
ART MOVES US

ARTS
25 YEARS

Readying the Arts,
Culture, & Heritage Sector
for Major Global Events.

ECONOMIC IMPACT

Every year in Kansas City, the arts produce:

- Over **\$510 million** in economic activity
- Over **\$18 million** in local tax revenue (City and Counties)
- Over **3,000,000 attendees** (Over **4.5 million regionally**)
 - Generating more than **\$116 million** in event-related spending (not including purchase of ticket)

TOTAL ANNUAL INDUSTRY EXPENDITURES (Metro Region)

\$615,192,367

ANALYTICS

ARTSKCGO.COM: OUR FREE REGIONAL PLATFORM

- 537 organizations | 213 venues | 656 artists
- 87 events posted per month
- 1,038 total events posted in FY25 (+16% from FY24)
- 84,500 users | 537,087 clicks in FY25
- 29% increase in event submissions (FY26 Q1 vs. last year)

ARTSKC [—]go

A NEW ERA

Updating an existing platform developed in 2015

Kansas City, Missouri was an early supporter and investor

Driving visibility for our entire sector, especially small to mid-size organizations and individual artists

Global events like the World Cup are a new, exciting opportunity

Draw on lessons from the NFL Draft to anticipate and overcome challenges for our sector

ARTSKC [—]go

COMMUNITY-DRIVEN

WORLD CUP ARTS, CULTURE & HERITAGE TASK FORCE

- 171 members
- Monthly convenings since March 2024
- 90+ hours of collective planning and coordination led by ArtsKC
- Representation from all KCMO districts

WORLD CUP IMPACT

THE 2026 FIFA WORLD CUP: A GENERATIONAL OPPORTUNITY

- **600,000+** visitors
- **\$655M** economic impact
- Average visitor stay: **9 days**
- **80–90%** of visitors will not attend a match, will spend time in our community
- Potential of **\$13.2M** in new audience spending – that's a **13,100% ROI** or **\$132** generated for every \$1 the City invests.

