

Small Business Task Force (SMBTF) City of Kansas City, Missouri

AGENDA

Date: Wednesday, June 12, 2024

Time: 1:00PM - 2:30PM

Location: The SMBTF meeting will be virtual, via TEAMS **Join the meeting now**

Agenda:

- I. Call to Order- Chairman & Councilman, Wes Rogers
- II. Meeting Minutes April 20 SMBTF Meeting
- III. Presentations-
 - I. "2024 Women Entrepreneurs Focus Group" conducted by United WE- presenter Wendy Doyle, CEO
 - II. Keystone Innovation District -presenter Kevin McGinnis, Founder
- IV. Small Business Initiative Updates:
 - I. Ordinance Update SMB Support/Fund Ordinance and City Business Data Dashboard(internal) Ordinance
 - II. Updates on the Regulatory Reform Recommendations provide by the Institute for Justice (Cities Works Program)
 - III. Ordinance 240441- KC Outdoor Dining Enhancement Grant Program
- V. Other Business
- VI. Next Meeting- July 10, 2024
- VII. Adjournment

ORDINANCE NO. 240441

title

Sponsors: Mayor Quinton Lucas and Councilmember Wes Rogers

Establishing the "Kansas City Outdoor Dining Enhancement Grant Program" to support the expansion of outdoor dining spaces in Kansas City through grants to small businesses.

body

WHEREAS, the City of Kansas City, recognizes the importance of a vibrant and resilient restaurant industry; and

WHEREAS, outdoor dining spaces have proven to be a popular and effective way for restaurants to attract customers; and

WHEREAS, the expansion of permanent and multi-season outdoor dining spaces can help restaurants increase their seating capacity and revenue potential; and

WHEREAS, the creation of permanent and multi-season outdoor dining spaces can contribute to the vibrancy and walkability of Kansas City's neighborhoods, enhancing the overall quality of life for residents and visitors; and

WHEREAS, the City desires to support local restaurants in their efforts to enhance and expand outdoor dining options; and

WHEREAS, the City recognizes the need to provide financial support to local restaurants to encourage the development of high-quality, safe, and accessible outdoor dining spaces; and

WHEREAS, the establishment of the Kansas City Outdoor Dining Enhancement Grant Program aligns with the City's goals of fostering a thriving local economy, supporting small businesses, and creating vibrant, livable neighborhoods; and

WHEREAS, the 2024 Budget identified funds in the Convention and Tourism Fund for this purpose; NOW, THEREFORE,

BE IT ORDAINED BY THE COUNCIL OF KANSAS CITY:

Section 1. The "Kansas City Outdoor Dining Enhancement Grant Program" ("Program") is hereby established to provide financial assistance to eligible restaurants for the expansion of their outdoor dining spaces using \$200,000.00 previously appropriated in the Convention and Tourism Fund to 25-2360-631000-B.

Section 2. The City Manager shall administer the Program and establish necessary rules, regulations, and procedures to ensure its effective implementation, subject to the following conditions:

(a) Grant Amount and Eligibility

- 1) Eligible restaurants may apply for grants of up to \$15,000 to fund the construction or expansion of permanent or multi-season outdoor dining spaces.
- 2) To be eligible, a restaurant must:
 - i. Be located within Kansas City;
 - ii. Possess all necessary licenses and permits, and maintain good standing with the City;
 - iii. Use the grant funds to increase the total number of available tables for dining at least six (6) months out of the year.

(b) Application and Review Process

- 1) The Small Business Task Force will review applications twice annually, in January and July, and will submit recommendations to City Council.
- 2) Restaurants may submit applications for the Program at any time during the year.

end

I hereby certify that there is a balance, otherwise unencumbered, to the credit of the appropriation to which the foregoing expenditure is to be charged, and a cash balance, otherwise unencumbered, in the treasury, to the credit of the fund from which payment is to be made, each sufficient to meet the obligation hereby incurred.

Tammy L. Queen
Director of Finance
Approved as to form:

Samuel Miller
Assistant City Attorney