efficient, solutions-oriented environment, making it easier to operate within the City.
- Implement an economic development and tourism strategy to attract major investment and visitors.
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## Prior Legislation

Code of Ordinances: Section 2-931: Neighborhood Tourist Development

## Service Level Impacts

Awarding this grant money will allow local organizations to host events in Kansas City Neighborhoods, which will not only help support local businesses but also increase resident satisfaction and impart a sense of community. Combined, all awarded events are expected to attract over 1.5 million tourists, which contributes to the overall economic well-being of the City and also promoted Kansas City as an international trade, convention, visitor and tourist center.

## Staff Recommendation

Click or tap here to enter department.

Select One:  Sponsored  
 Directive: Res/Ord # [Click to enter Res/Ord. No.](#)

Select One:  Recommend  
 Do Not Recommend  
 Not Applicable

Click or tap here to provide reasoning.

## Other Impacts

1. What will be the potential health impacts to any affected groups?  
This legislation will increase recreation opportunities to our residents, which will promote connectivity and community within neighborhoods. Some of the events are held to increase funding to service-based organizations that offer

free or reduced services to residents (including homeless shelters, community gardens, insurance, resource centers, etc)

2. How have those groups been engaged and involved in the development of this ordinance?

The funding opportunity was open to nonprofit organizations (corporations) within Kansas City, and training was provided using neighborhood and community feedback and questions. The funding awards were selected by the NTFDF Committee assigned by the Mayor's and City Council Offices making up a variety of residents from all districts.

3. How does this legislation contribute to a sustainable Kansas City?

This project is funded through a tourism tax and gives out grant awards to events, which then in turn promote tourism and spending in our neighborhoods. The funding is self-sustaining when used appropriately

4. Does this legislation create or preserve new housing units?

No (Press tab after selecting)

Click or tap here to enter text.

Click or tap here to enter text.

5. Department staff certifies the submission of any application Affirmative Action Plans or Certificates of Compliance, Contractor Utilization Plans (CUPs), and Letters of Intent to Subcontract (LOIs) to CREO prior to, or simultaneously with, the legislation entry request in Legistar.

No - CREO's review is not applicable (Press tab after selecting)

Please provide reasoning why not:

Click or tap here to enter text.

6. Does this legislation seek to approve a contract resulting from an Invitation for Bid?

No(Press tab after selecting)

Click or tap here to enter text.

7. Does this legislation seek to approve a contract resulting from a Request for Proposal/Qualification (RFP/Q)?

No(Press tab after selecting)

