City of Kansas City, Missouri

Docket Memo

Ordinance/Resolution#: 260663
Submitted Department/Preparer: City Manager's Office
Revised 01/30/25

Docket memos are required on all ordinances initiated by a Department Director. More information can be found in Administrative Regulation (AR) 4-1.

Executive Summary

Authorizing the City Manager to execute a Hosting Requirements & Bid Proposal to host matches and tournament events of the Men's Rugby World Cup USA 2031; stating the Council's intent to provide funding for certain City services in connection with the 2031 Rugby World Cup if the City is chosen as an official host city; and directing the City Manager to include funding for required City services in the 2028-29 and 2029-30 annual budgets to cover City services, including but not limited to police, fire, traffic, EMS, airport, transportation, sanitation, and all other contractual obligations to support the Men's Rugby World Cup USA 2031 tournament and all related events and activities.

Discussion

In March of 2022, the City signed a Memorandum of Understanding with USA RWC BidCo, Inc. before it could be considered as an Official Candidate Host City for the Rugby World Cup 2031. A Memorandum of Understanding was also signed by the Kansas City Chiefs for Arrowhead Stadium to be considered as a Candidate Match Venue for the tournament. The official Host City selection process is highly competitive and considers various factors such as city profile, stadiums, training facilities, local transportation, hotels, airports, and other infrastructure.

In order to be selected as a Host City, the City is required to submit a Bid Proposal by August 31, 2026, to World Rugby. The 2031 Rugby World Cup activities may include, in addition to competition matches, tournament events including Fan Zones to be held in Kansas City, and other related events. In connection with the 2031 Rugby World Cup, the City will need to provide services, including police, fire, traffic, EMS, transportation, and sanitation services, to support the matches and the related events and activities. The Council believes that the financial and other benefits to be obtained by the City greatly exceed the anticipated costs of providing City services for the 2031 Rugby World Cup and related events.

Fiscal Impact

1. Is this legislation included in the adopted budget? ☐ Yes ☒ No

2. What is the funding source?
   No funds appropriated in this ordinance.

3. How does the legislation affect the current fiscal year?
   n/a

4. Does the legislation have a fiscal impact in future fiscal years? Please notate the difference between one-time and recurring costs.
   Potentially, to be determined

5. Does the legislation generate revenue, leverage outside funding, or deliver a return on investment?
   n/a

Office of Management and Budget Review
(OMB Staff will complete this section.)

1. This legislation is supported by the general fund. ☐ Yes ☒ No

2. This fund has a structural imbalance. ☐ Yes ☒ No

3. Account string has been verified/confirmed. ☐ Yes ☒ No

Additional Discussion (if needed)
This legislation does not appropriate funds

Citywide Business Plan (CWBP) Impact

1. View the Adopted 2025-2029 Citywide Business Plan

2. Which CWBP goal is most impacted by this legislation?
   Inclusive Growth and Development (Press tab after selecting.)

3. Which objectives are impacted by this legislation (select all that apply):

   ☒ Develop strategies focusing on areas traditionally underserved by economic development and redevelopment efforts.

☐ Ensure quality, lasting development throughout the City; and continuing to grow the economy and the population of Kansas City in all areas.
☐ Increase and support local workforce development and small and locally owned businesses.
☐ Create a more efficient, solutions-oriented environment, making it easier to operate within the City.
☒ Implement an economic development and tourism strategy to attract major investment and visitors.
☐

Prior Legislation

n/a

Service Level Impacts

unknown

Staff Recommendation

Click or tap here to enter department.

Select One: ☐ Sponsored
☒ Directive: Res/Ord # Click to enter Res/Ord. No.

Select One: ☐ Recommend
☐ Do Not Recommend
☒ Not Applicable

Click or tap here to provide reasoning.

Other Impacts

1. What will be the potential health impacts to any affected groups?
   none

2. How have those groups been engaged and involved in the development of this ordinance?
   n/a

3. How does this legislation contribute to a sustainable Kansas City?
   Attract future events for economic development

4. Does this legislation create or preserve new housing units?
   No (Press tab after selecting)

   Click or tap here to enter text.
   Click or tap here to enter text.

5. Department staff certifies the submission of any application Affirmative Action Plans or Certificates of Compliance, Contractor Utilization Plans (CUPs), and Letters of Intent to Subcontract (LOIs) to CREO prior to, or simultaneously with, the legislation entry request in Legistar.

   No - CREO's review is not applicable (Press tab after selecting)
   Please provide reasoning why not:
   Click or tap here to enter text.

6. Does this legislation seek to approve a contract resulting from an Invitation for Bid?

   No(Press tab after selecting)

   Click or tap here to enter text.

7. Does this legislation seek to approve a contract resulting from a Request for Proposal/Qualification (RFP/Q)?
   No(Press tab after selecting)