



City of Kansas City, Missouri

Docket Memo

Ordinance/Resolution #: 240373

Submitted Department/Preparer: Neighborhoods

Revised 11/01/23

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in [Administrative Regulation \(AR\) 4-1](#).

Executive Summary

Approving contracts in the amount of \$3,755,342 from previously appropriated funds in the Neighborhood Tourist Development Fund with various nonprofit organizations selected as part of the FY 2024-2025 annual application cycle for the purpose of promoting neighborhoods and tourism through cultural, social, ethnic, historic, educational, and recreational activities.

Discussion

Neighborhood Services Department (NSD) received 200 applicants. The application timeline for NTDF Annual with an opening date of November 1, 2023 to the deadline of December 31, 2023. NSD received 200 applications by the deadline for FY2024-2025, annual Application Cycle, which supports activities occurring May 1, 2024 through April 30, 2025. All applications were reviewed by the Neighborhood Tourist Development (NTDF) Committee.

The NTDF Committee met on February 2nd, 5th, 9th and 21st 2024 to review the applications and to interview applicants. On Friday, March 23, 2024, the committee met to deliberate and take action on funding recommendations. The committee approved 199 projects for a total funding amount of \$3,755,342.00. The committee didn't award four events.

Fiscal Impact

1. Is this legislation included in the adopted budget? ☒ Yes ☐ No
2. What is the funding source?
25-2350-672100-B; Neighborhood Tourist Development Fund
3. How does the legislation affect the current fiscal year?
N/A
4. Does the legislation have a fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.
N/A in approved FY2024-25 Budget.

5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?

N/A

Office of Management and Budget Review

(OMB Staff will complete this section.)

- | | | |
|---|---|--|
| 1. This legislation is supported by the general fund. | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
| 2. This fund has a structural imbalance. | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
| 3. Account string has been verified/confirmed. | <input checked="" type="checkbox"/> Yes | <input type="checkbox"/> No |

Additional Discussion (if needed)

N/A

Citywide Business Plan (CWBP) Impact

1. View the [FY23 Citywide Business Plan](#)
2. Which CWBP goal is most impacted by this legislation?
Inclusive Growth and Development (Press tab after selecting.)
3. Which objectives are impacted by this legislation (select all that apply):
 - ☐ Align the City's economic development strategies with the objectives of the City Council to ensure attention on areas traditionally underserved by economic development and redevelopment efforts.
 - ☒ Ensure quality, lasting development of new growth.
 - ☐ Increase and support local workforce development and minority, women, and locally owned businesses.
 - ☐ Create a solutions-oriented culture to foster a more welcoming business environment.
 - ☐ Leverage existing institutional assets to maintain and grow Kansas City's position as an economic hub in the Central United States.
 - ☐

Prior Legislation

Code of Ordinances: Section 2-931: Neighborhood Tourist Development Committee

Service Level Impacts

Awarding this grant money will allow local organizations to host events in Kansas City Neighborhoods, which will not only help support local businesses but also increase resident satisfaction and impart a sense of community. Combined, all awarded events are expected to attract over 1 million tourists, which contributes to the overall economic well-being of the City.

Other Impacts

1. What will be the potential health impacts to any affected groups?

This legislation will increase recreation opportunities to our residents, which will promote connectivity and community within neighborhoods. Some of the events are held to increase funding to service-based organizations that offer free or reduced services to residents (including homeless shelters, community gardens, insurance, resource centers, etc).

2. How have those groups been engaged and involved in the development of this ordinance?

The funding opportunity was open to the public, and training was provided using neighborhood and community feedback and questions. The funding awards were selected by a committee made up of a variety of residents from all districts and communities.

3. How does this legislation contribute to a sustainable Kansas City?

This project is funded through a tourism tax and gives out grant awards to events, which then in turn promote tourism and spending in our neighborhoods. The funding is self-sustaining when used appropriately.

4. Does this legislation create or preserve new housing units?

No (Press tab after selecting)

Click or tap here to enter text.

Click or tap here to enter text.

5. Department staff certifies the submission of any application Affirmative Action Plans or Certificates of Compliance, Contractor Utilization Plans (CUPs), and Letters of Intent to Subcontract (LOIs) to CREO prior to, or simultaneously with, the legislation entry request in Legistar.

No - CREO's review is not applicable (Press tab after selecting)

Please provide reasoning why not:

CREO is involved in the contract process with the awardees.

6. Does this legislation seek to approve a contract resulting from an Invitation for Bid?

No(Press tab after selecting)

Click or tap here to enter text.

7. Does this legislation seek to approve a contract resulting from a Request for Proposal/Qualification (RFP/Q)?
No(Press tab after selecting)