Music

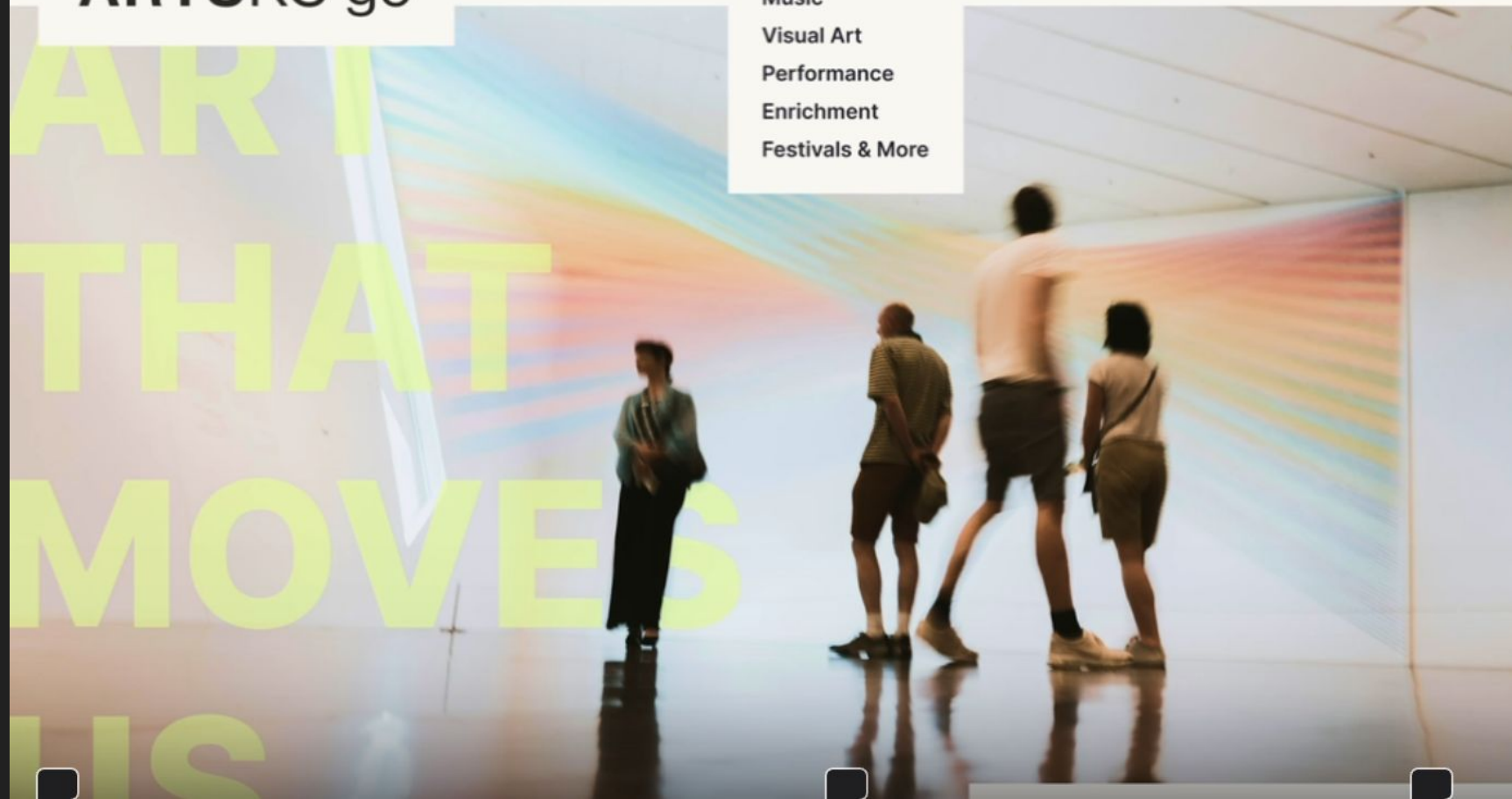
Visual Art

Performance

Enrichment

Festivals & More

ART
THAT
MOVES
US



THE BEST OF KANSAS CITY

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CULTURE

CULINARY

NATURE

HISTORY

SCIENCE

THE DROP

EXPERIMENTAL

TECHNOLOGY

14 OCT 2025



Event Title

By Event Organizer at Event Location

DETAILS

15 OCT 2025



Event Title

By Event Organizer at Event Location

DETAILS

16 OCT 2025



Event Title

By Event Organizer at Event Location

DETAILS

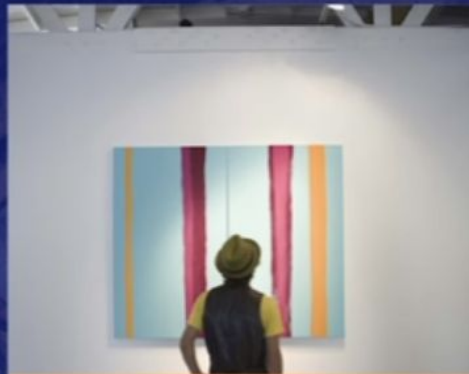
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MAIN EVENT

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Music



Visual Arts



Performance



Enrichment



Festivals & More





**PUBLIC
ART**

**BEST
THEATERS**

**STREETCAR
LOCATIONS**

LOCAL GUIDES

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ALL GUIDES →

YOU'RE IN

THIS WEEK

14 OCT 2025



Event Title

By Event Organizer at Event Location

[DETAILS](#)

MUSIC CLASSICAL/JAZZ FAMILY UNDER \$20

IN-PERSON

15 OCT 2025



Event Title

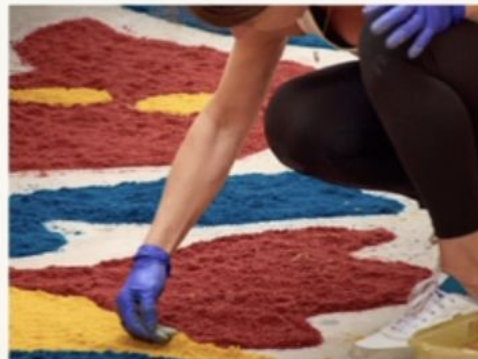
By Event Organizer at Event Location

[DETAILS](#)

MUSIC CLASSICAL/JAZZ FAMILY UNDER \$20

IN-PERSON

16 OCT 2025



Event Title

By Event Organizer at Event Location

[DETAILS](#)

MUSIC CLASSICAL/JAZZ FAMILY UND

IN-PERSON

Category 1

Category 2

Category 3

Category 4

Location Name

Location Address

Location Name

Location Address

Location Name

Location Address

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Supporting
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Hire an Artist

Here you will find highly skilled artists across the Kansas City region – from poets and musicians to sculptors and choreographers. Discover a new favorite or your next collaboration using the search tools! Click on an artist to learn more about their work and view upcoming events.

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About The Drop

Learn about how ArtsKC makes art accessible with The Drop.

Button