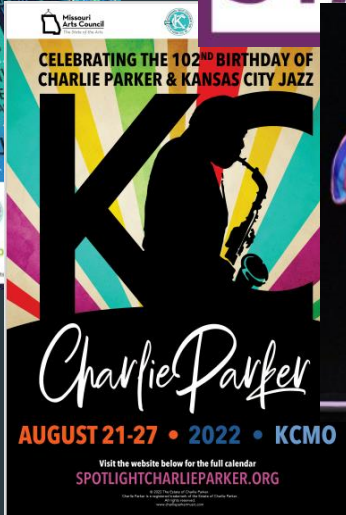


NTDF

NEIGHBORHOOD TOURIST
DEVELOPMENT FUND



Neighborhood Tourist Development Fund



Neighborhood Services Department

NTDF

The Neighborhood Tourist Development Fund (NTDF) program provides support to non-profit organizations to help promote Kansas City's distinct and diverse neighborhoods through cultural, social, ethnic, historic, educational and recreational activities

NTDF Process



Fiscal Overview

- FY 2023-24 Budget = \$ 2,428,289
- NTDF Board elected to allocate up to \$10,000 for meeting costs and set aside 10% (\$241,829) of Fund Balance for the Major Event Fund
- Available for the Annual FY2023-24 Award Cycle = \$ 2,175,460
- Total Awarded = \$ 1,310,100
- Available for a future FY 2023-24 Award Cycle = \$ 865,360

Applications

- 167 Eligible Applications
- NTDF Board interviewed applicants over four days – March 20 to 23 – from 9:00am to 4:30pm
- The Board scored applicants each day using established rubric
- Recommended Awards calculated using established matrix based on available funds vs application requests, factoring in scores of application strength
- NTDF Board completed deliberation on Saturday, March 25 from 9:00am to 4:16pm voting to recommend awarding funds to 163 events

Summary of Awards

Council District	Applications	Recommended Awards	Estimated Audience	Total Awards
1	7	7	9,375	\$12,400
2	2	2	50,400	\$35,600
3	40	38	300,280	\$309,400
4	87	85	6,860,228	\$769,600
5	11	11	128,850	\$70,000
6	6	6	11,700	\$24,200
Multi	14	14	82,980	\$88,900
	167	163	7,443,813	\$1,310,100

Summary



163 Events



\$ 1,310,100 Awarded



7,443,813 Estimated Audience